

The Robert SIMPSON Store Opens 8 a.m. Closes at 5.30 p.m.

H. H. Fudger, President.

J. Wood, Manager.

PROBS: Light sleep or rain at first turning colder by night.

L. SIMPSON



The Third Week of Our Out-of-the-Ordinary January Sale is Practically Over

We are satisfied, and we are only satisfied when our customers are satisfied. So far, then, the sale spells the word SATISFACTION in big letters. How could it be otherwise? This sale is not merely a sudden inspiration; our goods are irreproachable, and prices are a long way below value.

The counters of Whitewear, Wash Goods, Household Linens, and all the dainty et ceteras which go to make up a White Sale are replenished daily with that same exclusive taste as at the start, and the goods are just as fresh and unhandled as those sold early in January.

Do not procrastinate, for although our selection is large, demand is larger; and if you are late, the very thing you set your heart on may repose in someone else's bottom drawer, or perhaps adorn some other person's table. It has to be a matter of first come first served.

Nightdresses, fine cotton, plain slipover style with elbow sleeves, neck and cuffs trimmed with hemstitched ruffle, lengths 56, 58, 60 inches, 32 to 42 bust measure. Regular price 75c each, Monday sale price, 50c.

Nightdresses, clearing 4 beautiful styles, high or slip-over necks, long or 3/4 sleeves, prettily trimmed with lace or embroidery insertions and trims, made in fine cotton or nainsook, all sizes including extra large in the lot, lengths 56, 58, 60 inches. Regularly up to \$1.63 each, Monday Sale price \$1.00.

Petticoats—A beautiful garment in fine nainsook, trimmed with 17-inch flounce of extra fine embroidery, top of flounce has wide row of handsome embroidery beading, run with silk ribbons; finished with rosette of ribbon. Length 38 to 44 inches. A regular \$5.00 skirt, Monday sale price, \$3.99.

Petticoats—Fine cotton, 14-inch flounce of embroidery and wide row of embroidery insertion, lengths 38, 40, 42 inches. A regular \$1.50 skirt, Monday sale price, 95c.

Corset Covers, 2 dainty styles in fine nainsook, fronts trimmed deep with fine lace and embroidery insertions, heading and silk ribbon draws and lace trim on neck, draw tape at waist, pearl buttons, sizes 32 to 42, bust measure. Regular value 50c each, Monday sale price, 35c.

Corset Covers—Fine nainsook, trimmed with medallion yoke of embroidery run with silk ribbon, lace on neck and arms, full front, sizes 32 to 44 bust measure. A very pretty style. Regular price 75c, Monday sale price, 55c.

Drawers—Isabella style, fine nainsook, no fullness at waist or on hips, wide deep flounces of fine embroidery, both styles, lengths 23, 25, 27 inches. Regular price \$1.25, Monday sale price, 85c.

Drawers—Umbrella style, fine cotton, deep flounce, trimmed with 3 rows fine val lace insertion and trim of lace, both styles, sizes 23, 25, 27 inches. Regular price 60c pair, Monday sale price, 50c.

Princess Slips, fine nainsook, waist trimmed with val lace insertions, heading silk ribbon and lace frills, skirt finished with deep tucked flounce edged with lace frill, sizes for 32 to 42 bust, lengths of skirt 39 and 41 inches. Regular value \$1.63 each, Monday sale price \$1.25.

A WONDERFUL CORSET OFFERING.

300 Pairs Beautiful \$4.00 Corsets, Monday Sale Price \$1.95. A very stylish and fashionable D and A de Luxe model, finest white coutil, medium bust, extra long skirt with 6 fine garters, re-inforced front section that reduces the figure, finest non-rustable steels, 4 wide side steels, deep fine lace ribbon run, large ribbon bow, draw cords

Mourning Millinery—Three Specials for Monday

Large Black Hats of Peau de Soie Silk or Leisse, put on in folds covering the entire shape, finished with roses or sprays, foliage and buckle. The styles are on the newest models for spring. Monday, special, \$7.50.

Black Silk Turbans and Toques, beautifully draped. We will show six different styles of this line. They are nicely finished with wings, fancy feathers or sprays. Monday, special, \$4.50.

Widows' Bonnets and Semi-Dress Hats, made of a fine quality of black Leisse, with pure silk veil, artistically draped. Monday, special, \$6.95.

Wide Width Black Duchesse Mousseline Yarn Dyed Silk

500 yards of 40-inch Rich Black Duchesse Mousseline, correct and fashionable for early spring suits and coats. Monday's selling, \$2.00 a yard.

500 yards First-Choice Fashionable Black Silk Paillette. This pure silk, of full, rich, deep black, which is recommended for its splendid wear and exceptional quality, 38 inches wide, Monday's selling, \$1.34.

An advance shipment of Cheney's Showerproof Fourth Dress Silks, the very latest colorings and combinations of high-class prints, selling at \$1.00 a yard.

Shirt Waists at Half-Price \$1.00 SHIRTWAISTS FOR 50c MONDAY.

300 Waists of good quality print and percale, all fast colors for washing; come in mat, stripe and pin spot patterns, black with white or white with black and navy blue; shirt style, wide tucks back and front, tucked or plain linen collar; sizes 32 to 44; regular \$1.00; Monday half-price.

Shirtwaists of warm flannelette, in black and white, shepherd's check, group tucking at shoulders, tucked back, front is finished with large turned-back lapel, tucked collar and skirt sleeves; sizes 32 to 42; regular \$1.25, special 75c. (Phone and mail orders filled for these goods.)

Gloves—Monday Another Great Bargain Day 50c WOMEN'S CASHMERE GLOVES 15c.

Women's Fine Imported Cashmere Gloves, a clearing line from a large maker, in the lot are silk lined and unlined, black, brown, grey, navy, all sizes, dome fasteners, silk points on back. Regular 35c and 50c. On sale Monday 15c.

Women's Black Cotton Fleece-lined Hose, double spotted heel, toe and sole, seamless, strictly fast dye, all sizes. Regular 25c, Monday 12 1/2c. 50c MEN'S WOOL GLOVES, 25c. Men's Wool Gloves, English made, in plain and fancy Scotch patterns, close fitting wrist. Regular 50c, Monday, pair, 25c.



Housefurnishings worth Reading About

FURNITURE (5TH FLOOR).

Dressers, in quarter cut oak and mahogany, highly polished, large drawer space, with brass trimmings, neat toilet, fitted with oval or square shaped mirror. Monday selling, \$17.50.

Chiffoniers, in quarter-cut oak and mahogany, plain but neat design, good drawer space with wood pulls, fitted with square shaped British plate mirror. Monday selling, \$17.50.

Brass Beds, with heavy continuous two-inch posts, seven, upright turned spindles, head and foot end, satin or bright finish, sizes 4.0 and 4.6 only, Monday selling, \$29.50.

January Picture Framing Offer 25 Per Cent. Discount

\$10,000 stock to select from. All mountings and stock frames are included in our special January sale. Bring your pictures now and secure good choice.

A special line of 98c pictures in gilt frames, dark brown and Flemish finishes, fancy and plain frames, good assortment of subjects. Special, Monday, 28c.

Wall Papers Much Reduced—Stock-Taking

650 rolls odd Borders, assorted colors, Regular to 5c and 10c yd. Monday, 3c yd.

3,650 rolls Varnish Tiles and Bed-room Papers, assorted colors, Regular to 25c. Monday, 11c.

3,350 rolls Imported Papers for parlors, dining rooms, halls, rich colorings and designs. Regular to 50c, Monday 22c. Regular to 75c, Monday 33c. Regular to \$1.00, Monday 44c.

Umbrellas

An exceptionally good bargain in men's and women's umbrellas on Monday; a large range of handles to choose from, including the newest designs; silk mixture tops, some have tape edge, best of frames and all are silk lined. Greatly reduced. Monday, \$2.45.

150 only, women's umbrellas, splendid collection of handles in Dress-lens, fancy horns, gun metal, natural and mission woods, nicely mounted, silk and wool tops, strong steel rod and frame. Monday, \$1.29.

Dress Goods for Early Spring

Many of us are already tired of winter, and are looking springwards, because of its associations and promise of summer. The economical woman is always looking forward and arranging, and many a spring and summer suit has already been planned and arranged for. Our early spring Dress Goods are arriving daily, and we have just put into stock a fine range of new Aberdeen tweeds. This is a very special purchase, which enables us to place it before our customers at \$1 per yard. This tweed is all-wool, 54 in. wide, and comprises new browns, greens, blues, greys, and a variety of colors; it is specially adapted for tailored suits, and will be found a thoroughly shrunk and hard wearing fabric. Monday special \$1.

One-Piece Dresses at \$10.75

These one-piece dresses are very smart and are admirable for early spring or present wear. They are fine cashmere and French serge in a great variety of colors; collars and yokes of cream or fancy net, outlined with silk cord. Some have waist trimmed with silk braid in neat design, others self-strappings and buttons. Skirts either banded or pleated. Monday, special, \$10.75.



Clothes for Boys

The average boy is a cheerful, happy-go-lucky kind of person. He doesn't worry much about his clothes. As long as they stay on, and his hands and feet are warm, he's satisfied. But someone else has to think of these things for him; and clothes to keep these personifications of tireless energy respectable have to be paid for very often. Here are a few first quality economies which will help that boy's mother out on Monday:

BOYS' CONVERTIBLE COLLAR COLLEGE ULSTERS. Regular \$7.00, \$8.00 and \$9.00. To Clear Monday at \$5.95.

Boys' Heavy Weight Ulsters, made from English and Scotch tweed fancy ulsterings, in rich dark grey and brown grounds, with self and faint fancy colored thread stripes; cut in the popular single and double breasted styles, with convertible collars; can be worn with lapels turned down or buttoned close up to the throat, with neat Prussian collar; also a few one-way military stand collars; lined throughout with strong, durable linings. Sizes 27 to 34. To clear Monday at \$5.95.

BOYS' TWO-PIECE SUITS. Regular \$3.75, \$4.50 and \$5.00. To Clear Monday at \$2.98.

Boys' Fine Quality English Tweed Two-piece Suits, in handsome medium and dark grey grounds, with self and fancy colored thread stripes; cut in the latest single breasted Norfolk or double breasted styles, well tailored and finished with best quality linings and trimmings; pants plain knee style; sizes 25 to 32. To clear Monday at \$2.98.

75c "Boy Scout" Gauntlet Gloves 49c. Boys' Black Leather Gauntlet Gloves, wool lined, good sized gauntlet cuff, strongly sewn; the kind the Scouts like. Regular 75c. Monday .49.

Boys' Black Leather Mittens, wool lined, knit elastic wool cuff, warm and strongly made; sizes to fit the small and big boys. Special Monday, pair .25.

Boys' Boots. 180 pairs Boys' Boots, box kip, Blucher, standard screw soles, wide, easy fitting, all sizes 1 to 5. Special bargain Monday 1.69.

Boys' Sweater Coats and Underwear. 1,000 Boys' Extra Heavy Sweater Coats, mostly with double knitted, good fitting collars, fancy knitted fronts; these coats are made from pure wool, and were exceptionally good. \$1.50 value at \$1.50. Monday to clear .89.

1,500 garments of Boys' Underwear, "Penman's," blue shade fleece, and good quality Scotch wools; also several odd garments of elastic ribbed underwear and natural cashmeres; mostly small sizes. Regular 40c, 50c and 65c. To clear Monday .19.

Silverware Half Price

Nut Bowls, \$6.00, \$8.00, \$12.00. Tea Sets, \$15.00, \$18.00, \$35.00. Five o'clock Tea Sets, \$9.00, \$10.00, \$13.00. Bake Dishes, \$10.00, \$12.00. Muffin Dishes, \$7.50 and \$8.00. Sandwich Plates, \$4.00 and \$6.00. Candelabra, \$6.00, \$8.00, \$10.00, \$13.00. Cake Baskets, \$8.00, \$7.00. Mayonnaise Bowls, \$8.00, \$10.00.

Book Department

Robert Louis Stevenson's Works, 10 vols., regular \$7.50. Our special, \$5.25. The popular cloth edition of Charles Dickens, 20 volumes, regular \$6.00. Our special, \$5.25. The Nesbet edition of fine cloth bound books for boys and girls, regular 45c. Our special, 33c each.

Our Monday Basement Sale

Bargains for the Kitchen

- Brooms, selected, regular household size, 5-string broom, regular 55c, Monday 29c. Polished set, regular 95c, Monday 78c. Potts' Iron Handles, regular 10c, Monday 8c. Galvanized Clothes Lines, 50 ft., Monday, 15c. Galvanized Clothes Lines, 100 ft., Monday, 25c. Three hundred Vacuum Washing Machines, handy size, regular 50c, Monday, 29c. Globe Washboards, regular 22c, Monday, 17c. Glass Washboards, regular 35c, Monday, 28c. HARDWARE. Long-handled Snow Shovels, large size scoop, good, strong handle and well fastened, regular 25c, Monday, 15c. Ash Sifters, wood frame, strong make, Monday, 15c. Ash Sifters, black iron, Monday, 20c. Ash Sifters, galvanized iron, Monday, 25c. Steel Furnace Shovel, D handle, very strong, right size, regular 40c, Monday, 29c. Cold Blast Lanterns, strongly made, will keep lit in any kind of weather, regular 75c, Monday, 59c. Happy medium Buck Saw, strongly made, stained frame, Regular 50c, Monday 39c.

China in Great Variety at Unusual Prices on Monday

- 600 pieces Fancy Decorated China-ware, comprising jugs, vases, cups and saucers, jardiniere, pin trays, powder boxes, china bowls, fireproof bakery, platters, etc. Half price Monday 14c. 16 inch Meat Platters, Monday 39c. 30 only 97-piece English semi-porcelain ware Dinner Sets, in the popular Canton blue decoration, gold lined. Regular \$14.50, Monday \$8.49. China Tea Sets, best English bone china, 40 pieces, beautiful assortment of designs, values up to \$9.00, Monday \$4.95. 12 only rich cut glass Fruit or Salad Bowls, Regular \$10.00, half price, Monday \$5.00.

Handsome Electric Light and Gas Fixtures

Our Yonge street window gives you some idea of the variety and beauty of the stock carried in this department, but pay a visit to the showing in the basement, it is a revelation. The fixture shown above is reduced from \$50 to \$36.50. We are stock-taking, and other prices are in proportion.

Groceries for Monday

- Fel's Naphtha Soap, per bar, .05. Sunlight and Surprise Soap, 6 bars 27. Taylor's Borax Soap, 6 bars, 27. Comfort or Eclipse Soap, 6 bars 27. Heather Brand Soap, 7 bars, 25. Simpson's Big Bar Soap, per bar, 10. Pearlina, 1 lb. package, 11. Old Dutch Cleanser, 3 tins, 25. Kitchen Sapolio, per cake, .08. Powdered Ammonia, large package, 2 packages, 25. Naphtha Powder, 1-lb. package, .05. Kleenzie Washing Powder, 3 packages, 25. Gold Dust Washing Powder, large package, 25. Lux Washing Powder, 3 packages, 25. Taylor's Soap Powder, 2 packages, .09. Swift's Pride Cleanser, 3 tins, 25. Royal Blue, 2 packages, .07. White Swan Lye, per tin, .07. Canada White Laundry Starch, 1-lb. package, .07. Telephone direct to department. 5 LBS. PURE CELONA TEA, 1.10. 1,000 lbs. Pure Celona Tea, of uniform quality and fine flavor, black or mixed, Monday, 5 lbs. . . . \$ 1.10

See Page 2 for Oriental Rug Announcement

The Robert SIMPSON Company Limited