

L. SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, Pres.

J. Wood, Manager.

PROBS.

Mostly fair, but local showers, chiefly at night.

L. SIMPSON

The Road to Economy—From the Station to the Simpson Store

WOMEN'S New Fall and Winter Underwear

The new Fall and Winter stocks of underwear are now complete and ready for inspection. Exhibition visitors will find our qualities thoroughly dependable, and styles and fit everything that discriminating taste could expect. We guarantee every piece of women's Fall and Winter underwear we sell to give every satisfaction, and we will replace with new garments or refund money on any garment that does not come up to our perfect standard.

- Women's "Velva" Vests and Drawers, fine light weight ribbed woolsens, color white, vests high neck, long sleeves, button front, drawers ankle length, in both styles. Sizes 32 to 42 bust. Each **.35**
- Women's Vests and Drawers, fine ribbed wool and cotton mixture, white or natural color, vests high neck, long sleeves, drawers ankle length, both styles, guaranteed unshrinkable "Watson" make. Sizes 32 to 38, 50; sizes 40 and 42, 60.
- Women's Pen-Angle Vests and Drawers, fine plain natural wool, unshrinkable vests, high neck, long sleeves, buttoned front, drawers ankle length to match. Sizes 32 to 40 bust, 1.00; sizes 42 to 44, 1.25.
- Women's "Excela" Vests and Drawers, fine ribbed, medium weight, white wool, unshrinkable, vests high neck, long or short sleeves, drawers ankle length. Sizes 32 to 38, 75; sizes 40 to 42, 1.00.
- Women's Combinations, Pen-Angle brand, fine, plain, natural wool, high neck, long sleeves, ankle length, buttoned front, guaranteed unshrinkable. Sizes 32 to 42 bust. Each **2.00**
- Women's Combinations, Watson's ribbed, unshrinkable wool mixture, medium weight, color white, high neck, long or short sleeves, ankle length. Sizes 32 to 38, 75; sizes 40 to 42 bust, 85 each.
- Women's Vests or Drawers, fine imported "Stralian" brand, plain white wool, vests high neck, long sleeves, drawers ankle length, both styles. Sizes 32 to 42. Each **1.15**
- Women's "Stralian" Combinations, guaranteed unshrinkable, fine, plain, natural wool, white or natural, high neck, long or short sleeves, button front, ankle length. Sizes 32 to 42. A suit **2.25**

Handsome Royale Corsets At Half-Price

An exceptional opportunity presents itself to-morrow to secure your Fall corsage at half its usual cost. These beautiful *Royale* Corsets are right to the minute in style and fit, and come in extra fine material. We took twelve hundred pairs to effect this large saving. Phone orders filled.

The corset is of fine white coutil, medium bust, extra long unbonded skirt, finest rustproof steels with 4 wide steel, 4 fine garters, draw cords in bust, deep lace and ribbon trim. Sizes 18 to 26 inches. A regular \$2.00 corset, Wednesday, a pair **1.00**

A Sale of Black Silks

Everybody knows of C. J. Bonnet, the world famous silk manufacturer. All these silks are of that make and guaranteed for wear.

- 1,000 yards Rich Black, Double-Faced Peau de Soie, beautiful quality dye and finish, guaranteed 20 inches wide. Per yard **.89**
- 1,000 yards Rich Black, Double-Faced Peau de Soie, beautiful deep full black, 20 inches wide. Per yard **.88**
- 750 yards Rich Black Peau de Soie, dress silk, double-faced, full 40 inches wide. Per yard **1.98**
- 500 yards Rich Black Peau de Soie, double-faced, full 40 inches wide. Per yard **2.50**

Dress Goods

On Wednesday we are showing an exceptionally large range of Tweeds, Friezes, Cheviots, etc., including new effects in Harris and Donegal styles, in all the latest color combinations. Knopp effects, in plain and fancy cloths. Grey Suitings, in plain Oxfords, fancy effects, also smart Oxford mixture stripes. Black and Navy Coatings, in the noted Amaranth, Pirl and Admiralty finishes, guaranteed fast dye, shrunk and unspottable, in plain and fancy weaves. Special showing Wednesday, Dress Goods Dept., 2nd Floor.

China Items of Interest

- Marble Statuary, from sunny Italy, the home of the sculptor. Venus de Milo **17.00**
- Busts of the great masters, Shakespeare, Goethe, Wagner, Scott, and Burns **25.00**
- Pieces in genuine Italian marble, from \$10.00 to **395.00**
- Coastport China Dinner Service of 102 pieces, quaint old English shapes and decoration. Half price Wednesday **150.00**
- 102-piece genuine Carlsbad China Dinner Set. The set comprises 102 pieces in best matt gold finish, a dainty, artistic set at a wonderful low price. Wednesday **38.00**
- 400 Royal Nippon Vases, genuine hand-painted vases; some worth up to \$3.00; a quick special for Wednesday **1.00**
- Wedgwood Jugs, old Toby shape, Greek Faience design. Wednesday **.79**
- Royal Doulton Jardiniere, good assortment of shapes and decorations. Wednesday, special **3.25**
- Knife Rests, high grade cut glassware. Wednesday, per pair **.75**
- 20 dozen Tumblers, rich cut glassware, star and buzz saw design. Wednesday, special, 6 for **2.95**
- 8 inch Berry Bowl, artistic gem design, deep flaring cut. Regular \$7.50, Wednesday **5.00**
- Brass Dinner Gongs, Wednesday **1.49**

More visitors than ever before are coming straight from the station to the Simpson Store this Fair time. Nor is this to be wondered at, for it is now becoming generally known throughout the country that the Simpson Store is the most convenient place to shop in Toronto. In appointments and service it is equal to a fine hotel, and people coming to town for the day cannot do better than make it their headquarters. From the cool, airy basement to the spacious restaurant and art galleries on the sixth floor you will find the store full of economies and conveniences. This page is a brief resume of the economies planned for to-morrow.



Here are two Great Values in Women's Ready-to-wear

When values like these are offered it is surprising that we advise you to come early in order that you may not be disappointed?

- Dresses, priced at \$10.00 to \$27.50. Wednesday **7.95**
- Fall Coats, priced at \$18.50. Wednesday **6.79**
- Voile Skirts, priced at \$6.75 to \$10.00. Wednesday **4.49**

A short description:—

200 Women's One-piece Dresses, of French mulls, fine nets and marquisettes; the colors in the lot are white, pink, mauve and cream; some waists have kimono sleeves; others three-quarter or full length, high and Dutch collars; all are daintily trimmed with lace insertion, embroidery and Oriental designs; skirts have plain effects, trimmed to match waists, or with semi-pleats on side, or with flounce effects. Regular prices from \$10.00 to \$27.50. Wednesday's price **7.95**

Women's Fall Coats, good medium weight imported tweeds, in mixtures of brown, green and grey tones, and of fine kersey and beaver cloths, in navy and black, in a number of smart styles, semi-fitted or loose backs, buttoned to throat, with deep turn-over collar, or with tailored collar and revers; some plain tailored styles; others trimmed with braids or velvet trimmings. Regular values range from \$9.75 to \$18.50. Wednesday **6.79**

Women's Separate Skirts, samples and broken lines of best selling styles; materials are good crisp quality black voile, imported Panamas, in black and navy, and striped worsteds in fawn and green tones; trimmings are taffeta strapings; buttons or self folds; some are quite plain. The regular selling prices of these skirts range from \$6.75 to \$10.00. Wednesday **4.49**

The Blanket Sale is in Full Swing

Nothing could exceed the enthusiasm, so far, of the Blanket Sale. The department has laid in a stock of the finest Blankets ever imported into Canada, and the quantities cannot fail to be appreciated. There is nothing very wonderful about the popularity of this sale, when one comes to consider that the Blankets were purchased from the best makers at the right time of the year, and although "quality" was never once lost sight of, we are enabled to make our sale prices far below the recognized price for such goods. Here are a few of the good things offered for Wednesday:

- MADE FROM THE FINEST SOUTHDOWN SAXONY WOOL, absolutely cleaned, and the softest, warmest napping possible, dainty borders, beautifully finished. 7 lbs., 84 x 84 inches. Regular \$15.00 per pair. Sale price Wednesday **4.45**
- WARM, DURABLE GREY BLANKETS. 8 lbs., 84 x 84 inches, dark grey, strong make, for army bunking, only 75 pairs. Sale price **2.09**
- FINE WHITE, UNSHRINKABLE WOOL BLANKETS. 66 x 82 inches, for double beds, thoroughly cleaned, splendidly napped, pink or blue borders, great washing blankets, only 100 pairs. Regular \$15.00 per pair. Sale price **2.88**
- MILITARY FLANNELS. 234x40 YARD. Heavy, Warm Military Flannels, clear dark shades, free from odd smooth finish, 25 inches wide, about 600 yards. Sale price, yard **.22 1/2**
- HANDSOME DOWN COMFORTERS. 46 only, rich, reversible Down Comforters, assorted new designs, with plain satin panels to match, fancy quilted superior English make, 72 x 72 inches. Sale price **5.95**
- A SET OF GOOD TABLE LINEN. 1 dozen Napkins, 22 x 22 inches, 65 x 84 inches, superior Scotch manufacture, full bleached rich satin damask and warranted every thread linen, 100 sets. Wednesday, set **3.19**

New Millinery for the Fall

Here are some of the new things that have just been added to the largest and most exclusive stock of millinery ever shown in the Simpson store.

- Twenty New York Styles, ideal hats for wear with smart street costumes. The hats are made of the new velvet of corded silk, with silk velvet. The shapes and color combinations are in exceedingly good taste. **5.00 and 6.00**
- Small Hats, of coronation silk, with silk and velvet, in the best colors **2.50 and 3.00**
- Tailored Tweed Hats, shepherd's plain and tweed mixtures; just now very popular in New York and London **1.85 and 2.25**
- Leather Motor Hats, assorted colors **1.50, 2.00 and 3.00**
- Ostrich Feather Bandeaux, black, white or colored **1.50, 2.00 and 3.00**
- Paris Novelties, these cases of fancy feathers; these are sure to sell quickly, so do your shopping early on Wednesday.

Three Charming Blouses

(Third Floor.)

Here are particulars of three of the nicest blouses we have ever shown. They are excellent values, too.

- At \$2.95—A fine quality, embroidered, ring spot coru net, trimmed with heavy flit net lace insertion, a very handsome culture garment finishing off a dainty V shaped lace yoke; sleeves are short kimono, with under cuff of fine Val lace, all sizes to 42 inch bust. \$3.95 blouse for, Wednesday **2.95**
- At \$2.95—A very heavy quality black messaline silk waist, open front, centre panel, 3 broad rows of fine tucking, with tabs at intervals, long tailored sleeves, tucked cuffs and collar, all sizes to 42 inch bust. Special Wednesday **2.95**
- At \$3.95—A black silk embroidered lace blouse, kimono style, with double sleeve, square yoke front, finished off with big black satin sailor knot, all sizes to 42 inch, a \$5.50 blouse for, Wednesday **3.95**

Hosiery and Gloves

(Main Floor.)

Women's Black Cotton Hose, with fancy colored deep garter top, also colored spliced heel and toe with double sole, medium weight for present and fall wear, all sizes, regular 25c. Wednesday **.19**

Women's Black Lisle Hose, in real silk at top, double spliced heel, toe and sole. Special Wednesday **.39**

Women's Long, White Lisle Thread Gloves, silk mercerized finish, elbow length, mountaineer style, opening at wrist, silk points on back, all sizes. Regular 75c. Wednesday, pair **.49**

Men's English Made Cape Leather Gloves, all the new shades of tan, dome fastener, plique and cat seam. Bolton thumb, dainty and perfect fitting, all sizes. Regular \$1.00. Wednesday **.79**

Heavy Duchesse Satin Ribbon

(Main Floor.)

Indications at the world's fashion centres are that millinery ribbons are to be used ad lib., and that a wide duchesse satin is the favorite.

Here are exactly the ribbons wanted:

Simpson's "Goggo" Duchesse Satin, 8 inches wide, a combination of colors, range of this season's novelty shades are exquisitely blended. None of the colors are scarce now, but buy early, per yard **.25**

Cherries Petite. Heavy 2 1/2 inch satin, in a brilliant fine color combinations, in moss, brown, yellow, white, pink, mauve, purple, black, red, old rose, orange, Nile or cardinal. Prints to fit a regular 1 1/2 inch. Wednesday, or 2 1/2 in. cushion. Wednesday **.75**

Wash Goods

(Second Floor.)

A few partly made Scotch Zephyr Dresses, made from our best 25c material, in four of the latest New York styles. All materials used in trimming are the best. All they require to finish them is to hem the bottom of the skirt. Sizes, bust measure, 34, 36 and 38 inches. Regular \$3.95. Wednesday, to clear **1.95**

Printed Batiste, Cotton Delaines and Foulards. All white grounds with spots, stripes and figures, etc., in mauve, pink, brown, sky, black, etc. Regular 20c. Wednesday for **12 1/2**

TO MEN An Important Tailoring Announcement

Our Customs Tailoring Department contains the most complete stock of Imported Suitings, Overcoatings and Trouserings. To demonstrate this fact the department offers one day's special sale of Bannockburn Tweed Suitings in the new Fall shades.

These materials are fresh from the land of the heather and just the thing for the moment.

A suit made to your measure by experts if ordered Wednesday **22.50**

More Bargains in Men's Ready-to-Wear

Men's English Waterproof Coat, fine all-wool double texture paramatta, in an olive fawn shade, cut 50 to 52 inches long, with single breasted, with either plain or Raglan shoulders, all seams sewn and taped, guaranteed thoroughly waterproof. Sizes 34 to 46. Wednesday **10.50**

MEN'S FALL OVERCOATS.

Dark Oxford Grey English Coat, a closely woven fabric, with a smooth surface, made specially to shed the rain, cut in the long single-breasted Chesterfield style, and lined throughout. This coat can be worn as a slip-on for evenings or cool weather, and is at the same time rainproof. Size 36 to 44. Wednesday **6.95**

Men's Tweed and Worsted Pants in grey and black, brown and black, stripes of narrow and medium widths, side and hip pockets, raised seams, well made and good trimmings. Size 32 to 44. Regular \$2.00 to \$2.50. Wednesday **1.49**

Boys' Two-piece Bloomer Pant Suits—Fine imported tweed in medium grey and brown grounds, with self and fancy three stripes, latest double-breasted American models, nicely tailored, and finished with best linings and trimmings. Pants with strap and buckle at knee, sizes 26 to 32. Regular \$5.00, \$6.00, \$6.75 and \$7.00, on sale Wednesday at **3.95**

Splendid Values in Underwear, Shirts and Sweater Coats

UNDERWEAR.

\$50 garments of Men's "Penangle Brand," natural sanitary and fleece lined. Shirts and drawers are made with a large double-breast and back; drawers have a double-back, also sizes 34 to 44. Regular 75c. Wednesday .85

Men's Outing Shirts—Clearing up all our broken lines left over from the summer season; they include all kinds of materials, some with French cuffs, reversible collars, attached collar, and lots with separate double collar. Sizes 14 to 18. Regular 75c, \$1.00, \$1.50, \$2.00. Wednesday **.53**

\$1.98 Sweater Coats or Sweaters—The sweaters are all wool with double body and are extra heavy. Coat is waistcoat style, trimmed with contrasting colors. All sizes. Regular \$2.50. Wednesday **1.98**

Men's Hats

Stiff Hats, correct Fall and Winter shapes, fine quality English fur felt. Wednesday, special **1.00**

Soft Hats, Telescope or Alpine crowns in plain, mixed or rough finish, imported felt, well trimmed, and very dressy shapes, specially priced, \$1.00, \$1.50 and \$2.00.

Crush or Knockabout Hats, in fine quality and specially well finished. Colors: navy, black, bronze, brown, slate and fawn, at 50c, \$1.00 and 2.00

The New Brussels Rugs

(Fourth Floor.)

The new stock of Brussels Rugs will be arranged for your inspection on Wednesday. There are new designs and new colorings, in infinite variety to suit parlor, dining-room, living-room or bedroom. The popularity of the Brussels increases every season, and with good reason, for what carpet will give such clean, hard, satisfactory wearing? It is easy to sweep, smart in appearance, and clean wearing. We have a particularly fine selection for you for this week's selling:—

- 6'9 x 9'0 **12.00**
- 6'9 x 10'6 **14.25**
- 9'0 x 10'6 **17.50**
- 9'0 x 12'0 **20.00**
- 11'3 x 12'0 **27.50**
- 11'3 x 13'6 **30.00**

N. B.—The Matting Sale on Wednesday morning is worthy of special attention—25c mattings at, yard **.11**

Window Shades and Curtains

(Fourth Floor.)

WINDOW SHADES WEDNESDAY AT 33c.

Best quality hand made Oil Opaque Cloth, medium and dark green and cream, mounted on Hartshorn rollers, 37 inches wide, 6 feet long, complete with brackets and pull. For flexibility and smoothness of finish they are unsurpassed, guaranteed not to curl or crack. Our regular price is 45c. Special price, Wednesday **.33**

TAPESTRY CURTAINS AT \$2.98

A choice selection in Tapestry Curtains at an unusual low price, the range of colors includes plain and two-toned effects, reversible patterns, finished with heavy fringe, 45 inches wide, 3 yards long, worth \$4.00. Wednesday at, per pair **2.98**

Groceries and Provisions

- (Basement.)
- 2,000 stone Fresh Rolled Oats, per stone **.39**
- Choice sides of Bacon, peameal, half or whole, per lb. **.18**
- Pure White Clover Honey, 5 lb. pail **.70**
- Pure white Wine Vinegar, XXX, per gallon **.25**
- Finest quality Pickling Spice, per lb. **.15**
- Mustard, in bulk, per lb. **.20**
- Cavallier's Barley Flakes, per package **.10**
- Telfer's Cream Soda Biscuits, 3 lb. box **.24**
- Canned Corn, 3 tins **.25**
- Canned Peas, per tin **.11**
- Dalton's Lemonade Syrup, 3 bottles **.25**
- Park's Catsup Flavor, per bottle **.22**
- Parowax for sealing fruit, 1 lb. package **.10**
- 2 LBS. COFFEE, 48c.
- 300 lbs. fresh ground Coffee, in the bean, ground, pure or with chicory. Wednesday, 2 lbs **.48**

The **SIMPSON** Company Limited

INVEST

Roadside Apartments, suites, caretaker's per annum. Price H. H. WILLS 28 King St.

PROBS. Free client

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How Sir Avoid

Free Trade

WATERLOO, Sep full report of the to-night by W. F. reciprocity and in a didature of Mr. W. Hon. Mackenzie King loo:

Story of Canada's F

Canada to-day has her own tariff. It was a long and ar the home authorities right. In the early and after the Ameri customs duties in C by England and w of the British Parlia collected from the the revenue of

duties were levied ducts to encourage B on preferences were tal market by the p to Canadian products of the things suppo to us in the way of but it took a long s years before the r Canada to make a

legislature for the ada alone and ma alone without intere

Canada's Fiscal

For instance in 188 quired our fiscal i were making tariff-try. In that year A was then the financ

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land, and the disqua ed settled once for a self-governing econo methods of taxation, let me tell you the s

erty was brought al chamber of commerce Sheffield in England

ter to the then colo Duke of Newcastle, the Galt tariff just i

In their letter the of Commerce said:

"All that they ask is that the p tion to native in Canada should be

countenanced by government as a s by reason and exp

contrary to the a adopted by the mot calculated to breed

disturb between G her colonies. It c ed as less than ind

proach that, while the governmt, the men and the preas

have been not only practising the pri trade, the governm most important

have been advocat protection. It is a whole truth; no o papers of the pr

speeches of the m houses and be dea tant; but even i

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WHAT REVENU SHALL BE RAAL OTHER WAY

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GOVERNMENT OF TIVE OF THE I THOSE MA TOWNS OF GR WHICH TRADE W

The Duke of Newer been quite a politici cerved this protest wrote a letter to the General of Canada, which reads as follow

"Whenever the a of the Canadian Galt tariff) on this I may probably fee no other course tha the Queen's assent