

WESTERN ASSURANCE CO.

Incorporated 1851

Fire, Automobile, and Marine Insurance

Assets, over - - \$8,300,000.00
Losses paid since or-
ganization, over - 77,700,000.00

Head Offices: Cor. Wellington
and Scott Street,
TORONTO

Consider—then act

"He who hesitates is lost"—and none
the less in Life Insurance.

Procrastination often brings dire con-
sequences upon the household when the
breadwinner has been negligent in the
provision of suitable protection.

Attractive features are embodied in
the policies issued by The Great-West
Life Assurance Company. Ideal Insur-
ance is at last available.

Interested? *Then write, stating age to*

The Great-West Life Assurance Company

DEPT. "P"

HEAD OFFICE

WINNIPEG



Feels Good

and *is* good for soreness and stiff-
ness—congested tissues due to ex-
posure or over-exertion. Absor-
bine, Jr. rubbed vigorously into the
muscles at the sore point will bring
about certain relief.

Absorbine Jr.

THE ANTISEPTIC LINIMENT

Its immediate application may save
a lot of suffering. A powerful and
effective liniment, agreeable to use,
not greasy and with a pleasing odor.
Safe to have around as it is not
poisonous—a purely herbal product.

Used by athletic men and women
the world over as an invigorating,
antiseptic rub-down—keeps muscles
right and prevents second day
lameness.

\$1.25 a bottle at your druggist or
postpaid. A Liberal Trial Bottle
sent for 10 cents in stamps.

W. F. YOUNG, Inc.
187 Lyman's Building Montreal