## IMPORTERS/DISTRIBUTORS/USERS

Direct exporting to the Philippines is not simple, and demands that you visit the Philippines at least once a year, learn about the market, and meet with potential importers, end-users, distributors, agents, and government trade officials. Exporters must develop a network of contacts on the Philippine side and establish close working relationships with several key individuals. In light of constantly evolving circumstances, the following list of importers, distributors and users cannot be timeless or exhaustive, Canadian fish and seafood exporters are advised to check all relevant details with their commercial contacts and to adhere strictly to the specifications set by Philippine importers and authorities.

Bureau of Fisheries & Aquatic Resources 880 Quezon Avenue, Quezon City, Metro Manila Philippines Tel: 922-21-97 Fax: 98-85-17 Contact: Guillermo L. Morales

Philippine Fisheries Development Authority 373 Quezon Avenue Quezon City, Metro Manila Philippines Tel: 911-39-25 Fax: 911-39-49 Contact: Mr. Malcolm I. Sarmiento, Jr.

Frabelle Fishing Corporation 235 North Bay Boulevard Navotas, Metro Manila Philippines Tel: 23-16-51 Fax: 22-12-01 Contact: Mr. Francisco Tiu Laurel Product: seafood RBL Fishing 925 M. Naval Street Navotas, Metro Manila Philippines Tel: 23-40-71 Fax: 22-32-76 Contact: Office of the President Product: seafood

Southeast Asian Fisheries Development (SEAFDEC) State Financing Building Mandaluyong, Metro Manila Philippines Tel: 924-55-11 Fax: 924-55-11 to 13 Contact: Dr. Efren Flores

Inter-Island and Deep-Sea Fishing Association of the Philippines Navotas Fishery Port Complex Navotas, Metro Manila Philippines Tel: 23-30-38 Fax: 23-91-49 Contact: Alonso Tan San Miguel Fish Industries Inc. 2614 Suez cor. Kakarong Sts. Makati, Metro Manila Philippines Tel: 85-10-91 Fax: 86-35-01 Contact: Andres Soriano III Product: seafood

Permex Producer and Exporter Corporation Suite 4F, Vermont Towers Malate, Metro Manila Philippines Tel: 50-58-56 Fax: 522-21-04 Contact: Mr. T.C. Tan Product: seafood

RFM Tuna Corporation Pioneer St. cor. Sheridan St. Mandaluyong, Metro Manila Philippines Tel: 631-81-01 Fax: 631-50-39/631-50-07 Contact: Jose Marie Concepcion III Product: seafood

Sectoral Liaison Secretariat

IMPORTERS/DISTRIBUTORS/USERS