World of White Exposition!

AYRE'S exposition of White Goods has for years been looked forward to as one of the principal merchandizing events of the year. A distinguishing feature of our display is that the goods shown are entirely new, many of them having been imported expressly for this event. This season we have been particularly fortunate in securing exceptionally good bargains in many lines, in both the English and American markets—values our patrons will appreciate. We list some of them on this page. SALE NOW ON.

CORSETS.

For the next few days we offer our well-known "Pearl" corsets made of fine quality coutil, daintily trimmed, Directoire style dble. supportors. Sizes 20 to 28, at a special price,

$1.00

Curtains.

Just in time for fixing-up for spring. We show handsome styles and special values, **35c.** to **12.50** per pair. **Curtain Nets and Madrases.** We show many very effective patterns in the newest materials, **10c.** to **75c.** per yard.

St. Gall Embroideries.

We have, in the past, offered many good lines of embroideries to our customers, but our importations this year surpass anything yet shown. For delicacy and beauty of design these goods have never been equalled in Newfoundland. Prices from **6c.** to **50c.** per yard.

Lingerie Underwear

In Underwear we show an exquisite assortment of the dantiest creations in English, American and French (hand-embroidered)

Camisoles.... **40c., 60c., 85.**
Lace Slips.....**$1.00**
Camisoles and Knickers to match.....**85c.** each
Knickers.....**45c., 60c., 85c.**
Corset Covers.....**40c., 60c., 80c., $1.20**
Princess Slips.....**$1.60, $2.20, $2.70**
Night Dresses....**90c., $1.25, $1.50, $2.00** to **$5.80**

Wash Goods

For several seasons "White" has been the favorite in summer dress fabrics, and this season it will be more popular than ever ever. Our stock is a good criterion of what is "correct" in this line, embracing as it does the accepted styles for 1914.

Special offerings in Mercerised Brocades and Madras at

15c. and 20c.

Shirt Waists and Blouses

Correct English and American designs; some very attractive styles this season at

60c. 75c. 80c. $1.30 $1.50, $2, $2.60

A big special at

50c.

Neckwear.

2,500 Lace Collars in favorite shapes, such as Gibson, Dutch, Coat & Stock

8c, 20c, 25c, 40c,

AMERICAN SKIRTS

in Pique and Ratine, with high waist line, removable buttons, pocket, **$1.40**

HOUSEHOLD SUPPLIES.

These are all standard goods, considerably below regular prices.

54 inch Sheeting.....40c.
80 inch Sheeting.....37c.
90 inch Sheeting.....45c. & 55c.
100 inch Sheeting.....56c.
90 inch Linen Finish.....40c.
42 inch Circular Pillow Cotton.....27c., 34c.
44 inch " " .....30c.
Bleached Tabling, 28½c., 34c., 37c., 50c., 70c.
Half-Bleached Tabling, 30c., 35c., 40c.
32 inch Twilled Night Short Cloth.....14½c.
36 inch Double Warp Night-Shirt Cloth.....22c.
30 inch Perfection Shirting....10c.
36 inch Superior Shirting....12c.
36 inch Lonsdale....16c., 18c., 22c.
36 inch Lawn, in 2 to 6 yard lengths.....9c. per yard
Fine American Lawn, 4 to 8 yard lengths.....9c. & 12½c.
American Madras, 4 to 8 yard lengths.....12½c.
Household Shirting in 6 yard lengths.....8½c. & 10½c.
Brilliant, 5 & 6 yard lengths, ...12½c. yard
American Pillow Slips....20c., 25c.
Face Cloth.....6 for 25c.

Embroidered Dresses!

Made of Swiss Muslins, in the latest styles; handsomely embroidered, **$5.50, $8.00** to **$15.00.**

MUSLIN DRESSES

Special at.....**$2.00**
Child's Muslin Dresses—
$1.30, $1.70, to **$3.00**

Handkerchiefs.

A fortunate purchase enables us to offer the surplus Christmas stock of a big dealer in England, at prices that we are positive will appeal to all who see them. They include:—

H.S. Initial, 6 for...15c.
Embroidered, 6 for..45c.
H.S. Embroidered Initial 6 for.....40c.
Child's H.S., 3 for...8c.
Embroidered Sachets, some with 3, others with 6 Hks.....70c.
H.S. Special.....40c. ea.

APRONS

In various patterns.....15c., 25c., 30c.

TABLECLOTHS, Etc.

Values that should appeal to every housekeeper: Damask Tablecloths,

70c., $1.00, $1.40, $2.10, $2.90, $3.20.

DOYLEYS, with scolloped edges, **25c.** per doz.

Napkins

Table Napkins, put in 1-2 dozens, at

70C., 75c., 90c., $1.08, $1.20, 1.50

Mail Orders Filled

Ayre & Sons LIMITED.

NAINSOOKS

36-inch Fine Nainsock, 13 Pure Cambrics in 4 to 6 yard lengths.....10c., 12c. 15c. per yard

TOWELS

SOFT TURKISH TOWELS.
Special at.....10c., 15c., 20c. to 30c. each.

News of the City and the Outports

CANADIAN CHAMPION A NEWFOUNDLANDER.

Leonard C. Outerbridge Scored a Big Sporting Win in Squash Racket at Toronto Last Week.

Leonard C. Outerbridge, of the University Club, won the Canadian Squash Racket Championship at the University Club Courts, Toronto, last week. He met J. B. Robinson, his club mate, in the finals, and although the result was a surprise to the gallery he played much the better squash and won by a decisive score of three games to one.

Mr. Outerbridge is a native of St. John's, Newfoundland. He was educated at Marlborough College, England, where a gained a fine reputation as a fives player. He is attending Osgoode Hall.

J. B. Robinson, although beaten in the finals, showed fine form all through the tournament, beating, in turn S. C. Kerr, Major Bickford, R. V. Hickson, and Philip McKenzie (former champion). Three of these matches went to five sets, and as Outerbridge had been winning his games easily in the other half of the draw, the strain of these hard games undoubtedly told in the final.

As previously announced, by **The Daily Mail,** Leonard, who is studying law at Toronto, is a son of Sir Joseph and Lady Outerbridge.

OPORTO MARKET

	Mar. 18.	Mar. 11
Stocks (Nfld)	24,250	28,260
Consumption (Nfld.)	3,520	3,530
Stocks (Norg)	3,115	2,000
Consumption (Norg)	1,460	1,060

ADVERTISE IN THE DAILY MAIL.

DR. H. BROWN HONORED BY HIS PARISHIONERS

Was Presented With an Illuminated Address and Typewriter.—Was Well Known Here.

An illuminated address and a Jost typewriter of the latest design was presented to Rev. Dr. Heber Browne, L.L.D., by the parishoners of Clyst St. George (a very pretty place about four miles from the City of Exeter) where he had been Vicar for the past three or four years but now has accepted the charge of St. Michael's, Paddington, which was offered to him by the Bishop of London.

A crowded congregation was present to hear his farewell sermon on Sunday, the 22nd of February.

Dr. Browne will be remembered by many in St. John's as Canon of the Cathedral here and also for his eloquent sermons and lectures.

Dr. Browne has been one the Exeter Diocesan Missioners for the past nine years and has conducted some very successful missions in that diocese.

MR. MARSHALL'S FUNERAL

The funeral of the late Mr. W. A. Marshall, who died at Manchester, took place yesterday afternoon, interment being at the General Protestant Cemetery.

The mourners included the employees of the store and a large number of citizens.

Rev. J. A. Whitemarsh, pastor of Cochrane Street Church, conducted the service at the house, and Rev. Dr. Curtis, Rev. Dr. Fenwick and Rev. J. S. Sutherland, of the Presbyterian Church, officiated at the graveside.

BLUES DEFEATED REGALS MONDAY NIGHT

Score at the Finish Stood Five to One In Favour of the Winning Team.

At the Princes Rink, Monday night, a hockey match was played between the Blues and Regals. The game was fast at times and at the end of the first half the score stood two to one in favor of the Blues.

In the second half the Blues put on a spurt and added three more goals, leaving the score at full time five to one in favor of the Blues.

The players were:

Blues.		Regals.
C. Hunt	Goal	J. Elliott
R. Doyle	Point	F. Snow
R. Voisey	Cover	M. Stick
E. Chafe	Rover	J. Trebble
J. Bugdell	Centre	W. Hall
R. Field	Left	R. Stick
A. Rendell	Right	H. Rendell

Mr. M. Churchill was referee.

BONSPIEL CANCELLED

Season Too Far Advanced for the Event.—Only Eighty Had Entered.

The curlers' bonspiel for the annual dinner, will have to be cancelled this year, as the season is now too far advanced.

Only eighty members had signified their intention of taking part.

DISLOCATED HER SHOULDER

Mrs. O'Driscoll, of Bay Bulls, arrived yesterday for treatment at the hospital. She fell and dislocated her shoulder and was advised to come here for treatment.

ICE HAS DRIVEN FISH FROM THE GROUNDS

Western Reports State That the Fishery Prospects Are Not So Good. Ice Moves Off.

The following report, dated March 7th, was received yesterday by the Board of Trade, from Mr. R. Furneaux (Rose Blanche to Petites):—The total catch of codfish is 6,930 qtls., and for last week, 25.

Seventy-two dories and skiffs with 9 boats and 46 bankers are fishing. Prospects are poor this week. Frozen herring forms the bait supply.

E.N.E. winds prevail with fine weather, and up to Wednesday the coast was packed with drift ice.

The boat went out on Thursday and Friday and found the fishing grounds practically clean. Several of them did not get one fish, and others got only from 10 to 20.

The cod evidently took a sheer off on account of the ice going over the grounds, but now the ice has gone out of sight, all the men are hopeful of the return of the fish in a few days' time.

"FROM THE MANGER TO THE CROSS."

The greatest religious picture ever presented by the movies will be given in St. John's on Monday next at the Casino Theatre. It is entitled "From the Manger to the Cross," and tells of the life of the Saviour in a most impressive manner.

The scenes are all laid in the Holy Land, and the photographs were procured at an enormous cost. No one should miss this great story. It has been presented in London, New York and the large cities of Europe with great success. Millions have seen it and spoken favorably of it.

Dr. Charles Parkhurst, after seeing the film said: "I yielded myself unreservedly to the influence of the occasion, and came away from the representation with the feeling that the transactions in our Lord's life had been brought nearer to me."

USE FLYING MACHINE TO TAKE OBSERVATIONS

Aeroplane Will Be Used Off This Coast This Summer to Determine Atmospheric Conditions.

Efforts will be made to obtain from the Government at Washington and from the Canadian authorities the assistance of Meterorologists in making observations from an aeroplane which will be flown off the coast of Newfoundland the coming summer.

The purpose is to determine the force and direction of air currents at various attitude at the starting point of the proposed flight across the Atlantic by the Wanamaker aeroplane.

ITEMS FROM GRAND FALLS

Winter has settled down in good shape. Loggers are busy making their harvest. Those thrifty people living at the station are doing well this winter hauling fire-wood into Grand Falls, and selling the same for $4.00 a cord.

C. W. Stewart took two fine horses from S. Goodyear for debt a few days ago. I understand he intends placing the pair on the road hauling pulp and firewood.

I have been informed that there are over twenty families living at the station. A man by the name of Burry being the pioneer of the place. I am told.

The A. N. D. Co. and Badger Lumber Works are still waanting men for the woods. Good food and good wages are offered, with plenty of good work.

—TRAVELLER.

DIPHTHERIA

A case of diphtheria was reported from Mundy Pond Road Tuesday. The patient is being nursed at home.

ANNUAL MEETING OF HR. GRACE DOCK CO.

Held Yesterday at the Board of Trade Rooms.—Reports a Successful Year of Operation.

The annual meeting of the Marine Railway Docks Co., took place at the Board of Trade rooms yesterday.

The past year was a successful one but financial matters will not be adjusted until the June meeting.

The election of officers resulted as follows: President, Hon. J. J. Murphy; Vice-President and Managing Director, Mr. J. Tapp; Secretary-Treasurer, Mr. E. Simmons; Directors, Messrs. J. S. Munn, R. S. Munn, J. McRae, R. Duff, J. R. Goodison, A. Goodridge, C. A. Jerrett and Hon. J. Ryan.

CHINAMAN INJURED.

A Chinaman, one of the stokers on the S.S. Easington, fell yesterday and dislocated his shoulder.

He was taken to hospital.

M. C. L. I.

Mr. S. P. Whiteway to Lecture to the Members on the Teachers' Tour of England.

Mr. S. P. Whiteway will lecture to the members of the M.C.L.I. this evening.

His subject: "Other points of interest in the teachers' tour, including the Channel Islands."

BIBLE CLASS LECTURE.

Dr. Tait to Address the Wesley Church Class on Socialism.

Dr. Tait will lecture in the basement of Wesley Church on Thursday evening next, under the auspices of the Bible Class.

His subject will be "Socialism—its significance and tendency."

PIERCED HIS EYE WITH A HAT PIN

Eighteen-Month Old Son of James Chalker Meets With a Serious Accident—Sight May Be Saved.

The little eighteen-month old son of Mr. and Mrs. James Chalker, who met with a serious accident last week, is doing as well ac can be expected.

The child picked up a hat pin at his home and drove the point into his eye. The ball of the optic was pierced and the aqueous humor ran out.

A doctor has been in daily attendance since and hopes to save the sight of the eye.

TWENTY-EIGHT DAYS OUT

Barqt. Earlshall, Capt. Coward, is now 28 days out from Pernambuco to this port.

THE MAILS SAVED.

P. M. G. Woods had a wire from Halifax yesterday that the mails on the City of Sydney had been saved.

They consisted of only a few packages per parcel post.

SOCIAL EVENING.

The members of Cochrane Street Bible Class have cancelled their dinner and instead will hold a social evening next week.

A pleasant time is assured all who attend.

STEAMERS FREE.

The steamers Coban, Louisburg and Cabot, which were jammed in the ice near Louisburg, are free again.

The Bay de Grave Mining Sydicate, Limited, is applying to the Governor-in-Council for the right to use the waters of North River, Conception Bay, for the purpose of driving machinery.—Guardian.