

Eyes Tested by Specialists (Optical Dept.—2nd Floor.)

The Robert Simpson Company, Limited

Wardrobe Trunks at Reduced Prices (Sixth Floor.)

A Special Sale of Dresses at \$6.35

A limited number of Silk and Cloth Dresses, in the new styles, for present and spring wear; all new and different, with clever touches of silk; dainty collars, and effective girdles; colors are navy, brown, tan, blue, grey and black. Thursday.. 6.35

NEW IN THE SPRING FASHION EXHIBIT FOR MISS AND WOMEN.

The best of the new styles are now shown at very moderate prices. Suits of poplin, serge, brocades, checks and stripes; nearly all new and different, showing the latest word from the best New York and European houses. Prices \$15.00 to \$35.00.

STREET, AFTERNOON AND EVENING WEAR DRESSES.

The newest frocks, in tulle, soft and rich; effectively trimmed with frills, and showing tunics after the manner of the Parisian models; equally attractive dresses are in the new crepes, poplins and cloth fabrics. A most attractive variety at \$12.50 to \$29.50.

NEW SPRING COATS IN ADVANCED STYLES, \$10.00 TO \$30.00.

Fabrics for southern climates, English serges, brocades, moire silks and dimities, in black, blue, grey, tango, green and rose; styles are those being shown by the best New York houses. Prices \$10.00 to \$30.00.

SEPARATE SKIRTS FOR SPRING.

Top, over-draped, and dozens of other pretty designs, in materials which include plaids, silk moires, poplins, jacquard, brocaded eponge, serges, diagonal serges, Bedford cords and checks. Prices \$5.50 to \$14.50. (Third Floor.)

One Big Bargain Dress and Suiting Fabrics

Thursday will see the clearance of six thousand kitchen aprons at a price that does not represent the cost of the material they are made of. The only stipulation we make is "not less than two" can be bought by a customer. Phone and mail orders filled promptly.

New weaves, new designs, new shades, from the best European makers.

New Silk Duveltyne Suitings, in lovely French tones.

Fashionable Check and Plaid Suitings, in every known weave, design and finish.

Popular Brocaded Suitings, in dress and suiting weights, in self colors and two-tone effects.

Whipcord and Diagonal Suitings that tailor well, and give you satisfaction.

Wool Crepes de Chine, in a big range of the newest French tones. Silk and Wool Crepes de Chine, in new shades, in tones and half tones.

New Embroidered Crepes, dainty soft clinging fabrics for dresses or waists.

English and French Serges, in dress and suiting weights; the best collection and the finest values in the Dominion to select from, etc. Dress Goods Dept., 2nd Floor. (Second Floor.)

6,000 Kitchen Aprons, good heavy quality, blue and white small check gingham, with wide fancy border across bottom, large size, gathered into waist band. Regularly 25c each. Thursday.. 2 for 25

WOMEN'S VESTS & DRAWERS. Odds and ends of several splendid qualities will be gathered together for quick selling Thursday. In many instances half-prices will rule. No phone or mail orders.

Clearing Balance of Stock of several qualities women's winter weight vests and drawers. Vests come in white or natural ribbed pure wool and wool with thread of cotton. Drawers in white or natural fine wool with thread of cotton. Vests high neck, long sleeves. Drawers open or closed, ankle length. A few nursing vests included. Sizes 32 to 38 in the lot. Regularly 75c to \$1.25 each. Thursday choice.. 55 (Fifth Floor.)

February Sale Imported Wall Paper

Imported English leathers, in brown, green, grey, heavy stock, natural grain. Regularly \$2.50 roll. Thursday.. 1.29

English Stock Leatherettes in greens and greys, good effects for dining-rooms, halls, dens. Regularly 35c roll. Thursday.. 22

Imported Blends and Leatherettes for good rooms, in browns, tans and green shades. Regularly 50c roll. Thursday.. 34

Imported Paperstries in fruits, florals, foliage and figured designs, rich colorings, for living or dining-rooms, halls or dens. Regularly 25c roll. Thursday.. 24

Printed Corks and Blanks, for parlors, halls, dining-rooms, in medium and dark grounds, with over points in touches of red, green, brown.

Imported Parlor Papers, some embossed, in light greens, champagnes, creams, good designs, rich effects.

Regularly 50c roll. Thursday.. 34

Regularly 75c roll. Thursday.. 56

Regularly 1.00 roll. Thursday.. 74 (Fifth Floor.)

Clearing Balance of Little Girls' Winter Coats

Extraordinary price reductions on nearly two hundred beautiful Winter Coats for tiny tots of girls; every coat in stock, no matter what the regular price, is included in Thursday's final clearance. No phone or mail orders can be considered. Come early if interested. On sale in Infants' Department.

On bargain sale Thursday, about 200 stylish and beautiful Coats for little girls; all this season's best styles, including heavy velvets, velvet cords, zibelines, chinchillas, imitation Persian lamb and pony cloth; colors brown, black, grey, red, tan; all prettily trimmed; sizes 2 to 8 years. Our regular prices \$5.00 to \$10.00 each. Thursday rush price, each 2.50 (Third Floor.)

New Veils 25c

Shetland Veils, in black, navy, the kind of veil for February days. Usually sold for 50c. Thursday, each.. 25

Sample Jabots, made of fine sheer Irish linen, trimmed with real baby Irish crochet lace; beautifully fine. On sale Thursday.. 50

1.00 and 1.25 Jabots, for.. 75

EMBROIDERIES. Corset Cover Embroideries, 17 in. wide, good quality of cambric; large variety of patterns. Special Thursday.. 15

Cambric Embroideries, 4 to 10 in. wide, for undergarments and children's underslips. Our 14c qualities. Thursday, per yard.. 10 (Main Floor.)

Bedroom Pieces in the February Furniture Sale

Chiffonier, in selected quarter-cut oak, or genuine mahogany veneered, polished, or dull finish; has four deep drawers and two short shaped drawers, and oval British bevel mirror. Regularly \$21.50. February Sale price.. 16.75

Chiffonier, in quarter-cut oak, or genuine mahogany veneered, polished or dull finish; has two short drawers and four long drawers; has shaped British bevel mirror. Regularly \$21.50. February Sale price.. 16.75

Chiffonier, in quarter-cut oak finish; has five deep drawers, fitted with brass handles. Regularly \$7.75. February Sale price.. 6.10

Dressers, in quarter-cut oak, or genuine mahogany veneered, polished or dull finish; has serpentine drawer fronts, and oval British bevel mirror. Regularly \$22.50. February Sale price.. 16.75

Dresser, in quarter-cut oak, or genuine mahogany veneered, polished, or dull finish; has serpentine drawer fronts, and shaped British bevel mirror. Regularly \$22.50. February Sale price.. 17.75

Princess Dresser, in mahogany finish only, polished or dull finish; has two deep drawers, and two short serpentine drawers; carved claw feet, and large oval British bevel mirror. Regularly \$30.00. February Sale price.. 23.90

Princess Dresser, in quarter-cut oak, or genuine mahogany finish, polished or dull finish; the top and three drawers are shaped; has large British bevel mirror, 40 in. x 28 in. Regularly \$24.75. February Sale price.. 27.75

Dresser, made of selected elm; rich golden finish; has plenty of drawer space, and large bevelled mirror. Regularly \$8.25. February Sale price.. 6.10

Dining-room Chairs, in selected quarter-cut oak, golden finish; have shaped panel backs; seats well upholstered, and covered in genuine leather; set consists of five side and one arm chair. Regularly \$20.25. February Sale price.. 16.10

Dining-room Chairs, in selected quarter-cut oak; golden or fumed finish; have panel backs, loose slip-seat seats, upholstered in genuine leather; set includes 5 side and 1 arm chair. Regularly \$24.75. February Sale price.. 17.90 (Fifth Floor.)

Dining-room Chairs, in Colonial style; set consists of five side and one arm chair; made in solid quarter-cut oak, in fumed or golden finish; the seats are well upholstered, and covered in genuine leather. Regularly \$25.00. February Sale price.. 19.75

Dining-room Chairs, in solid quarter-cut oak, in fumed finish; have loose slips seats and upholstered backs; covered in genuine leather; set consists of five side and one arm chair. Regularly \$38.50. February Sale price.. 25.00

Dining Tables, made of selected quarter-cut oak; fumed or golden finish; 44-inch top; extending to 8 feet; pedestal base. Regularly \$32.75. February Sale price.. 19.90

Dining Tables, made of selected quarter-cut oak; pedestal design, claw feet; size of top 48 inches, and extends to 8 feet. Regularly \$33.00. February Sale price.. 25.90

Dining Tables, in selected quarter-cut oak; golden finish; size of top 44 inches in diameter, and extends to 8 feet. Regularly \$22.00. February Sale price.. 17.90

Buffet, in solid quarter-cut oak, fumed finish; has long linen drawer, two short drawers and double door cupboard; carved claw feet. Regularly \$26.00. February Sale price.. 19.90

Buffet, in solid quarter-cut oak, golden finish; has two short drawers, one velvet linen drawer for cutlery, long linen drawer; double door cupboard, and large mirror in back. Regularly \$30.00. February Sale price.. 24.00

Sideboard, in quartered oak finish, very massive design; has long drawer and two short drawers, and double door cupboard; top part has large British bevel mirror. Regularly \$24.50. February Sale price.. 16.90

All-Brass Bedstead, in bright, satin or polioette; 4.5 size only; has heavy 2-inch posts, and acid proof lacquer. Regularly \$12.25. February Sale price.. 7.45

All-Brass Bedstead, in bright or satin finish; heavy continuous posts, with five fillers. Can be supplied in 4 ft. and 4 ft. 6 in. sizes only. Regularly \$17.75. February Sale price.. 13.90

All-Brass Bedstead, in satin, bright or polioette finishes, in 4 ft. and 4 ft. 6 in. sizes only. Regularly \$24.75. February Sale price.. 17.90 (Fifth Floor.)



The New Silk Crepe de Chines

In the most beautiful color ranges yet displayed; soft, lustrous qualities that lend themselves to every new idea in draping and designing; many of the shades are shown for the first time; browns (especially the darker ones), tans, blues and greens, are shown in complete ranges, and will be most fashionable; silver, taupe and French greys are all good, while the brighter tones in tango, flame, coral, Helen-pink, empire, mahogany, Vatican-purple, etc., are well represented. Prices are per yard, \$1.50 and \$2.00.

Black Silk Crepes, in crinkly, ripple and plain effects, from \$1.50 upwards.

GREAT DEMAND FOR SILK TAFFETAS, in black and colors and in shot effects. There are few silks to equal taffeta in richness and dressy appearance. The new soft finish ensures the best results in wear. Prices range from \$1.25 to \$2.50 in black and \$2.00 in colors.

Further deliveries in Brocaded Silks, Satins and Velvets, with plain colors to combine with all of them—makes good selection early and easy. (Fourth Floor.)

February Drapery Specials

ENGLISH CRISTONNES YOU SHOULD SEE. At 30c Yard—A beautiful collection of English Chintzes, for slip covers, bedroom hangings, cushions, etc. Regularly 50c and 60c yard. Sale price, yard.. 39

At 25c Yard—A superior quality of high class English Chintz, pretty floral effects, for slip covers, etc. Sale price, yard.. 19

At 12 1/2c Yard—Strong and reliable, in good colors and designs, this is a good time to buy for future requirements. Sale price, yard.. 12 1/2

30c AND 35c ART SATENS, 15c YARD. Art Satens for comforter coverings, bedroom hangings, screen fillings, etc., rich and effective. Sale price, yard.. 19

30c BUNGALOW AND FANCY NETS, 50c YARD. Bungalow and Fancy Nets, in a great variety of designs, ecru, white and arabe shades, for bedroom and living room windows, most effective. Sale price, yard.. 39

12c RICH FIBRE NETS, 75c YARD. The richest designs, beautiful quality, for reception rooms and guest chambers, in ivory, white and ecru. Sale price, yard.. 75

Nothing wears better or hangs so effectively as a rich Madras, suitable for all rooms, 45 to 54 inches wide. Scalloped edges, pretty floral and conventional designs. Sale price, yard.. 39

25c AND 30c SCOTCH MADRAS, 10c YARD. White only, pretty floral patterns, very pretty and durable, specially adapted for bedroom windows. Sale price, yard.. 19

20c SWISS FIGURED MUSLIN, 12 1/2c YARD. Absolutely fast colors, in stripes and floral designs, very strongly woven for comforters, screen fillings, curtains, etc., most satisfactory fabric at a small cost. Sale price, yard.. 12 1/2

\$1.50 AND \$2.00 ENGLISH TAFFETAS, 60c YARD. Exquisite colorings, new designs and a great variety to select from. Any room can be easily suited, for slip covers, light upholstery and hangings. 50 inches wide. All fast colors. Sale price, yard.. 60

\$2.00 JAPANESE TAFFETAS, 95c YARD. Grey grounds, with jaspé effects, rich and effective designs, fast colors, for furnishings in living rooms, libraries and dens. Sale price, yard.. 95

UPHOLSTERING TAPESTRIES, 15c YARD. Heavy, closely woven tapestries, the kind that stands the hard, everyday wear. All the ranges to select from, in light and dark colors, 60 inches wide. Sale price, yard.. 15c

Thursday is the second day for taking orders on all upholstery work at HALF PRICE. Phone or call and have our expert give you all particulars and price for recovering your furniture. During this week only window and door curtains are made up free of charge. (Fourth Floor.)

The Hosiery Sale

Women's Heavy Pure Silk Hosiery, exceptional quality, deep lisle garter-knit, black, white, pink, sky, tan, cerise, taupe, navy, green, mahogany, bronze. All sizes. Worth \$1.25 and \$1.50. Hosiery Sale price.. 98

Women's Fine Silk Lisle Thread Hose, plain black, tan and white and variety of colors, also some colored embroidered series and fancy effects. Sizes 8 1/2 to 10. Worth 50c. Hosiery Sale price.. 29

Women's Plain Black Cotton and black with beigebrigeat soles, tan, blue, white, in lisle thread, finest qualities, fast dye. Sizes 8 1/2 to 10. Worth 25c and 35c. Hosiery Sale price, 19c a pair for 55c.

Men's Winter Coats \$15.00

\$20.00, \$22.50, \$24.00, \$28.00 AND \$30.00 VALUES. Winter Overcoats must go, and they are a splendid lot; the famous English coats, made from the finest all-wool coatings, in double-breasted ulster style; warm storm collars; silk sleeve linings, are the staples; English tweeds, cut in the popular double-breasted ulster style, with two-way collars; single-breasted Chesterfield style, with velvet collar; the colors are all the new shades of browns and greys, and are the product of the finest tailors. Thursday.. 15.00

MEN'S DRESS SUITS, \$24.00.

Exceptionally fine Dress Suits; made from English black vicuna cloth; strictly correct material for evening wear. The coat is made on the most fashionable lines, and has silk lapels; the vest and trousers are in good style; the linings are of fine twill mohair, and the tailoring is the best; sizes 34 to 46. Price.. 24.00

MEN'S SKATING AND TOBOGGANING COATS.

Made from all-wool Mackinaw, in grey, red and brown, with a big check pattern of black in each color; they are made double-breasted, refer style, with shawl collar, finished with straps and belt; the ideal outdoor coat. Price.. 8.50

YOUNG MEN'S BROWN TWEED SUITS.

Smartly tailored from imported English chevrot tweeds, in neat small patterns; dark and medium browns; smart single-breasted style, neat lapels and slightly semitight backs; single-breasted vest, and cut-bottom trousers, in the new medium cut; sizes 32 to 35. Thursday 12.00

BOYS' BLUE SERGE RUSSIAN SUITS.

With single-breasted away front; military collar, and belt on coat; bloomer pants; sizes 2 1/2 to 5 years. Thursday.. 2.49 (Main Floor.)

Finest Quality All-Wool Blankets

Imported Scotch All Wool Blankets, in an extra snowy white, fine quality, beautifully napped, finished and whipped singly, weight 7 lbs. Size 68 x 86. Regularly \$7.50. Special Thursday, pair.. 5.95

GUEST TOWELS, 45c PAIR.

Fine Huckaback Guest Towels, with fancy damask borders and place for initials. Ends nicely hemstitched. Special Thursday, pair.. 45

WHITE ENGLISH SATIN QUILTS

closely woven in good designs, will launder nicely, large size, 76 x 90 inches. Special Thursday.. 2.00

12 YARDS OF NAINSOOK FOR \$1.75.

Fine English Nainsook, done up in 12-yard lengths, width 36 inches. Special Thursday, twelve yards for.. 1.75

SEE THESE TABLE CLOTHS

Beautiful All-linen Damask Table Cloths, in new handsome designs and edges nicely scalloped. Size 66 x 66 inches. Special Thursday.. 1.75 (Second Floor.)

40-Piece China Tea Set \$3.75

Pretty blue band English China 40-piece Tea Set, 12 cups and saucers, 12 tea plates, 2 cake plates, bowl and cream jug; beautiful clear white china, with brilliant glaze. Thursday special.. 3.75

10-PIECE TOILET SETS, \$1.89.

Green printed floral decoration; large Water Jug, rolled tin Basin, covered Chamber, covered Soap Dish with drain, small Water Jug and Oval Brush Holder; high-grade English ware. Thursday specially priced.. 1.89

TOILET SET, \$3.25.

Beautiful pink floral decoration, 10-piece Toilet Set, with gold lined stripe. Regularly \$4.50. Thursday for.. 3.25

ROYAL DOULTON TOILET SETS, \$5.95.

Genuine "Royal Doulton" 10-piece Toilet Sets, with conventional decorations. Regularly \$7.50. Thursday.. 5.95 (Basement)

Portable Table Lamps

For Thursday we will place on sale a large quantity of Portable Lamps for electric or gas, in great variety of designs and finish; fitted with art glass, silk or chintz, suitable for library, dining-room or boudoir; will be sold at 20 per cent. off marked prices. Regularly selling from \$5.00 to \$45.00. Thursday \$4.00 to \$36.00.

THE GROCERY LIST

- 200 lbs. Dairy Butter in prints, per lb.. 25
Finest Sugar Cured Hams, half or whole, per lb.. 22
Edwardsburg or Beehive Syrup, 6-lb. pail.. 28
Salt, in 6-lb. bags, 3 bags.. 14
Upton's Marmalade, 8-lb. pail.. 45
Grape Nuts, 2 packages.. 25
Canned Yellow Peaches, in heavy syrup, 2 tins.. 25
Maggi soups, assorted, 6 packages.. 25
Horseshoe Brand Salmon, 1/2-lb. tins, 2 tins.. 25
Finest Pot Barley, 6 lbs.. 25
Choice California Prunes, 3 lbs.. 25
800 lbs. Fresh Ginger Snaps, 3 lbs.. 25
Choice White Beans, 1 lb.. 25
Choice Red Lentils, for soup, 3 lbs.. 25
Fresh Flaked Wheat, per stone.. 45
Stereo Bullion Cakes, 2 boxes.. 25
English Marrowfat Peas, 3 packages.. 25
Canned Apples, 6 boxes, per tin.. 25
Peanut Butter, in bulk, per lb.. 10
Imported Sardines, Blue Feather brand, 9 lbs.. 10
35c ASSAM TEA FOR 25c
1,000 lbs fine, rich, full-bodied Assam Tea, of uniform quality and fine flavor, a 5c tea in our store. Thursday, per lb.. 25 (Basement)

The Robert Simpson Company, Limited