
APPENDIX B — External Affairs and International Trade Canada Publications

The publications listed relate to exporting assistance available, general export guides and those specifically covering other forms of export representation. These are available by contacting InfoExport toll free at 1-800-267-8376, or your nearest International Trade Centre listed in Appendix A. Other publications covering country-specific marketing guides, sectoral studies, lists of trade shows and export assistance programs are also available from these sources:

Directory of the Canadian Trade Commissioner Service

Export Guide: A Practical Approach

Selecting and Using Manufacturers' Agents in the United States

So You Want to Export

Export Markets: The Trading House Connection

Council of Canadian Trading Houses Membership Directory

Countertrade Primer for Canadian Exporters

CanadExport. A bi-monthly trade newsletter with a national circulation of 54 000, it provides readers with information on international trade opportunities, new projects offering export potential, changes in government programs and assistance, forthcoming events (e.g., trade fairs, missions and conferences) and export success stories and winning strategies. To subscribe free of charge contact InfoExport.