

Your Vote
know that the shoes you can on your feet necessarily cost the other kind? has ever given a shoe in satisfaction wearing them. making and holding it is to give them our experience and to show the aptness to the foot the selling price you real comfort just shows to

Christmas
may be sure Christmas

OUR

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an army of men

warring forces

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Advertising-Isms. — One poor merchant credits a dozen good ones — a poor merchant is a non-advertiser — S. Long.

THIRTY-SEVENTH YEAR

THE BERLIN NEWS RECORD

BERLIN, ONTARIO, TUESDAY, JANUARY 5, 1915

EIGHT PAGES • PRICE ONE CENT

Advertising-Isms. — Keep your money in the City, until you have gotten out of it all that there is in it. — S. Long.

Allies Advance at Some Points on Line

French Official Bureau Reports Gains at Several Points

PROGRESS BEING MADE AT SEVERAL POINTS

PARIS, Jan. 5.—(Official afternoon communication).—
"In Belgium our infantry are making progress in the sand dunes in front of Neuport.
"In region of St. Georges, our men advanced at different places two hundred, three hundred and five hundred yards, occupying houses and some trenches at several points.
"The Belgian artillery reduced to silence the artillery of the Germans from the Lys to Oise, in the region of Notre Dame to the west of Lens. We were successful, thanks to our mortars and our hand grenades, in completely stopping the sapping labors of the enemy.
"In the vicinity of the Little Highway the Germans blew up one of our trenches and then took possession of it but an immediate counter-attack our infantry regained its possession.
"In the vicinity of Rheims, there have been artillery engagements. Our batteries effectively bombarded positions of enemy in the town of La Sulpice, as well as in the region of Pertuis and in the vicinity of Beausejour.
"There was a similar activity in the Argonne and on the heights of the Meuse.
"In Alsace, to the south-east of Mount Duhomme, we have entered the hamlet of Creux Dargent, two kilometers west of Ordey, where we are organizing our positions.
"Gains realized by us on the road from Thann to Cernay have been maintained, at a distance one kilometer to the east of old Thann. Furthermore, the fire of our heavy artillery at a point two kilometers east of Purnhaupt, silenced the artillery of the enemy."

The American Shipping Protest

MAY INCLUDE GERMANY AS WELL AS BRITAIN

WASHINGTON, Jan. 5.—The American shipping protest may become a world-wide event and be aimed at Germany as well as Great Britain. It was reported here today.
Coal shipments, it is declared may become the subject of a complaint to Germany. On excellent authority it was stated today that involved in the shipping discussion with Great Britain is the question of Germany's having secured coal, oil and other contraband from the United States in alleged violation of both navigation and neutrality laws.
Shipments of coal, which have fallen into German hands upon clearance papers believed to be misleading, have been subject of complaint by Great Britain. To prevent such incidents the British contraband patrol was tightened up, it is believed.
Cargoes of coal which were seized by German warships in both the Pacific and Atlantic oceans, after being shipped from United States ports and consigned to neutral ports may become subject of representations to Germany.
American registry of the Hamburg-American ship "Dacia," under the Emergency Act is also reported, may be the basis of a test case. It is thought possible that the Dacia will be sent with cotton to Germany and a test case raised to determine how far the allies will go in preventing the sale of German and Austrian ships, interned in United States ports, to Americans.

Part of First Canadian Contingent in France

FINISHING COURSE OF TRAINING THERE

TORONTO, Ont., Jan. 5.—(Special).—According to letter advices received here today it is probable that all the cavalry and artillery of the First Canadian Contingent has left Salisbury Plain and are now finishing their training in the South of France or possibly are on the firing line. These letters intimate that owing to the deep mud of Salisbury and its effect on horses unaccustomed to living outdoors in such long spells of cold weather it was necessary to move immediately to France. It was stated that advance parties had already left for the transports at the time of writing. It is true, the Royal Canadian Dragoons, Royal Canadian Horse artillery, with various batteries of field artillery, Strathcona Horse and ammunition columns are now in France.

RUSSIANS ARE ON WAY TO BUDAPEST

HUNGARIANS ARMED, SUGGEST AIDING RUSSIANS

ROME, Jan. 5.—(Special).—Advises from Vienna brought by messenger to escape the censor, indicate that the Russian advance to Hungary is gaining rapidly. More than 200,000 Russians, including all classes of troops, have penetrated the Carpathian passes and are following the railway and highway to Budapest.
The Hungarian capital is declared to be greatly excited over this latest move and many Hungarians are urging a revolutionary movement to aid the Russians on the ground that the Slavs should protect themselves and themselves and the German Empire has been of no real aid to the dual empire, the Slavs should make peace terms and thus save itself from annihilation.
It is stated that hundreds of Austrians with revolutionary leanings.

Authorities Will Certify Contents of Cargoes

WASHINGTON, Jan. 5.—Chairman Flood of the Foreign Affairs Committee told the Senate today that the German Government had made it plain it expected the United States to stop such exports. This statement was made in response to a question by Representative Bartholdi. Mr. Bartholdi said that the exportation of arms and munitions to Germany was a matter of international morality. Also Bartholdi said he had broken by a shipload of arms and munitions through Maine on their way to the war zone. It was a matter of rumor but he would endeavor to have an investigation.



BELGIANS MANIPULATING FLOODS THEY MAKE. The Belgians by their manipulations of the floods in Flanders have caused untold loss to the Germans and prevented to a great extent a German march on Calais. They can direct the water so that any section of the country can be flooded. A company of pioneers are here shown off to direct a dyke of water in a certain direction.

MUNICIPAL ELECTIONS

Mayor of Guelph—Harry Mahoney.
Mayor of Hespeler—W. A. Kribb.
Reeve of Hanover—C. H. Wittman.
Tavistock.
Tavistock—Reeve—Appel. Councilors—Croft, Nelson, Kruspe and Roth. Water Commissioners—Eckstein and Steinman.
Preston.
Preston—Mayor Homuth was defeated by Clayton Hurlbut by 141 votes. The old reeve and deputy reeve, Messrs. Yates and Kammacher, were defeated, the new men being Reist and Ziemann. Alderman Osgood, a member of last year's Council, headed the poll. Three of last year's Council were re-elected.
For light and water—Bernhardt, 513; Proudfoot, 362.
Dumfries, North
In North Dumfries this year the contest for the reeveship and the Council was one of the hottest in years.
For the reeveship there were three candidates, J. Bricker, of Roseville, winning out by a majority of 17 over A. Y. Little and 106 over A. B. McPhail, reeve for the past two years. The councillors elected were J. McLeod, J. Taylor, Jr., J. Allison and P. H. Paterson.
Galt.
Galt—Although Galt's municipal election was for aldermanic positions only, an exceptionally large vote was polled and considerable interest was taken. Two aldermen were elected for each ward, and the vote by wards was as follows: Ward 1—J. E. Daniels, 248; E. Lane, 218; R. F. MacDonald, 196; F. D. Clendinning, 171. Ward 2—A. Ferguson, 431; A. W. Mercer, 350; A. E. Willard, 318. Ward 3—J. S. Wilson, 206; W. Stuart, 182; W. Gay, 109; P. Nesbit, 92. Ward 4—A. Taylor, 123; W. H. Anderson, 121; H. W. D. Brown, 105. Ward 5—H. Hannam, 218; H. Holmes, 178; W. Cavers, 45.
For school trustees, ward 5, Ward Vair defeated James Johnston by a majority of 15.
Stratford.
Stratford—Ald. E. K. Barnsdale, defeated Mr. C. Mellihargy for mayor by a majority of 309. The vote was: Barnsdale, 1,179; Mellihargy, 870.
The successful candidate for water commissioner was Major George Money who received 1,146 votes, while his opponent, W. J. Mooney, received 839. The vote for school trustees in three wards where contests were necessary



LORD WIMBORNE. In Polo garb, who succeeds Lord Aberdeen as Lord Lieutenant of Ireland. He is a cousin of Winston Churchill and his family is enormously wealthy.

was as follows: Hamlet, F. A. Copus, 113; Wm. Jeffrey, 175; Romeo, A. C. McLeod, 144; W. H. Newman, 101; H. S. Robertson, 104; J. B. Waugh, 225; Shakespeare, Dr. Edit, 229; Arthur Skidmore, 199.
Guelph electors defeated a by-law proposing to expend \$125,000 on the Collegiate institute.

Mr. W. Auman Elected Reeve of Elmira

In A Close Contest for Reeve, Mr. Auman Wins Out by Only 9 Majority

The election at Elmira, which was held yesterday, passed off very quietly, but a heavy vote was polled, and the contest was a close one.
There were two candidates for Reeve, Mr. W. Auman and Mr. S. Meyer. Both parties worked hard to get their friends out to vote, and the result was in doubt until the last vote was counted.
Mr. Auman won over Mr. Meyer by a majority of nine votes. In the first polling division, Mr. Auman received 126 votes and Mr. Meyer received 104. In the second division, Mr. Auman received 83 votes and Mr. Meyer received 96 votes. This makes a total of 209 for Mr. Auman, and a total of 200 for Mr. Meyer.

Members of the New Board of School Trustees

Those elected at the recent election by Acclamation and at the polls.

The new members of the Board of School Trustees for the coming year are the following who were chosen at the recent elections. Those in the West and Centre Wards, had no opposition, and were elected by acclamation.
North Ward—Messrs. G. Albrecht and J. E. Vogt.
Centre Ward—Messrs. George M. DeBus and A. A. Eby.
West Ward—Messrs. E. D. Lang and Charles Ruly.
East Ward—Messrs. A. Pequegnat and H. L. Staebler.
South Ward—Messrs. L. Sattler and A. L. Bitzer.
Who the chairman of the Board will be this year will be decided at the first meeting of the Board which will be held on Wednesday, Jan. 20th, when the new members of the Board will meet and organize, by the election of a chairman, and also the drawing of lots for those of the Board who will serve for one year, and those who will serve for two years.
The three new rooms in the Victoria School addition were opened yesterday and the teachers in these three rooms are the Misses Ward, Weber and Stafford, who were elected at the last meeting of the old Board.
It is the purpose of the Board to open a room for the Kindergarten classes but this will not take place until later in the year. The number of pupils in the new rooms is not as large as it will be a few days later, as the arrangements for the transfer from the other schools had not all been completed. However, there were about 118 in the three rooms yesterday, while there is a capacity for about 135 if all the seats are filled.
One person dead and four seriously hurt is the result of an auto colliding with a street car in Harrisburg, Pa.
All ships of the Blue Funnel Line, which sail from Vancouver to the United Kingdom, have capacity cargoes till next March booked ahead.
The fishing steamer Flamingo, which had been working on the northern banks, took into Vancouver 65,000 pounds of halibut, caught with hand lines.

Inaugural Meeting of Light Commission

Mr. George Lippert, Sr., is Again Appointed Chairman of That Body.

At the first meeting of the Light Commission of this year, Mr. George Lippert, sr., was unanimously re-elected chairman of that body. The motion was moved and seconded by Commissioners Kranz and Lang, who referred to the good services of Mr. Lippert in the past. The chairman elect said that while he had hoped that Mr. Lang would be appointed to the office he was quite ready to act for another year if the Commission so desired.
Mr. August Lang was appointed vice-chairman on the motion of Commissioners Kranz and Detweiler.
Commissioner Lang stated that the year had to be an aggressive one as several important questions would have to be dealt with. These included a new system of lighting on King street, and the devising of some system in the engineer's department whereby there would be more expediency in the laying of mains.
Mayor Hett concurred in the opinion that a better system in the sewer, water and light departments was necessary and thought that the engineering department should devise the means. He referred to the fact that in Saskatoon there was one Commissioner who supervised all the work. Commissioner Lang pointed out that the improvement could be made in the Council. Petitions for improvements should be received up to May 1st. As it had been the Commission had to make many unforeseen improvements for which they could not get the money.
Chairman Lippert stated that there had always been harmony between the Commission and the Council and he hoped this would be the case in the future. Sometimes criticisms had been heard about the expenditures of the Commission but he could say that one hundred cents worth of value was given for every dollar expended. What was necessary was a change in the system of making improvements. The change of policy when corporation work was done was responsible for many extra expenditures for the Commission; that of the sidewalk on Water Street, north, was an example.
"Why last year it cost us \$1200 to change lights and poles," remarked Commissioner Lang.
Commissioner Kranz said that he wanted to go on record as expressing his pleasure with the decision of the ratepayers in this matter of the amalgamation bylaw.
The question of Workmen's Compensation was brought up by Mr. Carl Kranz who referred to the fact that with the coming of January 1st, every employee of the Commission was protected by the new Act. This was also the case of all persons employed by the City. The Chairman and Secretary McIntyre were instructed to take the necessary action towards insuring the employees. On the suggestion of Commissioner Detweiler the secretary was instructed to prepare a table of rates for power and the amount used in the city and in all hydro municipalities now and at the time of the installation of hydro power. The purpose being to ascertain whether the promised reduction on the increase of the amount of power used has been given.
The evenings when the regular meetings of the Commission will be held were again decided on as the second and third Wednesdays of the month.

Another View of the Investigation Case

Ald. Gallagher, of the Special Committee of the City Council, Gives the Committee's side of it.

Ald. Gallagher, of the Special Committee of the City Council, who with Ald. Hahn, have charge of the case for the Council, was asked regarding the statement given out by Judge Reade, one of the members of the Police Commission.
In an interview this morning, he said:—"The Committee which has been appointed by the City Council to urge this investigation, have no objection as to the form or method of the government of the police force, and in this they heartily agree with Judge Reade in his contention about having the force removed from politics.
"What the Committee thinks should be done, and the Mayor and the entire Council agreed with them, was that the Commission should co-operate with the City Council in its desire to obtain the best results from this commission in just the same manner as from the other public bodies with which the Council has to deal.
"It was the opinion of the Mayor and the 15 Aldermen that all was not as it should be, on the force, that there was a lack of harmony which was detrimental to the best interests of the different members, as well as to the interests of the public at large, and a reasonable request of the Council for a further investigation was refused.
"Owing to the fact that the press was refused admission to the session of the Police Commission, the City Council was not in a position to know just how far the matter was investigated, what evidence was submitted; what charges were made and what evidence was not given under oath.
"It so happened that one of the charges which had been freely made, when it was brought before the Court in a recent case, and made under oath, was admitted to be true, although it was claimed that it had not been proven at the investigation before the Police Commission.
"It is surely within the proper bounds of the duty of the Council to call the attention of the Commission to its actions, if in the opinion of the members of the Council, matters pertaining to the force, or its personnel, are not just what, to them, it seems that they should be, as the Police Commission itself was not unanimous in the result of its findings.
"The Committee appointed to investigate this matter would only be too willing to turn over to the Commission any complaint, or other matters now in hand, provided they were given the assurance that they would be given a fair hearing, and to abide by the decision of the Commission, after hearing all of the evidence."

Our Daily Interviews With Manufacturers

The Crown Glove Co., was interviewed, regarding the trade conditions. Mr. Huck said:
"Mr. W. G. Weichel, M. P., has secured a large government order for us. We cannot say what the amount is, but it will be large. We are working our full force every day, also three nights a week. We expect to run steadily hereafter until this order is completed."

AN AUTHENTIC TEST OF ADVERTISING

In a large city a test was recently made between street car and newspaper advertising. A certain article attractively priced was advertised in the street cars for one month. Seventy-nine sales were made.
The same article was then advertised once in one newspaper. Two hundred sales were made the next day.
If this little straw shows the direction of the profit making wind it is a pretty good test of newspaper advertising.
The great merchants prefer the newspapers to any other medium because returns are better—and costs less.

THE WEATHER

Southerly winds, fair and mild, Wednesday, southerly winds. Mild and cloudy. Light local rains before night.
WEATHER REPORT
JANUARY 5TH, 1915.
Temperature at 7 a. m. —20 above.
Maximum for 24 hours—25 above.
Minimum for 24 hours—2 below.
Weather—Clear.
Rainfall—.00.

FIGHT BETWEEN GERMAN "TAUBE" AND FRENCH WAR AEROPLANE

A German "Taube" is shown trying to escape from the pursuing French aeroplane equipped with a machine gun. The action took place over the field of Arras and is believed to be an authentic account of the many encounters between French and German air scouts.

LATEST NEWS FROM FRONT

TURKEY HAS 750,000 MEN UNDER ARMS

PETROGRAD, Jan. 5.—The situation in the Caucasus is now assuming an importance, second only to the German invasion of Poland. It is estimated that Turkey has three-quarters of a million men, of whom one quarter million are defending her own frontier and Constantinople. Three hundred thousand are operating against us in the Caucasus and the remainder either not mobilized or in Mediterranean garisons and concentrated in Syria for an attack on Egypt.

(Continued on page 2.)