



FOUR ROLLER TWO REVOLUTION PRESS

When George Stephenson applied to Parliament for the right to build the first railway in the United Kingdom a question was propounded to him which many persons thought would give the death blow to his great plans.

“What would happen if a cow got in the way of your Engine?”

The people looked grave. There could be only one result—inevitable overthrow and destruction of the engine, with great loss of property and injury to life.

But Stephenson answered the question very confidently in seven words:

“It would be bad for the cow.”

Now, how does this apply to the printing business? Where does it touch you, my doubting friend? :- :- :- :- :-

Right here. By clinging to your old machinery you are planting yourself directly in the pathway of Progress. :- :- :- :-

It isn't going to stop Progress; she's going right ahead. It isn't likely to hurt her; but it will be bad for you. :- :- :- :-

Don't do it. Just let us talk the matter over together. We'll put down a few figures on paper and you will see matters in a different light.

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