

---and the Worst Is Yet to Come

MOTORISTS AFTER
INCREASED SPEED

Agitating for Higher Limits
in City and Country
Roads.

SALARIED CONSTABLES

Members Say Fee System Is
Unfair—Motor Day for
Orphans.

Motor Day for the inmates of local charitable institutions will be observed in London, some day in June. At a meeting of the London and Western Motor Club, held last night in the Tecumseh House grill, 150 members offered the use of their cars for the occasion, when orphans and invalids will be given an outing. The matter was brought up by Dr. Harry A. Kingsmill and all the members received the suggestion with enthusiasm. The exact date will be decided later.

Dr. Perry Ernest Doolittle, of Toronto, president of the Ontario Motor League, addressed the members on the subjects of the league, its work in the past, its achievements in the good roads movement and its plans for future activity. Local motorists were urged to join the London and Western Motor Club which is affiliated with the Ontario Motor League. An agitation is being carried on to have the Province construct provincial good roads, levying the cost partly on the Province and a whole and partly on the land adjoining the roads.

To Erect Signs.
Dr. Doolittle outlined the history of the good roads movement which was started some years ago by the cyclists and is now chiefly advocated by the motorists. The work of the league in erecting signs and mile posts was dwelt upon. The Government has never erected any sign posts or in any way marked the division of counties and the main roads. More than 1,000 signs will be erected by the Ontario Motor League. Every main cross road

PILES
Do not suffer another day with itching, bleeding, or protruding piles. No surgical operation required. Dr. Chase's Ointment will relieve you at once and as certainly cure you. (See & Buy at) J. E. Edmondson, Bates & Co., Limited, Toronto. Sample box free if you mention this paper and enclose 2c. stamp to pay postage.

Read How You May Have It Almost Free

Cut out the above coupon, and present it at this office with the expense amount herein set opposite the style selected (which covers the items of the cost of packing, express from the factory, checking, clerk hire and other necessary EXPENSE items), and receive your choice of these books:

PANAMA AND THE CANAL
This beautiful big volume is written by Willis J. Abbot, a writer of international renown, and is the acknowledged standard reference work of the great Canal Zone. It is a splendid large book of almost 500 pages, 9 1/2 inches in size; printed from new type, large and clear, on special paper; bound in tropical red velvet cloth; title stamped in gold, with inlaid color panel; contains more than 600 magnificent illustrations, including beautiful pages reproduced from water color studies in color. This book would sell for \$4 under usual conditions, but which is presented to our readers for SIX of the above Certificates of consecutive dates, and only the

Regular octavo size; text matter practically the same as the \$4 volume; bound in blue velvet cloth; contains only 100 photographic reproductions, and the color plates are omitted. This book would sell for \$2 under usual conditions, but is presented to our readers for SIX of the above Certificates of consecutive dates, and only the

GAS PURIFIER TO
REMOVE ALL ODORS

To Build \$200,000 Plant to
Take Smells Out of Tilbury
Product.

SUPERINTENDENT STATES

Frank C. Tomb Says Southern
Ontario Company Will Con-
struct It at Port Alma.

The Southern Ontario Gas Company will install a \$200,000 purifying plant at its fields at Port Alma, Tilbury district, to purify all the natural gas to be sold in Western Ontario. This plant, according to the announcement of Frank C. Tomb, superintendent of the company's land department, who was in the city for a few hours yesterday, will be in operation next fall.

"In Woodstock," said Mr. Tomb, "we are putting the gas through the old artificial gas plant purifier, and the result is satisfactory. We are selling, at present time, in Woodstock, one hundred per cent. more gas than ever before. In Brantford, where such an objection was made to the sulphur odor, we are putting a portion of the gas through the artificial gas purifier, but owing to the large consumption, are not able to treat it all in this way. Hamilton is also getting a large share of Tilbury gas, which is being used principally for manufacturing purposes. I haven't heard a single kick in that city."

First of Its Kind
"The purifying plant that we will erect at the Tilbury fields will be an innovation in the gas business. It will cost approximately \$200,000, and will be the first of its kind in the world. This is the first time that any gas company has ever attempted to purify its product, but it is being done in consequence of the sentiment in some parts of the district."

More than twenty municipalities of considerable size are being supplied from the Tilbury fields at the present time. They include Woodstock, Paris, Galt, Hamilton, St. George, Chatham, Blenheim, Ridgeway, Kingsville, Leamington, Essex, Windsor, Sandwich, Walkerville, Sarnia and Wallaceburg. In addition, a number of villages and many farms are being supplied.

Mr. Tomb characterized as ridiculous the charge that the Tilbury gas has an evil effect on vegetation. In Kingsville alone, he said, one man was paying the company about \$80 a month for natural gas to operate his greenhouses.

Says Nothing of Oil Springs.
The land superintendent refused to discuss the company's position as far as the new oil springs gas field is concerned. He was also silent as to the company's attitude toward London and St. Thomas. It is said that there is a strong prospect that east end manufacturers will take steps to connect up with the company's pipe line which runs by London but a short distance from the east end line.

The permission of the city council would be necessary in this case.

LATEST BOOK IN
PICTURE AND PROSE

Interesting Story of Unusual
Country and People Told in
Bright Word Pictures.

As previously announced, The Advertiser is presenting to its readers "Panama and the Canal in Picture and Prose." This latest book, written by Willis J. Abbot, the well-known writer on international subjects, and is the acknowledged reference work of the great waterway. It is a beautiful large book, fully double the dimensions of the usual size novel, printed from new type, bound in tropical red velvet cloth, with the title stamped in gold and inlaid with a beautiful color panel showing the famous Culebra cut. It contains more than 600 magnificent illustrations, which include magnificent water color studies reproduced in full pages in all their natural beautiful colorings.

While the older members of the family will gladly welcome this book, the children should also familiarize themselves with its contents, for it contains valuable knowledge concerning this new little "old" strip of land between the two Americas. It acquaints you with the people of Panama and the canal zone, telling you of their appearance, their dress, their home life, their social life, their industries, their sports and pastimes. This is not only entertaining, but it is highly important information from an educational viewpoint, and should be read by every man, woman and child who is interested in the world's development and progress.

Under unusual conditions this beautiful big book would readily sell for at least \$4, but realizing the world-wide interest in the Panama Canal, daily newspapers throughout the United States and Canada are making this great distribution for the benefit of their readers, recognizing the fact that exact knowledge on this timely subject is an essential part of the education of all who would advance. So for a short time this volume will be presented to readers for only six certificates and the small expense amount named therein to cover the expense of distribution. Clip the certificate today. It is printed elsewhere in this issue.

STRICKEN UNEXPECTEDLY

Joseph Cranston, of Lucknow, Died
While Visiting His Nephew.

[Special to The Advertiser.]
Lucknow, March 25.—Death came very suddenly to Joseph Cranston, a resident of Lucknow, some time during Tuesday night. He was on a few days' visit to a nephew in Ashfield Township and Wednesday morning was found dead in his bed. He had suffered somewhat from heart trouble for some time, and death was likely due to that cause. Mr. Cranston was about 60 years of age and since the death of his wife several years ago had lived with his brother, Robert, also a widower. Before retiring to Lucknow deceased had lived on a farm in Ashfield Township. Two sons are in the West.

John MacKenzie, aged 19 years, died at his home here today after a short illness which terminated in an affection of the heart. Deceased was the only son of Mrs. (Rev.) E. A. MacKenzie and for the past few months was junior clerk in the Moisons Bank. The funeral will be held at Kinloss Cemetery Friday afternoon.

Phone Forty-Four Hundred | SMALLMAN & INGRAM, Ltd. | Store Closes at Six o'Clock

PARIS AND AMERICAN
FASHIONS IN MILLINERYSuits and Coats at Smallman
& Ingram's

These are interesting days on the Second Floor (the Ready-to-Wear Fashion Departments). Women from far and near are thronging this section, eager for authentic information of spring fashions, of which these great displays are so eloquent. Scores of different, exclusive models are on display, and others are brought forward from day to day, all of which present the latest tendencies in spring fashions, in a variety which is exceedingly gratifying when many women with many preferences and requirements are to be indulged in matters of dress. These models, while giving a general impression of fullness and fluffiness, preserve the slender silhouette so essential to grace. They feature the pannier inflated and the pannier limp and drooping close to the sides. They show tiers and tiers, singly and in numbers, cut in wonderfully flared effects, or skillfully draped and held to the form, which is more becoming to the larger woman, becoming fashions at popular prices.

Handsome Jacquard
Suit \$18.50

In mahogany or fawn tweed, tailored style, shawl collar, two-button cutaway front, satin-lined. Skirt in tunic style. Sizes 18 to 36. Price \$18.50
Also smart style in men's wear serge, plain tailored, one-button cutaway coat, breast pocket, satin revers. Skirt two-piece model, draped at side, made in navy or black. Price \$20.00

Shepherd Check Suit
\$30.00

Smart styles for the small woman, in check worsted. Coat has drop shoulder, fancy collar of ratine, with lapels and cuffs and girdle of wide braid, satin-lined. Skirt tunic style. Size 18. Price \$30.00
Also Small Women's Suit of Moire Cloth, in fawn. Coat shows kimono sleeve, two-button cutaway, with collar of guipure lace. Skirt in three-tier style. Size 34. Price \$32.50

New Wash Dress
Fabrics

A most attractive range of Ottoman Brocades, Ottoman Ratines, Ottoman Stripes, Bedford, Piques, Poplins and Ramie Crash Linens, etc. Choose your summer Dress now from full selection.

Mercerized Ottoman Brocades, will retain their lustre when laundered, two-tone effects, in navy and light blue, reseda, tan, mauve and mid gray, fast colors, 27-inch. Yard 60c

Also plain shades in champagne, pink and sky, 27-inch. Yard 50c
Ottoman Ratine, a ratine fabric with cord stripe effect, plain colors of king's blue, light blue, champagne and shell pink; also white, with mauve, gray and blue stripes, fast washers, 27-inch. Yard 60c

Ottoman Cord, mercerized finish, in plain colors, pearl gray, alic blue, tan and pink; also black, fast washers, 27-inch. Yard 50c

BEDFORD CORDS—Mercerized finish, in white, with hair-line stripes of mauve, reseda, tan, gray, light blue and navy, also black, 27-inch. Yard 50c

COLORED PIQUES—In mauve, tan, old rose, light blue, alic blue, champagne and pink, fast colors, 44-inch. Yard 65c

RAMIE CRASH LINENS—In tan, mauve, navy, alic and sky blue and pink, fast colors, soft finish, Irish make, 36-inch. Yard 35c

Bedfords and Mercerized
Poplins 45c to 55c

Check Bedfords, soft finish, in gray, tan, reseda, blue and mauve; also stripe, black and white, 50-inch. Yard 45c, 50c

Mercerized Poplins, in tan, reseda, navy, alic, gray and black, 40-inch. Yard 50c, 55c

Samples Mailed on Request.

SEE NEW SKIRT MODELS
In Dress Goods Section—
Main Floor.
Making to Measure, \$2.50.

SMALLMAN & INGRAM
LIMITED

TO START ROAD WORK

County Engineer Charles Talbot contemplates starting out next week to secure measurements and data for getting the county road work for this year under way. He estimates that the task will require a drive of three hundred miles or more, before all the sections of roadway to be reconstructed are visited. About 25 miles of road will be reconstructed, according to present estimates, at an expense of between \$30,000 and \$40,000.

CLINTON OIL FIND
RAISING GREAT HOPES

Clinton, March 25.—An idea that the finding of oil indications here may lead to big things is entertained by many of the townspeople, and C. W. Whitmore says the probable value of the discovery. If it promises well, a company may be formed to develop the ground. Some young people, who had intended to go west this spring, have now decided to stay at home for a while in the hopes that they may "strike oil."

Promoted and maintained by the use of Cuticura Soap and Ointment. Sample of each free with 25-page Skin Book. Address "Cuticura," Dept. 22A, Boston, U. S. A.

Jewelry Novelties
in Neckwear

Have you inspected this new department?

See the New Tango
Jewelry

Tango Beads, Tango Ties, Tango Pins, etc.

Tango Beads, in great variety of colors 75c to \$1.50

V-Shaped Tango Pins, for the low neck or fichu 75c

And a great variety of High-Grade Jewelry Novelties, Bracelets, Rings, etc.

See the Cameo Dinner
Rings \$1.00.

This is a new counter, with illuminated glass case, for the display of better grade novelties.

At centre of cross-aisle—Main Floor.

New York Fash-
ions in Millinery

In the Millinery Salon on the Second Floor, the choicest Hats, many of which are New York patterns, which are really Paris inspirations, are setting the pace in American fashions for Spring Millinery in this city. These were personally selected to augment our spring opening display and their influence is noticeable in the scores of Hats of our own designing.

Great Artists Have Furnish-
ed Inspirations for
These Hats

And all are exploiting new materials, new trimmings, new colors! Each following a special favorite, and thus affording an unlimited variety. Hats in small sizes, with decided slants and tilts and cunning little ways of displaying the coiffure; the imposing Turban effects. Hats simple, new, fresh and youthful, with profusions of flowers. Ample variety and an unlimited price range. \$5.00 to \$35.00
Second Floor.

New Black Dress
Goods

Brocaded Ratine and Gaberdine, in the very newest styles, beautiful wide effects, for suits and combination styles, all-worsted materials, French make, 44-inch. Yard \$1.25 and \$1.50

Samples Mailed on Request.

NEW DEPARTMENT
In Basement.
Trunks, Club Bags, Suitcases
and Travelling Goods.

Begin to save today

A single dollar bill and a few moments of your time will start a savings account here. Money in your pocket cannot accumulate — it encourages thoughtless habits.

Our depositors receive 3 1/2 per cent. compound interest. Money gathers here quickly. Start your savings account today.

The Ontario Loan and Debenture Co'y

A. M. Smart, Manager.

CORNER DUNDAS ST. and MARKET LANE, LONDON, CANADA.



agent, upon adequate specifications, with perfect control over quantities of centrally located storehouses, an equally complete control is maintained over the storehouse stocks, and distribution to thousands of delivery points extending across the continent from the Atlantic to the Pacific. By means of the simple forms, requisitions are made and filled with amazing promptness, without storehouse overstocks, largely because one of the aims of the system is to keep a two months' stock of materials and supplies in greatest demand on hand in storehouse all the time. Every form is designed to secure, in addition to contributing to the permanent records, the closest kind of control reports over the quantities and cost of supplies and materials for each function of the company's great enterprise. With only such changes as were necessary to adapt to the city's requirements, this system and its forms are embodied in the plan herewith submitted for the city of New York.

Mrs. Winslow's Soothing Syrup has been used for over SIXTY YEARS by MILLIONS of MOTHERS for their CHILDREN WHILE TEETHING, with PERFECT SUCCESS. IT SOOTHES THE CHILD, SOFTENS THE GUMS, ALLAYS ALL PAIN, CURES WIND COLIC, and is the best remedy for diarrhoea.