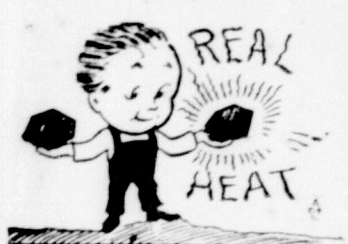


Phone Johnny-on-the-Spot
for COAL—470

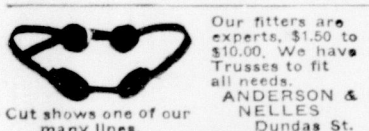


THE Coal we sell is the kind that gives a good, clear heat. Our coal is as dependable in its warming qualities as we are in the promises of our deliveries.

JOHN MANN & SONS
425 YORK STREET.

Hotel BRIGHTON
ATLANTIC CITY, N.J.
ESTABLISHED 1875

In the centre of the exclusive beach front section. Spacious open and enclosed sun decks. Hot and cold sea water in private bath rooms. New fireplace addition. Orchestras of soloists. Private garage on premises. American Plan.



\$16.50 Buys Any OVERCOAT
In the store worth up to \$35; sizes 35 to 44.
WEGNER CLOTHING CO.
371 Talbot St. Opp. Market.

DAY BOOKS, LEDGERS
Prices Reasonable.
Red Star News Co.
10 MARKET LANE.

CLARK'S Economy Stores
CASH AND CARRY
London's Fair-Price Grocery Stores.

SPECIAL PRICES FOR THIS WEEK-END:
PALMOLIVE SOAP
A limited quantity to sell at
4 Cakes 29c

Choice Creamery Butter
PER POUND ... 38c
Sold with our money-back guarantee as to quality.

SPECIAL SALE OF JAMS
In four-pound tins. Blended apple and raspberry and apple and strawberry.
Per tin ... 48c
Pure Raspberry. Pure Strawberry or pure Black Currant; 4 Tins for ... 75c

PINEAPPLE ORANGES
Sweet and juicy. Per dozen ... 35c

GRANULATED SUGAR
10 POUNDS FOR 76c

ICING SUGAR
2 POUNDS 19c

Pure Unsweetened Cocoa
2 POUNDS 25c

PEANUT BUTTER
IN TOY PAILS
Each holding one pound of Peanut Butter. Per pail ... 21c
Friday and Saturday only.

ROLLED OATMEAL
Milled from best quality western oats.
5 POUNDS 25c

MAPLE LEAF SALMON
Half-pound tins, each ... 19c
1-pound tins, each ... 35c

CLARK'S SPECIAL TEA
Black or mixed, per pound ... 63c

Brown's 100 Per Cent Pure Whole Wheat Bread
Contains all the elements of the wheat berry.
2 LOAVES FOR ... 25c

Clark's Economy Stores
"Where You Buy Cheaper."
719 RICHMOND ST.
704 DUNDAS ST.

COLBERT TO HEAD TRADES AND LABOR

Ex-Alderman Is Elected President of London Council.

Ex-Alderman Jack Colbert was last night elected president of the London Trades and Labor Council. Other officers for 1925 are: Vice-president, R. H. Hessel; secretary, J. F. Thomson; treasurer, G. Graham, and sergeant-at-arms, A. Sanderson. James Huesey, who was a nominee at the last meeting was deleted from the list of nominations as it was not certain whether he would be able to act if elected. Trustees are A. Graves, A. Foxcroft and W. Bluetner, and W. Tite and A. Foxcroft representatives to Western Fair board.

As the first charge to the council, President Colbert, who had the unanimous agreement of the large meeting with him, attacked the present system whereby the city council makes a grant to the London Chamber of Commerce. He proposed that the executive of the council wait on the finance committee of the city council to ask that if any grant was made in 1925 to the chamber of commerce a similar grant be made to the trades and labor council, and his proposal received the sanction of the delegates.

Advantage To Merchants.
"Inasmuch as the payroll in the city is a measure of the buying power of the citizens," he said, "it is to the advantage of the merchants of the city of London to support the trades council this year. The trades council does what it may to raise the standard of living, and is always active in any effort to raise wages in the city. For that reason the merchants who already are feeling the diminished buying power on the part of Londoners should stand by us."

Also in asking this grant from the city, I suggest it because there are men on the London chamber of commerce who have been instrumental in lowering wages in the city, and thereby the standard of living. It seems poor business to pay out money to a body which contains men who reduce the buying power of the citizens. It is just as important to have a contented population in a city with a healthy buying power as it is to have contented manufacturers.

Action Indorsed.
The action of the three Labor aldermen in opposing the motion to abolish the municipal fish market was warmly indorsed, and in this case as well the executive was instructed to wait on the city council to most strenuously oppose this move.

A communication will be sent to the executive committee of the Dominion Trades and Labor Council stating that the London council will support that committee in any steps it may take to deal with the situation caused by the decision of the privy council in invalidating the *Lealeux* act.

A letter of condolence was sent to the late president, John McGuire, in the recent bereavement which he has suffered in the loss of a child.

Rowat's Teas
FROM THE BETTER GARDENS.
70c, 80c, 90c, 100c, \$1.10 and \$2.00 Pound.

T. A. Rowat & Co.
250 Dundas St. W. Phone 3051-3052.

Carlyle TEBILCOCK OPTICIAN
233 Dundas St. Phone 2351.
Two Doors East of Majestic.

GILLIES Coal-Coke-Wood
PHONE 1112.
COR. ADELAIDE AND BATHURST ST.



in our Bread Room before it is delivered to you. Thus it prevents all dirt and dust coming in contact with the bread, also

Soiled Hands Cannot Touch Wrapped Bread
It acts as an insurance policy against unclean conditions.

Ask your Grocer for it, or get it from your driver!

"EAT PARNELL'S BREAD"
PHONE 929.

CROSS WORD PUZZLE NO. 86

Here's an odd construction and tricky spider puzzle waiting to catch you in its net. Previous to publication, to solvers became entangled and before they were able to free themselves one was in for an hour and the other for an hour and a half. Vertical 33 is terse.

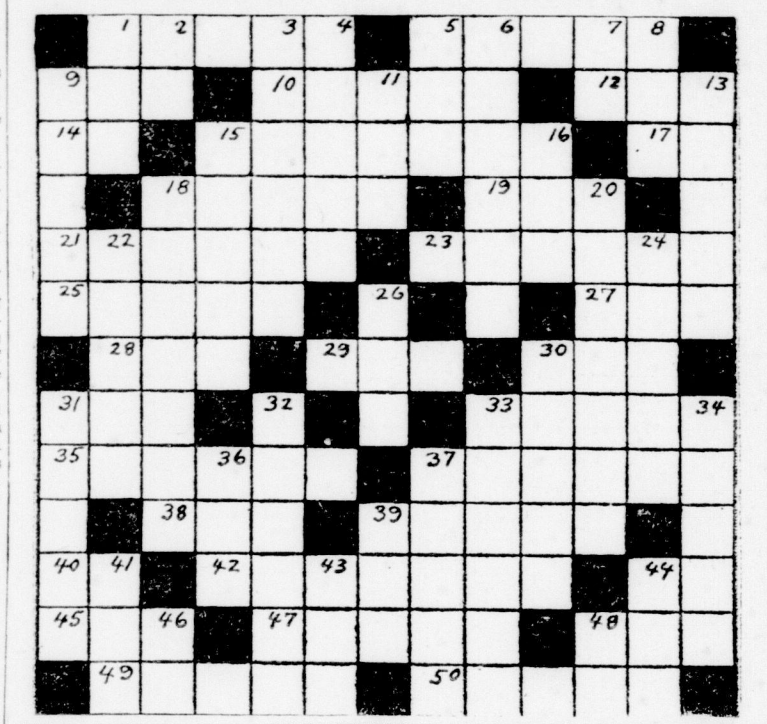
Each word reads from left to right (horizontal) or downward (vertical) according to position. Lettered in correctly, words that cross will interlock.

Each number in the white squares also refers to a definition in the accompanying table.

Each definition suggests a word possessing the exact number of letters to fit the white spaces allotted to it.

Each white space is to receive one letter only. Words start only in numbered squares.

THE ADVERTISER'S DAILY CROSS WORD PUZZLE.



HORIZONTAL.
1 Brittle
2 Mad
3 Inmate of a convent
10 Boxed ready for shipment
12 Boy
14 A man's nickname
15 Traces (a word) to its original root
17 Towards
18 Mentally sounder
19 A young dog
21 Curled
22 Walk with long strides
23 Additional
24 Curled
25 Groove
26 Used in a machine shop
27 Curled
28 An insect
29 Part of a verb
30 A number
31 An export from China
32 Opposed to science
33 Used in the late war
34 A cheap metal plate from which printing is executed
35 Pertaining to the period for fasting
36 Hard fruit of certain trees
37 The lading of a ship
40 Preposition
42 Musical director (Italian)
43 Groove
44 Used in a machine shop
45 An insect
46 An insect
47 Part of a verb
48 A number
49 An export from China
50 Direct the course of a boat

VERTICAL.
22 Separately
23 A famous Elizabethan admiral
24 A dance
25 A New York hotel
26 Parts of flowers
27 Part of a harness pad
28 A trap
29 An army issue
30 Strips of material
31 Canadian service transport (abbr.)
32 An export from the 9th day before Ides
33 A French (French)
34 A preposition
35 Exist

ST. ANDREW'S CHURCH HOLDS ANNUAL MEETING

Over 400 of Congregation Are Present at Session—Hot Supper Served.

St. Andrew's Presbyterian church contributed for all purposes during 1924 the sum of \$37,962.74. Such was the report at the annual congregation meeting held last night.

The pastor, Rev. D. C. MacGregor, D.D., presided at the meeting, which was the most enthusiastic since the beginning of his pastorate nearly 11 years ago. The congregation subscribed \$16,222.76 to mission and benevolences.

Reports were read in connection with the various organizations of the church showing financial contributions indicated: Women's Missionary Society, Mrs. J. H. Cameron, \$2,037.51; Ladies' Aid, Mrs. M. Shilkins, \$2,484.96; Missionary Society, E. W. Cummings, \$13,893.55; Young People's Societies, \$12,242.02; pastor's aid, Mrs. Carson; department of religious education, Rev. F. W. K. Harris; board of managers, Secretary R. J. Donaghy.

Owing to the fact that a number of the members of the managing board were appointed to the session, eight new members were elected to that body including: George M. Anderson, W. R. Gillespie, C. A. Whitman, C. R. Eberhard, F. S. Ashplant, L. Purdom for two years, and W. George Fraser and D. A. McArthur for one year.

Despite unexpected expenditures on the installation of an electric motor for the organ and new lighting rods on the church, the deficit of \$1,558.03 carried over from 1923 was reduced to \$563.44 through economy in several departments of the church's activities.

A hot supper was served under the auspices of the brotherhood and ladies' aid to over 400 members of the congregation.

WET MEMBERS TO HOLD DISCUSSION ON O. T. A.
Ferguson Cabinet Will Be Asked To Amend Act.

Canadian Press Despatch.
Toronto, Jan. 21.—Before the opening of the Ontario Legislature, February 10, it is very likely that there will be a meeting of all the members of the assembly representing several constituencies to discuss or decide on some policy with regard to the Ontario Temperance Act. A meeting of five Toronto members of the Legislature whose political energy is concentrated against the temperance law as it stands was held here today to exchange views as to the best manner of impressing the Ferguson cabinet with the necessity of amending the act, but no definite course was adopted.

PETROLIA MAN SCORES IN EXHIBIT AT SARNIA
Special to The Advertiser.

Petrolia, Jan. 21.—Wess Caldwell of Petrolia made a good showing at Sarnia poultry show. In 1924 he won first for best bird in the show at Petrolia, and now, in competition with 1,500 birds, he won first for best bird in the show at Sarnia poultry show with a White Rock cock.

He captured third for best display of ten birds, first and second cock, first hen, first and second cockerels and first and second pullet.

The January Sales

Ladies' and Children's Underwear and Stationery

You may be surprised to read that many lines in above sales are one-third to one-half off which is quite unusual reductions on such staple merchandise as stationery and underwear. The stationery is all half price and much of the ladies' underwear is at half, odd lots which should be cleared early tomorrow.

Stocktaking Clearance In Ladies' and Children's Knitted Underwear, One-Third To One-Half Off

The remaining months of winter are still to be guarded against by stocks of warm underwear. And this is of a splendid quality that you'll be glad to find on hand for next winter's wearing.

Children's Cream Cotton Vests, low neck, half sleeves; also a few high neck, long sleeves to clear at ... 39c

Children's Cream Vests and Drawers; also Bloomers in black, gray or white. Specially priced to clear at ... 50c

Children's Underwear, including Penman's Natural Wool Vests and Drawers, Cream and Natural Union Vests and Drawers; also Wool Bloomers in navy, black or white. Clearing price ... 98c

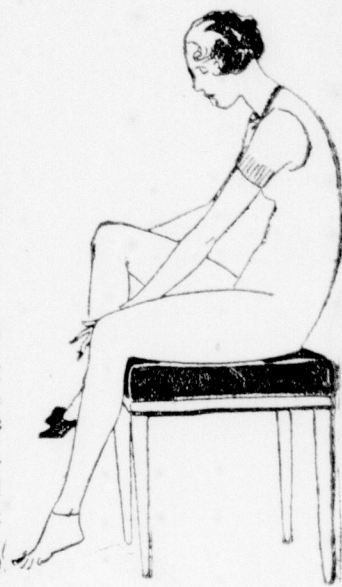
Table of Children's Underwear, including Vests, Drawers and Dr. Denton Sleeping Garments, to clear at half price, from ... 18c to \$1.25

Ladies' Combinations, low neck, plain hem top, sleeveless; also V neck, long sleeves, ankle length; medium and out-sizes, to clear at ... \$1.79

Table of odd lines of Ladies' Vests, Drawers, Bloomers; also a few combinations, to clear at half price ... 33c, 75c, 88c, \$1.00, \$1.63 and \$1.75

Table of Ladies' Vests, Drawers and Black Bloomers; also Jaeger Wool Knee Bands. Specially priced to clear at ... 98c

Table of Ladies' Underwear, including Wool Vests, Silk and Wool, and All-Wool Combinations, and All-Wool Bloomers; one-third off regular prices. Priced at ... \$2.00, \$2.33, \$2.75, \$3.33, \$3.67 to \$6.00



95 Boxes of Stationery at Half Price

49c, 62c, 74c, 98c, \$1.24, \$1.37, \$1.49

A half-price January clearance sale of notepaper provides an economical path to re-stocking after Christmas correspondence. Of some styles there is just one box, of others, eight or ten boxes. Highland linen, Crane's linen lawn, and Holland linen are names which sponsor the quality. Notepaper and correspondence cards are included, 49c, 62c, 74c, 98c, \$1.24, \$1.37, \$1.49.

Books and Book-Ends At Clearing Prices

Bibles, slightly worn with handling ... 5 at \$1.98; 2 at \$2.98; 1 at \$3.48
Methodist Hymn Books, slightly damaged ... 1 at \$1.48; 2 at \$2.98; 1 at \$3.48
5 small size Psalm Books ... 39c
1 large size Psalm Book ... 59c
1 pair Bronze (Indian) Book Ends ... \$9.75
4 Wax Sets at ... 48c

Main Floor—Stationery Counter.

SMALLMAN & INGRAM LIMITED
SPECIAL COURSE DINNER
In Restaurant, 11:30 to 2.
40 Cents.

BOYS AND GIRLS
Are you in the picture contest?
\$75.00 IN PRIZES.
Join now and get back numbers.

TOWN PLANNERS PAVE WAY FOR ZONING SYSTEM IN CITY

One Week Will Be Devoted To Campaign—Officers Named.

To Bill King For Court Fine
Special to The Advertiser.

Mr. Seymour, Roy Garrett, Col. Leonard, Ald. Smith and other town planning workers will address the meetings and explain proposals for the zoning restrictions. Mr. Seymour last night briefly pointed out the features of the town-planning proposals, and showed the geography of these zones on a colored map of the city.

OFFICERS ARE INSTALLED BY WALLACEBURG LODGES
Special to The Advertiser.

Wallaceburg, Jan. 21.—The Sydenham Valley lodge, L. O. L. 1,078, held their annual election and installation of officers. Wm. R. Smith, second com. P. M. McRae, first com. J. G. Templeton, second com. John Comer, third com. Jas. Boulton, fourth com. H. Newdall, fifth com. E. France, sentinel, W. Harper, tyler, Daniel Hunt.

The Wallaceburg R. B. P. No. 345, held their annual installation of officers. H. W. Sir R. Nelson, second com. lecturer, Ontario west, officiating. The following sir knights were installed: W. P. Geo. Roebuck, D.P., W. Harper, chaplain, Lynn Askin, regis, Nelson Reed, treasurer, Jarvis Roebuck, first lecturer, S. Cubitt, second lecturer, Harvey Brown, first com. W. R. Smith, second com. John Cross, first St. B. W. Brotherton, second St. B. F. Johnston, purs, F. M. McRae, sentinel, D. Hunt, deputy regis, F. J. Clark, first com. T. Kenny, second com. E. France, third com. J. Bolton, fourth com. Harry Huey, fifth com. J. A. Johnston, sixth com. S. J. Harper, seventh com. W. C. Cooper.

Quality Vulcanizing Only.
ART WILKES
London Tire Repair Depot,
254 WELLINGTON STREET,
Opposite McLaughlin's.

Dr. J. W. Hutchison
OPTOMETRIST.
EXPERT EYE EXAMINATION
Office in Johnston Bros. Jewelry Store,
Next Cairncross Drug Store. 6-12

HAWKEN-LANG COAL COMPANY
PHONE 522

N. J. GRIFFITH FUNERAL DIRECTOR AND EMBALMER
104 DUNDAS STREET, LONDON.
Residence on premises. Phone 450.

GEO. E. LOGAN FUNERAL HOME
271-273 DUNDAS STREET,
PHONE 1955.

J. FERGUSON'S SONS
R. F. FERGUSON, Manager.
174-180 KING STREET.
Funeral Directors and Embalmers.
Handsome Motor Hearse.
Day or Night Service with Promptness, Neatness and Quietness.
Phones: Office 543; residence, 2054 W.