FRIDAY MORNING

THE TORONTO WORLD

FEBRUARY 21 1913

The Robert Simpson Company, Limited

A Sale of "Aylmer"

and Ames-Holden

Bench-Made

BOOTS

High-grade Boots from the

Aylmer Shoe Factory at

Aylmer, and the Ames Hol-

A big special purchase of

The Last Rush Days of THE FURNITURE SALE

If you are one of the by-no-means small number of people who put off buying until near the end of the sale, you will not be disappointed in the splen-did variety and remarkable pricing in to-morrow's list. And remember, that this is only the day's specials, not covering the hosts of special values still shown by the sale.

Saturday Selling in the February Furniture Sale Dressers. Regularly \$17.50. February Furniture Sale 13.65 Sale 6.95 Chiffoniers. Regularly \$27.50. February Furniture Sale 20.90 Brass Bedsteads. Regularly \$24.75. February Furture Sale 17.45 Brass Bedsteads. Regularly \$11.95. February Furniture Sale 9.70 Iron Bedsteads. Regularly \$7.90. February Furniture Sale 6.15 Iron Bedsteads. Regularly \$6.40. February Furni-

ture Sale 16.70 Dining Chairs. Regularly \$21.50. February Furni-ture Sale 23.70 Parlor Suites. Regularly \$47.50. February Furni-ture Sale

den McCready Co., of Montreal, is now ready for

Saturday's selling. See Yonge street windows. "AYLMER" AND "AMES-HOLDEN" BENCH-MADE BOOTS FOR MEN, \$2.95.

MEN. \$2.95. The regular retail value of this special purchase of Men's Boots is \$4.09, \$4.50, \$5.00 and \$6.00, and the sizes run from 5 to 11. They are made in button and Blucher styles, with single or double Goodyear welt-ed soles, and hand-finished. Every pair is made on the newest lasts and guaranteed perfect in every way. The leathers are tan Russia calf, patent colt, gunmetal, vici kid and box calf. Saturday all one 2.95

MEN'S SAMPLE BOOTS, \$2.95. The second secon

MISSES' BOOTS, \$1.99.

1.99

AND

Perfectly Satisfactory Clothing In Ready-to-Wear Form

The old "Sunday Best" idea for men is a thing of the remote past. Men have learned that to be successful even in the most humble calling they must "dress the part." Ready-to-wear clothing meets this daily need perfectly, with well cut, carefully made suits and overcoats, at prices in keeping with the varied outlay warranted by each man's income.

HIGH-GRADE SUITS, \$14.98.

Worsted Suits that will wear well, keep their shape, and give absolute satis-faction; broken lines from our regular stock, and a few suits that are made from cloths from our Custom Tailoring Department. Worth for regular selling \$18.50, \$20.00, \$22.00 and \$24.00. The new greys, browns and fancy mixed pat-terns in stripe designs. Single-breasted three-button style. Saturday... 14.98

terns in stripe designs. Single-breasted three-button style. Saturday.. 14.98 MEN'S WINTER ULSTERS. We have a few Winter Ulsters in sizes 28, 39, 40, 42 and 44; a few browns, but mostly greys; cut in the fashionable ulster style, with two-way con-formation of the fashionable ulster style, with two-way con-formation of the fashionable ulster style, with two-way con-G.98 TREMENDOUS REDUCTION ON MEN'S OVERCOATS. Men's Overcoats that have been selling at \$18.00, \$20.00 and \$22.00, that have all new style features, with belted and pleated backs, patch pockets, self and vel-vet collars, slik sleeve linings. The colors are in greys and browns. Tailoring and every detail of these coats are perfect. Reduced price.. 12.000 BOYS' SPRING NORFOLK SUITS. Smart single-breasted style, with yoke and box-pleats; full cut bloomer pants and first-grade linings; all-wool imported Scotch tweed in a tan-brown shade, diagonal pattern. Saturday-Sizes 25 to 28.....600 Sizes 29 to 30.... 6.75 Sizes 31 to 33...., 7.50 BOYS' TWO-PIECE SUITS.

Special Drapery Bargains The Price of Prepared for the Last Saturday in February

Prepared for the Last Saturday in February on the product of the price product and the price of the price of the price tables should be cleared in two hours, so come at eight 121/2 and the price tables should be cleared in two hours, so come at eight 121/2 and the price tables should be cleared in two hours, so come at eight 121/2 and the price tables should be cleared in two hours, so come at eight 121/2 and the price tables should be cleared in two hours, so come at eight 121/2 and the price tables should be cleared in two hours, so come at eight 121/2 and the price tables should be cleared in two hours, so come at eight 121/2 and the price tables should be cleared in the present of the season, and and the price of the price of the season and the price and the price tables should be cleared in the present of the season and the price and and the price of the price of the season and the price and and the price of the price of the season and the price and and the price of the price of the season and the price and the price of the price of the price of the season and the price and the price of the price of the price of the season and the price and the price of the price of the price of the season and the price and the price of the price of the price of the season and the price and the price of the price of the price of the price of the price and the price of the price and the price of the price of

A Rush Value in Hand Bags

MESH BAGS.

"Unbreakable" mesh, many designs in this new mesh, seven-inch

Furs Perhaps not in a generation will furs be as low in price as they now are. Those of us who remember the Buffalo robes of our youth will well understand the reason. While the demand is steadily increasing the supply is even more rapidly lessening. Added to this is the late Tirmy

Troop

Distu

season pricing which, considering the furs are a permanent possession, make it doubly urgent to buy now for the future. It's an investment sure to bring large returns.

est grade Canadian Muskrat lining I Persian Lamb and prime Canadia ter collars, in shawl and notch a custom made black beaver cloth and first-class find

15 Men's Fur-lined Coats—Fine grade black beaver cloth shells. Hned body and sleeves, with No. 1 Eastern Muskrat, dark, eveniy-furred Otter collars, i shawl or rolling shape. Sizes 36 to 42 chest measure's \$50.00 coats' 333.00 Soft Hats—Rough finishes for stormy winter weather: this hat has no storior, fits snug, close and comfortable to the

head. Saturday sale consists 300 hats, in new styles and popular col-ors of grey, brown, tan and green, 1.00 \$1.50 and \$2.00 values, Saturday, 1.00

Men's New Stiff Hats-Medican crown and medium wide frim, fine outlity im-ported fur felt and specially well 1.50 finished, black only. Saturday... 1.50

Men's Caps, in extra fine quality tweeds, new wool fleece and Chinelita effects slik tined or with tared tams, fur-lined bands, specially good quality. Reg. \$2.00 Saturday... 1.00

Space Making in the

Dress Goods and Silks, Monday, February 24th The Climax of the **Hosiery Sale**

Saturday morning begins the greatest day's selling that the hosiery section has ever seen. Silks, lisles, cottons and woollens in serried ranks, thousands of pairs in every weave and endless colors are ready spread for your choosing. The real worth and wonderful assortment cannot be adequately described, so we simply assure you of a stock and a price list that make buying to-morrow an economy to every purchaser.

Women's Hose, black, tan or white, and some colors, in a fine gauge weave lisle thread; extra special value; in all sizes. For the best selection come early. Worth considerably more. Saturday to clear .29

Women's Rich, Real Silk Thread Hose, in an extra quality, heavy weight, full fashioned. These hose will give the limit of satisfac-tion. White or tan only. Various sizes. Half-price to clear, Saturday .98

Women's Imported, or "Pen Angle" Brand, Black Cashmere Hose, plain weaves; second quality through some slight defect, but the wear

Marked Values Spring Openings of in the The Millinery, Cloaks,

Mantle Section

There are many reasons why we can give exceptional values in this section. But chief among them is the unusual success we have attained in keeping in close touch with the manufacturers and securing all their best overmakes and odd lots. They prefer close profits to idle workmen and carry out our instructions when they would otherwise lack business. The styles are extremely good and we do not allow any poor or doubt-ful materials to be used in our garments. Simpson values are guar-

Alleed. A CLEARANCE OF DRESSES AT 86.95. A line of left-over catalogue stock is this styllsh dress, made from Eng-lish serge in black and navy, trim-med with velvet. The collar is high. Dress fastens down the left side of front, and is ornamented with but-tons. Stylish new pleated 6.95 skirt. Splendid value 6.95 NET DRESSES FOR WOMEN AND MISSES.

Another newly-arrived lot of these lovely Net Dresses. We can hardly supply the demand for these charm-

Made of strong califskin, on a neat, round, full-fitting last, in button and laced Blucher styles, medium weight solid leather soles and com-fortable 1 o w heels. Sizes 11 to 2. Saturday

2 3 2 2 2

SHOES

supply the demand for these charm-ing dresses. Pretty, rounded pleat-ed collar, dainty satin bows; skirt with accordeon pleating and over-draped; self belt with satin rosettes, are features of the design. Ivory and ecru are the tints. **10.00**

SPRING SUITS FOR \$11.95 Worth \$15.00-An Exceptional Offer Worth \$15.00 An Exceptional Offer. With the co-operation of our fac-tory, we are enabled to give this value thus early in the season. The fabrics used are those one sees in the higher-grade suits-grey wor-steds, in dark and light shades-very popular this season. Coats are lined with good quality silk and have cut-away front: some, how-ever, are square cut. Skirts gored, with panel backs. Rush 11.95

GIRLS' COATS FOR \$2.95.

Made especially for this one day's selling and marked at factory cost. Good frieze cloth coats, in a loose-fitting single-breasted style. Some have belts; some are piped with red and finished with gilt but-tons. Ages 6 to 14 years. 2.95

tons. Ages 6 to 14 years. 200 SEPARATE SKIRTS FOR \$1.98. Advertised For This One Day's Sell-ing Only. Serge Skirts, in black or navy, neat and perfect fitting, gored style, with deep stitched tuck on one side of front panel, and ornamented with buttons; high waist band; front lengths 36 to 40 inches. 1.98

Spring Lingerie Blouses Saturday \$2.00

An extraordinary fine showing of Voile Blouses; all the latest designs, fresh from the manufacturer. Amongst the many styles, attention is called to a dainty blouse, trimmed in front with baby Irish lace, and clusters of pin tucking; high neck and long sleeves, fastening at the back. This is an opportunity to secure a new spring blouse at a greatly re-duced price. Regular- 2.00 ly \$2.95. Saturday...

Women's Cotton Hose, various kinds, in black, white and many fancy fects; fine thread, fast dye. Sample purchase; not more than 50 dozen the lot. Regular prices 25c and more. Saturday, 3 pairs 50c, 118

Linens and Staples BATH TOWELS 490 PAIR

Brown Linen Turkish Bath Towels, heavy, close pile. Sale

All-wool Blankets, fine quality, large size, 68 x 86, 7 lbs. weight, pink or blue borders. Sale price Saturday, pair 5.95

Plain Bleached Sheets, made from a fine English sheeting, hem-med ends, large size, 70 x 90. Regularly 1.65 pair. Sale price Saturday, pair 1.49

Phone Linen Dept., 2nd Floor.

Handsome "Royale" Corsets

There is a clear saving of one dollar a pair on these beautiful "Royale" Corsets, offered for special selling Saturday. A new and graceful model that will appeal to you at once. Phone orders filled.

Three hundred pairs "Royale" Corsets, of fine white coutil. medium bust. extra long skirt, with short double rustproof boning, 4 strong elastic garters, wide slik ribbon and lace trimming. Sizes 18 to 26 inches. Regular price \$2.50 a pair. Saturday, a pair 1.50

WHITEWEAR.

Clearing nearly 400 pieces Women's Whitewear. Counter-selling stock that has become dust-soiled or mussed by handling. There are beautiful Night-dresses, Peticoats, Combinations, Princess Slips, Drawers, Corset Cov-ers, Chemises and French Hand-made or Hand-embroidered Garments. Many handsome pieces in the lot, including all sizes from 32 to 42. Saturday Half price or Less.

Immense Showing of New Good Silk Values Spring Suitings WIDE WIDTH SATIN PAILLETTES, COLORS AND IN BLACK AT 880 PER YARD.

and finish.

A GREAT DAY IN THE VOILE SECTION.

Plain colored Voile, with pretty Persian borders of combination colors to match; black, pink, Alice, 35 tan, sky and grey; 27 inches wide. 35 Pretty Creped Voile; all the leading season's shades: a splendid material, that just clings gracefully to the figure and musses very little; 42 inches wide. Per yard, 65c and 56c.

65c and 50c. A bargain in Novelty Voiles, plain white body with deep border, 12 inches wide, with pretty mosaic effect, and with a plain border; colors of borders, black, mauve, sky and navy; 40 inches wide. Regularly .23

(Queen Street Side-Second Floor)

TUNICS

Fifty Handsome French Tunics and Over-dresses, in a range of beautiful colorings, black sequin, with gold beads, black, with sil-ver beads, white embroidered with gold beads, and fringe; mixed colorings; a few short lace effects, in black, ecrit and white. Regularly selling at \$15.00, \$19.50, \$25.00, \$29.50. Satur-day

day 9.75

listinction, quality, reliability and exclusive-An unusual offering, as the colors

Istinction, quality, reliability and exclusive-The New Covert Corded Suitings, in all the newest French tones. The New Bedford Cord Suitings, in fine, medium and heavy cords, in self, two-tone, shot and other styles, very popular for smart tailored suita. New French and English Whipcords, in an almost endless variety of color combin-stions, in all-wool and silk and wool fab-rics, in self, two and three-tone and shots. English Worsted Suitings, always popu-lar for spring suits, in new greys, browns, tans, etc., in a variety of new weaves and designs.

and, etc., in a variety of serge Suitings, in esigns. English and French Serge Suitings, in ivery conceivable twill and finish, the linest stock in Canada to choose from. Scotch Suitings, in new color combin-ations and designs, etc. All guaranteed qualities and warranted thoroughly shrunk and unspottable. of these grand wearing silks, giving unlimited choice in the different weights and weaves, two bargains for Saturday in 34-inch at 55c, and a EXTRA SPECIAL SERGE OFFERING. \$1.00 Value for 74c-50 inches wide.

S1.00 Value for 74c-50 inches wide. 4.000 yards-A purchase from one of the best English makers before the big ad-vance in wool. This cloth is one of our stock numbers, and is a tried and tested cloth and we guarantee you satisfaction with every yard. The colors include browns, tans, new blues, greys, wine, purple, navy and black. Good vaue for \$1.00 per yard. 50 inches wide. 74 heavier quality, in same width, at 64c per yard.

Three

From the Black Silk Sale-two num-bers of interest, both in the new silk-satin finish-a 36-inch, with our own recommendation, woven on selvidge, at \$1.15 per yard, and a 39-inch rich weighty quality at \$1.35 per yard. Wash Goods

are all in new spring tones, and the weaves are fine and nicely finished, a quantity in black, at the same price. Men's Shirt Section Colored Duchesse Messalines and Satin Palliettes, in widths that run New goods arriving daily means clearing out the older lines at greatly reduced prices. Here are two special shirt values for Saturday-S1.00 values for 59c; \$1.00 to \$2.50, for 98c. from 36 to 40 inches, specially priced for Saturday at \$1.18 per yard, in

complete color ranges and reliable dye 5,000 Men's Shirts, from the be Canadian, American and Austria manufacturers, striped and figured de signs, every shirt perfect in every was there will be enough to last all das sizes 14 to 18. Regularly \$1.25, 90 \$1.50, \$2 and \$2.50 NATURAL COLOR PURE RAW SILKS. We have opened out bale after bale

\$1.50, \$2 and \$2.50 2,000 Shirts, most of them fine line stripes, in black and blus, and broken lines, from our own a large roomy body, coat style, a did wearing materials, all sizes to 18, regularly 75c and \$1,00. Saturday

ers, all odd and brok e back and double breas drawers, light and darp wool, wool and camel's h wool and cotton mission guaranteed unshrinkable, sizes in lot 34 to 50, regularly \$1.25, \$1 \$2.00 and \$2.50, Saturday, per

Special Bargains in Odd **Decorated Dinnerware**

Sugar Bowls, covered, various styles and patterns, gilt, each Cream Jugs, various styles and patterns, slit, each Soup Plates, various styles and patterns, slit, each

GROCERIES

2,000 lbs. Fresh Creamery Bu White Clover Brand, per lb. Toasted Cornflakes, 3 packages ... Canned Fruit, Raspberries. Straw ries. Cherries, Peaches and Pears. Imported French Peas, per tin ... Canned Corn. 3 time Lost Sugar. 4 lbs. Rich Red Salmon, 1-2 lb. flats. tin Imported Pure Orange Marmaiad Ticklers, 2 lb. jar One Car California Sunkist Orange good size, sweet and seedless, per do

Baker's Cocca, 1-2 lb. tin California Canned Asparagus, iar tin Maconochie's Pickies, mixed chow a walnuts pint bottie Crossed Fish Brand Sardines, 2 ti

Finest Florida Grapefruit, 4 for ... Fancy Mixed Biscuits, 2 lbs. 500 lbs. Fresh Fruit Cake, per lb. Candy, 500 lbs. Wainut Maple Cre

SILVERWARE \$2.00 SALAD BOWLS, \$1.15.

Large Fruit or Salad Bowl, fancy cut-glass pattern, with silver-plated rim. Reg ularly \$2.00. February Sale price..... 1.15

\$1.25 TOAST RACKS, 85c. English Silver-plated Toast Racks, plain design. Regularly \$1.25. February

\$12.00 TEA SET \$7.35.

Three-piece Tea Set, including large teapot, cream jug, and sugar bowl, full silver-plated on heavy Britannia metal base. The set is in satin finish, also hand-engraved, with fancy handle and spout. Regularly \$12.00. February Sale price 7.35 \$2.00 BON-BON DISHES, \$1.29.

Silver-plated Bon Bon Baskets, bright and satin finished, gold lined, some are in pierced patterns. Regularly \$2.00, February Sale price 1.29 \$2.75 FERN POT, \$1.79.

Large size Silver-plated Fern Pot, in bright finish, fancy feet, pierced design. Regularly \$2.75. February Sale 1.79

ALARM CLOCKS, 56c.



The Robert Simpson Company, Limited