

# WHY?

Think it over and dig up  
the "reason."

For many years

# POSTUM

—the pure, delicious food-  
drink—used in place of tea  
and coffee—has increased the  
pleasure and comfort of millions.

**"There's a Reason"**

# Tarnished Silverware-

**There's the Rub**



It is so beautiful when clean  
and brilliant, but what a  
difference when tarnished.

There is no practical way to  
prevent tarnish—to remove it  
there are many ways, good—  
bad, and indifferent. One way—  
(the best), proven by 50 years' experience is  
Electro Silicon. This great polishing powder  
does not injure the finest surface. Its fame  
is universal. Beware of the kind that takes  
off the silver with the tarnish—they work  
easy but—

You can now purchase Electro Silicon in cream form  
as well as powder. The cream form, which is wonderfully  
popular, comes in large glass jars, 25c. Powder form—  
full size box, 15c. Sold by dealers everywhere.



**THERE IS NO SUBSTITUTE**

Send for Samples—For two cents in  
stamp we will send samples of Electro  
Silicon Cream and Powder. Send  
to-day to

**DAVIS & LAWRENCE CO.**  
MONTREAL - CANADA

Sole Canadian Agents for the  
ELECTRO SILICON CO., 38 Cliff St.  
N.Y., U.S.A.

# JAEGER

For MEN

Here are some Jaeger Wool  
Goods some of which every  
man needs; Blazers, Sweaters,  
Dressing Gowns, Waist-  
coats, Coat Sweaters, Shirts,  
Collars, Cardigan Jackets,  
Smoking Jackets, Ulsters,  
Coats, Gloves, Socks, Muff-  
lers, Slippers, Caps, etc.  
Ask to see these Jaeger Gar-  
ments, they are well worth  
your inspection.



A fully illustrated catalogue and  
Dr. Jaeger's Health Culture will be  
sent free on application.

**DR. JAEGER** Sanitary Woolen  
System  
Toronto Montreal Winnipeg  
CO. Limited

"Incorporated in England in 1883 with British capital  
for the British Empire."

# A TOILET TREASURE

# Murray & Lanman's FLORIDA WATER

Without exception the  
best and most popular  
Toilet Perfume made

**I**n the Bath it is cooling  
and reviving; on the  
Handkerchief and for  
general Toilet use it is  
delightful; after Shaving  
it is simply the very best  
thing to use.



Ask your Druggist for it  
Accept no Substitute!