

REPORT 4
88/02/02

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 342-TEL AVIV

008-TRANSPORT SYS, EQUIP, COMP, SERV.
ISRAEL

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

IDENTIFY OPPORTUNITIES FOR CDN. SUPPLIERS TO PROVIDE MGT CONSUL-
TING SERVICES TO SUBURBAN TRANSIT AUTHORITY.

OBTAIN EQUIPMENT SPECS, DETERMINE SOURCES, ENSURE CANADIAN SUP-
PLIERS ARE INCLUDED ON BIDDER LISTS.

ANTICIPATED RESULTS:

POTENTIAL TURNKEY PROJECT.

DEFINED MARKET POTENTIAL AND CANADIAN
POSITION. INVOLVEMENT OF EDC.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 SUBURBAN TRANSIT - SURVEILLANCE PENDING CHANGE
IN IMPLEMENTING AGENCY.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

ASCERTAINED MERGER OF RAILWAY WITH PORTS AUTHOR-
ITY; TOP PRIORITY STATUS OF THIS PROJECT TO NEW
MANAGEMENT GROUP. IDENTIFIED KEY PLAYERS.
ALERTED SUPPLIERS TO NEW SITUATION.