

GOLDEN PHEASANT TEA

Has Stood the Test for 60 Years.

It is still going Strong. Thousand are using it Every Day in Newfoundland.

ARE YOU going to join THE GREAT ARMY OF Golden Pheasant Tea Drinkers?

FERGUSON, HOLNESS & CO., Ltd., London and Colombo.

J. B. MITCHELL & SON, LIMITED, SELLING AGENTS, ST. JOHN'S.

SIDE TALKS.

By Ruth Cameron.

A FAMILIAR DRAMA.

A wife I know had been "prodding her husband" in the way wives have, by "telling him of another man in the same line of business in which he is, who 'in spite of these hard times, you talk so much about' has managed to make a lot of money."

Two weeks later: "He has given her a baby grand for the living room."

Next week: "They are going to take a trip in the Luxury Six and she has bought a lot of lovely new clothes to wear."

Absolutely Nothing Left.

The trip was taken, the week after they came the husband was taken sick with typhoid. After a six weeks' illness he died. When the estate was settled up it was found that he had the house on a mortgage which represented all or if not more than it would sell for; that the Luxury Six and the baby grand were both being bought on the installment plan and had to go back to the dealers; that they owed big bills at the depart-

ment stores at which she bought the lovely new clothes, to say nothing of large accounts with the grocer and the provision dealer; and that when these bills, and the bills for his illness had been paid, the widow would be penniless.

In other words they had not been nearly so well off in solid assets as the wife who had been envying them their seeming prosperity.

How often do you suppose some variation of that little drama is played in every town or city in this country in the course of the year?

So often that if anyone had it copyrighted and got even the tiniest royalty he would be a millionaire.

The Rajah Vanishes.

Here is a similar case. A man who had been working in a garage for small but comfortable wages had an old school friend come to visit him. The latter was selling some new and wonderful automobile accessory and told of making tremendous money. He said he averaged \$100 a day (not \$100 to-day and nothing for two weeks, you note). He had just in-

vested in a \$3,000 car, he wore expensive clothes and took his old friend and his wife out to dinner at an expensive inn. "Why don't you shake that old garage and do what I'm doing?" he asked. "It's easy enough—All you have to do is to wear good clothes, and know how to talk and be a good fellow." He had the garage worker (and his wife) hypnotized almost to the point of throwing up his job. Fortunately, however, the firm which had received only \$100 payment on that \$3,000 car (second hand by the way) came down and took it away, and the rajah vanished over night, leaving behind a trail of tailor and board bills and all the other kinds of bills that a man who keeps all his salary to use as ready money is unfortunately obliged to leave behind.

So it goes over and over again.

A reliable report includes matelasse, gloriote crepe, crepe "Granada" sataika sponge and radium twill in leading silk fabrics. Also good are satins in Cantons, Canton crepes and Cascade crepes.

Passion Play at Oberammergau.

WHY THE FAMOUS PIECE IS ACTED ONCE EVERY TEN YEARS.

Thousands of people are flocking to Oberammergau, from England and America, to witness the Passion Play, but few of them know the origin of the spectacle.

In 1333 a terrible plague devastated the district, around Oberammergau, in Upper Bavaria; but that little hamlet, strangely enough, escaped, and in order to keep clear of the plague the inhabitants of that village were forbidden to have anything to do with the outer plague-stricken district.

A native, who had been living in an infected village beyond the circle of mountains that surround Oberammergau, managed to come back by stealth to the village one night. Three days later he died of the plague, and soon after forty other villagers died also.

The Plague Was Checked.

It was then the villagers made a vow, that if the plague was turned away from their midst, they would then, and once every ten years afterwards, perform with all due reverence and solemnity a play which should set forth the Life, Death and Mediation of Christ.

The plague did not spread, and from that time, now nearly 300 years ago, the vow has been kept, with a few exceptions.

In 1770 all semi-religious theatrical performances were suppressed by the State. Oberammergau petitioned for a reprieve on the strength of its vow, and the play was permitted to be performed in 1780.

Judas Is a Wood-Carver.

In 1810 it was again suppressed, but again an appeal was successful, and it was performed in 1811. In 1820 it was postponed till this year, to allow the villagers to recover from the effects of the war.

Nearly 700 people take part in the play 122 of whom have speaking parts, while 260 act but do not speak. Anton Lang, a potter by trade, takes the principal part of Christ for the third time. Ten persons of the family of Lang are playing named parts in this year's play, apart from the director.

Judas will be played by a man who is foreman of the biggest wood-carving business in Oberammergau, whilst the veteran of the company is Gregor Breitsamer, whose role will be that of Herod. He has been in the play without a break since 1860, and has played a different part every performance.

Costumes Cost Over \$1,000.

The part of Mary is always taken by an unmarried woman, tradition having it that no wife shall take any part in the play.

The costumes are made in the village, and cost over \$1,000. The materials are obtained from Berlin, Munich and Paris, and some rare stuffs from Damascus and Jerusalem.

The vast theatre has seating accommodation for 4,400 people. The auditorium is covered, but the stage is open to the sky.

The play is every Sunday, and certain week-days, until the middle of September. The performance lasts from 8 a.m. until 8 p.m., with a two-hour interval for luncheon.

THE FATAL CROSSING.

The fatal railway crossing! Grim death still functions there, with locomotives still tooting their victims in the air. In vain the signboards flit, and listen with warnings wide and high, for men won't look and listen, who consequently die. Each day we order caskets for people killed by

New Tapestries. Upholstering & Repairing. Tapestries.

Tapestries that delight the eye and don't dip too deep into the purse are those we have now on hand for upholstering purposes. Any desired color scheme can be carried out, if our stock be used for your selection, and their fine quality guarantees long service.

Our Upholstering

Department is open for all grades of upholstering. New Couches, Lounges and Chairs made to customers' own designs, perfectly padded and upholstered in fine quality fabrics.

Renovation and repairs are quickly made by expert workers.

Let us give you estimates, and samples of upholstery fabrics for your Fall renovations.

U.S. Picture & Portrait Co.,
House Furnishers, St. John's.

sept11,eod,tf



Let this "COW IN YOUR KITCHEN" tell her story of milk and cream

"Anyone can buy milk," says this Cow in your Kitchen—it may be good milk or it may not! It may be pure or it may not! It may be rich in nourishing qualities, or it may not! It may keep—or it may not.

But the housewife who takes a pride in her skillful buying—who makes every cent do a cent's worth of work or more—who protects her family from the dangers of ordinary milk—who insists on supreme quality milk—

That woman insists on having in her kitchen always, a liberal supply of St. Charles Milk "with the cream left in".

It is good! It is pure! It is rich! It does keep fresh! Wholesome! Convenient! Economical! For every milk use! Order a few tins from your grocer to-day. "A size for every need."

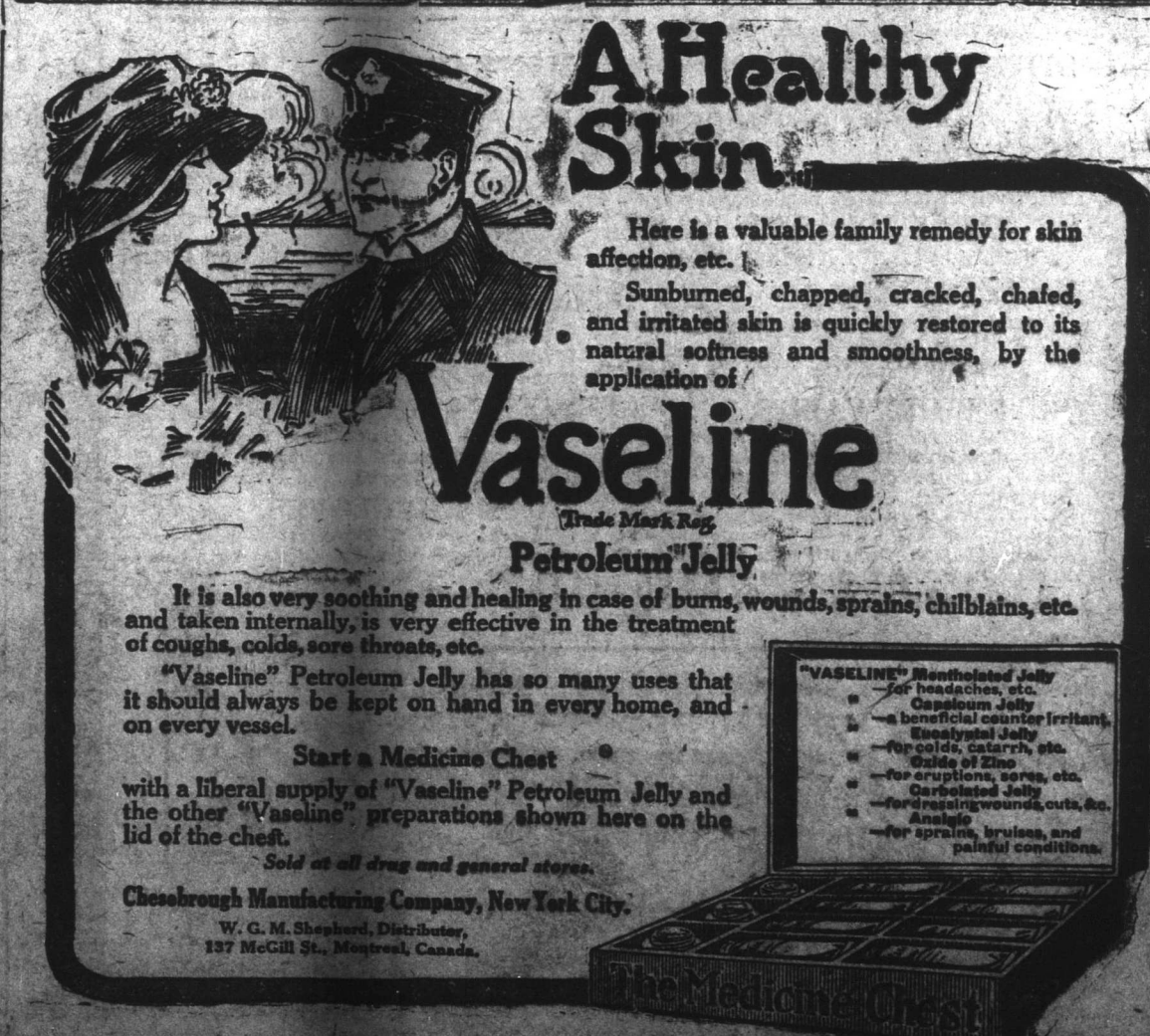
BOULDER MAYONNAISE—7 tablespoonfuls St. Charles Milk, undiluted; ½ teaspoonful salt; ¼ teaspoonful sugar; ¼ teaspoonful mustard; 1 tablespoonful sharp vinegar; ¼ cupful salad oil. Combine the ingredients, add the milk, and gradually beat in the oil with an egg beater. Then when in the vinegar, use as any mayonnaise. Transfer to a covered jar. This will keep indefinitely in a cool place.

Send for the Borden Cook-book. It is FREE. Address The Borden Company, Limited, Montreal.

Borden's ST. CHARLES MILK
Pure Country Milk With The Cream Left In

train; the coronets, with baskets, pick up the strewn remains. Along the highway's edges, and from the stumps and stones, and from the trees and hedges, they pick the collarbones. It ought to be a scoring, we cross the railway track; and now an engine comes whooping up the rails, and hits our priceless Lizzie, and through the air it sails. A spark-plug and a piston is all that's left of Lizzie; we will not look or listen as merrily we whiz. The coroner is keeping his tab on our remains; our stricken suns are weeping and cursing railway trains. Some gent will read these verses, I have no doubt, to-day; and, thinking not of hearsees, he'll scoot along his way; he'll strike a gait that's dizzy, that's neither safe nor sane, and presently his Lizzie will hit a railway train. We'll gather up the pieces, and as we toll we'll wail, "The death list still increases! No warnings will avail!"

Richard's Liniment for Burns, etc.



A Healthy Skin

Here is a valuable family remedy for skin affection, etc.

Sunburned, chapped, cracked, chafed, and irritated skin is quickly restored to its natural softness and smoothness, by the application of

Vaseline

(Trade Mark Reg.)
Petroleum Jelly

It is also very soothing and healing in case of burns, wounds, sprains, chilblains, etc. and taken internally, is very effective in the treatment of coughs, colds, sore throats, etc.

"Vaseline" Petroleum Jelly has so many uses that it should always be kept on hand in every home, and on every vessel.

Start a Medicine Chest

with a liberal supply of "Vaseline" Petroleum Jelly and the other "Vaseline" preparations shown here on the lid of the chest.

Sold at all drug and general stores.

Chesebrough Manufacturing Company, New York City.
W. G. M. Shephard, Distributor,
127 McGill St., Montreal, Canada.