their new home in Paisley.

Ernest C. Beresford, Arundell street.

Mrs. A. R. Perry, Woodman avenue,

spent the holiday week-end with Mr.

Mrs. J. G. Boucher entertained in-

formally at the tea hour on Tuesday afternoon for her sister, Mrs. Leonard Tilley, of St. John, N. B., asking a few

Mr. and Mrs. Bert Mann, and son,

Douglas, of St. Catharines, spent the

holiday week-end with Mrs. Mann's

parents, Mr. and Mrs. Topping, Ade-

James McElhinney, William street,

has returned to town from Detroit,

where he was a guest for a short time

with his sons, Rob. and Roy Mc-

Miss Marshall Saunders, of Toront

author of the delightful "Beautiful Joe"

books, will be the guest of the Women's

Canadian Club on November 24 in honor

Miss Florence Jones, provincial organizer of Girl Guides, who has been

loing field work through the province,

is again in town assisting the various

of Canadian Authors' Week

and Mrs. Teahen in Chatham.

of the latter's old friends.

laide street.

winter.

THE REALM OF WOMEN

WEDDINGS STYLES STORIES

Social & Personal

Miss Helen Gurd, of Sarnia, is a guest

week-end guest with Mr. and Mrs. J L Johnson, Princess avenue.

Miss Anita Strongman spent the holiday week-end with friends in Chat-

Miss Isabel Lucas, of Sarnia, is a uest with her brother, J. Ford Lucas, and Mrs. Lucas, William street.

Miss Mario Ball, of this city, was a recent guest with Mr. and Mrs. Hugh Ball, in Kerwood.

Mr. and Mrs. J. E. Smallman, Col. and Mrs. Claude Morgan and Capt. and Mrs. Fenton will be among the Londoners attending the Royal Winter Fair, which opens in Toronto to- Mrs. Brown's parents, Mr. and Mrs.



at Any Time . For all members of the family, children or adults, ailing or well. Serve at meals, between meals, or upon retiring. A nour-ishing, easily assimilated Food-Drink

which, at any hour of the day or night,

Prepared at home by stirring the pow-der in hot or cold water. No cooking.

Teach Children To Use Cuticura

Miss Edna Merkley spent the weekend in Windsor.

Gordon Johnson, of the University of Western Ontario, spent the week-end at his home in Kerwood.

Mrs. F. F. Harper, Colborne street was a recent guest at the King Ed. was a recont ward, Toronto

Mr. and Mrs. Douglas Ewen, of Detroit, were recent guests with the latter's uncle and aunt, Dr. and Mrs A. O. Jeffrey, Ridout street.

Gott, of St. Thomas, were guests with Miss Nellie Pocock, Princess avenue, for Mrs. W. H. Fox's bridge this work.

Mr. and Mrs. Herbert Brown and children, of Detroit, are guests with

Mrs. J. B. Growshaw, King street, is ending her home to-day for a bridge

ment Chapter, I O. D. E. Mr. and Mrs. John Wilson and daughter, Elsie, of Inkerman street, were recent guests with Mr. and Mrs. D. Tal-

under the auspices of the Seventh Regi-

lant in Detroit Mrs. James Topping, Adelaide street, spent the Thanksgiving week-end in Detroit, a guest with her son, Donald

A luncheon is taking place at the Hunt Club later in the month, when the golf prizes for the season will be

presented to the women players Mrs. Stuart Gunn, St. George street, was a tea hostess yesterday, enter-taining for her aunt, Miss Burton, of England, who is her guest.

The Princess Patrician Chapter, I.O.D.E., will be entertained for their November meeting by the regent, Miss Eula White, at her home in Wortley

Mrs. F. W. Farncombe, Huron street, is entertaining at the tea hour on Friday for Mrs. Leonard Tilley, of

The Prized Package

Be sure it's it,

before you knit

HUDSON BAY

KNITTING YARN

HUDSON BAY WOOLLEN CO. LIMITED TORONTO

l'se in town,

Honey!"

local companies with their work. St. John, N. B., who is a much-feted guest in town. Rev Carew Hallowell and Mrs. Hallowell, formerly Miss Frances Brownlee.

New York, will be guests in town with number of music lovers from St.

D. Warren, of Toronto, Canadian com-missioner, will inspect the Hamilton Foster. Shirley Jeffries. Marion Lewis, on Saturday afternoon.

chapter will raise \$100 towards the Beck memorial and at the coming meeting ways and means will be dis-

Mrs. Fred Screaton, who has been a guest with Mr. Archie Soreaton and Miss Belle Webster, Queen's avenue, left yesterday for New York, where she will meet Mr. Fred Screaton. Mr. and Mrs. Screaton sail on December 9 for England en route to their home in Paris,

Mrs. Ronald Harris, of Eldon House, goes to Toronto next week to be a guest with Mrs. George S. Gibbons while attending a meeting of the executive of the Provincial Red Cross Society on Wednesday afternoon and evening. Mrs. Harris will also attend a meeting of the soldiers' committee on Tuesday.

Mrs. Hume Cronyn recently entertained the members of the Ridley College Women's Guild at her home in Dundas street, where Mrs. Marshall Graydon was appointed secretary-treasurer.
Meetings will be held twice annually. The hostess served afternoon tea at the close of a short business session

The household science students at the Lord Roberts School, with their teacher, Miss Maybelle Stuart, are giving what promises to be a delightful tea party on Monday afternoon, when the mothers of the school will be the guests. Mrs. H T. Reason, president

Children's book week is being mark-ed at the Trafalgar School on Friday when Miss Louise Gahan will give a talk to the students. Miss Gahan, who is the librarian at the Normal School, is taking as her topic, "What a Library Should Mean to a Child" and is bringing some 40 books from the Wendell

The evening was spent in games and music, after which refreshments were served by the hostess.

Carmen Learn assisted in the charming program arranged by Miss Eleanor Kerr, of this city, for her vocal recital given at her home, Leamington, on Thanksgiving night. While in Leamington Mr. and Mrs. Jordan were guests with Mr. and Mrs. Robert Kerr, and Mr. and Mrs. Ivey were guests with Mr. and Mrs. Robert Ead.

A pleasant Thanksgiving reunion took place at the home of Mrs. Catharine McMaster, Euphemia Township, recently, when a number of her chlidren, grandchildren and great-grandchildren were entertained there at Nat Hewson, Mr. and Mrs. R. Hewson, R. Houson, Mr. and Mrs. R. Hewson, R. Hoggins, of St. Thomas: Carl Hewbon, of Pontiac, Mich.: Mr. and Mrs. George Turnbull and family, of Windsor: Miss Fannie McMaster, Mr. and Mrs. Jack Stewart, London; Mr. and Mrs. And

the latter's mother, Mrs. W. F. Brown- | Mrs. A. McMaster and family, of New lee, Grosvenor street, before going to bury, and Mr. and Mrs. J. McMaster and family, of Bothwell.

A series of afternoon teas are being Dr. B. E. Eaid, Mrs. Eaid and family spent Thanksgiving as guests with Mr. and Mrs. H. G. Hanson, of Wheatley. with the mothers of the embryo house-Mr. and Mrs. T. E. Carmichael left keepers as the honored guests. Each recently on a motor trip to Orlando, Fla., where they expect to spend the science room in holiday array and a group of pretty young seventh and eighth grade hostesses serving the daintiest of refreshments, which are, of Mr. and Mrs. L. F. Hasting, of Ford, and Earl Fulcher, of Forest, were guests recently with Mr. and Mrs. course, their own handiwork. Among this week's parties was the attractive event at the Victoria School, when Mrs. Alex. Morrison, president of the KEEP TWO-MINUTE SILENCE Mothers' Club, poured out tea and the Mothers Glas, girls assisted. Mrs. Col. D. F. McAmmond and Mrs. Captain Chrisopher Sparks will preside at the opening of a sale of work in St.

Mrs. Harry White, Mrs. Donald Graham and Mrs. Hallett were the mem-bers of the committee in charge of the Thanksgiving week entertainment at Mrs. Wesley Webb and Mrs. Robert Cadwalalder spent the week-end in Goderich with Mr. and Mrs. Walter and Miss Matilda Groom, this city,

soloists, and Mr. Willis, reader. An interesting series of benefit bridges has been arranged by Brother Sylvan, head of the Roman Catholic Boy Scouts of the city, who is asking hostesses in the different parishes to entertain as a benefit for the Scout troops. The first of these attractive affairs claimed Mrs W. H. Fox as hostess at her home in Waterloo street, when she entertained at 10 tables. Tea was served in the dining-room from a charmingly appointed table contents. charmingly appointed table centered given for newcomers to London at Lenwith a Honiton cloth, and gay with golden candles and yellow mums. Mrs. J. P. Forristal and Mrs. Frank Fallon NURSES' HOME. presided over the tea cups and the assistants were Mrs. Louis Pocock, Mrs.

Ossip Gabrilowitsch, conducor of the Detroit Symphony Orchestra, has requested that A. D. Jordan, conductor of the Musical Art Society Choir, will take a contingent of tenors and bassos to augment the Detroit choir in their performance of Handel's "Messiah" the coming Christmentide I. The property of the poppy day activities. during the coming Christmastide. Last season a group of tenors assisted the Detroit forces and Mr. Gabrilowitsch is anxious to hear the fine quality of the London bassos. Vocalists who assisted Mrs. F. J. Greenaway and Mrs. James the Detroit following the Detroit following the Comprehensive reports on the recent comprehensive reports on the recent by Mrs. A. E. Miller, the Municipal regent, who presided throughout, and by London bassos. Vocalists who assisted The many friends of Mrs. Wm. Znap- the Detroit folks last year have the Hendry, the other Municipal Chapter ton will be pleased to hear that she has arrived safely in Torrance, Caliand are looking forward to the coming. A letter of appreciation for his refornia, after spending the past six months with relatives and friends here.

Mr. Jordan to be his personal guest for Sir Fabian Ware. An appeal for supthe occasion.

Stewart Perrett, of Regina, has returned to the University of Toronto after spending the Thanksgiving holidays with his uncle and aunt, Dr. E. T. White and Mrs. White. Marley Place.

The White and Mrs. White Marley Place.

Mrs. E. B. Smith, provincial commissioner of Girl Guides, and Mrs. H. D. Warren, of Toronto, Canadian comcompanies in the armories, Hamilton, on Saturday afternoon.

Jack McDonald, Marjorie Watson and Dorothy Pevler. The teachers represented were Misses Rae Kaplan, Dorothy Pevler. Mrs. M. E. Muma Garfield avenue, is entertaining the Sir Adam Beck ding, Irene Burns, Alberta Tory, Jennie Steele, Gladys Sharpe, Mildred meeting on Tuesday evening. The Chantler, Marjory McAlister, Hazel

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If all other remedies have failed—try Dr. Platt's Rinex Prescription on our recommendation and our guarantee. This simple capsule remedy allays violent spasms usually in 30 minutes or less and gives full relief from every symptom within 24 hours. That's our money back guar-

So don't endure Asthma tortures another day. Rid yourself of those violent spasms—now! Rinex will do it. Guaranteed also to stop Head Colds, Acute Catarrh. Ask your druggist for Rinex.

Women Stay

dainty, immaculate now under their most trying hygienic handicap

OLD-TIME sanitary pads kept women in a state of embarrassment almost one-sixth of their time. Now wear gayest, sheerest frocks; dine, dance, motor for hours, any time, any day, without a second

"KOTEX" is a new and remarkable way . . . five times as absorbent as ordinary cotton pads. Absorbs and deodorizes at the

same time. Thus ending ALL fear of offending. You discard it as easily as a piece of tissue. No laundry. No embar-

rassment

You get it for a few cents at any drug or department store simply by saying "KOTEX." Women ask for without hesitancy. Try Kotex. Comes 12 in a package.

Proves old ways an unnecessary risk.

dinner party. The guests included Mr. DR. MARTEL'S FEMALE PILLS and Mrs. J. C. Hewson, Mr. and Mrs.

BECK MEMORIAL

Lend Support To Nurses' Home By Law and Poppy Day Plans

Invite Mrs. Burkholder, Provincial President, To City

Ward 8, Victoria Hospital, yesterday.
During the afternoon trays, prettily arranged with gay-colored fruit and grapes and containing appetizing delicacies were served and an excellent program was given. The assisting artists gram was given. The assisting artists included Walter Rennie, violinist, leader of the Western University Orchestra; Alexandra Sanatorium, and to the poppy Miss Mae Teahen, of St. Marys, Ont., and Miss Matilda Groom, this city, soloists and Mr. Willis reader.

Alexandra Sanatorium, and day activities the members decided to day activities the members decided to invite the provincial president, Mrs. Harry Burkholder, of Hamilton, to

visit London in the near future. Mrs. Burkholder will present the charter to the recently formed Sir Adam Beck Chapter, I. O. D. E., and will be the guest of a Municipal Chapter tea

The appeal on the nurses' home by-Philip Pocock, Misses Marie Brady, of St. Thomas, and Miss Nellie Pocock

I aw was presented by Miss Grace Fairley, superintendent of the nurses' training school of Victoria Houses' training school of Victoria Hospital, and she was given the unanimous

port from the art apron and house dress Thomas will be guests in London tonight for the recital to be given by
Mrs. McHardy-Smith's senior music
pupils at the Central Collegiate.

The regular weekly "Wednesday Four
of Clock," the fifth in the series being
given by the students of the Institute
of Musical Art, was held as usual yesterday. A. D. Jordan, the musical diterday. A. D. Jordan, the musical diWhite, Municipal bearer, for their work

CONSERVATIVE WOMEN TO MEET TO-MORROW

Important Meeting is Called By

All Conservative women of the city are invited to attend the special meeting which has been called for to-morrow evening by the Women's Conserva-tive Association in the clubrooms on Richmond street. This is to appoint delegates and to talk over the agenda for the fifth annual meeting of the On-tario Conservative Association, which is taking place at the King Edward, in Toronto, on December 1. The annual meeting will conclude with a banquet in the crystal ballroom, at which Right Hon. Arthur Meighen and the Right Hon. Howard Ferguson, premier of Ontario, will be the speakers.
Officers of the local (Women's Con-

servative Association are eager for a large attendance of interested women. APPIN W. M. S. AND L. A.

The regular monthly meeting of the Ladies' Aid and W.M.S. of the United Church, Appin, was held in the basement of the church, with an attendance of about 50, including some visitors. It was decided to hold a thankoffering meeting on Sunday afternoon when Mrs. John Strachan will give an address. Special music will be given by the church choir. The president of the Ladies' Aid presided, when final arrangements were made for holding a bazzar in the town hall at an early

W. C. T. U. MOTHERS Mothers' Club have resumed meetings and the officers elected at a recent meeting included: President, Mrs. A. S. Warren; first vice-president, Mrs. J. C. Bullock; second vice-president, Mrs. J. Tagg; secretary, Mrs. G. Miles; treasurer, Mrs. M. Summers, The meeting concluded with a social half hour.



"OH why can't my hair stay as young as I do," the prematurely gray woman often says—with sorrow. Wishing can't ever bring back its former loveliness or her fleeting youthfulness—but Brownstone can. This harmless, vegetable solution that tints gray, faded or bleached hair any shade, is so simple to use that you can apply it yourself. The effect is instant—lasting. Only new hair growth demands further applications. Two colors, shading from lightest blonde to black—50c and \$1.50 at drug and toilet counters. A trial bottle will be sent for 10c. The Kenton Pharmacal Co, 1516 Stearns Bldg. Windsor, Ont.

Formal and Informal Frocks-to Dance and be Merry in

New York is Showing these Smart Little Dresses

—and we're the first to show them in Canada

Friday & Saturday Each dress is a faithful copy of a New York model. Each represents value only D'Allaird could offer in Canada. We make all our dresses in Montreal and sell economically through our own shops. Our prices represent a factory profit only.

Dresses for Formal Wear 19.50

All with matching slip of Jap Silk. Flares, Princess Effects, Straight Lines. New to Canada—not shown elsewhere. Other stores must ask at least \$24.50 for these dresses.

Afternoon and Party Frocks 15.00 17.50 19.50 Evening dress of Georgette with matching slip. Very chic — and only 19.50.

For occasions where an evening dress is too formal. These frocks are all copies of New York models. Of rich Crepe Satin, Flat Crepe and Crepe de Chine. Flares and Godets relieve the straightness of line: We are receiving etching color contrasts, Black and all colors. daily shipments of exquisite Christmas Lingerie.

DRESSES LINGERIE

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FACTORY MONTREAL

Black Satin with Peasan

embroidery inserts 19.50

Our Entire Stock of Dry-Goods and Gents' Furnishings COMMENCING, FRIDAY, NOV. 13

AT 9 A. M.

Store closed all day to-day in order to arrange and re-mark our stock with our new sale prices.

ABSOLUTELY NO RESERVE. EVERYTHING MUST GO. See this week's ECHO for complete list of values.

McTavish & Son

Open Evenings.

and the guides will assist.

Many lovely gar-

ments now on

display.

Companies To Celebrate Birthday On Tuesday

Being one year old is a very proud achievement for the St. Peter's Cathedral companies of Girl Guides, No. 9 and No. 10, who will celebrate their first birthday on Tuesday afternoon. The guests have been invited in rhyme, and the invitations were ac-companied by quaint little blue bags in which the age of the guest is to be recorded in pennies. The funds will go toward completing payment on the uniforms in which the guides will be



J. M. McEvoy, K.C., and Mrs. Mc
Evoy, Elmwood avenue. who wa
recently appointed contralto soloist a.
Metropolitan United Church.

which each patrol will carry on at Christmas. affair is to be a reception from

Miss Winnifred Prendergast is capto 8 o'clock in St. Peter's parish hall, tain and Miss Mary Burns lieutenant of No. 9 company, and Miss Florence Mc-Part of the proceeds will go toward Donagh captain and Miss Ruth Wilson supplying funds for the relief work secretary of No. 10.



It's VAN HOUTENS! **DUTCH COCOA**

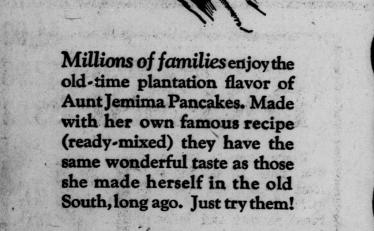
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CHILDREN just love Van Houten's. Its nourishing goodness makes it a splendid food for growing youngsters. Give them Van Houten's daily for breakfast, lunch or supper—it helps make them strong and healthy in brain and body. Helps them resist the rigors of winter.

Van Houten's-the original of all cocoa.

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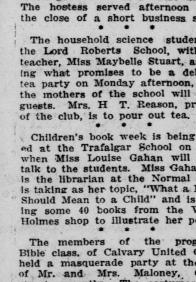
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AUNT JEMIMA PANCAKE FLOUR

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CHECKS A COLD INSTANTLY



Holmes shop to illustrate her points. The members of the progressive Bible class, of Calvary United Church, held a masquerade party at the home of Mr. and Mrs. Maloney, Chester street, recently. The costumes were unique and caused much merriment

Mrs. Charles Ivey, A. D. Jordan and

Miss Eula White and Mr. Gerald White have returned to town from a motor trip to New York City, where they were guests for a delightful fort-night with their sister. Miss Shirley White. of the American Laboratory Theater School. Before returning to town Miss Eula White spent a short time in Princeton as the guest of Mrs. Batemen Edwards, formerly Miss Jessie Gillespie, of this city.

Rinex