## POOR DOCUMENT

THE EVENING TIMES AND STAR, ST. JOHN, N. B., FRIDAY, JULY 23, 1920

## CANADA SECOND **BEST CUSTOMER**

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Buys More Than Countries of South America, Africa, Asia and Oceania Combin-

Washington, July 28—Canada is the second best customer the United States now has, according to figures being compiled by federal officials, being exceeded only by England in the purchase of merchandise.

chandise.

Canadians buy \$800,000,000 worth of merchandise in this country every year, more than all of the countries of South more than all of the countries of South

merchandise in this country every year, more than all of the countries of South America, Africa, Asia and Oceania combined. During the war Canadian purchases in the United States increased to an unprecedented extent. They became so large that Canada developed an adverse trade balance. The direct result is the present discount on the Canadian dollar in this country.

In years prior to the war Canadian exports had so nearly balanced her imports from the United States that the rate of exchange was at no time sufficiently serious to interfere with business between the two countries. But when the discount on the Canadian dollar, and at the same time the premium on the American dollar in Canada, rapidly rose from approximately 2 per cent to as high as 12½ per cent, commerce began to show the effects of the changed conditions.

Even under conditions which existed before the war the Canadian importer of the countries of south the discount of the American dollar in Canada, rapidly rose from approximately 2. Pred McDonald, who was brought back from Chatham yesterday on the charge of stealing a horse and carriage from a Moncton, July 28—Fred McDonald, who was brought back from Chatham yesterday on the charge of stealing a horse and carriage from a Moncton livery stable man and \$38 from a George-town the most distinguished gathering of British people that ever has landed upon the shores of Canada and from July 27 until September 10 when the party, having completed its output and the people of Canada will extend right hearty welcome to its members.

That portion of the itinery which concerns the Maritime provinces more particularly provides for the departure from Sydney on the evening of July 27, and arrival at Halifax on the morning of July 28. One day will be spent in

gan to show the effects of the changed conditions.

Even under conditions which existed before the war the Canadian importer of American merchandise paid a heavy customs duty which averaged 35 per cent ad valorem. During the war the duty was increased by a 7½ per cent war tariff. The importer in Canada was thus called upon to pay on an average of 42½ per cent of the wholesale value of the goods from the United States. When added to this tax was imposed the burden created by the exchange situation, the problem became serious for the American manufacturer who continued to supply Canadian customers from an American plant.

While in most cases it had been pos-

American plant.

While in most cases it had been possible to do business with Canada despite a 35 per cent tariff, when it became necessary to provide the equivalent of a tax of 52 per cent of the wholesale value of a product in the United States a solution was sought.

During the last year more than 200 American manufacturers erected or leased plants in Canada. Long before the war rendered commercial relations between Canada and this country more difficult, 350 American manufacturers had built plants there and established purely Canadian businesses to escape the tariff and to take advantage of the preferential tariff treatment given by other parts of the British Empire to goods originating within the boundaries of the Dominion.

## DISTINGUISHED PRESS VISITORS

Mr. Crandall, Here Yesterday, Speaks of Complete Arrangements for Tour.

C. F. Crandall, editor in chief of the Montreal Star and a former St. John man, was in the city yesterday, as secretary of the Canadian Press, he has charge of the arrangements for the reception of the Imperial press party. He will meet them at the boat when they land at Sydney and accompany them on their journey to Halifax, St. John, Fredericton, Quebec, Montreal and Ottawa at the last named of which they will attend a conference which is to be opened by the Governor General and Premier Meighen.

Two special trains will be placed at their disposal, one provided by the Canadian Pacific and one by the Canadian National Railway. The trains themselves are to be the most luxurious that the companies can prepare. They will have sleepers, diners, separate compartments and observation cars. Everywhere most minute organization has been effected to ensure the comfort of

been effected to ensure the comfort of the party.

The staff of the train will include doctors, nurses, stenographers and telegraphers. The baggage, laundry and clothing of the visitors will be cared for from the moment they land in Canada and they need have no more exertion in their tour than is necessary to step from the train to an automobile or to walk from the train to their hotel. As some indication of the thoroughness of the

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## NO SHORTAGE OF

The College Inn, 105 Charlotte street, has completed arrangements for retailing Moir's Wonderful Bread in this city.

This will be a great thing for discriminating people—and those who have ever eaten it will be delighted at this word.

Sanitarily wrapped, and shipped here by express from the bakeries of the famed Halifax confectioners, it is to take its place beside local bread, at the local price—16 cents.
Sold only at the College Inn.
Orders yours early.

ing towns, in order, Grand Mere, Joliette, Montreal, St. Annes, Ottawa, Toronto, Queenston, Niagara Falls, Grimsby, Hamilton, Toronto, Guelph, Sarnia, Sault Ste. Marie, Port Arthur, Fort William, Winnipeg, Portage La Prairie, Carberry, Brandon, Broadview, Regina, Moose Jaw, Gleichen, Calgary, Ghost River, Banff, Lake Louise Station, Lake Louise, Hotel, Field, Lake Windermere, Vernon, Sicamous, Vancouver, Victoria, Vancouver, Kamloops, Jasper, Edmonton, Wainwright, Saskatoon, Prince Albert, Saskatoon, Winnipeg, Cochrane, Timmins, New Liskeard, Cobalt, North Bay, Huntsville, Bigwin Inn, Huntsville, Toronto, Prescott, Montreal, Quebec. They will sail from Quebec on September 10, after a tour of 8,589 miles through the Dominion.

ber 10, after a tour through the Dominion. ARABS DEFEATED AND BRITISH GARRISON RELIEVED

London, July 23—The war office announced last evening that the Indian garrison besieged at Romeika, Mesopotamia, was relieved on last Tuesday after a relief column on Monday had defeated an Arab force of 2,000. Many casualties were inflicted on the Arabs



for preserving

## WHAT WE KNOW ABOUT FOOD

has come down through centuries of study and experiment. The most perfect foods for man are the whole wheat grain, oreen vegetables and fruits. Shredded Wheat Biscuit is 100 per cent whole wheat, nothing wasted or thrown away. Here is a perfect luncheon: Two Shredded Wheat Biscuits with milk, a dish of lettuce salad, a dish of sliced oranges-strengthening, satisfying and easily digested. Shredded Wheat is ready-cooked and ready-to-eat.



### 150 LADIES 180 BOYS WANTED--

On Sale All Our Ladies' White Poplin Oxfords and Pumps, clean, fresh, natty goods; all sizes. These are \$3.00 and \$3.50 values, To Clear, \$1.95 a Pair

Ladies, if you are going to buy White Canvas, call and see these. It is worth your effort.

On Sale 180 Pairs of Boys' Canvas Boots, leather sole and heel. Sizes 1 to 5...... \$1.80 a pair \$2.25 is the Regular Price of This Line:

Every pair of footwear that leaves my store is guaranteed to be just as we represent it, and the service is guaranteed.

PERCY J. STEEL

Better Footwear

- 521 Main Street

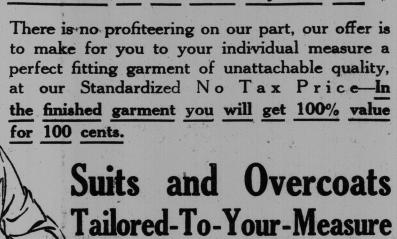
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The Biggest Value in Popular Priced Tailored-to-Measure Suits and Overcoats in the British Empire.

# John D. Rockefeller Got 100% Tailored-To-Measure Clothes

HE best known story of John D. Rockefeller, the oil king, is that he at one time walked three blocks out of his way to save 5c on a tack hammer. You don't have to go one step out of your way to save money on your clothes Tailored-to-Your-Measure.

We operate a Dominion-wide tailoring service—It will pay you to visit one of our 27 Quality Shops, where you will get acquainted with the kind of fabrics that would cost you very much more than our Standardized No Tax Prices anywhere else.



English and Scotch Woollen Co. of Montreal More Less Money Quality

You Pay No Tax At Our Prices

HE English & Scotch Woollen Co. is without doubt the greatest clothing organization in the British Empire, featuring Tailored-to-Measure Clothes at Known Standardized No Tax Prices. Years ago we set out to lead all others in the production of fine garments, Tailored-to-Measure—And today we are doing just that. Our tremendous tailoring business here in Canada is due entirely to giving men everything promised—and then some. You will find it Tailor Shops if you consider that 100% value for 100 cents is worth while. Come today-

English & Scotch Woollen Co.

The Big Montreal Tailors With the \$20 Price With Stores from Coast to Coast

26-28 Charlotte Street -St. John, N. B.

27 QUALITY TAILOR SHOPS IN CANADA Head Office and Bonded Warehouse, 851 St. Catherine Street East, Montreal Ottawa Sault Ste. Marie Quebec Stratferd Sherbrooke St. Hyacinthe Meneton New Glasgow Amherst Charlettetewn Forente Brantford Hamilton Three Rivers Shawingan Falls Sydney St. John Fredericton Halifax Winnipeg Vancouver

Out-of-Town Men Write for Free Samples, Fashion Plates Self-Measure Form and Tape Line. Address, 851 St. Catherine St. M., Moutreal

RESUME TRADE WITH GERMANY

(Toronto Globe.)

Canadian trade interests have begun to participate in trade with Germany. The urgent German requirements for raw materials have given an opportunity for American organizations to get back into trade with the Central Powers.

Canadians are doing on a smaller scale what the United States firms have done have done business with German commercial houses in Hamburg and Cologne. Asbestos and sausage casings are two of the lines that have been shipped to German requirements for dealing. This is regarded as an easy for American organizations to get back into occupied by the reichsmark in the representatives of Canadian firms have been favorable, in spite of the stagnation reported in German reduction. Criticisms have been levelled on the principle of trading with the late enemy man customers. The time appears to be opportune to engage in trade in that direction since the results obtained by representatives of Canadian firms have