The Perfect Egyptian Cigarette

# Maspero Freres

Cairo, Egypt

No. 22, plain . . . . . 10 for 15c No. 31, cork tipped . . . 10 for 15c No. 37, plain . . . . . 10 for 25c No. 41, plain . . . . . 10 for 50c

Maspero Cigarettes are universally recognized as being the most perfect Egyptian Cigarettes on the market.

They are smoked all over the world

is one of the worst careers for an

American youth to imitate. Yet he is

a vestryman in the Church of Ascen-

Sensational Sermons.

These quotations are from a sermon delivered today in St. John's Episco-

pal Church by the rector, Rev. George

halmers Richmond, Mr. Richmond,

whose sensational sermons upon many

of the evils of modern-day life have

made him a national figure, excoriated

ly attacks Bishop Greer as a "rich

man's bishop," and calls the men

whom the bishop has designated to

manage the general convention of the church, which convenes next October,

"Bishop Greer has bundled together

infamous financiers, corrupt politi-

cians and a lot of corporation lawyers

spend three or four months of the year

drawing dividends in New York, the winter at Palm Beach, the spring in

Italy, and the rest of their time in bed," said Mr. Richmond.

President of Labor Federation Says

Financial Help Is Coming.

[Special to The Advertiser.]

Labor, addressing a mass meeting of

noon, urged strikers to stand firm.

White, president of the mining sec-

Vice-President Mahoney is to leave emorrow for international labor

eadquarters to represent the need of

he local organization for assistance.

which it was declared that every city

ance of troops here. Governor Fer-

ris states he will not withdraw the

juice and plain water, has completely

routed grape juice in Washington

President Wilson is sponsor for the new drink and it is prepared especial-

for him by one of the White House

hefs each morning. A dash of pow-

dered sugar may be added if it is de-

THOUGHT IT WAS SUICIDE.

A prominent merchant was discov

Wilsonade Is

ion of the American Federation.

Calumet, Mich., Aug. 3 .- President

To Stand Firm

a "set of moral vagabonds."

Urges Strikers

sion in Lower Fifth avenue.

## CLAIMS CHURCH HAS BETRAYED LABORING MEN

Rev. George Richmond in a Sensational Sermon Scores Rich Men's Bishops.

Says Set of Moral Vagabonds Will Manage Next Church Convention.

[Special to The Advertiser.] Philadelphia, Aug. 3. — "Our House of Bishops is led in tow by Wall street. The late Pierpont Morgan was the power behind Bishop Greer and he held our House of Bishops in the hollow of his hand.

on Morningside "The cathedral Heights is a standing monument to our New York corrupt money power. It is the embodiment of ecclesiastical snobbery, spiritual frippery and moral

incompetency.
"Since the day of Bishop Potter, the Diocese of New York has been in the control of half a dozen plutocrats.

Run by Rich Men.

"In Philadelphia the Episcopal Church is run by a few rich men. They control the bishop (Rhinelander), who in mental ability and moral aggressiveness is not by any means a great man.
"August Belmont is at the head of our race-track gamblers. His career

### "MY STOMACH IS FINE Since Taking Na-Bru-Co Dyspepsia Tablets"

Mrs. J. Merkhuger, Waterloo, Ont., enthusiastically recommends Na-Dru-Co Dyspepsia Tablets. Her experience with them, as she outlines it, explains why.

"I was greatly troubled with my stomach", she writes. "I had taken so much medicine that I might say to take any more would only be making it worse. My stomach just felt raw. I read of Na-Dru-Co Dyspepsia Tablets, and a lady friend told me they were very easy to take, so I thought I would give them a trial and really they worked wonders. Anyone having anything wrong with his stomach should give Na-Dru-Co Dyspepsia Tablets a trial, they will do the rest. My stomach is fine now and I can eat any food."

One of the many good features of Na Dru-Co Dyspepsia Tablets is that they are so pleasant and easy to take. The relief they give from heartburn, flatulence, biliousness and dyspepsia is prompt and permanent. Try one after each meal-they'll make you feel like a new person.

50c. a box at your druggist's com-pounded by the National Drug and Chemical Co. of Canada, Limited,

### CROSS OR FEVERISH, HALF-SICK CHILDREN

If Tongue Is Coated, Breath Bad, Stomach Sour, It Means a Torpid Liver and

Clogged Bowel.

Mother! Don't scold your cross, ered a few days ago brandishing a peevish child! Look at the tongue! See razor at midnight. His wife called for assistance, but found her Hubby was your child is listless, drooping, isn't only paring his corns. Far better not sleeping well, is restless, doesn't eat to risk blood poisoning—use Putnam's heartily or is cross. irritable, out of Corn Extractor, 25c, at all dealers. sorts with everybody, stomach sour, feverish, breath bad, has stomachache, diarrhoea, sore throat, or is full of cold, it means the little one's stomach, liver and 30 feet of bowels are filled with poisons and foul, constipated waste matter and need a gentle, thorough cleansing at once. Give a teaspoonful of Syrup of Figs,

and in a few hours all the clogged up waste, undigested food and sour bile will gently move on and out of its little waste-clogged bowels without nausea, griping or weakness, and you will surely have a well, happy and smiling child again shortly

ed entirely of luscious figs, senna and carrier. aromatics it cannot be harmful; besides they dearly love its delicious

Mothers should always keep Syrup of Figs handy. It is the only stomach, liver and bowel cleanser and regulator needed—a little given today will save a sick child tomorrow. Full directions for children of all

ages and for grown-ups plainly printed on the package. Ask your druggist for the full name, "Syrup of Figs and Elixir of Senna,"
prepared by the California Fig Syrup
Company. This is the delicious tasting, genuine, old reliable. Refuse any-

thing else offered.

FARMERS BUSY SAVING HARVEST WORTH MILLIONS

Splendid Yield of Oats, Wheat and Barley Is Being Cut.

Rain of Last Night Was Badly Needed in Many of the Districts.

The rain which fell in many parts o the district last night was just what the farmers have been wanting for several days. It was the only thing wanting to make perfect one of the greatest harvests the farmers of Southwestern Ontario have ever known. The shower was not heavy, yet enough fell to refresh the grain now ready to cut, help the pasture and save the potatoes, which in many districts were threatening to be seriously damaged by drought.

Farmers Busy. In a great many townships the greatest part of the wheat has been cut, and the oats and barley are ripening fast. The past few days have been busy ones for the farmer, and for the next two weeks he will be just as busy. However, reports from all over Middlesex, Elgin Lambton, Oxford, Huron and Bruce indi-cate that the harvest of 1913 will be one that will be talked about in future years, and will be enrolled as one of the many banner yields in a district famous all over Canada for fine crops

Splendid Weather. It is not often that such splendid weather as has favored the farmers for the past two weeks comes at such a ritical time for the crops. As a result f the continued fine hot days the wheat ipened and the barley and oats came along at a rate that caused many farmers to wonder how they were ever going to get their grain cut and stored away Bishop Greer, of New York, his own bishop, Rhinelander, and "present-day hypocrisy" in the Episcopal Church.

Betrayed Laborers.

Mr. Richmond charges that the shurch has for your hotreyed the in in time. However, hard and incessant work is doing wonders, and the barns all through the district will be bursting with thousands of bushels of the finest quality of grain as soon as the threshing church has for years betrayed the inerests of the laboring men. He bitter-

Farmers Prosperous. Bankers say that when the farmers are prosperous it is the best sign that general conditions are good. If this is so, all talk of a financial stringence should not carry very far in this district. In fact, many financial men say that the outlook has been brightening steadily with the splendid crop prospect and that there is not going to be an together with a choice set of Newport and that there is not going to be any and Bar Harbor social lights, who period of depression such as was feared in many quarters. Wholesale men say that orders are coming in plentifully for filling in the fall, and that their customers are meeting all obligations satisfac-torily. The outlook in general, business-

men state, is good.

FARMERS SATISFIED. [Special to The Advertiser.]
Lambeth, Aug. 2.—Farmers in this
district were never busier. Many have just finished their wheat cutting, and as a result of the splendid weather, which has ripened both oats and barley, will have to start cutting these crops week. The grain everywhere is of excellent quality and the yield abundant. Everywhere there is evidence of abundant prosperity.

RAIN IS NEEDED [Special to The Advertiser.] Delaware, Aug. 2 .- Caradoc is one the greatest potato-growing sections in 5,000 miners in Laurium this afterthe country, and prospects are good for fine yield. Rain is badly needed though just now if the potatoes are to Both he and Vice-President Mayield as well as they should from earlier noney, of the Federation of Miners, indications. Grain all through the district is in first-class shape. Much of the wheat is cut, and the yield is a high and Secretary Watterman, of the Michigan Federation, said that by toaverage. Oats and barley are coming morrow all the labor organizations in along rapidly, and cutting will commence the country would approve of the in a day or two. The root crops in gen-Federation of Miners in its fight here eral promise well, and a shower will put and will give financial help. Financial assistance was promised by John P.

everything in perfect shape. OATS ARE CUT. [Special to The Advertiser.]
Ingersoll, Aug. 2.—Nearly all the wheat
and quite a lot of the oats in this district is cut. Farmers are more than satisfied with the harvest, and everywhere it is regarded as a banner crop. onferences between miners and the Fruit promises to be an excellent crop Michigan Federation were held, in and the roots and potatoes are in good shape. Rain is needed, but in most in Michigan will send to the Governplaces the crops are not suffering ye ment a protest against the mainten-Ingersoll is the centre of the greates dairying district in Ontario, and the indications are that its long line of record

outputs will be broken this year. troops until there remains no possiility of bloodshed or renewal of dis-CORN IS DOING WELL. [Special to The Advertiser.] The federation parado of 2,000 min-Chatham, Aug. 2.-One look at ers was headed today by Lily Raiornfields all through Kent is enough to iner, whose father was crippled in onvince anyone who knows the situation ne mines, and whose mother is dead that this year's crop will be a bumper With the assistance of two other girls, one. Experts in the shape of cattle buyorphans of miners, she carried an ers, who have driven for miles and sized up the waving fields of tall corn, state that the farmers will have one of the best years for corn for some time, and that the quality of the grain is unsur-Some Beverage passed. In the districts where tobacco is grown it is doing well and the returns will be most satisfactory. The fruit will also yield well, and what has already [Special to The Advertiser.]
Washington, Aug. 3. — Wilsonade,
he new capital drink, made of orange been marketed, berries, early tomatoes,

etc., have paid well. RAIN WOULD HELP St. Thomas, Aug. 2.—Showers are bad-y needed in some parts of Elgin. The rops on the whole are in excellent shape, especially all kinds of grain. Most of the wheat has been cut, and oats and earley will keep the farmers busy for the next week or two. Big yields of fruit are reported everywhere,

PULLING THE FLAX. [Special to The Advertiser.]
Ailsa Craig, Aug. 2.—Flax pulling and

Vanishes Forever

Prompt Relief -- Permanent Cure

the eyes. Small Pill. Small Dose, Small Price

CARTER'S LITTLE

LIVER PILLS never

fail. Purely veget-

but gently on

Stop after

#### Mosquitos Are Worse Than Flies Constipation

[Special to The Advertiser.] Washington, Aug. 3. — Mosquitoes were today branded the "king disease carriers" of the insect world by Dr. Nelson DuVal Brecht, formerly of the public health service. Besides their implements of torture, these insects carry about with them germs of leprosy, yelloy fever, malarit, break bone fever, typhoid and five other With Syrup of Figs you are not brands of maladies. Dr. Brecht award-drugging your children. Being compos- ed the gnat second honors as a disease ed the gnat second honors as a disease

## THIRTY-ONE VICTIMS

Two May Be Those Who Attempted to Rescue Girls.

[Special to The Advertiser.]
Binghamton, N. Y., Aug. 3. — Although 29 victims complete the roser of the fatalities of the Freeman factory fire, 31 bodies all told have been taken from the ruins.

The two bodies not accounted for are believed to be those of travelling men or strangers who may have rush-ed to aid the panic-stricken girls. Store Opens at 8:30 a.m. Shop in the Morning.

Store Closes at 5 p.m. During August.

New Black Serges

and Whipcords

Black Suitings from Paris, those fine soft Botany

yarn serges which tailor so nicely, woven in

sharp whipcord and distinct serge twills, so popu-

French Whipcords, \$1.25

size twills for tailored suits. New fall numbers. A

yard ......\$1.25 and \$1.50

French Serge Suiting, \$1.25

twill for ladies' tailoring, pure worsted yarn,

bright finish black, 52-inch, at yard. ... \$1.25

Also finer qualities, yard....\$1.50 to \$2.00

French Broadcloths

be used extensively the coming season for suits

and tailored dresses. This cloth we have in dif-

ferent weights, light for dress purposes, and

heavier qualities for suiting or separate coats.

Shepherd Checks

The popular style for early fall wear, three

These are extra fine qualities and in nice

Fine quality Botany yarn serge, medium

The new Sedan finish Black Broadcloth will

lar for the coming fall season.

We have just opened a shipment of New

# This Store More Than Keeps Apace With City Growth

AN ERA OF IMPROVEMENT-We have faith in the growth of our city. We always had, otherwise we would not have built a store big enough for a city of one hundred thousand people. We built for the future, and the building estimates for the coming year goes to show that the population of London will in a very few years come to its own. We feel sure there is an awakening in this city for rapid development by the strong sentiment in favor of speedily constructing radial lines, plans for which, it is hoped, will soon take definite shape, giving electric car service throughout the western and northern sections of Ontario, and broader rapid transit facilities to this city. Additional electric lines leading into London will be a great factor in increasing the population, as well as business interests, and we trust that the good work may go forward with businesslike co-operation and the hearty indorsation of business interest and individuals, without quibbling over non-essential details.

As merchants, we are concerned in the future of this city. It is not within our province to discuss initial cost, but we believe that means to the end will be forthcoming, that these improvements will come, and that London is entering upon an era of constructive development not hitherto approached. London is the natural business centre of Western Ontario, and we look for marvellous transformation in the next five years.

Black Dress Goods Are Pointed To Be Highly Popular the Coming Fall

And we have already a few choice new things to show, which were selected from the maker's samples for early delivery, amongst which will be seen a variety of plain and fancy "Resildas" from Priestley's, which are without exception the most serviceable of dressy black for all season's wear. Clean, dust-resisting, resilient. Ask to see the new Black Resildas.

Fine "Resilda" Shantung, \$1 and \$1.

A beautiful material for dressy gowns, plain weave, resembling raw silk, but more silky in finish and more evenly woven. Two qualities, noncrushable, in 44-inch ...... \$1.00 and \$1.25

"Resilda" Rajah, \$1.00

The real rajah weave, beautiful quality for one-piece dress, with heavy cross thread. Very silky finish, non-crushable. Special quality, 44-inch. Yard ..... \$1.00

"Resilda" Poplin, \$1.75

This you cannot tell from silk poplin, and is much more serviceable. Bright finish, beautiful fine even cord, non-crushable, and dust-resisting. The most important features of this material are that it absolutely will not retain the dust, and does not crease or wrinkle with any kind of use. Dress weight Broadcloth, yard...... This number is suitable for dresses, skirts or summer suits; 44-inch.

Silk Meteor Cloth, \$2.00

A very high-grade black dress goods for best dresses. A beautifully finished goods, made in France. The finish is more of a high-grade silk. Very rich and pretty, in three grades. 42-inch, at per yard..... ......\$2.00, \$2.25 and \$2.50

NEWEST.

Large gangs of Indians, with their wives

and families, have also arrived to help

get in the flax crop. There is lots of work for everyone. The farmers are all

in high spirits over the splendid harvest,

Apples and plums are ripening fast, and

packers are already arranging for pur-

chases in many districts. Good prices

revail for all kinds of farm products.

GOOD CROPS NORTH.

[Special to The Advertiser.]

Wingham, Aug. 2 .- Crops all around

Wingham are coming along splendidly.

Wheat, oats, barley, buckwheat, flax and

fruit, as well as the root crops, will yield well, and farmers are looking for big returns. Some wheat has been cut, but

the most of the grain will not be har-

Fast Service, Toronto to Win-

nipeg, via Grand Trunk Rail-

way, Northern Navigation

Company, and Grand Trunk

"Steamship Express" leaves Toronto 10:45 a.m., each Monday, Wednesday and Saturday via Grand Trunk

Railway, stopping at Hamilton, Brantford, Paris, Woodstock, Ingersoll, London and Strathroy, arriving Sarnia Wharf, 4 p.m., making direct con-

nection with the Northern Navigation

Company's palatial steamers leabing Sarnia Wharf 4:15 p.m., for Sault Ste.

Marie, Ont., Port Arthur and Fort

William. Steamer leaving Sarnia Wharf Mondays does not call at Port

Arthur. On the arrival of steamers at

Fort William special trains of the highest standard leave that point at

4:45 p.m., via Grand Trunk Pacific

Railway, arriving Winnipeg 7:45 a.m. next morning. The service afforded by this route is the finest in every

respect, and includes Parlor-Cafe, Par-

lor Cars and Coaches between Toronto and Sarnia Wharf, excellent service

on the steamers of the Northern Navi-gation Company, including the Ha-

monic, the finest and fastest steamship

on the Great Lakes, Standard sleeping

cars (electric lights in lower and up-per berths), Colonist slepeing cars

(berths free), dining cars and coaches

on the Grand Trunk Pacific Railway,

etween Fort William and Winnipeg,

Special trains run the reverse way-

Full particulars, reservations

Tuesday, Friday and Sunday.

rom Sarnia Wharf to Toronto, each

also Standard sleeping cars to Saska-

toon and Edmonton,

vested for several days.

Pacific Railway.

splendid shipments will be made.

qualities in three size checks. Yard...... ..... 50¢, 75¢ and \$1.00 Dress Goods Section-Main Floor.

SMALLMAN& NGRAM

At Stationery Counter. aper Lace Doilies. For Picnics, Afternoon Teas, Etc. Three Dozen Packages, 20 to 40c.

NOVELTY BLACK BROCADE. NEW GOODS JUST IN. SEE THESE. THE VERY voman and child on the farms of the district busy from early morn till dark.

## Eanada Elub Canada Club Lager Canada Club Lager is a wholesome, light beer, and a food tonic as well-delicious, refreshing and invigorating. Brewed In accordance with Canadian laws, from the choicest Barley Malt, Bohemian Hops and pure Spring Water. You can pay more for an imported beer, and then not get the same high standard of excellence you'll get in Canada AT ALL DEALERS. CARLING - LONDON

with him around for inspection. The owner stroked the horse's back and remarked to the prospective buyer:

"Hasn't he a lovely coat" But the other noticed that the horse was panting, and answered:
"Ah! I like his coat all right, but I don't like his pants."

Middlesex Oats Finest in World

Sample From Caradoc That Measures Five Feet Ten Inches.

Mr. Hanson Graves, a Caradoo armer, lot 11, con. 4, sent a sample of Tartar King oats to The Advertiser of fice Saturday that measured in height 5 feet 10 inches. The heads are heavy and well formed. It was taken from a seven-acre field and Mr. Hanson, has another field of eight acres equally good. The seed was grown from a sample obtained from the Central Experimental Farm, Ottawa. Mr. Graves has a seven-acre field of corn that is

steamers or trains at all Grand Trunk already ten feet in height. senger and ticket agent, 'phone 80.

COAT AND PANTS.

A horse owner was trying to sell a wind-broken horse, and was trotting

A horse owner was trying to sell a yonge street, Toronto.

ROUND TRIP.

\$11.00 ATLANTIC CITY.

From Suspension Bridge, via Lehigh Valley R. R. Friday. Aug. 8. Tickets good 15 days returning. Particulars 63 Yonge street, Toronto.

A1,2,4,5,6

venient to find that you have set safely aside a sum of money which had been gradually accumulating in small amounts, saved occasionally. A deposit of one dollar will open such an account for you with the Home Bank, and full compound interest will be paid at highest Bank rate on all amounts

HEAD OFFICE AND TORONTO JAMES MASON B BRANCHES IN TORONTO GENERAL MANAGER

394 RICHMOND STREET. W. J. HILL, MANAGER, LONDON. Branches also at Ilderton, Thorndale, Komoka, Delaware, Melbourne, Lawrence Station.

COVERING UP MISTAKES.

A pompous physician who was inclined to criticise others was watching a stonemason build a fence for his neighbor, and thought the mason was using too much mortar. He

"Jim, mortar covers up a good many mistakes, does it not?"

'Yes, doctor," replied the mason, "and so does the spade."

Mrs. Winslow's Soothing Syrup
has been used for over SIXTY YEARS
by MILLIONS OF MOTHERS for their
CHILDREN WHILE TEETHING, with
PERFECT SUCCESS. IT SOOTHES
THE CHILD, SOFTENS THE GUMS.
ALLAYS ALL PAIN, CURES WIND
COLIC, and is the best remedy for diar;
rhogs