

BRUNSWICKAN READERSHIP SURVEY

EVERYONE HAS AN OPINION AND EVERYONE READS A NEWS-PAPER A DIFFERENT WAY. THIS SURVEY IS TO ELICIT JUST WHAT YOU, THE READER, IS INTERESTED IN AND WHAT WE, THE BRUNS, CAN DO TO MEET YOUR INTERESTS. THE RESULTS OF THIS SURVEY WE WILL PUBLISH IN EARLY JANUARY. WE'D LIKE TO KNOW WHERE WE STAND WITH YOU, SO PLEASE FILL THIS OUT AND RETURN IT TO THE BRUNS OFFICE, ROOM #35, THE SUB. YOUR NAME AND STUDENT I.D. NUMBER WILL BE KEPT CONFIDENTIAL, THEY ARE MERELY TO ENSURE AGAINST DUPLICATION. PLEASE HELP US IMPROVE - HELP MAKE US SAFE FOR GOOD TASTE.

LIST THE PRIORITY WITH WHICH YOU READ THE BRUNSWICKAN.

NEWS ENTERTAINMENT
 SPORTS CLASSIFIED
 VIEWPOINT (RANK FROM 1 TO 5)

DO YOU READ THE BRUNSWICKAN EVERY WEEK? YES NO

WHEN DO YOU USUALLY READ THE PAPER (THIS PAPER)?

FIRST THING FRIDAY DURING THE DAY SOMETIME WEEKEND DURING WEEK WHEN HAVE TIME

WHICH OF THE FOLLOWING DO YOU READ?

CLASSIFIED NEVER

CYNIC-AT-LARGE ALWAYS

EDITORIAL

MUGWUMP

SOUND OFF

FEATURE

CHEAP SHOTS ETC

COMICS

UPCOMING

RECORD REVIEWS

INTRAMURAL SPORTS

SPORTS SHORTS

VARSITY SPORTS

ADS IN GENERAL

WOULD YOU LIKE TO SEE MORE OR LESS EMPHASIS ON THE FOLLOWING TYPES OF NEWS?

CAMPUS

CITY

REGIONAL

PROVINCIAL

NATIONAL

INTERNATIONAL

SOME TIMES

MORE

SAME

LESS

WOULD YOU LIKE TO SEE MORE OR LESS OF THE FOLLOWING?

ADVERTISING

PHOTOS

NEWS STORIES

FEATURE STORIES

COMICS

EDITORIALS

INTRAMURAL SPORTS

REVIEWS

BOOKS

RECORDS

MOVIES

PLAYS

COLUMNS WRITTEN BY:

STAFFERS

STUDENT LEADERS

FACULTY

ADMINISTRATION

JOB SEARCH NEWS

VIEWPOINT QUESTIONS

POETRY

SPORTS COLUMNS

MORE

SAME

LESS

DO YOU KNOW THE BRUNS DEADLINE FOR UPCOMING'S & CLASSIFIEDS FOR THE EACH WEEKS ISSUE? YES NO

KNOW WHERE THE BRUNS OFFICE IS? YES NO

KNOW WHEN OUR PRODUCTION AND LAYOUT NIGHT IS? YES NO

WOULD YOU LIKE TO HELP THE BRUNS? (GET INVOLVED WRITE, ETC?) IF HAD TIME

IN GENERAL, DO YOU LIKE THE BRUNS? YES NO

DO YOU LIKE OUR VIEWPOINT QUESTIONS EVERY WEEK? YES NO

DO YOU GENERALLY AGREE WITH OUR EDITORIAL POSITIONS? YES NO

OTHER COMMENTS

NAME

ID#