

A PINK NOTICE

A pink notice attached to this page shows that your renewal is due. We hope you have enjoyed The Guide and that you will send us \$1.50 for your renewal at once, using the blank coupon and the addressed envelope which will also be enclosed. We always give several weeks' notice so that subscribers will have plenty of time to forward their renewals and not miss any copies of The Guide. We cannot supply back copies of The Guide, so we hope you will not delay in sending your renewal. When requesting a change of address, please give us three weeks' notice. If the date of the address label on your Guide is not changed within a month after you send your renewal, please notify us at once. It is always safer to send your money by postal or express money orders. Mail your \$1.50 today.

THE GRAIN GROWERS' GUIDE

"Equal Rights to All and Special Privileges to None"
A Weekly Journal for Progressive Farmers

Published under the auspices and employed as the Official Organ of the Manitoba Grain Growers' Association, the Saskatchewan Grain Growers' Association and the United Farmers of Alberta.



The Guide is the only paper in Canada that is absolutely owned and controlled by the organized farmers—entirely independent, and not one dollar of political, capitalistic or special interest money is invested in it.

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Authorized by the Postmaster-General, Ottawa, Can., for transmission as second class mail matter

VOL. IX. August 9 No. 32

SUBSCRIPTIONS AND ADVERTISING

Published every Wednesday. Subscriptions in the British Empire \$1.50 per year. Foreign subscriptions \$2.00 per year. Single copies 5 cents.

Advertising Rates

Commercial Display—18 cents per square line.
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New Prices August 1, 1916

The following prices for Ford Cars will be effective on and after August 1st, 1916

Chassis	- - -	\$450 <u>00</u>
Runabout	- - -	475 <u>00</u>
Touring Car	- - -	495 <u>00</u>
Coupelet	- - -	695 <u>00</u>
Town Car	- - -	780 <u>00</u>
Sedan	- - -	890 <u>00</u>

f. o. b. Ford, Ontario

These prices are positively guaranteed against any reduction before August 1st, 1917, but there is no guarantee against an advance in price at any time

Ford Motor Company of Canada
Limited
Ford, Ontario