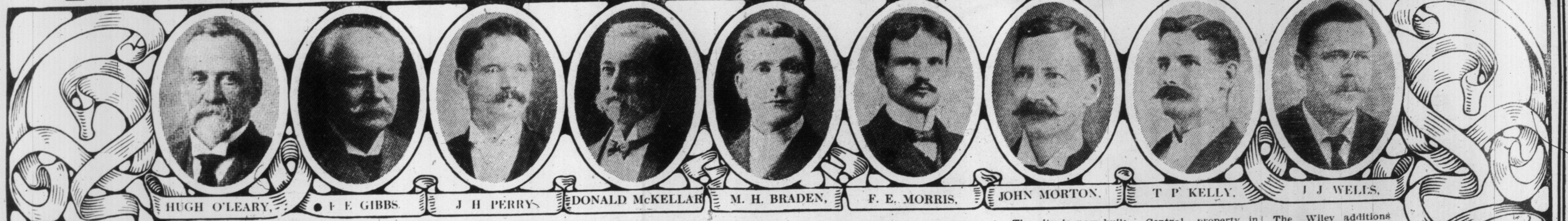


Opinions of Prominent Fort William Citizens



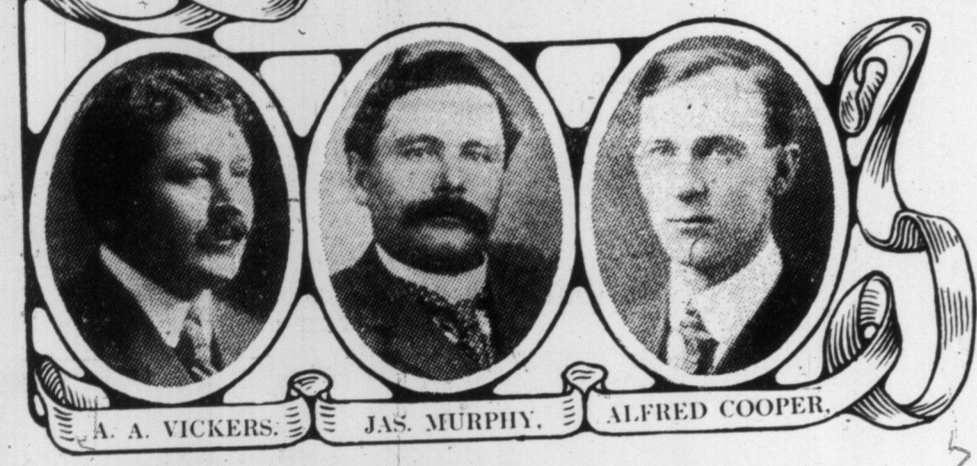
Sir Wilfrid Laurier said this is the century for Canada. Port Arthur and Fort William are making the pace. Chicago grew to the gateway of the Western States. These two cities at the head of Lake Superior have a great Western Canada tributary.

The grain business of the West is bound to make Fort William a great city, and an investment in Victoria Park will be very remunerative.

You cannot make any mistake buying Fort William property. It is sure to rise in value rapidly, and Victoria Park is the best investment in Fort William.

Victoria Park is very centrally located and is bound to increase rapidly in value. I have looked forward to the Victoria Park being one of the best residential properties in the City of Fort William, and anticipate a busy build-up season on the property this year.

Victoria Park is very centrally located and is bound to increase rapidly in value. The city is now built up to Victoria Park with substantial residences, and this property is among the best now being offered in the city for residential purposes.



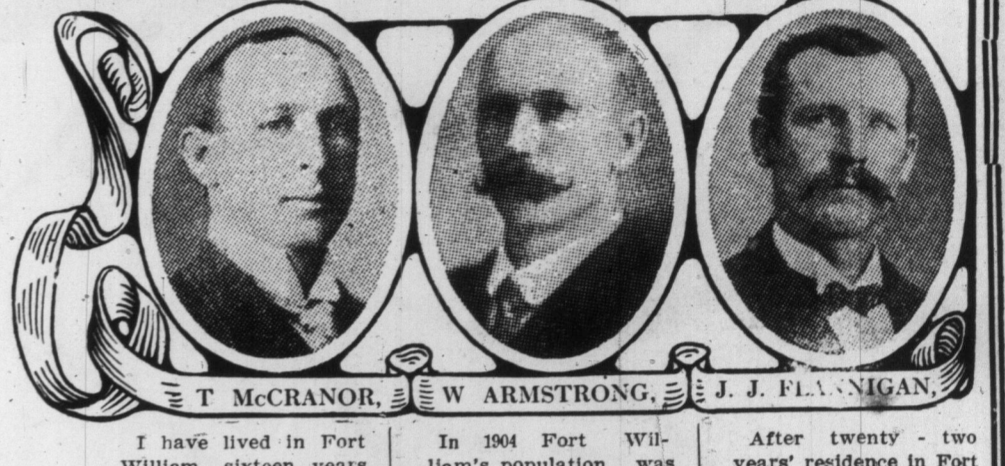
Victoria Park is very central property, and at present prices will make a good profit for investors.

I have great faith in Fort William and Victoria Park. At present prices is cheap property and a good investment.

Victoria Park is situated right, where natural developments are crowding in upon it. At present prices purchasers will reap a handsome profit.

Victoria Park

DID you ever hear of a property that had such universal endorsement? It is the cream of Fort William investments. Get particulars and then get a few lots if you want to make some money.



I have lived in Fort William sixteen years and have doubled my money in a number of quick turnovers. The prospects are even better for future profits for inside property. Victoria Park is very centrally located.

In 1904 Fort William's population was four thousand five hundred, and on Nov. 1st, 1909, my carriers took a census, which showed it had a population of 22,000.

After twenty-two years' residence in Fort William, I have come to the conclusion that things never looked better for investors than at present, and Victoria Park looks good to me.

J. J. CARRICK **FORT WILLIAM** **PORT ARTHUR** **MONTREAL** **TORONTO**
 420 Victoria Ave. 22 Cumberland St. 226 St. James Street. 1307 Traders Bank Building.
 Phone Main 2761.



LOCAL MASONS WELCOME VISITING BROTHERS. Banquet tendered Lake Erie Commandery of Buffalo, by the Cyrene Preceptory, in the Temple Building on the evening of February 2nd.

Her Mild Complaint.
 Patient Parent: Georgie, what do you think I found in my bed the other night?
 George: What was it, mamma?
 Patient Parent: A railroad train and fire engine.—Harper's Bazar.

Why Named.
 Knocker: Smith has a clock he calls "Old Lightning."
 Knicker: Because it runs so fast?
 Knocker: No; he moves so often that it never strikes twice in the same place.—Baseball Magazine.



FOUR GENERATIONS. Mrs. Thomas H. Bessey, Niagara; Mrs. H. H. Travers, Toronto; Mrs. P. Berdeux, Toronto, and baby, Vera B.



"BUSTER" AND HIS MISTRESS. "Buster" is a famous Boston Terrier and has won many prizes in the dog shows.

Quatrain.
 Teddy, dear Teddy, come home to us now.
 We long for some old-fashioned fun;
 Don't fail to come back and mix up in the row.
 As soon as your hunting is done.
 —Chicago Record-Herald.

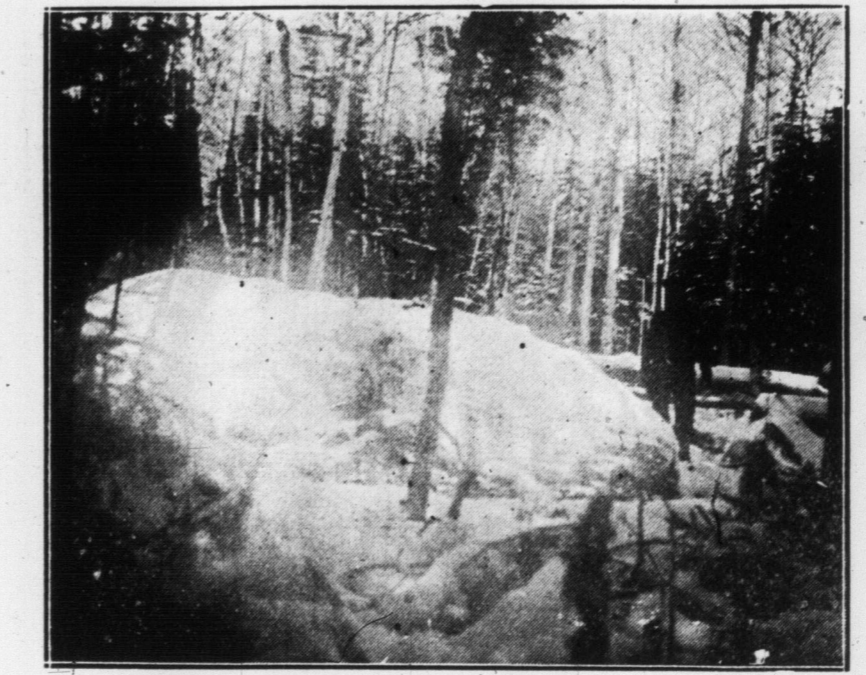
Several letters have been received at The World office in reply to "Brithers Scott's" letter, asking for work for two friends.



A COUPLE OF BRITISHERS. Master William James Feasby of "Tag," his English bull dog.



CHIP OFF THE OLD BLOCK. Young North Toronto hopeful, who shows a decided taste for speedy horses.



SOME DIFFICULTIES OF THE TRAIL. Prospector in Porcupine Gold District moving thru rough territory.

"GATLIN"

Remember That Name--The Gatlin Treatment Cures the Drink Habit in THREE DAYS--No Hypodermic Injections or Other Disagreeable Features.

Liquor Habit of Any Degree Perfectly Cured in Three Days

The GATLIN INSTITUTE is ten years old. During those ten years the Gatlin treatment has cured six thousand men of liquor drinking, the sum total of those treated. It restores business men to their business in three days, with clear brains and no more craving desire or nerve-demand for liquor than the day they first tasted it.

The Gatlin Institute legally contracts to accomplish this in THREE DAYS—to effect a cure satisfactory in every particular to the patient and to his family, or the fee paid shall be refunded on leaving the institute and treatment shall cost nothing.

The Gatlin Home treatment also cures in a period of three days under special Home treatment contract.

Call or write for books of particulars, copies of contracts and other information.

Address Medical Superintendent.
Gatlin Institute of Ontario, Limited
 Phone North 4538 8 Howard Street, TORONTO

FASTIDIOUS AND DAINY WOMEN

do not deny themselves the very nicest and best urgent recommended and prepared by qualified and up-to-date specialists for preserving what most women consider priceless—a good complexion. Ladies who

USE PRINCESS SKIN FOOD

once will use no other. It is most efficacious in the removal of lines and wrinkles, for feeding and nourishing the skin, thus keeping away the marks of time. For faded and lifeless complexions it is unsurpassed. Massage directions with each pot. Men are delighted with it after shaving. Price \$1.50 delivered.

PRINCESS HAIR REJUVENATOR

restores hair less than one half gray or faded hair to its original color in ten days. Is neither greasy nor sticky, clear as water, contains no injurious ingredients. Price \$1.00 delivered.

SUPERFLUOUS HAIR, moles, warts, birthmarks, etc., eradicated forever by our method of electrolysis. Satisfaction assured. Send stamps for free illustrated booklet "E" and sample of our new greaseless cream.

We have treatments and remedies for all defects and blemishes of the face, hair, scalp, etc. When writing describe trouble fully.

Hiscott Dermatological Institute
 Hiscott Building, 61 College St., Toronto
 Established 1892. Telephone Main 831.

Genius when neglect people has grown who have son's picture placed that she honored elgin one. An exhibit is by Gallery street a clever, work for erson's 3 cted age contribut freshness fidelity astonish else to of vetera. Miss S. cessful w charm of itself to effort. J. C. Willia pear to delicacy of a Mill exaggera ture and the unla complexi ure of t son is ev be excell est. In.

Portrait of W. S. D. with equ is a sple plecting th ity one f lous yell son of D tion to vital trea charming Girl." T ion and maidens Stevensos with an tho the This is Zinkan, shown, a

A LONG Coasters

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