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LONDON, ONTARIO, NOVEMBER 5, 1914.

No. 1154

Buy this oven-tested Flour

Your oven will certainly produce more bread and better bread as a result of our oven test.

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From each shipment of wheat delivered at our mills we take a tenpound sample. It is ground into We bake bread from this flour. flour. If this bread is high in quality and large in quantity we use the shipment of wheat from which it came. Otherwise, we sell it.

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