



ATHALMER

"The Sunny City of British Columbia"



SITUATED about fifty miles south of Golden, in the Columbia Valley, at the head of navigation of the Columbia River, at the foot of beautiful Lake Windermere, sheltered and nestled between the rugged Rockies and the wooded Selkirks. One of the most beautifully located spots in the world.

But that is by no means all, although the above is what induced the present population of about 750 people, half of whom came in 1912, to select it as home; yet now big developments are taking place, developments which will make it one of the most prosperous cities in the province. Consider for a moment what conditions result in prosperous towns and cities.

Scenery, less magnificent by far, has alone made many prosperous communities in the old lands by tourist travel, when these places have been made accessible by railways, good wagon or auto roads, etc.

Good agricultural surroundings have made Calgary, Edmonton, Winnipeg, Minneapolis, St. Catharines, etc.

Mining made Butte, Nelson, Cobalt, Sidney.

Athalmer will be a big, prosperous city, not because of any one of these advantages, but because of all of them.

Earl Grey; Prof. Adam of McGill University; Samuel E. Kiser, Chicago; Henry M. Hyde, Technical Magazine, New York; Wilbur D. Nesbitt, Author and Traveller; Herbert W. Gleason, Boston, all bear witness to the fact that the scenery of this valley rivals that of Switzerland or any other part of the world, and prophesy wonderful growth in population and prosperity when it is made accessible by railways and roads.

The Government of British Columbia has authorized the publication of an Official Bulletin known as No. 26, which is devoted to the Columbia-Kootenay Valley. This publication contains ninety-four pages and goes minutely into the possibilities of the valley from the standpoint of the agriculturist, fruit grower, miner, tourist, sportsman, etc.

Eulogistic remarks and letters from each of the gentlemen referred to above have been collected, and form an interesting part of the volume.

It is impossible here to quote any of these in full, but the following extracts will indicate the tone of the letters and the varied viewpoints of their authors:

Earl Grey.—"I have been to the Yellowstone Park and