



Teaching The Young Idea How to Save!



The teachers of the Dominion can do much to encourage Thrift among the younger generation by making clear to the children in their charge the simple workings of the **War-Savings Stamp plan**, with its aid, the Thrift Stamp plan.

When children are made to realize that money well invested grows by itself, just as surely, for instance, as the snowball grows as it rolls down the slope, then they are eager to try it for themselves.

Since few children can invest \$4.00 or more at a time, the Thrift Stamp, **selling for 25 cents**, is recommended to them. But it should be explained that the Thrift Stamp is not interest bearing, but is only a means towards securing a War-Savings Stamp.

War-Savings Stamps, as you know, cost \$4.02 this month, and increase in cost one cent each month throughout the year.

Thrift Stamps are 25 cents each. Thrift Cards are provided free of charge.

It is believed that you have the "**Canada War Book**" and all information regarding the W.S.S. Plan before you, and your heartiest co-operation is asked.

If you have not received your copy of the Thrift Magazine, write to **371 Bloor Street West, Toronto.** It is free to teachers.