

—**caught right and
canned right where
they are caught**

The packers of "Thistle" Brand Canned Haddies have further improved the packing of their product by the adoption of a new seamless, sanitary tin. These tins are of $\frac{1}{2}$ and 1 lb. sizes and are attired in particularly striking labels

The new tins will tend to still better preserve the deliciousness of the freshly caught fish and will give the dealer a new talking point in selling.

"Thistle" Brand Haddies

are backed by a lifetime experience, they are absolutely free from slime or any uncleanness whatsoever

Other lines of "Thistle" Brand fish are Kippered Herring, Herring in Tomato Sauce, Tunny Fish, etc., all leaders of quality in their respective lines

Serve your own and your customers' best interests by displaying well and recommending the leader—"Thistle" Brand.

Arthur P. Tippet & Company

Agents

Montreal

Toronto