

HOW HE'LL SAVE ON GOOD SUITS

Creary Says Semi-ready Has
Always Been Sold Below
"Fair Profit" Fixed
by Government
Officials

SALE STARTS SATURDAY

George Creary, of the Semi-ready Store, says that in the west the chambers of commerce have fixed the "fair profit" on clothes as 33 per cent. "In all the twenty-one years of Semi-ready tailoring," said Mr. Creary, "the label in the pocket has enforced a price on the retail merchant of 30.2 per cent. This is less than the large departmental stores admitted before the high cost of living commission which made sworn enquiry into costs and profits. "Not only is our profit lower, but at stated intervals we sell clothes at cost and below. "On Saturday next we will start one of our semi-annual sales at one-fifth of the retail price—equal to 25 per cent of the wholesale cost—which allows as just 5 per cent for the payment of tailors for alteration, for rent and for selling expenses. Naturally, every garment will be sold at a loss, for our expenses are never less than 23 per cent. "At one time we only sold 'Loneless' that is suits and overcoats that were not quick sellers, but this year we will include every garment in the shop—yes, even the staple black and navy blue serge, for I don't believe in hiding any garment. Every customer can have the run of the shop. "Even the odd trousers will be included this year in the big sale. Likewise the raincoats which I specially imported from England—for our rainy climate is much like that of dear old England. "I have special reasons this year for making this a sale without reserve. "Reasons beyond a personal desire to give the salaried man an opportunity to get good clothes at pre-war prices. "Next spring, when the higher costs of woolens and of labor enhance the price of clothes, the buyers at our big winter sale will pat themselves on the back, for I can assure you," concluded Mr. Creary, "I can assure you."

LOCAL NEWS

UNDER THE STAGING.
Henderson's Clothing Store, head of King street, is offering some rare values in suits and overcoats during the alteration of their store front. See the signs—don't be afraid to come under.

Read on Carleton Rink tonight.
LIFE SAVING.
No more lifting heavy tubs. No steam, no suds. Everything neat, kitchen sweet. Just phone 1707 and let us do your washing. "We know how."—New System Laundry Limited.

Try Crescent Candy Co.'s popular lines.

OVERCOAT SALE.
Now in full swing. Start the new year right by economizing on your overcoat purchase. Buy now and save \$10.00, at CHAS. MAGNUSON & SON, 54-56 Dock street.

All the stores of Manchester Robertson Allison, Limited, will open at 9 a. m., and close at 6 p. m. daily, during January, February and March.

CHRISTMAS CANDY.
Suitable for church, school and institute parties. Christmas candy, barley, boys and other Christmas goods for sale at cost to clear. Phone M. 2118-11. 106181-1-4

CATERING.
Everything is wholesome home-made cooking and refreshments for all occasions prepared. Delicious sandwiches, muffins, larks, fancy cakes, pies and novelties. Phone M. 2554 and 924-11. McLaughlin's Home Bakery.

ANNOUNCEMENT — MACAULAY BROS. & CO.
Some time ago we introduced the closing of our stores at 6 p. m. on Saturdays during January, February and March, and shall continue to do so starting January 3. Our stores will open 9 a. m. daily. We ask our many friends and patrons to do their shopping as early in the day as possible.

During the months of January, February and March, our stores will close at 1 p. m. Saturday. T. McAvity & Sons, Ltd.

The annual Sunday school treat of St. Matthew's church will be held this evening at seven o'clock.

TRADES AND LABOR NOTICE.
Regular meeting St. John Trades and Labor Council tonight, 8 o'clock. Annual election of officers. All delegates requested to attend.

VOCAL TEST.
The vocal test for membership in the St. John Choral Club will be held in Trinity school room on Saturday evening commencing at 7 o'clock.

PRICES OF CUSTOM TAILORING CLOTHES LOWERED SUBSTANTIALLY FOR THE NEXT FEW DAYS AT OAK HALL.
It will be interesting news to men who prefer custom tailored clothes to learn that the Oak Hall are now offering a special line at greatly reduced prices for both suits and overcoats made in the custom tailoring department from selected imported cloth.

It is the desire of the firm to keep their workshops busy during the winter season. Also it is the policy of the Oak Hall to give customers and friends the benefit of substantial savings whenever the opportunity occurs.

The lines now offered would ordinarily cost \$60 or thereabouts. Orders will be

MURINE Rests, Refreshes, Soothes, Heals—Keep your Eyes Strong and Healthy. If they Tingle, Smart, Itch, or Burn, if Sore, Irritated, Inflamed or Granulated, use Murine often. Safe for Infant or Adult. All Druggists in Canada. Write for Free Eye Book. Murine Company, Chicago, U. S. A.

WOMEN LEARN TO CUT HAIR OF HUSBANDS.

London, Dec. 31.—Hair-cutting for husbands is the latest study of the women belonging to the Charminster Women's Institute.

The "woman barber" of Regent street does not see why hair-cutting should not be the achievement of every mother. "I have taught many women to cut their boys' hair," said Miss Rogalski. "If there were a demand for it I would take a dozen mothers to a boy's head one evening every week and teach them how to cut hair."

"During the war I taught many women who afterwards went to France to cut the soldiers' hair in hospitals as voluntary work."

"Women are much more adapted to the work than men; their touch is lighter."

"Men barbers are usually very effeminate. The conditions of work are also suitable for a woman—warm, clean and comfortable."

A lesson once a week is all that Miss Rogalski thinks her mother-pupils would need; they could practice at home.

"There is nothing in it, really," she said, "but practice."

BOYS' PARLIAMENT.

The closing session of the boys' parliament of the maritime provinces was held on Wednesday at St. David's church and was voted a great success. After luncheon at noon a number of bills were read for the second time and were passed on the third reading during the evening. Resolutions of thanks to the hosts and hostesses were passed, as well as to the trustees of St. David's, the Y. M. C. A., the ladies' auxiliary of the Y. M. C. A., to H. Usher Miller and Messrs. Buckley, Sidenious and Gregg, and others. The prorogation was carried out with the singing of the national anthem.

COOL GERMAN COUPLE.

Paris, Dec. 31.—Julius Marken, a German engineer, who had been residing in Paris with his wife since last August and wished to form a company for the exploitation of a German patent, had succeeded in selling to French engineers a patent concerning making patterns on glass.

A company was to have been formed, when detectives arrested Marken and his wife, who declared that they were able to enter France without difficulty and were never asked for their identification papers. They are charged with espionage under the act of 1886.

THIEVES' ORGY IN FRANCE

Paris, Dec. 31.—The extraordinary number of thefts which have been taking place recently in French railway stations may be gauged from the fact that 1,189 arrests were made in six weeks of persons caught while attempting to steal passengers' luggage and other articles.

ENGLISH Semi-Porcelain DINNERWARE

From Which You Can Select Sets of Any Size or Single Pieces as Required. Equal in Appearance and More Durable Than China

Attractive Floral Borders and Gold Band Designs

O. H. WARWICK CO., : LIMITED
78-82 King Street

Canned Goods

Tomatoes, Large,	18c. Tin, \$2.10 Dozen
Peas,	17c. Tin, \$2.00 Dozen
Corn,	17c. Tin, \$2.00 Dozen
Golden Wax Beans,	18c. Tin, \$2.00 Dozen
Pumpkin,	11c. Tin
Squash,	15c. Tin
Peaches,	35c. and 45c.
Pears,	38c.
Salmon, Red,	18c. and 32c.
Salmon, Pink,	20c.
Scallops,	20c.
Golden Haddock,	10c., 18c., 25c.
Clark's Corn Beef, 1s.,	25c. to 32c.
Jersey Cream Baking Powder,	43c.
Royal Baking Powder, large,	15c.
Campbell's Soups,	15c.
2 Tins Libby's Tomato Soup,	68c.
4 lb. Tin Pure Fruit Jam,	18c. Quart
Best White or Red Eye Beans,	22c. Quart
Best Yellow Eye Beans,	50c.
Our Special Orange Pekoe Tea,	60c.
Red Rose and King Cole,	50c.

We take this opportunity of wishing our many patrons a Happy and Prosperous New Year.

FORESTALL BROS.

Phone M. 4167; M. 4168. ROCKLAND ROAD 1-4

OREGON COLLEGE HENS SET NEW EGG RECORDS

Corvallis, Ore., Dec. 31.—A dozen hens at the Oregon Agricultural College's farm at Salem, Ore., have set a new world record for egg production, James S. Dryden, professor at the college, has announced.

Each of these hens in one year laid more than 300 eggs, the best producing 330 and two others 323.

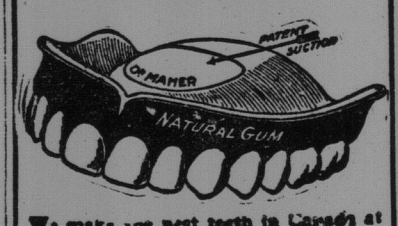
All these hens, according to Professor Dryden are of the strain that several years ago developed Lady Duff, the first hen to have laid more than 300 eggs a year in a trap nest. Her record was 308.

CAT GOES FISHING.

London, Dec. 31.—The busy little boat building community of Stratford-on-the-Avon possesses a cat that subsists almost entirely on the small fishes which it catches in the Thames. When hungry he calls his catches at other times he leaves the fish to the sport of the youngsters who always swarm around him and occasionally he has been known to take his fish home, only a few yards from the riverside.

Killed by Toy Balloon.
Cardiff, Wales, Jan. 2.—A young boy named Davies, while playing with a toy balloon, caused it to slip down his throat. The balloon became inflated and, blocking the windpipe, suffocated him.

PAINLESS EXTRACTION Only 25c



We make the best teeth in Canada at the most reasonable rates.

BOSTON DENTAL PARLORS
Head Office: 527 Main St. Phone 608
Branch Office: 35 Charlotte St. Phone 1-8
DR. J. D. MAHER, Prop. Open 9 a. m. Until 9 p. m.

JAM

Pure Strawberry or Raspberry, 1 lb. jar,	39c.
Pure Plum, Cherry or Crab Apple, 1 lb. jar,	35c.
Pure Strawberry or Raspberry, 4 lb. Tins,	\$1.25
Pure Plum, 4 lb. Tins,	\$1.25
Strawberry and Apple, 4 lb. Tins,	79c.
Raspberry and Apple, 4 lb. Tins,	79c.
Plum and Apple, 4 lb. Tins,	79c.
Seville Orange Marmalade, 1 lb. jar,	35c.
Seville Orange Marmalade, 4 lb. Tins,	\$1.10
45c. Lipton's Tea,	55c. lb.
Classe and Sanborn's Coffee,	58c. lb.
Simm's Brooms,	75c. and 85c. each
Strictly Fresh Eggs,	75c. doz.
3 Cakes Gold Soap,	25c.
3 Cakes Sunny Monday Soap,	25c.
5 Cakes Lenox Soap,	25c.
3 1-2 lbs. New Buckwheat,	25c.

M. A. MALONE

516 MAIN STREET. Phone M. 2913

"Good Laundry Service"

Happy is the Housewife that

uses the Peerless Laundry Service. The entire family washing is thoroughly cleaned by scientific methods, and returned to you "Washed, Rough Dried or flat pieces ironed. The cost is small for either service, and full particulars can be obtained by calling Phone Main 2883.

The Peerless Laundry Company, Ltd. 132 City Road, ST. JOHN. Our Drivers are waiting Your Phone Call.

1-24.

The Maritime Cider Co. ST. JOHN, N. B.

The best possible year has closed for "B" Brand Ciders, and this through the quick discernment of the practical public who demand the best in value.

One glass of this popular drink will convince any person why they should change to it.

The Maritime Cider Co. ST. JOHN, N. B.

We Wish All Our Friends and Customers a Happy and Prosperous New Year

Brown's Grocery Co. and Employees

New Year Gifts

Buy Your New Year Gifts at

ARNOLD'S

90 Charlotte St.

We still have a large assortment of Dolls and Toys, China, Cut Glass, Cups and Saucers, Plates, Stationery, Handkerchiefs, Gloves, Underwear, Manicure Sets, China Ornaments, Trays, Books, Games, Tree Ornaments, Fancy Goods, Dry Goods, etc.

1-5

USE The Want Ad

Lunch Boxes

To Carry Thermos Bottles

Strong and Light All Metal or Metal and Leather \$1.98 each

WASSONS For Low Prices

Main St. 2 Stores Sydney St.

WOMEN'S FLEECE-LINED UNDERWEAR

Women's White Vests, full size, soft, fleecy. Real value at..... \$1.00
Open and Closed Drawers to Match. Children's Fleece Vests and Drawers, same quality. Sizes 3, 5, 7 and 9, at 70c., 75c. and 80c. each. Large Size for Women \$1.00
Grey Fleece Bloomers for Children, Girls and Misses at..... 75c., 85c., 95c.
245 Waterloo Street
Store Closed & Saturday 10. CARLETON'S

200 Pairs of Chickens at \$1.00 per Pair and up.

Roast Beef,	20c. per lb. and up
Round Steak,	32c. per lb.
Stirloin Steak,	36c. per lb.
Roast Pork,	32c. per lb.
Pork Chops,	22c. per lb.
Roast Lamb, fore quarters,	25c. per lb.
Hind Quarters Lamb,	30c. per lb.
Lamb Chops,	75c. per dozen
Fresh Eggs,	75c. per dozen

STORE OPEN TONIGHT.

Magee & Warren's

423 Main Street

CLUSTER RAISINS

CLUSTER RAISINS

Extra Fancy Cluster Raisins,	55c. lb.	3 lb. tin Pure Lard,	\$14.
Fancy Cluster Raisins,	45c. lb.	5 lb. tin Pure Lard,	\$14.
Seedless Raisins,	18c. pkg.	3 lb. tin Shortening,	92
Choice Seeded Raisins,	20c. pkg.	5 lb. tin Shortening,	92
Fancy Seeded Raisins,	22c. pkg.	Finest Orange Pekoe Tea,	45c. lb.
Cleaned Currants, full pound package,	29c.	King Cole or Red Rose,	55c. lb.
Figs,	30c. lb. up	Lipton's Tea,	52c. lb.
Dromedary Dates,	23c. pkg.		
Almond Meal,	\$1.25 lb.		
Almond Paste,	35c. pkg.		
Mixed Nuts,	35c. lb.		
California Budded Walnuts,	55c. lb.		
Finest Shelled Walnuts,	95c. lb.		
Bird's English Custard Powder,	15c. pkg.		
Keller's Scotch Marmalade,	4 lb. tins, \$1.05, 7 lb. tins, \$1.80		
Morton's English Pickles,	45c. bottle		
Libby's Sweet Relish (large),	35c.		
35 oz. bottle Peerless Mixed or Chow,	33c.		

THE NEW PRODUCT

THE NEW PRODUCT

SWEETENED MARGARINE
ECHO BRAND
ECHO MANUFACTURING CO. NEW YORK

THIS PRODUCT IS ENTIRELY PURE
WE BURN NO BURNING OILS, EXCEPT TO
GENUINELY SETTING THE FAT

SWEET NUT

MARGARINE

FOUND 41c. PRINTS

We Sell And Recommend
It!

E. Roy Robertson

11-15 Douglas Avenue. Phone M. 3461, M. 3462.

Extra Special

10 lbs. Sugar, \$1.25; 100 lb. bag,	\$12.50
10 lb. tin Shortening,	\$2.90
Kellogg's Corn Flakes, 2 pkgs., 23c.; per doz., \$1.35; 36 pkg. case, \$4.00	
Gold Soap,	3 cakes, 25c.; \$8.25 per box
TEAS—Salada, 60c. per lb.; Red Rose, 55c.; King Cole, 55c.; Red Clover, 55c.; Lipton's, 53c.; Orange Pekoe, 50c.; King Cole O. Pekoe, 75c. Less 2c. per lb. on 10 lb. lots.	
Fruit Syrups,	28c. per bottle
Picnic Hams,	28c. per lb.
4 Cakes Best Laundry Soap,	25c.
35 oz. bottle Pickles,	33c.

H. C. Robertson

Cor. Waterloo and Golding Streets. Phone M. 3457, M. 2458

ANTI-FOOT-BINDING CRUSADE

"The Heavenly Feet Association" Is Conducting It in China.

Kaifeng, China, Dec. 31.—An organization has been launched here by leading Chinese of the city to aid in putting a stop to the ancient Chinese custom of binding the feet of female children. Songs have been composed by members deprecating the practice of foot-binding and students of boys' schools are being asked to take the pledge, "I will not marry a woman with unnatural feet."

The name of the new organization, literally translated, is "The Heavenly Feet Association."

Clubs for Lovers.

London, Eng., Jan. 2.—The social side and the mixing of the sexes at dances are an all important phase of club life, said B. A. Campbell, secretary of the Paddy's Goose Club in the East End of London. He said the homes of the poor are not big enough to make love in, and they ought to provide for the boys and girls meeting under open conditions.

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42 Princess St. C-30

At THE 2 BARKERS

LIMITED
100 Princess Street, Phone M. 642
111 Brussels Street, Phone M. 1630

Best Quality Groceries at Lowest Prices.
10 lbs. Finest Granulated Sugar,