

# THE TORONTO WORLD'S CO-OPERATIVE CASH BUYERS' CLUB CUTS THE HIGH COST OF LIVING

Reduce your living expenses by purchasing your goods from the stores whose advertisements appear on this page. These merchants have co-operated to reduce the high cost of living and the readers of The Toronto World are recommended to purchase their supplies from these firms.

After you have purchased \$10 worth of goods for cash, from any one of the merchants listed below, that merchant will give you a **discount of 5% in trade, or 1% in cash.**

**Keep all your receipts** and mail them before March 1st, 1914, to The Toronto World's Co-operative Cash Buyers' Club, care of The Toronto World, and to the person who has purchased the largest total amount from these merchants will be given an **Extra Discount of \$50.00 in Gold**, the second largest **\$25.00 in Gold**, the third largest **\$15.00 in Gold** and the fourth largest **\$10.00 in Gold**.

Keep all your receipts, for you may be the lucky one to win this \$50.00, or you may be any one of the four to win this extra discount.

Next Ad. Appears  
Dec. 30, 1913.

108  
Yonge  
St.  
224  
Yonge  
St.

## PRICES REDUCED ON ALL CHRISTMAS GOODS

Stationery, Candy, Cigars, Toilet Sets, Parisian Ivory, Ebony Goods, Art Calendars, Safety Razors, Cut Flowers, Perfumes, etc.

## G. E. MANSON FAMILY BUTCHER

We buy right and sell right. Everything for the family—Fresh Meats, Hams and Bacon, Cooked Meats a Specialty.

## CHOICE CHRISTMAS POULTRY

742 Queen St. East, Corner Grant St.

Phone Gerrard 2355

## The MODEL SHOE STORE

2042 QUEEN STREET EAST

We can fit and please Ladies, Gentlemen and Children in the best made Shoes and at the right price.

We Specialize in Children's Shoes—the kind they can't wear out.

For evening wear at home, you can't beat our Romeo and Juliet Slippers.

Once a Customer—Always a Customer

2165 Queen St. East Phone Beach 87 Beach 276

## W. J. SNELL

A large stock of the finest GROCERIES, PROVISIONS, Flour and Feed, at right prices.

We make a specialty of Teas, Coffees and Spices, that are sure to please.

## PHONE JUNCTION 345 ALDERSON BROS.

will supply you and please you with the finest in Fresh and Salt Meats, Butter, Eggs, Canned Goods and Vegetables in Season.

## CHRISTMAS POULTRY OF THE FINEST STANDARD MEAT MARKET 1754 DUNDAS STREET

For the Finest Selection of

## Meats and Christmas Poultry

## Fred Roseblade

can satisfy you at rock-bottom prices. A visit is solicited.

726 QUEEN WEST. Phone College 5919.

## JAMES BAMFORD

29 ST. LAWRENCE MARKET  
Breaks the High Cost of Living

New Brunswick Potatoes, 90-lb. bag for \$1.10  
Navel Oranges, per dozen 20c to 25c  
Florida, Mexican and Jamaica Oranges 15c, or 2 dozen for 25c  
Greenings, Baldwin, Russett Apples, barrel \$2.25 to \$3.00  
Grape Fruit 4 and 5 for 25c  
Turnips, bag 15c  
Carrots, Parsnips, Beets, per bag 45c  
Lettuce, Cauliflower, Spinach, Sprouts, in season.  
Send your friend a box of Oranges for Christmas. Price \$2.00 to \$2.25.  
PHONE MAIN 4581 FOR PROMPT DELIVERY.

## OWL DRUG STORES

The MOST of the BEST for the LEAST



The "UNITED" Coupons and Certificates reduce the high cost of living—WHY? Because in place of the discount of 5 per cent. in cash offered with every \$10.00 purchase, The United give their coupons and certificates, which are valued at the rate of 7 per cent. to 10 per cent. in premiums.

Save Our Coupons and You Save Money

LADIES—make HIM give you the Coupons and help you win the \$50.00 cash discount offered by the Co-Operative Cash Buyers Club. The United Coupons are receipts for face value and at the close of the contest the Co-Operative Cash Buyers Club will return your coupons.

LADIES, visit our Premium Station, 7½ QUEEN ST. EAST

## Cut the High Cost of Living

By Purchasing HARDWARE, PAINTS, OILS, PLUMBING & ELECTRICAL SUPPLIES

From

## The RUSSILL HARDWARE CO.

126 EAST KING ST.

RIGHT PRICES

PROMPT SERVICE

From the Farm to the Table.

## Chatsworth Marketing Association

is an association of Chatsworth County farmers to supply the best in Farm Produce, as Meats, Xmas Poultry, Eggs, Butter, Lard, etc., at most reasonable prices.

1105 DUNDAS STREET

Phone your order (Junction 4305) for prompt delivery.

## For the Best in Groceries, Fruits and Provisions

## S.J. MILLER & CO.

The Select Grocers,

can fill your every want at prices that cut the high cost of living.

## Butter and Eggs a Specialty

Visit either of our stores and it will pay you.

Phone Orders Promptly Filled.

Corner Carlaw and Langley Aves.

Phone Gerrard 1796

Corner Queen and Crawford Sts.

Phone College 4304

## THE BIG UP-TOWN DRY GOODS STORE

## WALKER'S

Buy your Dry Goods and Men's Furnishings from us and WE will help YOU win \$50.00 in gold. Get a receipt for everything purchased. Rock-bottom prices. Everything you want at

R. E. WALKER & CO.

450-452 Spadina Ave.

Phone College 323

## The Clayton Meat Market Co., Limited

533 YONGE STREET (Phone North 450)  
493 PARLIAMENT STREET (Phone North 208)  
WHEELER AVE. and QUEEN ST. (Phone Beach 113)

All kinds of Fresh and Salt Meats, Christmas Poultry. We give for every cash purchase a Discount of 3 Per Cent. in Cash.

## BIRKETT BROS.

(Reg. Birkett, Prop.)

Select Foreign and Domestic Groceries, Fruits, etc. Flour and Feed.

For Quality Goods and Prompt Service phone Junction 8.

1916 Dundas St. W., Cor. McMurray Av.

JOHN SCHAEFER GEO. THOM

## SCHAEFER & THOM

PURVEYORS

Two Stores:

408 Bloor St. West 1246 Gerrard St. East.

Phone College 6319 Phone Gerrard 866

XMAS POULTRY at both stores.

Phone Main 5854. 336 and 338 Queen St. E.

## MILLER'S FAMILY GROCER

Fruits, Vegetables, and Xmas Poultry  
Fish Our Specialty

Phone College 7977

## WM. ROBERTSON

537a Bloor St. West

Cor. Bloor and Lippincott Sts.

## GROCERIES and PROVISIONS

of the Finest Quality at the Right Prices. Your order will receive our best attention.

Phone Junc. 1248

1261 Bloor St. West

Cor. St. Clarens.

## A. H. MOORE

## GROCER—BUTCHER

FRUIT, FISH, & OYSTERS

We can supply your every want for the table, in the finest quality at the lowest prices.

Phone Park 4308. 91 Roncesvalles Av.

## J.B. WESTLAKE

## BUTCHER

Fresh and Salt Meats, Vegetables and Fruits. Fine Selection of

## XMAS POULTRY

We Make a Specialty of Fresh Farm Produce. **Russell's Grocery** Our Motto: Quality Groceries. Quick Service. Prices Right.

All kinds of Fancy Fruits and Vegetables in season. Telephone your order—Park 2748—and we will deliver to all parts of the West End.

119 Roncesvalles Ave., Cor. Galley.

For Fresh Cut Flowers,  
Wreaths and Bouquets,

## PARK FLORISTS

can supply you with the finest selections in the city, and at a price that helps cut the high cost of living.

Call at 321 Roncesvalles Avenue, or Phone Park 2319.

Phone College 7692

## W.S. MOULDS

922 Bloor St. West

Prompt delivery of Choice Groceries, Fruits and Cooked Meats.

Our goods are tempting.

TAKE THIS

PAGE WITH

YOU WHEN

MAKING

PURCHASES

COPYRIGHT

APPLIED

FOR

## THE BEST DRUG STORES IN ALL PARTS OF THE CITY

282 College St., near Spadina, Phone Col. 517  
Cor. Bloor and Spadina, Phone Col. 7587  
Cor. Bathurst and Olive Ave., Hill. 2072  
Cor. Bloor and Brock Ave., Junc. 1298

1631 Dundas St., Junc. 2506  
Cor. Parliament and Carlton Sts., North 627  
770 Queen St. E., opp. Saulters St., Phone Gerrard 2871  
Cor. Queen and Balmor Ave., Phone Beach 1525

WE WILL HELP YOU WIN THIS FIFTY DOLLARS IN GOLD