

LADIES', ATTENTION!

Pictorial Review Patterns are plainly marked, simply cut, with extraordinary care as to line and fit. Each pattern is illustrated in the new Fall Fashion Book Dress 1840 45 cents

THOUSANDS TO SELECT FROM  
**CHARLES HUTTON**  
SOLE DISTRIBUTOR.

Ex Rosalind:  
**Cranberries--Boxes**  
**Gravenstein Apples--Brls.**  
**Gravenstein Apples--Boxes**  
**California Oranges**  
And ex Sachem:  
**Silverpeel Onions**  
**Green Grapes**

**GEORGE NEAL,**  
Limited

**TEMPLETON'S**  
Genuine Clearance Sale

EVERYTHING MUST BE SOLD FOR CASH.  
NO CREDIT. NO APPROBATION.  
Every day from now until we close Special Bargains will be offered.

**GREAT REDUCTIONS IN FURS.**

- One Handsome Black Sealette Coat— Formerly \$100.00. Now \$28.00.
  - One Only Black Fur Cape— Formerly \$65.00. Now \$22.00
  - One Golden Fox . . . . . \$13.00
  - Brown Fur Cape . . . . . \$20.00
  - Black Wolf Necklets . . . . . \$11.00
  - Muskrat Muff . . . . . \$8.00
  - Taupe Muff, only . . . . . \$17.00
- Etc., Etc.

**FALL & WINTER WEIGHT GLOVES.**

- Ladies' Tan Suede Gloves, \$3.50. Very slightly damaged. Sizes 6 to 7 1/2. Now \$1.20.
- Men's Lined Tan Kid Gloves. Were \$4.00. Now \$1.98; all sizes.
- Men's Lined Brown Mocha Gloves. Were \$3.50. Now \$1.78; all sizes.

**MEN'S WINTER CAPS.**

- NEW STOCK and NEW STYLES. With Linings—Knit Band.
- \$1.75 to \$2.50 . . . . . For \$1.35
- \$3.00 to \$3.50 . . . . . For \$1.75

HIGH CLASS GOODS AT LOW PRICES!  
BUY HERE— AND —SAVE MONEY

**TEMPLETON'S** Genuine Clearance Sale

**The Railway Passengers Assurance Co.**  
of LONDON, ENGLAND

is the OLDEST and PIONEER COMPANY of its kind in the world. Founded in 1849, its experience inspired and furnished data for all other such Companies in the Old World and in America.

**CLAIMS PAID, OVER . . . \$36,000,000**  
INSURANCE against ACCIDENT and ILLNESS, EMPLOYERS' LIABILITY, PUBLIC or THIRD PARTY LIABILITY, ELEVATOR and TRAINS' LIABILITY, AUTOMOBILE "ALL RISKS" PLATE GLASS, BURGLARY, FIDELITY GUARANTEE and BONDING OF ALL KINDS.

Are you fully protected? If not, let me write you a Policy. It is better to have insurance and not need it than to need it and be without it.

**HENRY C. DONNELLY**  
GENERAL AGENT FOR NEWFOUNDLAND  
Phone 1163 Board of Trade Building P.O. Box 1260  
aug11,3m



Gossages' **Magical Soap.**

**HARD WEARING**  
Made by a Firm of World-wide Reputation for Excellence & Uniformity of Quality  
WILLIAM GOSSAGE & SONS LTD. WIDNES

**JOB'S STORES, Ltd.**  
Agents.



OUR SHOWING OF **FALL SUITINGS and COATINGS** is an exhibit that is complete in every sense of the word. Not only is the variety here to attract you but the character of the Clothes we make and our reasonable prices will prove strong inducements for your patronage.

**W. P. SHORTALL**  
300 WATER ST. THE AMERICAN TAILOR ST. JOHN'S, P.O.B. 447  
Phone 477. au,12,3

**The Globe Indemnity Co. of Canada,**  
Accident Insurance, etc.  
**BOWRING BROTHERS, Ltd.**  
AGENTS FOR NFLD.

The Secret of Our Success:  
**ABSOLUTE PROTECTION.**  
YOU WILL EVENTUALLY INSURE WITH US. WHY NOT NOW?  
may17, eod, 6m

**100 HALF BARRELS PEARS**  
NOW IN STOCK.  
50 BUNCHES BANANAS.  
50 BOXES CALIFORNIA APPLES.  
NOVA SCOTIA GRAVENSTEIN APPLES, in Brls.  
Due in few weeks.

**BURT & LAWRENCE**  
11 New Gover Street

**LABRADORITE**

BRACELETS, PENDANTS, RINGS, BROOCHES. EAR RINGS, MASONIC EMBLEMS, CUFF LINKS, CHARMS.  
This beautiful Native Stone, famous for its different play of colours, is found on Newfoundland Labrador.  
A VALUABLE SOUVENIR OF NEWFOUNDLAND.  
**R. H. TRAPNELL, Ltd.**  
Jewellers and Opticians, 187 Water Street.

THE **FLASHLIGHT**  
BE SURE IT'S AN **EVEREADY**  
"THE RIGHT LIGHT TO LIGHT RIGHT."

The newest thing in Flashlights is the ALUMINUM CASE FLASH, the price of which is surprisingly Low.

**WM. HEAP & CO., Ltd.,**  
AGENTS.

**Ford Parts!**

Front Springs, Commutators and Wiring, Axles, Drive Shaft Pinions, Sleeves and Roller Bearings, Diff. Drive Gears and Cases; Thrust Washers, Radious Rods, Head Lights and Reflectors, Oil and Electric Side Lights, Tyres and Tubes, Seat Covers and a thousand and one other parts.

— ALSO —  
Klaxon Horns, Hand and Electric; Aluminum Step Plates, Jacks, Pumps, Radiator Liquid Cement, Springs and Axle for Model 4 Overland and Chevrolet; Cylinder Head Gaskets for different make cars, Motor Meter and Tire Gauges, etc., etc.

**PARSONS**  
THE AUTOMOBILE MAN. King's Road, City. PHONE 109. ap, 6 mos, eod

**37 Varieties**  
Biscuits Crackers



**Delicious with soup!**  
**TIP-TOP SODA BISCUITS**  
There is something enticing, something strangely enchanting in the delicacy of these Sodas.  
To taste one is to make the second quite irresistible.  
There is no other just as good.



**SPECIAL— JAM-JAM**  
Two crisp Vanilla flavored Biscuits with Strawberry Jam filling.  
**A. HARVEY & CO., Ltd.,**  
MANUFACTURERS.

**NOW LANDING**  
Ex. S.S. "Heronspool"

**1000 Tons Household Coal**  
**\$13.50 PER TON** sent home.  
IN STOCK:  
**2000 Tons WELSH ANTHRACITE COAL**  
All Sizes.  
**HENRY J. STABB & CO.**  
aug13, eod, 1f

**Nfld. Government Railway.**

**To All Concerned!**

The Newfoundland Government Railway will endeavour, as far as possible, to forward all freight via North Sydney and Port aux Basques, but reserves the right, whenever circumstances in the opinion of the Management, require it, to forward freight, originally billed via North Sydney and Port aux Basques and designated steamers:—

VIA HALIFAX or VIA LOUISBURG,  
collecting extra charges over connecting lines, between North Sydney and Louisburg, and also the right to forward same by any steamer owned or chartered by the Railway from North Sydney or Louisburg, or Halifax, direct to St. John's, or Newfoundland ports other than Port aux Basques.

Shippers or Consignees, when effecting Marine Insurance, should bear this in mind, and have their policies covered accordingly.

**Nfld. Government Railway.**

**Canadian National Railway**

Passengers and Shippers remember: One of the shortest and best ways to travel and ship freight to Boston is via Halifax or North Sydney and Canadian National Railways.

For further information, apply to—  
**J. W. N. JOHNSTONE,**  
General Agent,  
Board of Trade Bldg. St. John's, Nfld.

**Furness Line Sailing**

From	St. John's	Boston	Halifax to	St. John's
Liverpool	to Halifax	to Halifax	St. John's	to Liverpool
SACHEM	Sept. 12th	Sept. 21st	Sept. 29th	Oct. 4th
DIGBY		Sept. 6th	Sept. 11th	Sept. 14

These steamers are excellently fitted for Cabin Passengers. Passengers for Liverpool must be in possession of Passports. Through rates quoted on cargo from all United States and Canada Ports.

For rates of freight, passage and other particulars, apply to  
**Furness, Withy & Co., Limited**  
w.e, 1f

**A HANDSOME SERGE SUIT.**

**\$50** That's the price for a fine Custom-made, Indigo Blue, All Wool **\$50**  
Serge, with best of trimming, good workmanship and a perfect fit.

**Tweed Suits from \$40 to \$55.**

Mail orders promptly attended to.

**SPURRELL The Tailor**  
WATER ST. WEST. and at DUCKWORTH ST. GRAND FALLS.  
m, th, a, 1f

**WHO PAYS?**

Many men's salaries still continue if they become ill, but extra expenses are immediately created in special diet, doctors, hospital, nurse, etc. Those whose incomes discontinue must find it a very great strain indeed.  
Under our plan you can shift the entire responsibility from the day you get ill until the day of your death if you want to.  
A dime a day deposited with us semi-annually guarantees you \$20.00 per week while you're ill or injured, whether it be a week, a month or a lifetime.  
We have many members getting life benefits who have paid only very few dollars premium.  
Let us tell YOU all about it.

**U.S. FIDELITY & GUARANTY COY.**  
J. J. LACEY, NFLD. GENERAL AGENT.

**FIRE INSURANCE!**

**QUEEN INSURANCE CO. of AMERICA**  
AND  
**THE GREAT AMERICAN INS. CO.**  
OF NEW YORK.  
Capital practically unlimited. The largest number of Policy holders in Newfoundland.  
Absolutely no trouble when a loss occurs.  
PHONE 468. P. O. BOX 782.  
**GEO. H. HALLEY, LTD., Agents.**  
MORAIN BUILDING. 165 WATER STREET.  
aug13, eod, 1f