## POLICY RESEARCH INTERNATIONAL

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General Consulting Services Offered: Policy Research International (PRI) offers management consulting services to small and medium sized Canadian companies. In addition to feasibility studies, market assessment, development and research, PRI also assists its clients with technology transfer and strategic partnering. The company also is experienced in project planning, implementation and management.

Company Profile: Policy Research International was founded in 1990. The company specializes in developing policy for international agencies in the energy and environmental sector. The company's senior consultants, all with post graduate degrees, have experience in policy analysis, business and strategic planning, organizational development, trade, and technology. PRI has established a new division, Canada-India Technology Exchange (CITE), to focus on assisting Canadian companies, particularly those interested in trade, technology transfer and joint venture operations. enter the Indian market. Database search capability includes Indian companies and sectoral investments.

## Expertise in South Asia:

# **Industry Sectors:**

Energy, Environmental Technology, Manufacturing, Finance.

#### Market Experience:

India: Advised energy companies on the market for small power projects. Assisted telecommunications company with market assessment and definition of potential market entry strategies.

### Address of Office(s) in South Asia:

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