

THE USURPER

Meanwhile, Lady Marlow had been speaking to Mercy. "You friend, the signorina, is very young to be so famous," she said, not with the intolerable air of condescension which she assumed when she addressed her admirers of the artistic world, but with kindly interest.

with extended hand. Audrey started, for in the plainly made but exquisitely fitting black dress the famous singer looked younger and more girlish than in the fur-lined opera cloak which had enveloped her on the preceding night.

AT R. McKay & Co's, Tuesday, Oct. 1st, 1907. Now for the First October Sale Day at Hamilton's Brightest and Best Store

To-morrow this bright store starts another month, and as October is one of the busiest months of the year it will pay the patrons of this store to watch this sale carefully, for we intend to bring you for greatly increased business, and with the splendid record of honest values and large assortments, this store already enjoys a reputation second to none in Canada.

Special Sale of Laces. Dainty All-over Laces 98c Yard. 50 pieces of All-over Laces, in fine Venice, Oriental and Heavy Plaques and Guipure.

Laces and Insertions 49c Yard. 75 pieces of fine Oriental, Plaque, Guipure Laces. Insertions, straight bands and sectional designs, come in white, cream, ecru, Paris, 1 to 3 inches wide, all exclusive designs, in floral and conventional, worth up to \$1.25, on sale \$1.25, on sale \$1.25.

Laces and Insertions 98c Yard. 50 pieces of beautiful Guipure, Venice, Oriental, Plaque Laces, come in black, white, Paris, ecru, cream, 2 to 7 inches wide, dainty conventional and floral designs, suitable for trimming fancy dresses, worth up to \$2.25 yard on sale \$1.25.

85 and 90c Suitings at 75c. Just passed into stock another shipment of this popular material. You will find here every desirable shade for your new autumn suit or separate skirt, in shades of browns, navies, greys, Burgundy, black, etc. This cloth is grand value at 85 and 90c, on sale to-morrow at 75c.

New Autumn and Winter Coatings. Our showing of New Coatings is now complete, comprising beaver cloths, and all the very newest tweed effects, in fancy plain, and stripe effects. In fact, the largest and biggest assortment we have ever shown, widths range from 64 to 60 inches and price from \$1.25 up to \$2.25 yard.

\$15,000 Silk Purchase. To-morrow the Third Day of Gigantic Sale. If advantage has not already been taken of this most wonderful sale, to-morrow will prove that it is not yet too late. About 100 effects in French Silks and all new, bought abroad for a mere fraction of proper value; Silks for evening and afternoon wear, worth up to \$2.00 yard, on sale at 69, 79 and 89c yard.

Women's Tailored Suits at Astonishingly Moderate Prices. Unless you have visited this department you have no idea how much lower our prices are than those prevalent elsewhere for equally fine styles and qualities. If you fail to test our values, you are so much the loser. Of what avail is it for us to claim so much, could it not be substantiated? So we urge you to look around, but not to buy until you have seen what we offer. Following figures are strong arguments, but to see for yourself is assurance doubly sure.

Tailor-Made Suits \$18.98. Nice Tailored Suits of broadcloths, serges and chevots, fine qualities, black and colors, medium and three-quarter length coats, fitted and semi-fitted, single and double breasted, elegantly tailored with strappings; skirts are latest models; equal to Suits sold everywhere at \$30.00, our special price. \$18.98.

Tailor-Made Suits \$27.50. Extra Fine Broadcloth Suits, stripes and plain, elegant models, three-quarter or medium length fitted coats, rich satin lining, military styles or other choice models, with newest effect, including the elegant braided jacket; skirts are the newest New York models, actual value \$35.00, our special price. \$27.50.

Fine Upholstering Tapestries and Drapery Materials 59c Yd. 400 yards Fine Upholstering and Drapery Tapestries below cost. These short lengths, which range from 1 1/2 yards to 15 yards, must be cleared to make room for the enormous fall stock which is arriving every day. This lot comprises almost the full range of colorings and will surely interest you. The value of these Tapestries are not being considered. We must have the space. The regular selling price ranges as high as \$1.50; a quick selling. 59c yard.

R. McKay & Co. THE BY-ELECTIONS. Lambton, North Wellington and East Northumberland. Ottawa, Sept. 20.—Nominations for the by-elections in Lambton, North Wellington and East Northumberland, will be held on Tuesday, October 22nd, and elections a week later, October 29th. The writs will be issued to-morrow.

TO CURE A COLD IN ONE DAY. Take LAXATIVE BROMO Quinine Tablets. Druggists refund money if it fails to cure. E. W. GROGAN'S signature is on each box. See CANADA WANTS MONEY.

Views of Mr. Bogart of the Dominion Bank. Winnipeg, Sept. 28.—"Don't look for any easy money until next summer, at least," said Mr. C. A. Bogart, General Manager of the Dominion Bank.

Over-prosperity. There is not enough money in Canada. We have a wonderful country here, and we want new money to develop it. I think the Canadian banks are adopting a wise policy in curtailing the issue of further speculation of every description and looking after the legitimate wants of the business community.

Proposal to Print Bills in Different Colors to Show Denominations. Atlantic City, Sept. 28.—"Ribbons counter finance" the term applied facetiously to one of the most important banking suggestions ever made to the United States Government. It originated with the American Bankers' Association in that country, and has since been adopted by the printing of all bills hereafter with a different color for each denomination.

First Sod of Cathedral. Halifax, N. S., Sept. 28.—The first sod in the foundation of All Saints' Cathedral, Halifax, for the Diocese of Nova Scotia, was turned this afternoon by Bishop Worrell. The cost of the position of the cathedral that will be about \$125,000.

CASTORIA. Bears the Signature of The Kind You Have Always Bought. Castoria is a little white, round, and everything is going to come all right.

STEAMSHIPS. DOMINION LINE ROYAL MAIL STEAMSHIPS. Kensington, Oct. 5, Nov. 9. Southwark, Oct. 5, Nov. 9. Canada, Oct. 12. Ottawa, Oct. 25. Dominion, Nov. 2.

FALL Excursions. \$15 Hamilton to Montreal and return. \$14 Toronto to Montreal and return. Including meals and berth.

Shur-On. Distinctive in Style. superior in finish—the eye-glass that builds trade by sheer force of merit.

Diamond Rings. First quality stones only in stock. Our prices are assuredly right. They are bought from Amsterdam cutters at first hand.

NORMAN ELLIS JEWELER. 21-23 King Street East.

Plumbing and Heating Contractor. GEO. C. ELLICOTT. Phone 2069. 119 King W.

Long Nights. You will need all your lights, both gas and electric in first class order.

PORTER & BROAD. 338 James St. N. PHONE 2629.

Quality Counts. That is why GOLD SEAL and COOK'S PRIDE Flour leads. Manufactured by BENNETT BROS. Cor. Market and Park Streets. Phone 1617.

ELECTRIC SUPPLY CO. Phone 22. (Lowe & Farrell), Limited. Repairs neatly and promptly attended to.

GREEN BROS. Funeral Directors and Embalmers. Corp. King and Catherine Sts. Prompt attention given to all requirements in our business day or night.

BLACHFORD & SON FUNERAL DIRECTORS. 57 KING ST. W. EST. 1840. Private Undertakers. Branch Offices—Corner Barrie and York Streets.

Only 1 Dollar. For a good stem-wind and stem-set Watch. New make; good timekeeper; have sold over 50 of them in a short time.

F. CLARINGBOW. 22 MacNab St. North. Thirty thousand dollars' damage was done by a fire at 455-47 King street west, Toronto, on Saturday.

RAILWAYS. GRAND TRUNK RAILWAY SYSTEM. HUNTERS' EXCURSIONS. AT SINGLE FARE. GOING TUESDAY, OCTOBER 8th, TO TUESDAY, NOVEMBER 5th.

CANADIAN PACIFIC RAILWAY. SPECIAL RATES TO THE COAST. \$41.95 VANCOUVER VICTORIA SEATTLE TACOMA PORTLAND. \$39.45 NELSON ROSSLAND SPOKANE.

BIG GAME SEASON OPENS. Moose Caribou Deer Bear. New Brunswick Quebec Nova Scotia. September 15th. October 1st.

INTERCOLONIAL RAILWAY. PUBLICATIONS. Fishing and Hunting Week in the Canadian Woods. Hunting Ground of the Miomacs. Big Game of the Southwest (Miramichi).

T. H. & B. RY. NEW YORK. \$9.40. Via New York Central Railway. (Except Empire State Express).

INSURANCE. THE LIVERPOOL & LONDON & GLOBE INSURANCE COMPANY. Capital and Assets exceed \$60,000,000.

WESTERN ASSURANCE CO. FIRE AND MARINE. MARRIAGE LICENSES. Phone 2598. W. O. TIDSWELL, Agent. 75 James Street South.

F. W. GATES & BRO. DISTRICT AGENTS. Royal Insurance Co. Assets, including Capital \$45,000,000.

THOMAS LEES. WATCH CHAINS. Great Variety in Solid Gold and Gold-Filled.

LEES, RELIABLE JEWELER. 5 James Street North. Only 1 Dollar.

Advance Showing of Wall Papers at Metcalfe's. Our 1907 sample books are now ready for your inspection at our store or your residence.

GEO. METCALFE. 21 MacNab St. North. Brantford Store, 118 Colborne Street.

IT IS COMING! Use GQD MEDAL FLOUR and biscuits are all other cooking will be rich.

LAKE & BAILEY. MILLS, Mack St. E. Phone 119.

TRAVELERS' GUIDE. GRAND TRUNK RAILWAY SYSTEM. Niagara Falls, New York—\$1.20 a m. \$1.20 a m. \$1.20 a m.

CANADIAN PACIFIC RAILWAY. 7.40 a. m.—For Toronto, Lindsay, Bobcaygeon, Peterborough, etc. 8.15 a. m.—For Toronto, Lindsay, Bobcaygeon, Peterborough, etc.

TORONTO, HAMILTON & BUFFALO RAILWAY. Arrive Hamilton 12.05 p. m. Leave Hamilton 12.05 p. m. Buffalo Express 12.20 a. m.

HAMILTON RADIAL ELECTRIC RAILROAD—TIME TABLE. Taking effect October 1st, 1907. Cars leave Hamilton for Burlington and intermediate points.

HAMILTON & DUNDAS RAILWAY. WEEK DAY SERVICE. Leave Dundas—6.00, 7.15, 8.30, 9.45, 10.15, 11.30.

HAMILTON, GRIMSEY & BEAUMVILLE ELECTRIC RAILWAY. WEEK DAY SERVICE. Leave Hamilton—7.10, 8.10, 9.10, 10.10, 11.10.