

This is the Season for Fish Buying

The Season of Lent has just commenced—and with it the desire of most people for fish. You are serving your best interests by stocking only the best class—on the quality at this season depends the trade you will do throughout the year.

“Thistle” Brand Will Delight Your Customers

The “Thistle” Brand of Canned Haddies, Kippered Herring, Herring in Tomato Sauce, Tunny Fish, etc., are all canned right where they are caught—at the water side. How better could you preserve the natural richness and delicate flavor of the fish? IMPOSSIBLE.

Captain Austin has the unequalled skill of a lifetime of experience. **THERE'S NO DIRT or SLIME—NO UNCLEANLINESS TO BE FOUND IN THE “THISTLE” BRAND.** The reputation of the foremost fish-curer in the country is at stake under the label of the “Thistle” brand. Buy it and buy the best.

A big tribute to this brand is that there are times when the demand exceeds the supply. So get your supply in time.



ARTHUR P. TIPPET & CO.

Agents

MONTREAL

TORONTO