

Big Ben



Made in La Salle and Peru, Ill., by Westclox

His Back

LOOK Big Ben square in the back—he's good all round and good all through. If 'handsome is as handsome does'—Big Ben's beauty is more'n skin deep.

See those great, strong, handy keys that make his *wind up* so easy—and the broad, deep-toned

bell he sounds, so your *get up* is pleasing.

His best backing is that "Made by Westclox, La Salle, Illinois."—Stamped on a clock, it's the best oversleep insurance you can buy.

Big Ben stands seven inches from tip to toe—big, faithful, exact, with large, clean cut hands, plainly seen in the dim morning light.

He rings you up at any time you say—steady for five minutes or, on and off for ten—stops short in either call at a nudge from you. His price in the States is \$2.50; in Canada \$3.00. If your dealer doesn't stock Big Ben, a money order addressed to his makers, Westclox, La Salle, Illinois, brings him to your door postpaid.

In Lighter Vein

Comprehensive Ignorance.—Two Irishmen were philosophizing. Said Pat to Mike:

"Did yez iver shtop to think that wan half of the world don't know how the other half gets along?"

"You're right," says Mike, "and neither does the other half."—New York Post.

Roughing It.—Algy.—"Did you enjoy yourself roughing it this summer, old top?"

Lionel: "No; blawsted luck! First, the chef took sick, then some one stole our safety razors, and, to cap it all, the pianola broke down!"—Stanford Chaparral.

Troubles of a Prophet.—In a certain town the local forecaster of the weather was so often wrong that his predictions became a standing joke, to his no small annoyance, for he was very sensitive. At length, in despair of living down his reputation, he asked headquarters to transfer him to another station.

A brief correspondence ensued.

"Why," asked headquarters, "do you wish to be transferred?"

"Because," the forecaster promptly replied, "the climate doesn't agree with me."—Pittsburgh Chronicle-Telegraph.

Why He Objected.—"Now," said the principal to one of the pupils at the close of the lesson in which he had touched on the horrors of war, "do you object to war, my boy?"

"Yes, sir, I do," was the fervent answer.

"Now tell us why."

"Because," said the youth, "wars make history, an' I jest hate history."—Ladies' Home Journal.

Nose Out of Joint.—Four Years (in Sunday-school)—"We've got a new baby at our house.

Rector (not recognizing him)—"And who are you, my little man?"

Four Years—"I'm the old one."—Life.

The Miserable Wretch.—The teacher was very earnest—far more so than his pupils—and the subject he chose was about the terrible outcome of laziness and idleness.

With due solemnity, as befitted the occasion, he drew a terrible picture of the habitual loafer, the man who dislikes work, and who cadges for all he gets. "Now, Charlie," said the teacher to a little boy who had been looking out of the window instead of attending closely to the lesson.

Charlie was instantly on the alert.

"Tell me," continued the master, "who is the miserable individual who gets clothes, food and lodging, and yet does nothing in return?"

Charlie's face brightened.

"Please, sir," said he, "the baby!"

Cable Message.

H. I. M. WILLIAM,
Berlin, Germany.

Please save us two Germans.
Ringling Bros. Circus.
—Life.

Roughing De Luxe.—"Can you build me a piano and leave the bark on the wood?" "I guess so," opined the piano salesman.

"I want it for my hunting lodge. We rough it up there, you know."—Judge.

Reproved.—"See here, milkman, I don't think the milk you are giving me is pure."

"Madam, to the pure all things are pure."—Life.

A Mean Advantage.—Sandy and Donald were discussing the domestic infelicities of a mutual friend.

"Ay, ay," said Sandy, "Jamie Thompson has a sair time wi' that wife o' his. They say they're aye quarrelling."

"What else con ye expect?" was Donald's scornful retort. "The pair feckless creature mairrit after courtin' for only seven years. Man, he has no chance to ken the woman in such a short time. When I was coortin' I coorted for twenty year!"

This little dialogue took place on a railway journey, and in the further corner of the compartment sat an Englishman, listening and much amused.

"And may I ask," he inquired, "if conjugal bliss followed this long courtship?" Donald looked at him reproachfully.

"I tell you I coorted for twenty years," he said, "and in that time I kent what the woman was, and so I didna' marry."

Save Your Good Looks

with

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