Advertising Business Methods. MANUFACTURER, WHOLESALER, RETAILER, CLERK.

Would a free sample copy of the publication

AD SENSE

interest you? We can truthfully answer for you "YES."

A postal card will bring it.

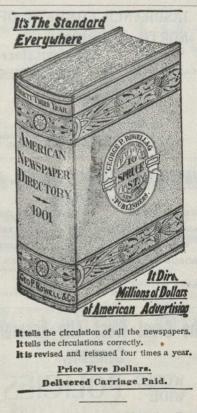
To its thousands of occasional readers we we will say that this MODERN, FAULTLESS EXPONENT OF ADVERTISING JOUR-NALISM is published in CHICAGO, at 373 RECORD HERALD BUILDING. Its thou-sands of regular readers need no information on this point on this point.

The subscription price is 1.00 the year and the PREMIUM OFFERS on the side will be of much interest to you if you have an office or a store.

All sample copies are equipped with the egulation subscription blank.

THE National Banker 84 & 86 La Salle St., Chicago, Illinois.

A journal of national circulation. Is read by bankers, capitalists, investors, retired merchants. If you want to reach a good class of buyers and the moneyed and investing public, advertise in the National Banker. Sample copies free. Advertising rates on application.



GEORGE P. ROWELL & CO., Publishers American Newspaper Directory, 10 SPRUCE STREET, NEW YORK.

In Great Britain THE MONETARY TIMES is represented by MR. W. H. BOFFEY, 44 Fleet Street, London, E.C.

#### TORONTO MARKETS.

Toronto, June 5th, 1902.

Chemicals, Drugs, Etc.—No new feat-ure has developed in the local drug or chemical market. Prices remain steady and business is being transacted in normal proportions. Opium and quin-ine both remain in poor demand. New York reports say that the cinchona bark shipments from Java were heavy in May, but that the local market so far remains uninfluenced. Dealers say there is a fair jobbing demand for opium, but little or no call for case lots.

Flour and Grain.—Ontario wheat has gone down in price from 1 to 2c. Oats are from 1 to 2c. higher. Corn is be-tween 2 and 3c. above last week's quotatween 2 and 3c. above last week's quota-tions. Buckwheat also has advanced I to 2c. Barley is nominal. Manitoba wheat remains unchanged. Peas and rye are about the same as at last report. Flour is steady at \$2.90 for 90 per cent. patents, middle freights, buyers' covers. Millfeed and oatmeal remain steady.

Fruits and Vegetables.—Considerable activity prevails in the fruit market. Strawberries are becoming cheaper, and are coming forward in large quantities. Pineapples, too, are quite plentiful. Oranges are comparatively scarce, but lemons are still in good supply. The demand in all lines is quite good. Prices demand in all lines is quite good. Prices are quoted as follows: Oranges, ex-fancy, Mediterranean sweets, \$3.75 to \$4.25; St. Michaels paper rind, \$2 per half box; Mexican, \$3 per box; Sor-rento, \$4. Lemons. Messina, \$2.50 to \$3 per box. Bananas, fancy, \$1.50 to \$2.25. Canadian white beans, \$1.30 per bushel; Lima, 7c. per Ib. Cocoanuts, \$3.50 per sack. Pineapoles, \$3.50 per case. Egyptian onions, \$3.50 per sack. Strawberries, 15c. to 17c. per quart. Cukes, \$1.20 per doz. Cukes, \$1.20 per doz.

Groceries.—The general groceries trade this week has been fair, though in some lines, notably sugar, the movement is still slow. Canned goods are mostly firm. Teas, especially medium grades of Japans, there are increased demond and prices show an improved demand and prices have an upward tendency. Payments are reported to be up to the average.

Hardware.-There is complaint as to the slow delivery of some goods, such as lawn mowers, window screens, screen doors, etc., the demand for some time past having exceeded the capacity of the factories. Prices in all lines continue firm, and business is very active. The manufacturers of building papers met last week and advanced the prices of the cheaper grades of paper, both plain and tarred, by 5c. per roll.

Hides and skins.-Owing to the half-dollar drop in hides in Chicago, cured have gone down to that amount in the local market. As yet there is no change in green, though a decline is likely to take place in the near future. The receipts of calfskins are fair with a steady market. Tallow is somewhat scarce and in good demand.

Live Stock.—In spite of the heavy offerings, prices were as high as ever at the cattle market this week. The de-mand for export cattle was especially good, and extra choice fetched particu-larly good prices. Butchers' cattle, too, were in brisk demand. Sheep and lambs fell off a little fell off a little.

Provisions .- Dairy rolls are becoming scarcer. Choice new rolls are becoming scarcer. Choice new rolls are in de-mand at good prices. Creameries are in fair request. There is a normally good demand for cheese at 10½ to 11c. for job lots. Eggs are coming in hardly in, sufficient quantities to meet the demand. The market for choice poultry is steady. but receipts are small.



# **ENGLISH TRADE!**

#### DO YOU WANT IT?

Advertising in Great Britain is best done by the Commercial Publishing Company.

Our classified lists of all Trades and Professions are up-to-date.

Estimates given for every description of advertising, envelope or wrapper addressing, and circular distributing Correspondence solicited by

## COMMERCIAL PUBLISHING CO.,

18, 19, & 20, Holborn Viaduct, LONDON, E.C., Eng.

## **Electrical Edition of Profitable Advertising** For June Ø Ø Ø Ø Ø Ø

This Special Number treats in the most comprehen-sive manner the subject of electricity as applied to the advertisers' use, showing by text and profuse illustra-tions ways and means in which the electric current is made to play a prominent and valuable part in his pub-licity plans. This single edition is quite worth the yearly sub-scription price (\$a.co.). At 20 cents it is a genuine bar-gain. The strikingly appropriate cover design in color is alone worth this sum. The June issue begins Volume 12 of this acknow-ledged leader among advertising trade journals. Let it mark the beginning of your subscription year if your name is not already on our list.

## Profitable Advertising,

Publisher, 140 Boylston Street, KATE E. GRISWOLD, Boston, Mass.

## The Australian Trading World, Weekly. Price, 2d. Thursday. Established 1886.

Established 1886. The large and influential circulation which the Austra-lian Trading World now enjoys in the Commercial and Financial world places it in the front rank of newspapers devoted to the Australasian Colonies. **Trade Reports** are a Prominent Feature. **Stocks** and **Shares** are Carefully Followed. **Special Articles** by Eminent Writers. **Subscription**—ros. per annum, including postage. EDITORIAL AND PUBLISHING OFFICES:

166 & 167 Palmerston Buildings, Old Broad St., LONDON, E.C.

#### THE INVESTOR'S CHRONICLE.

The British Monthly Financial Review in addition to signed articles by leading expert writers gives a complete review of the world's Financial Press.

Unique and Reliable Enquiry Facilities by Coupon with regard to British Investments and Transvaal Mines. A competent staff gives undivided attention to this work

Annual Subscription for Canada: TWO DOLLARS PER ANNUM.

Tower Chambers, London Wall, London, E.C.

When writing to advertisers please mention The Monetary Times.