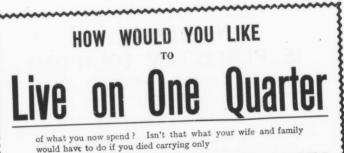
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YOUR PRESENT INSURANCE?

Perhaps you have already, in your own serious thinking, felt the point of this question, and don't need any prompting to duty doing. You are already converted to the idea. With you it is only a question of company and plan, with whom and by which you can do the best service for your family and yourself. I can furnish you with almost any plan that is good and up-to-date, including Regular Endowments, Limited Payment Life and Whole Life Plans, but I beg to call attention specially to two plans of somewhat recent origin, and with much to commend them.

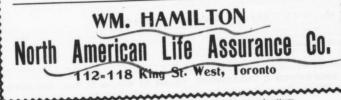
THE CONTINUOUS INSTALMENT PLAN

by which a man provides for his wife a yearly income for life. It is good however for 20 years whether she lives or not, so there is a certainty that minor children will be provided for till maturity. It is applicable to either Whole Life, Limited Payment Life or En-dowment Policies. Applied to the last named, it provides an in-come for **both the Insured and the Beneficiary**, continuable till the **death of the survivor** and for 20 years absolutely.

THE GHILD'S ENDOWMENT PLAN 2.

You insure your child on a 15 or 20 years' Endowment, to provide working capital, or a fund for higher education, when the proper age comes, and the Company agrees that in event of your death all remaining premiums are **counted as paid**, so your child is not left with the alternative before him or her usual in such cases, of shouldering a burden or factilities a burder shouldering a burden, or forfeiting a benefit.

Write me for particulars. In regard to No. 1, give me the date of birth of the insurer and of the beneficiary ; if No. 2, those of the parent and the child.



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