

"Multiplex" means "many ply" and many ply means "durable." Ask for MULTIPLEX BRAND HOSIERY—made in sizes for men, women and children.—Main Floor, Yonge Street.

EATON'S DAILY STORE NEWS

At both Yonge Street and Queen Street doors are order boxes where orders or instructions may be placed. These boxes are emptied daily at 8.30 a.m., 10 a.m., 1 p.m. and 4 p.m.

Sweater Coats for Men and Boys



FOR THOSE who work out of doors in the cold weather, or take part in the numerous outdoor sports, or attend a gymnasium, the snug, warm Sweater is almost indispensable. Every man and boy should have one, if only to slip on to wear around the house in leisure hours.

The commencing of the fall season finds us prepared with a most extensive array of both wool and wool and cotton Sweater Coats, in a great variety of new and fancy colors. The advance of wool materials has not caused us to raise our prices, as the following items show:

For men are Sweater Coats made of a wool and cotton mixture, in plain cardigan stitch. Have high storm and shawl collar, "V" necks and two pockets. Colors include plain grey, heather, brown; also green and khaki, brown and green, royal and black; sizes 38 to 42. Each . . . 2.00

Another line includes wool and cotton Coats in plain and fancy stitch. These have shawl and high storm collar and two pockets. They are in plain cardinal, brown, slate, royal; also grey with royal or brown trimmings, black with royal; sizes 36 to 42. Each . . . 2.50

Sweater Coats of wool, are in fancy and jumbo stitch and fancy checks. These are distinctly attractive in dressy Norfolk style. They have two pockets and are in plain grey, maroon and brown. The checks are in black and red, brown and myrtle, brown and tan, royal and black, navy and myrtle; sizes 38 to 44. Each . . . 5.00

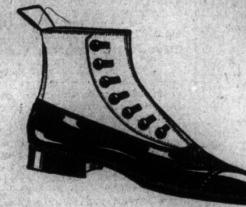
Another line of Wool Sweater Coats in plain stitch and fancy designs, have high storm collar and two pockets. These are in plain shades of grey, white, navy, brown and fancy stripes of brown and green, slate and pearl; sizes 38 to 44. Each, 6.00

For boys are Sweater Coats, plain cardigan stitch, with high storm and military style collar and two pockets. They are in plain grey, navy and cardinal, slate and navy, khaki and brown; sizes 28 to 32. Each . . . 1.00

Boys' Sweater Coats, in plain and fancy and jumbo stitch; have shawl collar, two pockets and buttons to match. They are in plain shades of slate, grey, brown; also navy and cardinal, dark brown with light brown trimmings, cardinal and black; sizes 28 to 34. Each . . . 2.50

—Main Floor, Centre.

Smart \$5.00 Footwear For Men



THIS LINE of Footwear is the most popular one we have for men. It comprises thirty different models, all smart, well made Boots, shaped for the fashionable dresser. The leather, the manufacture, the workmanship is of the very highest order, making them models that give all-round comfortable and lasting satisfaction. Although leather has greatly increased in cost, the material used in the Boots is of the same high-grade quality as last season, and the remarkable fact is that we still offer them at \$5.00.

They are all Goodyear welted, which means perfect smoothness inside; no lumps or seams to irritate feet, and have heavy soles. The variety of leathers include tan calf, mahogany calf, nut brown calf, gunmetal calf, velour calf, box calf, vicci kid or patent leather. In laced, Blucher or button styles, they are sizes 5 to 11 and widths A to E. Price . . . 5.00

—Second Floor, Queen St.

Distinctly Fashionable Are These New Fall Suits For Men

\$15 to \$25



SUCH AN ABUNDANT ARRAY of men's and young men's Fall Suits with such an exclusive variety of patterns and colorings you'd scarcely believe possible at such moderate prices. For instance:

At \$15.00 are very stylish models, possessing that youthful, smart and stylish appearance so much desired among the fashionable. The coats are all single-breasted, with medium width notched or peaked lapels, natural shoulders, close-fitting collars and form fitting waists, and are lined with strong twill materials. They are made of those neat quiet patterned, firmly woven worsted materials in medium and dark shades of greys, fine twill pick-and-pick weaves and small checks; also the softer cassimere finished tweeds in similar colors. Sizes 34 to 42.

At \$16.50 and \$18.00 are many of the choicest new Browns and Greys, made of soft finished tweeds and fine textured worsteds.

These suits are very cleverly modelled, somewhat in the same style as the above illustrations. Their finish and detail exemplifies the results of skilful tailoring. Young men will fancy them.

At \$16.50 to \$25.00 is a collection of suits that are quite ultra-fashionable and individually distinctive in weave, pattern and coloring. They are young men's suits, in two and three-button styles, with soft rolling lapels, natural formed shoulders and close-fitting waist. Vests are five-button style, and trousers straight and narrow, with or without cuff bottoms.

At \$25.00 is a very exclusive line of clothes that are examples of the foremost and newest styles. The coats are made in the new double-breasted style, with long, rather narrow shaped lapels. They fit quite close at waist and have patch pockets. They are made of that material that is so appropriate for dress and formal occasions—Imported Cheviot Finished Navy Blue Serge.

—Main Floor, Queen St.

Our Leading Value in Men's Suits Are These Models at \$10.00

FOR YEARS we've made it a habit to produce the very best, all-round variety of suits available as a leading value at ten dollars. Our leader has always been a medium of satisfactory suit buying for hundreds of men every year, and this year, despite the great advance in the cost of producing clothing, we again offer suits of the same quality, workmanship and style without any increase in price. Excellent business suits.

There are about a dozen patterns to choose from, including new shades of Browns and Greys. Tweeds in mixtures, stripes or small checks, and smooth worsted finished materials in small design. They are single-breasted three-button

THE T. EATON CO LIMITED

styles, with flap pockets, natural shoulders and rounded fronts. Sizes 36 to 44. Our leader. Price . . . 10.00

—Main Floor—Queen Street

The Importance of Proper Headwear



IT IS GENERALLY conceded that the Hat is the most important part of a man's dress. And why shouldn't it be? It's the first thing that's seen, and if it's not smart and becoming, the whole effect of good appearance is lost, even tho the rest of the apparel be perfect. Very careful selection should be given then in the choosing of a hat that is becoming.

In our Men's Hat Department is a huge assortment of soft and stiff Hats from dozens of British and American makers, forming a variety that makes it easy for almost any man to choose a suitable, smart and becoming fall hat.

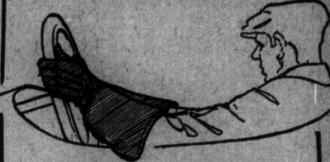
Examples of the latest styles from some of the foremost manufacturers are the following brands:

The always-favored Soft Hat among the smart dressers is that celebrated Italian make, the Borasino, and one of the best shapes for this season is the 2 1/2 inch wide flat brim, with 1-2 inch binding on the edge. Can be worn trooper style if desired. Price . . . 4.00

Those famous English made Hats of Christy's are here in complete assortment, too. They are fedora shapes, with rope, welted or bound edges, and in shades of dark grey, green and pearl. Price, 3.00

American made Hats, styled in the newest fall shapes, with fairly high fedora crown, and almost flat brim, just slightly rolled and with 1-8 inch binding at edge. Brim can be dipped or worn at almost any angle desired. Ask for the Fifth Avenue shape. Price, 2.00

—Main Floor, James St.



Motorists' Horsehide Gauntlet Gloves, Per Pair, \$3.75

THE strong, cool breezes of fall crack and numb the fingers of the auto driver very quickly, and it is therefore necessary that warm, comfortable, windproof gloves be worn—gloves that are soft and pliable to give free, easy action of fingers. Probably the most popular kind is the gauntlet glove, similar to the above illustration. It is made of durable black horsehide, with wrist strap, dome fastener, prix seams, Bolton thumb and 6-inch gusset cuff. The inside is lined with lamb fur. Price, per pair, 3.75

Also very popular, because it is washable, is the "peccary" hogskin glove. It is a strong, serviceable hard to wear out skin that always looks neat and dressy, even after repeated washings. Has one dome fastener, prix seams, Bolton thumb and tan kid binding at wrist. Price, per pair . . . 2.50

Another much desired glove for motoring is the tan cape, with grill palm and fingers, that enables wearer to firmly grip the wheel. It has one dome fastener, prix seams, gusset fingers, Bolton thumb and spearpoint back. Price, per pair . . . 1.50

Very low in price is a black sheepskin glove in pullover style, with Bolton thumb and imperial points. Has heavy seam at palm and fingers for gripping wheel. Specially priced, per pair65

—Main Floor, Yonge St.