The Red Cross is Yours Just as the Army is Yours

Yours to support with the same fervor that led you to the bottom of your purses for Victory Bonds. Our same loyal fighting men will be assisted by your contribution to the Red Cross—but in their hour of greater need when stricken down by a bursting shell or sniper's bullet.

Red Cross brings to the wounded soldier all those tender attentions that you would pay yourself to your own son, were you on the spot to do so. You who have next-of-kin on the battle-torn fields of Flanders will know what that means—From you who have not sacrificed to so great an extent, the more will be expected.

Red Cross looks to the Farmers of Manitoba and Saskatchewan for a generous measure of support in the coming campaign commencing June 17th. At home amid comforts and luxuries we have more to-day than ever before—"Out there" those lads whom Red Cross helps have sacrificed everything.

Here's What Red Cross Does With Your Money

Every Canadian wounded soldier becomes a personal care and charge of the Red Cross.

Red Cross maintains four Canadian Hospitals in England.

Red Cross maintains eight Canadian Hospitals in France.

Red Cross has built and maintains a great Hospital in Paris, the gift of Canada to the soldiers of France.

Red Cross maintains a fleet of 80 motor ambulances between the trenches and the hospitals.

Red Cross supplies 23 Casualty Clearing Stations behind the Canadian lines.

Red Cross personally visits 945 hospitals in England and France, and give individual attention and comforts to every Canadian soldier therein.

Red Cross provides $1,000 per man for treatment of Canadian soldiers at St. Dunstan's Hospital for the Blind, the World's foremost institution of its kind; and provides equally specialized care at Queen Mary's Hospital for facial treatment.

Red Cross is the only institution on earth that is permitted access to our prisoners on enemy soil—over 2,800 of them to-day.

Be Ready with a Generous Contribution

Whether it be cash, or a promise to pay at some later intervals during the year.

SASKATCHEWAN
Headquarters
New Armour Block, Regina

MANITOBA
Headquarters
Kennedy Building, Winnipeg