

Name: Fries and Fries Inc.  
Address: 110 East 70th Street  
Cincinnati, OH 45216  
U.S.A.  
Contact: Mr. Carl Wilke, Materials Manager  
Telephone: 513-948-8000  
Telex: 214348

- Imports flavouring ingredients from Mexico and Japan.
- Has never tried Canadian products.
- Has no preference as to method of receiving information about a Canadian firm.
- Reads *Purchasing Journals* and *Food Processing*.
- Actively seeking sources of supply for natural flavour ingredients.