

# RECORD TOURIST SEASON IN N. B. IS ANTICIPATED

Optimistic Reports Presented at Annual Meeting of N. B. Association

PRESIDENT FAVORS INCREASING FEES

Good Results Are Indicated From Drive for Members—Secretary Reviews Year.

Indications of a record tourist season in the province are indicated in the report of C. B. Allen, secretary of the New Brunswick Tourist and Resources Association, presented to the annual meeting of the association, which is being held this afternoon in the Board of Trade rooms. Reports by the end of June, he said, showed that the travel into the province by automobile was more than double that of last year, and the advent of visitors by train and steamship had started early.

C. C. Ayard, president of the association, who presided at the annual report, favored an increase in the annual membership dues from \$1 to \$3 a year and expressed the opinion that at least 1,000 members could be secured at this figure.

Other sections of Mr. Allen's report were as follows:

**MEMBERSHIP CAMPAIGN**  
We continued our campaign for memberships after the annual meeting of 1924, sending letters and drafts to 2,000, 46, Dalhousie, 18, Shediac, 95, Jacques River, 46.

The final returns from the membership campaign for 1924 are as follows:  
Edmundston ..... 135  
Woodstock ..... 97  
Saint John ..... 92  
St. Stephen ..... 161  
Sackville ..... 100  
Moncton ..... 100  
Chatham ..... 117  
Newcastle ..... 121  
Bathurst ..... 100  
Campbellton ..... 206  
Sussex ..... 152  
St. Andrews ..... 87  
Dalhousie ..... 18  
Buctouche ..... 46  
Shediac ..... 90  
Jacques River ..... 46

Total ..... 2,381  
It was with deep regret we learned on June 19th, of the death of F. H. Stevens of Hartland, vice-president of the association. A letter of sympathy and regret was forwarded to his sister, Miss Marion Stevens. As Mr. Stevens was presiding at the list of Hartland names for our membership campaign, his death upset our plans in that direction.

We are again indebted to the McAlpine Co. for the gift of their 1924 Directory, also to the Hotel Red Book Co. of Toronto for a copy of the 1924 Hotel Red Book.

I made a trip to Grand Manan for the purpose of acquiring information about the travel facilities and the accommodation provided at North Head.

**VISITING WRITERS**  
We learned on July that under the auspices of the C. P. R., an effort was being made by Joe Page to bring to this province, a party of writers headed by E. F. Wolfe, editor and vice-president of "SportLife," Philadelphia, and our association was asked to co-operate. After correspondence with some of our vice-presidents, we arranged with Mr. Jarvis our vice-president for Northumberland Co., to accommodate this party at the private camps of Mr. Mills at the Junction of the Seaboard and South West Miramichi. Mr. Jarvis, who has charge of the property, tendered its use without cost, and the Tourist Association agreed to assist to the extent of \$100 to provide the help and supplies. The C. P. R., furnishing the transportation to Saint John and Fredericton and the C. N. R., furnishing passes from Fredericton to Newcastle and return. The object of the party was to obtain material for out-door stories and illustrations. In return Mr. Wolfe agreed to publish a number of articles and stories featuring life in New Brunswick in the open.

Our little booklet on the historical and romantic side of New Brunswick was very well received by the press and public.

August 19th, information was furnished the Department of Natural Resources of Canada including a revised list of hotels and tourist places in New Brunswick for the preparation of a new tourist map of New Brunswick.

We were shocked to learn on August 6th of the sudden death from blood poisoning of Mr. R. N. Jarvis of Newcastle, vice-president of the association for Northumberland Co. Mr. Jarvis had exhibited a real interest in the work of the association.

United States Cruiser "Detroit" Capt. Halligan, visited Saint John August 26, I visited the ship and offered a welcome on behalf of our association.

**MARTELLO TOWER**  
In October having learned that the Martello Tower in West Saint John was being neglected and abused, I wrote Hon. E. M. McDonald, Minister of Militia, asking that the matter be looked into, and some arrangement made to protect the property. We received a reply from W. W. Cory, Dep. Minister of the Interior that the Martello property had been transferred to that department, and that a portion of it including the tower, was being transferred to the Canadian National Parks Branch for historic memorial purposes and as soon as could be arranged a part time caretaker would be appointed to look after the tower and effect any minor repairs necessary which arrangement would be in effect by next summer some time.

Early in January, I sent a financial statement for the Calendar year 1924 to W. A. Loudon, Comptroller and also sent to Mayor Potts with a request for a renewal of the grant from the city which was later on favorably considered by the City Council and granted for 1925.

**PROVINCIAL GRANT**  
The president and secretary in February waited on the Provincial Gov-

ernment at Fredericton asking for \$5,000 grant for this year, they promised consideration but later on apparently decided they could not agree to the same rate as last year.

In May we began our special advertising in the "Journal," Ottawa, "Mail & Empire," Toronto, "Standard," Montreal, "Transcript," Boston, "American," Boston, "The News," Detroit. Our reports showed that we spent during the year about 65 per cent. of the year's receipts in advertising or considerably more than the total government grant.

**CAMPAIGN RENEWED**  
We renewed our campaign for membership this year sending out letters and drafts in all nearly 2,000 as follows: Sackville, 128; Port Elgin, 50; Dorchester, 11; Petrolia, 48; Hillsborough, 81; Moncton, 69; Chatham, 68; Newcastle, 97; Bathurst, 62; Edmundston, 40; Saint John, 780; Sussex, 146; Hampton, 97; Shediac, 69; St. Andrews, 88; St. Stephen and Milltown, 113; Norton, 86; Dalhousie, 18; Woodville, 73; Buctouche, 34; St. George, 45; Campbellton, 92; Richibucto, 88; Grand Falls, 41; Hartland, 88; Florville, 40; St. Leonard, 25; Plaster Rock, 26.

The returns are not yet in but indications are that we will collect about the same or a little more than last year. 8 Add Tourists

We have received more requests than ever for literature and information about New Brunswick, inquiries coming from as far away as Honolulu, South America, Germany and China and all indications point to a greatly increased tourist business this year.

**Change Suggested.**  
Owing to the fact that the reports for the current year have to be made to the government and the City of Saint John for publication in their annual reports and the fact that our fiscal year runs to June 1. It was decided to recommend to the annual meeting that we should change our annual meeting to January of February and thus bring our reports into line. We then could render all reports to the end of current year and January of February would be a good time for holding the annual meeting as the policy of plans for the year could be considered then, whereas June is too late for that part of the business.

The Vancouver Publicity Bureau which spends \$50,000 per year in advertising wrote us that they had memorized the Dominion Government and that an appropriation of say \$200,000 to be made for a big Dominion wide campaign of advertising to be undertaken in conjunction with provincial governments, C. P. R., C. N. R., Canadian S. S. Tourist Agencies, cities and municipalities in a big attempt to increase the tourist business of the Dominion. They ask that we join in the movement and also co-operate by forwarding a resolution to Ottawa.

**Conference Idea.**  
The 12th annual convention of the Canadian Good Roads Association is held Sept. 22, 23, 24, at Quebec. They have suggested a conference of all the tourist and publicity organizations of Canada in an effort to increase the tourist business. For several years our association has been a member of the Canadian Good Roads Association and the secretary attended a number of the annual conventions.

If the association desired to be represented this year at Quebec they should elect a representative authorized to speak and vote for the association. A great many complimentary things have been said about our roads by visiting motorists, quite a number of them agreeing that they like them better for long rides than the hard roads which they have elsewhere.

The accounts have been checked and the books signed by our auditor, H. W. Rising.

I think it might be advisable to have an advertising committee appointed to superintend that part of the work.

**New Company.**  
Incorporation has been applied for by a company called the Saint John River Development Co., with rights to develop along certain lines on any part of the Saint John River. As an initial proposition they have taken an option of 30 acres at Westfield Centre with 180 yards of beach. On this they propose to develop what they are calling Champlain Recreation Park and Tourist Camp Grounds. They are issuing preferred stock and common stock. Preferred stock having a par value of \$100 and a dividend rate of 6% with a bonus of one share of common stock. They have acquired the land for \$100 and a dividend rate of 6% with a bonus of one share of common stock. They have acquired the land for \$100 and a dividend rate of 6% with a bonus of one share of common stock.

We are very much indebted to the press of the province for their co-operation in our work.

**Asquith, Sask., Gets Valuable Publicity**  
LONDON, July 22.—Asquith, Saskatchewan, has at least attained the fame which it deserves. It has been rescued from the interior of Canada and its name has become known to some of the most eminent Englishmen. For at the Dominion Day dinner in London recently the Hon. Howard Ferguson, Prime Minister of Ontario, mentioned that the name of Lord Asquith and Asquith, formerly the Right Hon. H. H. Asquith, P. C., and ex-Premier of Great Britain, was known in every village in Canada. When his turn came to speak, Lord Asquith, who he believed had been named in his honor. He said that regularly he receives reports of the progress of Asquith, Saskatchewan, pronouncing the name of the province with some difficulty—and he promised if he visits Canada to pay a visit to the town which bears his name. Throughout the evening, the name of the town of Asquith was mentioned by speaker after speaker, and probably no town in Canada, outside the capitals of the provinces, enjoyed such popularity at a dinner in London.

## Deaths

Nelson Theriault

DIGBY, July 21.—The death occurred on Sunday at East Ferry of one of the oldest residents of that village in the person of Nelson Theriault, at the age of 92 years and 11 months. He was well known throughout the province and leaves to mourn a widow, four daughters, Mrs. Harry Ward, Yarmouth; Mrs. W. H. Saunders, Lynn, Mass.; Mrs. St. Clair Walker, Port Matilda, Mass.; and three sons, Leonard and Hilard, East Ferry, and Frederick, Edgartown, Mass.; 19 grandchildren, 11 great-grandchildren, two sisters, Mrs. Adelaide Baker, Saint John; Mrs. Russell Outhouse, Truro, and a large number of other relatives.

**Mr. E. Whistley**  
SUSSEX, July 21.—Mrs. E. Whistley, aged 80 years, passed away at the home of her son, Edgar Whistley, Church avenue, on Monday evening after a long illness. The funeral will be held from the home of Edward Whistley at 8 o'clock on Wednesday afternoon. Rev. A. V. Morash will officiate. Interment will be in the Sussex Corner cemetery.

**MANY AT BURIAL OF E. ATHERTON SMITH**  
People From Many Parts of Province Attend Funeral in St. Andrews.

ST. ANDREWS, July 21.—Great respect was shown the memory of E. Atherton Smith at his largely attended funeral which was held today from his residence, "Cluneligh," to Greenwood cemetery for services conducted by Rev. Dr. William Fraser, pastor of the church, assisted by Rev. Richard Ople, of the United church, and Rev. Canon E. B. Hooper, of All Saints Anglican church. A short private service was held at the home, after which the long cortege proceeded to the church where a beautiful service was held, with beautiful singing by leading vocalists of the town.

Among the large number that attended were many from other sections of the province. The summer visitors were represented in large numbers. Among those from outside were Col. T. G. Loggie and Mr. and Mrs. James F. MacMurray, of Fredericton; Dr. Murray MacLaren, M. P. Mr. MacLaren, Mrs. Walter W. White, Mrs. J. Robinson, Mr. Armstrong and Mr. and Mrs. C. W. de Forest, of Saint John. The pall-bearers were M. N. Cockburn, K. C., of St. Stephen; L. V. Lingley, of Saint John; Mayor C. S. Everett, G. W. Babbitt, J. D. Grimmer, all of St. Andrews, and J. W. Brown, of St. John.

Interment took place in the beautiful St. Andrews cemetery, the body being laid to rest in a grave lined with lovely flowers.

There were many messages of sympathy sent from far and near by his many friends to Mrs. Smith. The floral tributes were exceptionally beautiful and numerous. Part of the list is as follows: Smith Brokerage Co., Ltd., and staff; home department of St. Andrews church; St. Andrews Curling Club; J. A. Tilton, Ltd.; commission agents of Saint John County Hospital; Canadian Club; Women's Hospital Aid; Royal Standard Chapter, I. O. D. E.; Town Benefit League of St. Andrews; St. Andrews Chapter of the I. O. D. E. Telegrams have poured in from parts of Canada and the United States expressing for Mrs. Smith sympathy and regret in her hour of sorrow.

**Local Firm Tenders On Sprinkler System**  
New Company.  
Mr. Byrne, of Byrne & McGeoch, has announced today that his firm is tendering on the proposed sprinkler system for the West Saint John sheds. This local firm has done a great deal of work on the installation of such systems and are well equipped to handle work of this nature and have associated with them one of the best engineers obtainable in the trade. Should they be successful in obtaining the contract it will mean a good deal of employment for local labor. Mr. Byrne states that his company is receiving several inquiries about sprinkler systems.

**Many Tax Penalties Struck In Chicago**  
CHICAGO, July 22.—Numerous residents of Chicago's North Side lake-shore district, known as "the Gold Coast," will pay penalties for failure to file personal property tax schedules, it was revealed when the tax lists for 1925 were made public by the County Assessor.

Failure to file a schedule results in assessment by the county, with a penalty assessment of 50 per cent. of the valuation. Assessment valuations are half the actual valuations.

The penalty list included the following: John Jordan, \$250,000; R. T. Crane, Jr., \$750,000; Mr. and Mrs. F. C. Denney, \$4,000; B. A. Eckart, \$65,000; Hale Holden, \$8,450; Victor F. Lawson, \$125,000; Potter Palmer, \$147,000; and Gustavus F. Swift, \$10,000.

**City Tax Payments To Date Total \$526,000**  
The sum of \$141,000 was taken in yesterday by the city chamberlain bringing the total received during the discount period this year to \$526,000. This leaves about \$600,000 to come in during today and tomorrow if the total of last year is to be reached. This morning there was a line of people waiting for the opening of the office doors and it is expected a large amount will be received today. Up to tonight practically none of the large amounts had come in and these will swell the total for the last two days.

**SPED BEHEADED BIRD**  
BROCKTON, Mass., July 22.—Illustrating the speed of game birds, a partridge flew into a telephone wire here with such speed that its head was amputated. The head was found at a spot 20 feet beyond the body.

**SPY GETS TEN YEARS**  
COLOGNE, July 22.—Heinrich Strippgen, formerly employed by the Krupp and charged with selling plans of big guns to foreign powers during the war, has been sentenced to prison for 12 years.

## BIG 'EARS' TO GUARD THE U. S. COASTLINE

Sound Ranging Device in New York Harbor Tells Ship's Position at Sea.

NEW YORK, July 22.—New York city today is guarded by a new marvel of science which was revealed in its fullest scope during the 18th Coast defence encampment at Fisher's Island last week. It is the sound ranging device by which the position of a vessel at sea can be accurately determined by underwater sound. For the first time during a moving target, spotted only by sound was conducted successfully by long range batteries last week, it was announced today.

Gigantic "ears" of microphone sensitivity, situated at the eastern end of Long Island can be made constantly at attention to pick up the sound of any approaching enemy. The wartime importance of this new device is inestimable because it is said to assure accurate firing on ships invisible to the eye. It will protect against night, fog and smoke screens, which have heretofore been the enemy ship's aid in slipping by coast fortifications.

Want a Second-hand Piano? Use the want ad. page.

Want any Female Help? Use the want ad. page.

## Death of Baby Caused by Bee; Mother Stung

PETERBORO, Ont., July 21.—Drawn into a car by the wind yesterday, a bee caused the death of the three-months-old baby of Mrs. Ethel Chapman, of Chilli-wack, B. C.

Mrs. Chapman was motoring to Belleville with George Stevens, of Peterboro, and was nursing the baby at her breast. The bee stung her breast and the baby lost consciousness, took convulsions and despite efforts to save its life with the hypodermic and pulmotor, died within an hour.

Dr. Kroat, of Belleville, attributes the cause of death to the shock of the bee sting transmitted from mother to child.

**DETERMINE BEST TOWEL**  
AMES, Ia., July 22.—Tests at Iowa State College show that union and cotton towels will wear longer than linen ones.

## CHURCH UNION VOTE

Additional Returns Are Made Public by The Provincial Executive.

FREDERICTON, July 21.—Additional returns on church union voting in New Brunswick Presbyterian churches, received by Rev. Dr. J. S. Sutherland, chairman of the provincial executive committee of the New Brunswick church union committee, up to noon today, follow:

	For	Against
Waterford	24	0
Rothsay	24	0
Marhamville	15	0
Mechanic	4	0
Bas River	5	27
West Branch	13	85
Harcourt	7	14
Buctouche	0	24
Beersville	0	18
Clairville	5	9
Shediac	0	10
Bas River	5	27
Mill Creek	3	8
Harvey	107	92
Williamsburg	23	5
Micou Harbor	30	0
St. John's	13	29
Glennville	9	0
Highfield	16	0

Want any Female Help? Use the want ad. page.

## U. S. Defying Platitude On Spilled Milk

WASHINGTON, July 21.—The old theory that spilled milk is not worth crying over is challenged by dairy officials of the Department of Agriculture, who estimate that 39,000,750 gallons of milk were lost last year when cows kicked over the buckets.

The wastage was only 1 per cent less than the total amount fed to calves last year out of a production of 1,203,025,011 gallons of the total production, 46.3 per cent was used for manufacturing different products and 48 per cent for household purposes.

**TO FORM CONGREGATION.**  
PUGWASH, July 21.—Rev. Frank Baird, of Pictou, will preach to the Presbyterian congregation in the Baptist church tomorrow night after which a meeting of the members and adherents will be held to complete the organization as a congregation of the Presbyterian Church in Canada.

Want a Cook? Use the want ad. page.

## ONTARIO RAISES PULPWOOD DUTIES

Timber Also Included—More Revenue From Products of Forests.

TORONTO, July 22.—The Ontario government today made an order raising substantially the crown duties on timber and pulpwood.

In the new duties, the government has equalized the levies on the hardwoods, such as basswood, ash, birch, maple, elm, beech and oak at \$2.50 per 1,000 board feet, instead of \$1.50 previously.

It is, however, in regard to the pulpwood that the government has made its greatest changes. The duties upon spruce pulp are advanced from 80 cents per cord to \$1.50 per cord and upon balsam pulp from 60 cents per cord to 70 cents per cord. Duties upon other pulpwood remain unchanged at 40 cents.

The changes are made to cover licenses granted in the past as well as licenses to be granted in the future.

Want a Cook? Use the want ad. page.

Stores Open 8.30 a.m.; Close 5.55 p.m.; Friday 9.55 p.m.; Saturday 12.55 p.m.

## Sample Sale Of Knitted Underwear

This is our annual summer sample sale of Knitted Undergarments for women and children. Bargains are very unusual as the following lists will show you. Better be here when the doors open if you would select from among the best assortments.

NO APPROBATION—NO EXCHANGE.

### UNDERVESTS

In all styles including sleeveless, short sleeves, strap shoulder, opera top, etc. Summer weight in plain and fancy weaves. Cotton, lace and mercerized. Ordinary and Out Sizes.

Sample sale—  
10c, 15c, 20c, 25c, 35c, 50c, 60c ea

### UNION SUITS

With strap shoulders or short sleeves; knee lengths.

Sample sale 50c and 75c.

### BLOOMERS

In pink, white, mauve and sand. Higher priced quality is in heavy mercerized bal, self striped.

Sample Sale 35c, 50c, 75c, \$1.25.

### CHILDREN'S BLOOMERS

For ages 6 to 10 years.  
All one price, 20c gar.

### CHILDREN'S UNDERVESTS

A variety of samples. Short sleeved and sleeveless.

Sample Sale, 15c and 25c.

### KNITTED WAISTS

For small children.

Sample sale, 35c.

### INFANT'S VESTS

Button all way down front.

Sample sale, 35c, 50c, 75c.

Sale Commences 8.30 a.m., Thursday (Whitewear Dept., 2nd Floor.)

## Big Clearance Sale of Summer Dresses

A special assortment of pretty Voiles, Crepes and Linens, embodying all the season's latest style-points and newest colorings. Priced at two very special bargain prices for immediate disposal. There are many misses' sizes among them, and also women's sizes up to 38 in. Sale will commence Thursday morning in our costume department.

**\$5.75**

A very attractive collection consisting of fine bubble spot batistes, Voiles with drawn work patterns or all-over embroidery. Linens elaborately embroidered on plainer and others you will like as well. Styles are mostly the popular straight effects, however, some are varied by becoming apron drapes, flounces and sashes. Any dress in the assortment is an extra special value at the small price marked.

**\$6.75**

Dresses you have seen formerly at much higher prices. Among them are Ratine striped Voiles, Embroidered Voiles, Linens, etc., in such summer shades as almond green, rose, mauve, blue, white and others equally dainty as well as more serviceable colors. Many of these are from assortments very recently received. Even among much higher priced frocks you won't find newer styles or prettier colors. Try and see them before the prettiest of them have been selected.

Sale in Costume Dept. (2nd Floor.)

## Let Us Give 1925 Smartness to Your 1924 Fur Coat

With the changes in style the past year has brought, your old Fur Coat will probably need to be touched up a little.

Any necessary repairs really should be arranged for now, while there's plenty of time to do the work carefully and thoughtfully. You'll be sure of having your Fur Garments ready for the first cold weather if you look ahead by placing your order for repairs early.

Next time you happen to pass through our fur department, enquire about our prices—we know you find them satisfactory, and the work will be well done.

(Fur Dept., 2nd Floor.)

## Manchester Robertson Allison Limited

KING STREET • GERMAIN STREET • MARKET SQUARE