

FACTS!

NO. 1.
That this is a poor sort of planet to the fellow who fails to find any happiness on it.

NO. 2.
That more happiness to the square inch is to be found in a bicycle saddle than in any other way.

NO. 3.
That the maximum amount of this happiness is to be had on a Rudge Light Roadster or an American Rudge.

NO. 4.
That the Rudge is doing more to spread joy through this troublesome world than any other make, because it is used in the proportion of three to one of any other style.

NO. 5.
That the Rudge is gaining solid friends in Canada every year.

NO. 6.
That the Rudge Racer has won 26 victories for its owners in Canada this season.

NO. 7.
That the Canadian Championships were won this year on the Rudge.

NO. 8.
That a mile was made on the Rudge Safety in Springfield, Mass., in 3.06 2-5.

NO. 9.
That the Rudge won the 50-mile world championship at Leicester, Eng., on April 4.

NO. 10.
That the Rudge won the 10-mile world championship at Leicester on April 15.

NO. 11.
That the Rudge won the 1-mile world championship at Wolverhampton on April 5.

NO. 12.
That the Rudge holds a 1-mile championship record, 2.38 1/2, won in the States last fall.

NO. 13.
That 20 Rudges were ridden in the recent Big Four Tour.

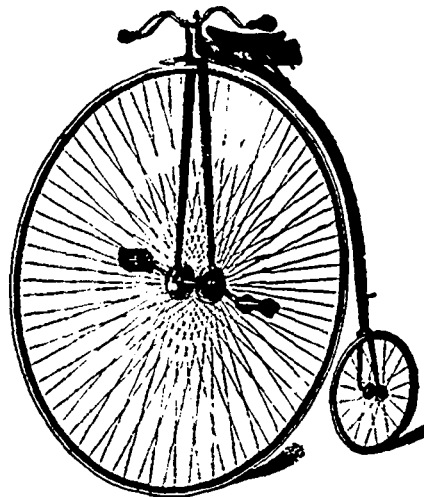
NO. 14.
That each of its riders say that as an all-round roadster it has no equal.

NO. 15.
That they cordially recommend it to road-riders for general riding, touring and hill-climbing; and

NO. 16.
That it combines all the essential points of strength, durability and easy running.

NO. 17.
That Rudge & Co. recently turned out a Racer weighing under eighteen pounds, with saddles and pedals complete.

—THE—
Grandest Fact of All!



IS THE RUDGE ITSELF

NO. 18.
That 630 1/2 miles in 48 hours have been made on the Rudge Safety.

NO. 19.
That Clarke, our Canadian champion, will now be mounted on a new 58-inch Rudge Racer.

NO. 20.
That all his big victories have been won on the Rudge Racer.

NO. 21.
That R. S. Cassels, Napanee, says he is perfectly satisfied with his American Rudge.

NO. 22.
That R. M. Ballantyne, Stratford, says his Rudge does not show a single sign of weakness.

NO. 23.
That Harry Marlatt, Simcoe, says he would get a Rudge were he to buy again.

NO. 24.
That Geo. A. Bruce, Waterloo, says his Rudge is the easiest-running machine he ever rode.

NO. 25.
That Fred. B. Sweetser, Boston, says it is one of the finest machines made.

NO. 26.
That all of our Rudge customers are delighted and satisfied with their machines.

NO. 27.
That the Rudge Ball Bearings are unequalled, and the nearest thing to perfection in that line one can imagine.

NO. 28.
That the new single tangent spokes make a most rigid wheel.

NO. 29.
That the Rudge Safety holds all authenticated records from 1 to 20 miles, and has won every championship for Safety Bicycles.

NO. 30.
That Corey, of Boston, rode 203 1/2 miles on a Rudge Safety in 24 hours, the greatest distance yet made on a Safety.

NO. 31.
That Duncan won the 50 miles professional championship at Leicester, Eng., on the 1st of August, on a Rudge.

NO. 32.
That, all in all, the Rudge is the King of Bicycles,

NO. 33.
And that CHARLES ROBINSON & Co. have a warehousefull to meet every demand.

CHARLES ROBINSON & COMPANY,

22 CHURCH STREET, TORONTO.