

CANADIAN GROCER

Member of the Associated Business Papers—Only Weekly Grocery Paper Published in Canada
THE MACLEAN PUBLISHING COMPANY, LIMITED

Vol. XXXII.

PUBLICATION OFFICE: TORONTO, JUNE 21st, 1918

No. 25

Welch's GRAPELADE

A PURE Grape Jam—skins, seeds and acid crystals removed, GRAPELADE will secure a quick response from your customers. Freedom from mould and crystallization, and retention of the original grape flavor, all these have been accomplished in GRAPELADE. It concentrates and keeps for you the delicate fragrance of Ontario's choicest Concords.



WITH toast, muffins, sandwiches, cold cuts, tarts, ice cream, etc., GRAPELADE makes a delicious and satisfying spread. When it is on the table butter is superfluous.

IF you haven't on display a stock of this attractively wrapped, palatable food, write us for more information, giving the name of your distributor.

\$6.50 per case east of Fort William
\$6.75 per case west of Fort William
Pack 36 Twenty-five cent tins to the case

The Welch Co., Limited
St. Catharines, Ontario