

daily and hourly. Is it too much to ask that the merchant will take his share of suffering in order that he may help those that Tommy has left behind him. Food prices are nearing can come by the unanimity of action of all classes, rich and poor, merchant a dangerous limit. Indications of a the enemy. Does he say "No- I and fisherman. In the volunteering, war-winter are many. For the sake all classes are represented. In the of the Empire, for the sake of strug-Patriotic Funds all have given won- gling families, for our Honour's sake, derfully well. . But in the life of Water Street, to whose sustenance we all while yet there is time. The warning of July 1st. Then why should you, contribute, indeed to which our dollars I sounded some weeks ago is even en- in safety here, put money considera are necessary, we cannot feel that dorsed by the 'Daily News' in an edi-

torial on Friday, and it is considered there are many hearts which throb with the true patriotism that feels it conservative in its views. cannot do enough for the Empire. Oh, FREIGHT RATES INCREASED.

blind-blind-not to see 'that all that On the top of the rising price of flag you dishonour by acting concramps a man's life, that makes it hard for him to live on his salary, flour, which I am told is now \$12.00 a trary to the principle of unity, justends to dampen his enthusiasm for barrel, comes the word that the Reid tice and fair play that it represents? anything. What man is there in debt Co. have increased and in some cases Mr. Merchant, when you are willing or struggling continually to keep out have doubled their freight rates. To to die for your Country in using your of debt, but feels his spirit crushed | do this I understand they have had goods to provide for the people, the

cents and one dollar. The resource this firm are beyond question, and its script is as good as gold. At the same time it is a pity that the Government have allowed the shortage of silver to occur if many firms are going to put their script into circula-The script of some firms would be extremely doubtful and this would cause suspicion of all paper, and create a situation which is not at all esirable in the city. Some not to scrupulous individual might get notes printed and passed into circulation or the chance that some of them might not turn up for months. I take it that the Government are moving in the matter.

"I GAVE MY LIFE FOR YOU!" Purchaser .- What price is flour to

Merchant.-Twelve dollars. P.-Is not that very high? What l it cost you?

M .- Well, that is unusual informa n to give a customer. You see-P.-Did it cost you eight dollars? M.-Er-er-some of it. P.-Don't you think four dollars

ather an excessive profit on a barrel flour? M.-But you see I cannot replace i

the same figure. P .- And isn't it time to put up the ice when you have to pay more for

our?

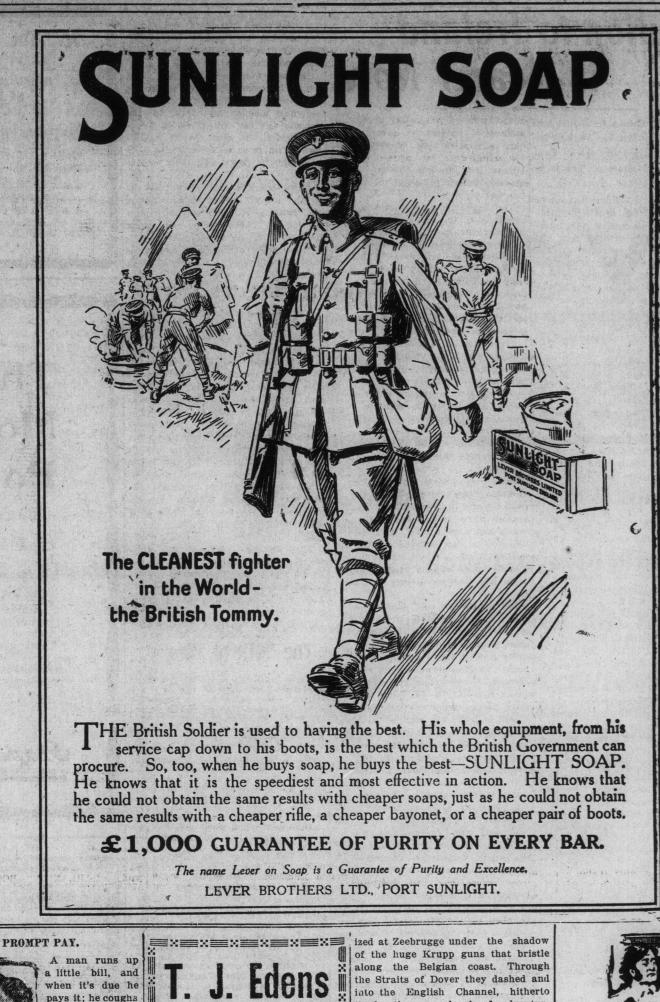
M .- But if the market price goes lown I should have to lose, 'so I am instified in taking the "ups" when I

P.-Have you made any losses lately n this way? M.-No, but

P.-Haven't you been making more money since the war than before? Have not the dry goods merchants simply coined money since the war started?

M.-Yes. P .-- Do you think, then, that in these days when the Empire is asking for volunteers to give their lives to fight the enemy, it is a time to exact such high profits?

M.-Oh-ah-well-of course bus iess is business, you know. P .- And yet you can think of the volunteer marching unafraid towards won't go on. If I lose my life I cannot replace it"? Does he reckon the cost in blood as you do in dollars? let the Government take a hand in No! Look at the wonderful advance tion first? Why should you take every advantage to raise prices and not bother what it costs in deprivation to poor people, never think of the patriotism you quench and the



AND. opening the on of Dolls, Teddy Bears. Carriages. na Tea Sets. Carpenters' etc., etc. ver had. All and would rchase while at its best. ited. PARTMENT. ION.

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Phone No. 11.

Grocery Dept.

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GLOVES,

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3.10 each.

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14 x 16.

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Brave Boy.

Telegram. quiet little village gain called upon to er bravest and best. Druken has sealed lied of wounds in a "Somewhere in eft with the 2nd Conight at Gallipoli and e glorious charge cf hrough came out unfatal October 12th id the supreme sacriothers might livecould he lay down life? There is deep ing hero's home toeirs to realize when the blow is passed with that vast combravest manhood

we in a far-off land as was said of one y ago: "It's little let him sleep on a Briton has laid

rated its fidelity to

roic soul to-day. HE SOLDIER BOY.

MENT LUMBER. BIEND.

and his natural joy-of-life killed? to get permission from the Govern- last lap in the war will come, and a How shall we give these men new ment. This same Government gave united people, co-operating, not comcourage? How shall we share their the Reid Co. permission to raise the peting, will conquer under a Flag that burdens and by lifting some of the freight on flour last Spring by sixty stands in our best thoughts for all worry of present day existence, get a cents or so. Is it possible that the that is free, righteous and honoursight of a people who are at one, and Government have allowed this with- able.

all alive with the strengthening out a proper investigation of the thought that the Flag of Britain waves necessity of these increases? And if over a people who feel that the prin- the rumour that the "Prospero" and ciples of Right, Justice, and Truth are "Portia" are to be taken over for war purposes be true, are we not placed at at work in their land? This result must come. It will mean the mercy of the Railway Company, a revolution in the method of business. whose passenger and freight rates are It will mean that a merchant's busi- on an average twice as high as the ness will be to provide for a nation | Coastal Company's? It occurs to many or a country, and that it will no more minds that the existence of the clauses be his object to make money out of his in the war risk Insurance policies customers than a clergyman does his which refer to "Riots, and Civil Comwork for the sake of the salary he motions" may yet be justified. The best Insurance the Government can gets.

A merchant who acts thus sets him- take is a direct interest in the workings of the trade of the Colony and

InTRAINING

Thousands of men suddenly

called to undergo the hard-

ships of winter training find

the sustaining power of Oxo Cubes invaluable for supporting health and

Oxo Cubes have a body-building

power out of all proportion to their bulk. Many a young soldier, wet through, and physically exhausted

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Oxo Cubes are so convenient and handy that they can be carried on the person without adding to the veight of one's equipment. A cup of Oxo or an Oxo Cube sandwich

enables one to go for long hours.

a Cube to a Cup

in the daily life of the ordinary mon in the daily life of the ordinary mor-tal who is fighting to make life worth living for himself and his family, a fight which is against big odds, and which leaves terrible scars, begets bitter thoughts and makes a man restless and revolutionary.

## BELL ISLAND.

years to come.

cised.

call it. It calls for the renunciation not only of our lives but of our ma-terial possessions. If we had had more of this idea years ago, when Bell Island was undeveloped, and not only of our lives but of our ma-Bell Island was undeveloped, and kept its riches for the benefit of Newfoundland instead of a few men, our public debt would have been reduced i by many millions before this, and our

to prevent its passing into the hands

of an American Company which will Everyday Etiquette.

SILVER SHORTAGE. The great inconvenience caused by for the mother.

to issue of their own script for fifty

for Eczema. up like a dandy. And when misfor-tune dogs his feet, and want has badly You, who have suffered year in and

The War has brought the idea of the supremacy of the State, the Empire or the Nation, just as you like to ret to the world, is an absolutely reliable home remedy for all skin erup-tions. It is called the D. D. D. Pre-

vestigate this wonderful new discovery which is now recommended by books outside the school course, ex-many of the best skin specialists, even cept on Saturday and Sunday. The in preference to their own prescrip-tions. A single bottle of 'D. D. D. by many millions before this, and our finances would not hang so heavily on our shoulders as they do, and as they will do even more heavily in the Ringworm, Sores and Ulcers, and Iteh of all hisds right for the should be the solution of all hisds right for the solution of all hisds Itch of all kinds yield to D. D. D. and there is instant relief.

'And now there is an opportunity of obtaining Bell Island for the Em-pire, if not for Newfoundland. The Government will surely do something to prevent its passing into the hands

be friendly only to the highest bidder "Will you kindly tell me what is children, with Friday and Saturda; for its ore. This is a matter of very the proper way to reply to an invita- nights as the only possible excep great importance and if we have any power to interfere it should be exer- tion written on one's visiting card?" tions.

asked Mazie. Such an invitation is acknowledged in the third person. Use note paper plenty in which to prepare lessons. for the purpose," answered her

no excuse delays Family Mess Pork. it. Unlike the Selected rib pieces. N. Y. Corned Beef. deadbeats and the bums, he makes a proper showing; t h e merchants bless him when Fidelity Hams & Bacon. WALT MASON he comes, and Bologna Sausage. praise him when he's going. This man, Fresh Sausages. in season, meets reverse, as all men strike disaster; and then, when empty 300 brls. APPLESis his purse, and hard luck is his mas-Kings, Wagners, ter, the dealers say, "Buy all you **Blenheims** wish, until your luck grows stable; Gravensteins. we'll gladly trust a man, oddsfish, who pays up when he's able." An-WAGSTAAFE'S other man runs up a bill, he keeps it CELEBRATED JAMSclimbing steady; when asked to pay, Raspberry, Strawberry, he says, "I will, when I get good and ready." Though he has roubles in his Red Currant Jelly, best, and other roubles handy, he'd rather lose his freckled pelt than pay PURE WAX CANDLES for altar purposes, frayed him, and he has but his hat to eat, the merchants will not aid him. year out with Eczema, here's good newsforyou. A simple, antiseptic wash, bad pay reputation, some day that rep BULLDOG BRAND BEST 45c. TEA. 5 lbs. for \$2.00. Your Boys and Girls. BLACK CAT & CRAVEN X CIGARETTES.

pays it: he coughs

up for the mer-

chant's till, and

Pigs' Jowls.

Spare Ribs.

Marmalade,

1 lb. pots.

50c. lb.

20.000

100 brace RABBITS.

Duckworth Street and

Military Road.

EDENS.

It is an excellent rule to forbid the reading by your children of any story books outside the school course, ex-FRESH COUNTRY EGGS. child who is fond of reading is apt to become so engrossed in a book that he will neglect exercise and study for the completion of the book.

But if a strict rule is made and enforced that no reading shall be

study.

No youngster's sleep should suf fer for his lessonss sake. Nine o'clock should be bed hour for all school

The Day Eclipsed By

The hours from the conclusion of supper to retiring time should be London, Oct. 28 .- "The day," lon he toast of the followers of Von Tir-Then, too, if the child comes in from pitz, twinkled on the horizon yesterplay at five or half past, there should day, but failed to dawn. be an hour before supper in which to

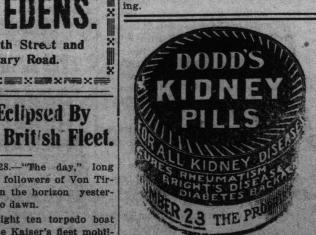
During the night ten torpedo bos lestroyers of the Kaiser's fleet mobil-

the hunting ground only of adventurous U-boats. "Their mission was to sink some of

he transports that carry Britain's roops to the battlefields in France. "This raid, it seems, was Germany's reply to the French victory at Verdun, combined with the relentless British pressure on the Somme. It has been Don't Ncglect expected for a long time, and was the first effort to attack the British transport service. But despite the determination with which it was carried out, it failed in all it sought to achieve. "No troops were lost on the trans-port and the crew of the destroyer sunk were saved. The only loss of life the British suffered was on the miss-ing destroyer, and of her crew nine illness. When a Cough starts there's the British suffered was on the misshave been saved.

"In view of the attempt to-day, it is worth recalling that the British have not lost a single life since the war bers of men have been carried across for General Haig's armies, but all have arrived safely. "And the failure of the German ef-fort is a tribute to the watchfulness FORD & SON, St. John's, Nfid. of the British Navy during the foggy nights, the cycle of which has now begun. J. L. Garvin asked recently whether Britain was ready to throw back such a German attack. The answer was given to-day, and has

been welcomed joyfully," To make toastwater for invalids, toast very brown a slice of bread, break it in bits and pour a cup of boiling water over it. Chill before serv-



Your Cough. A little cold may not seem a dansignificant acorn grows if let alone, to the mighty giant oak, that cough if not no telling where it will end. You know no doubt, of cases right among

began in transporting troops across the Channel to France. Large num-bers of men have been carried across the Channel to France. Large num-bers of men have been carried across the Channel to France. Large num-bers of men have been carried across Pharmacy, Duckworth Street. Price

25c., postage 5c. extra. No trouble to take this cough remedy.

> Manufacturers of 3 Specialties:-STAFFORD'S LINIMNET. STAFFORD'S PRSECRIPTION A. STAFFORD'S PHORATONE.

THE POPULAR CRESCENT. Go to the Crescent Picture Palace o-day and see the unique comedian,

Davy Don, in "Cutting Down Expenses," you'll laugh 'till your sides ache. Nell Craig and Darwin Karr in a strong drama of the underworld 'en-

titled "Millstones." Jean Dumar and Ray McKee in an Edison comedy: "Black Eyes: and a great Selig wild animal drama: "When California Was Wild." Professor McCarthy plays a new programme of music for this big show. Don't miss seeing it, 'tis a great programme.

ADVENTIST .-- Subject: "The Time of Trouble." All welcome. Evangelist D. J. C. Barrett.

QUICK AND EASY. — The Gil Junior Safety Razor, 225,000 sold the soldiers on the Western front; 5 with 7 blades; extra blades, 40 ce er dozen, or 3 for 10 cents EY WOODS, 282 Duckworth