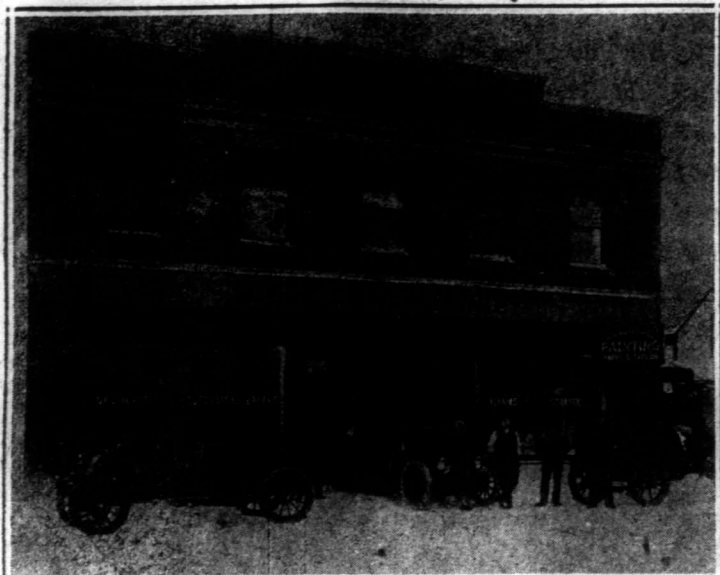


# Calgary Business Firms Send Greetings



Wishing the boys an early and safe return when you will be assured of a hearty welcome.

**SIEGEL GARAGE**

Wishing you a safe and  
Victorious Return  
P. D. Q.

**Crown Lumber Company Limited**

Greetings to our Boys at the Front:

Sunny Alberta is awaiting your safe return to extend the honor you have earned by your noble work.

**TOM CAMPBELL**  
Men's Hatter

Phone M4898 105 Eighth Avenue West

We take this space to express our appreciation of the noble work you are doing somewhere in France. We pray for your safe return.

**THE ART SHOP**

237 Seventh Ave. West

J. W. Booth, Mgr.

M 4080

## GOOD CHEER GREETINGS ##

Good Cheer to our brave soldier boys. May the day be soon of your safe return.

**Wm. STRACK**

226 Eighth Ave. West

SCOTLAND FOR EVER!  
Calgary's Popular Scottish Restaurant

**Castle Cafe**

232 NINTH AVE. EAST

Choice Cooking Quick Service Reasonable Prices  
BERRY & RIACH, Props.

## The Call Of The Great Northwest

Opportunities abound in Alberta. Go where you will, on all sides will be found unlimited opportunities to make fame and fortune. Nature simply asks that the seeker have sufficient energy and ambition to gather the harvest from the fields of fortune which she has so generously provided throughout the land.

Alberta is a province of great promise. Its growth and progress have been phenomenal. Yesterday it was a barren land. Today it thrives with numerous towns and cities, with a network of railroads running from East to West, and from North to South. Tomorrow it promises to hold the future metropolis of Western Canada. The land which yesterday was considered practically worthless is today growing with leaps and bounds and fortunes are being made by the lucky ones who have the foresight to take advantage of the great opportunities that flourish everywhere.

No part of the Dominion of Canada possesses

greater advantage than the province of Alberta. Whether one wishes to find a good farm, establish a manufacturing plant, locate a business or make it his future home, this glorious section of the country offers wonderful inducements. It has water power, timberlands, beautiful scenery, good educational institutions, and great natural resources.

Throughout the world thousands of eyes are looking toward this Great Land of Promise. They need but the confidence and assurance of ultimate success to establish them in this Northwestern Empire. If these thousands of homeseekers could see this land as it really is in its entirety, its resources and productive qualities, its acres of fertile fields under cultivation, its bracing climate teeming with healthful qualities and its inexhaustible supplies of all kinds, there would be no hesitancy in their grasping the hand held out to them by Dame Fortune, and answer the Call of the Great Northwest.

H. B. COMPANY  
OFFERING PRIZES  
FOR AD DESIGN

The Hudson's Bay company will commemorate the 247th year since incorporation, and in this connection have decided to stage a somewhat unique competition in order to secure a suitable design for newspaper advertising window and store cards, booklets, posters, etc. During the occasion approximately 15 Hudson's Bay stores throughout Canada will feature this design. The competition will be between all the stores, and it would, no doubt, be somewhat of a credit to Calgary to have the design originate from this city.

The design in question should measure seven newspaper columns in width and not more than three inches in depth. It should be descriptive of the growth of the company since incorporation in 1670. In connection with the design there should be a border that will surround a full newspaper advertisement. The H. B. Co. are offering three prizes for this work, \$5, \$10 and \$15, and in addition are prepared to pay at the rate of \$2 for any further drawings they may use.

The date set as the last day on which drawings can be received is March 20, and they must be mailed or delivered to the advertising manager, Hudson's Bay store, Calgary, Alberta. Drawings will be in pen and ink only.

### THE RECRUIT

He put the khaki on today.  
He's but a child—my brother—  
You did not plead with him to stay.  
You're not regretting, mother?  
He dropped his lessons and his play.  
The little, fair-haired brother!

'Tis not so very long ago  
He came—that baby brother,  
In that drear night of ice and snow.  
You're not forgetting, mother?  
And I have always loved him so!  
My little one, my brother!

He said to me: "They need more men."  
Good-bye to you, my brother!  
I shall not see your face again—  
I must be brave, for mother!  
So soon you pass beyond our ken,  
God keep you safe, my brother!  
NINA MOORE JAMIESON.

"OUR GUERDON"  
England! We do not ask thee for thy tears  
To dew the far-set places where we rest;  
We died that thou may'st live, and  
thru' the years  
Keep thy fair fame—among all  
nations blest.

England! We do not look for earthly prize  
As guerdon for our youth laid down  
for thee,  
We, who with shattered limbs and  
sightless eyes  
Have suffered that thy children  
may be free.

England! We smiling died in full content:  
Or bear our meed of suffering and pain.  
For Honor's sake it was our blood  
was spent;  
That Justice still on earth and  
Truth should reign.  
—Gordon de S. des Presnes,  
Capt. A. S. C.

The average woman is vain enough to believe that she isn't.

**BAIRD & BOTTERELL**

816-818 First Street West  
Calgary, Alberta

Your wonderful sacrifices give us freedom.

DIRECT PRIVATE WIRE  
TO WINNIPEG  
MINNEAPOLIS  
AND NEW YORK



CONTINUOUS  
QUOTATIONS ON  
STOCKS AND GRAIN  
ALL MARKETS

Office Phone M4631, House Phone M2914

R. A. PIKE, Manager



GOOD CHEER GREETINGS

**J. H. NORTON**

City Ticket Agent

CALGARY, ALBERTA



*To the Men at the Front:*

We wish to express our sincere appreciation of the wonderful work you are doing

No praise too great,  
No Glory too high;  
For these our silent heroes,  
Who simply do—or die.

May we have an early opportunity of showing our gratitude for the great work you are doing for us.

Sincerely yours,  
**PANTAGES THEATRE**

The Board of Pension Commission for Canada



W. ALSDORF, late of 10th Batt. 1st Division

A message of Good Cheer? Why, certainly; the best message I have for you Boys is, that one of yourselves is looking after the matter of your pensions on your return to Calgary.

**Honor Roll**

CALGARY BRANCH

**Cockshut Plow Co.  
Limited**

They gave up all to die, if necessary, for King and Country  
and the freedom of the world.

W. A. Cockshutt  
J. B. Henderson  
M. E. Merkley  
Edward Torrens  
William Torrens  
S. C. Gray

Roy Hildreth  
A. D. MacNab  
Frank Freeman  
Paul Ragan  
William Gilliam

Telephone M2324

**THE CENTRAL PRESS**

Established 14 Years

Printers, Bookbinders, Embossers and Rulers

Office and Works:

602 Centre Street, Calgary, Alberta.

**OSTEOPATHY**

Man cannot add anything to Nature's perfect work nor improve the functioning or activities of the normal body. Disease is an effect only, and a positive proof that something is wrong with the structure of the body's environment. Man's power to cure is in proportion to his knowledge of the right and normal position, and to his skill in adjusting structure and environment and no farther.

Adjustment of structure, giving freedom to nerves, blood, secretions and exercises means Osteopathy.

**MRS. BRENNAND**

PHONE M5187

Dealer in High Class Cast-off Clothing. Samples in Ladies'

Suits, Coats and Furs. Highest Prices Given

810a First Street West, Alberta Rooms

Calgary, Alberta