REPORT #5 88/03/17 QUARTERLY PROGRESS REPORT OF INVESTMENT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FY 87 FORECAST OF KEY INVESTMENT ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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PLANNING:

ACTIVITIES PROPOSED IN POST PLAN

INDUSTRIAL MACHIN, PLANTS, SERV. MANUFACT & MATERIAL PLANT, EQP.
CONTINUE TO WORK CLOSELY WITH THE ITALIAN MACHINE TOOL MANUFACTURERS
ASSOCIATION (UCIMU) TO INSURE INTERESTED MACHINE TOOL MANUFACTURERS TO
ESTABLISH IN CANADA.

AGRI & FOOD PRODUCTS & SERVICE FOOD HANDLING, PROCESSING EQUIP LIAISE CLOSELY WITH MAJOR FOOD AND TECHNOLOGY ASSOCIATIONS, INDUSTRY, FOOD SHOWS AND PUBLICIZE CANADIAN OPPORTUNITIES IN PROFESSIONAL FOOD TECHNOLOGY JOURNALS IN ITALY.

TRANSPORT SYS, EQUIP, COMP, SERV.

WORK WITH DRIE AND ITALIAN AUTOMOTIVE MANUFACTURERS ASSOCIATION PURSUING INVESTMENT IN SPECIFIC AREAS IDENTIFIED BY CANADA AS SECTORS REQUIRING STRENGTHENING IN CANADA.

AGRI & FOOD PRODUCTS & SERVICE FOOD HANDLING, PROCESSING EQUIP

NON SECTORALLY ORIENTED ACTIVITIES

No proposed activities indicated

ANTICIPATED RESULTS

EXPECT TWO INTERESTED COMPANIES VISITING CANADA TO ESTABLISH IN PREFERRED LOCATION.

TWO MAJOR INVESTMENTS IN CANADA TO BE COMPLETED PLUS SIX QUALIFIED LEADS ON ITALIAN COMPANIES JOINT VENTURE IN CANADA.

FOUR LICENSING ARRANGEMENTS AND TWO MANUFACTURING INVESTMENTS (WHEELS/BODY PANELS).