

THE ACADIAN.

WOLFVILLE, N. S., MAY 22, 1896.

Who Should Advertise?

Who should advertise, is a question that has been propounded and answered in various ways.

Our answer: Everyone who has anything to sell, whether it is product of the hand, brain or machine, and in cases where those who wish to buy or secure or exchange anything that they cannot obtain conveniently, they should advertise.

Advertising should be treated precisely as any other investment, and in nine cases out of ten it pays a better profit than anything for which money is spent.

The best evidence that advertising pays is the fact that millions of dollars are invested in it by all sorts and kinds of trade and by the most successful business men in the land. Of course it pays.

No sensible man can believe that successful business houses advertise and become extensive advertisers for the fun of the thing. With them it is business just as much as buying stock or selling products.

There are certain principles of trade that men ought not to ignore, and among them the principal one is regular, legitimate and persistent advertising.

Dime Novel Victims.

The New York people are beginning to wake up to the fact that the dime novel craze is working serious injury to the young boys of that city, and that several acts of youthful criminals that have lately come to the knowledge of the police are the outcome of reading the blood and thunder yarns served up to boys in the five cent form.

Canadian History Competition.

The prizes offered in the Dominion History competition have been awarded and the names of the successful competitors were published on Monday last.

Formation of a Trotting Circuit.

A trotting circuit has been formed, as far as arranging of dates is concerned, to be known as the Nova Scotia central circuit. The summer dates are:

- Kentville, June 9.
Mahone Bay, June 16.
Halifax, June 22.
Bridgetown, July 1.
The fall dates are:
Halifax, September 7.
Kentville, September 10.
Mahone Bay, September 16.
Bridgetown, September 22.

The latter dates are so arranged that the St. John exhibition races may be added to the circuit, and horses may proceed direct from Bridgetown to St. John.

The Baptist Southern Convention, consisting of delegates from every Southern State and the District of Columbia, was recently held in Chattanooga, Tenn. The most distinguished men, clerical and lay, were present, and the sessions, continuing nearly a week, were of unusual interest.

The Berwick Camp-meeting Association are arranging this year for a quiet Sabbath. The season ticket does not include Sunday and there will be no sale of ticket, or money taken for admission on that day.

It is stated that Sir Donald Smith, Canada's High Commissioner, will, on the Queen's Birthday, be elevated to the Peerage. His title will be Lord Gleadow.

The Nova Scotia Methodist Conference meets in Grafton street church, Halifax, on the fourth Wednesday in June.

Mothers' Meeting.

The Mothers' Meeting recently held in Temperance Hall under the direction of the Women's Christian Temperance Union was of a most interesting and profitable nature.

Training is not so simple a matter as teaching, but much more important. As mothers we need not so much to learn our duties better, as we need to acquire some inspiration in our work, that will enable us more effectively to utilize the knowledge we already possess.

Mrs. Hemenway gave some helpful suggestions drawn from her personal experience in the training of boys. The mother that secures the love, respect and confidence of her growing lad can scarcely fail in her arduous task.

These meetings are largely of a devotional nature. They are held bi-monthly, and announced from the various pulpits of our town. It is especially important that the younger mothers of our community should place themselves under the inspiring influence of these occasions.

Safe Constituencies.

The "safe constituency" is becoming a rare thing in the party considerations. The returns on polling day are very apt to show that it is still rarer in reality. Across the border ten years ago, there were only two states regarded universally as "doubtful," but since that date a considerably over half of the states in the Union have proven that they can charge their party allegiance when so minded.

Politics would be in a more wholesome state if there were no such thing as a "safe constituency" in existence. No party ought to be able to depend upon winning a single seat, regardless of policy and conduct. The poorest kind of a compliment that a politician can pay a constituency is to say that it is "safe" under all circumstances. This is to charge the electors with its borders of psychomotor ignorance, of an invincible want of patriotism and of abject political servility.

Business College Graduates.

The following is a correct list of the students who completed the prescribed course at Whitson & Frazer's Commercial College, Halifax, and were awarded diplomas during the past three months.

Robert L. Ellis, Ralph S. Gates, Ralph W. Elliot, Dartmouth; John D. Campbell, Frank M. Seeley, Halifax; D. Red McLeod, New Glasgow; C. Ida McAloney, Parrsboro; Hunter C. Barnhill, Onslow; Harry H. Jost, Sydney; Ralph E. Macdonald, Antigonish; S. H. Lorne Newcombe, Port Williams; L. L. Johnson, Newton Mills; Donald M. Moors, Hopewell Hill, N. B.

John J. S. Morrison, Georgina Renner, Beatrice O'Neill, Lucy E. Wilson, Jessie L. Eckerley, Halifax; Ada Sergeant-Picton; Margaret Hemmon, Liverpool; Malie P. Stewart, Lachaber; Dell B. Puenner, Orpah Pauley, Dartmouth; George E. MacInnes, Grace Willis, Halifax.

BRIT HART'S new story and Jerome K. Jerome's latest piece of fiction have both been secured by The Ladies' Home Journal for immediate publication. Jerome's story is called "Reginald Black-Finnister and Cad," and sketches an incident in fashionable London society. Brit Hart calls his story "The Indication of Eubeth," and pictures the romance of a young American who falls in love with a German princess, masquerading as a dairy maid.

JUST OPENED!

Largest & Most Complete Line OF Furniture, Blinds, Curtain Poles, etc., Ever shown here.

PRICES LOWER THAN THE LOWEST.

Call early and inspect.

A. J. WOODMAN.

Wolfville, March 24th, 1896.

Anniversary Week at Acadia.

Saturday evening, May 30th, concert in College Hall, under the auspices of the Senior class of the College.

Sunday, May 31st, at 3.30 p. m., Baccalaureate services in College Hall. Sermon by Rev. E. M. Saunders, D. D. At 7.30 p. m. address in College Hall before the college Y. M. C. A. by Rev. Mr. Gumbert, of Boston, Mass.

Monday, June 1st, at 4 p. m., recital by the students in the music department of the Ladies' Seminary, in Alumnae Hall. As the hall will not accommodate a large audience, tickets will be issued under the direction of the teachers of the department. Monday evening, at 7 o'clock, reunion of the Seminary Alumnae. At 8 o'clock there will be an address, in College Hall, before the Senate, by Rev. Mr. Trotter. A business meeting of the Senate will follow the public meeting.

Tuesday, June 2nd, morning, a meeting of the Senate; afternoon, at 2.30, Public Anniversary Exercises of Horton Collegiate Academy, followed by an exhibition of the Manual Training Department in the Manual Training Building at 4 p. m. Tuesday evening, at 8 o'clock the Public Anniversary Exercises of Acadia Seminary, at which papers will be presented by members of the Graduating Class, and addresses are expected from Rev. D. A. Steele, D. D., and Rev. A. C. Chute. At the close of these exercises there will be a meeting of the Board of Governors.

Wednesday, June 3rd, at 9 a. m. a meeting of the Alumni of the College at 11 a. m. a Public Meeting of the College for conferring degrees. At 3 p. m., public meeting in College Hall under the direction of the Governors; Address and music.

Night and Day for May emphasizes strongly the needs of "Barnardo's wonderful Homes for Waif Children," in the interest of which the magazine, "A Child's Own," is issued. Five thousand "other people's children"—all orphaned, or of the waif and stray class—are now under the Education Act, and the tidal flow of new admissions is at the rate of eight or nine fresh cases of destitute boys or girls every day that passes. As the work has stood the test of thirty years the public may well feel that their confidence is justified in this great social agency for the reclamation of the friendless and forlorn, which has already rescued, trained and placed out in life thirty thousand outcast children. The contents of this issue of "Night and Day" includes the usual interesting quota of "Personal Notes," with numerous illustrations from photographs. Dr. Barnardo pleads strongly for the observance of the principle of Proportionate Giving, to which he lends the sanction of his individual experience. We observe that the Thirtieth Annual Meeting of "Dr. Barnardo's Homes" is fixed for the 24th June next, in the Royal Albert Hall, when the Duke of Sutherland will preside, and the Prince and Princess of Wales will be among the visitors. We understand that the display of children and the processes of child-training to be seen on that occasion will be of an altogether unique and unprecedented character.

Baseball. Wolfville seems to have become quite enthusiastic over baseball of late. A new team called "The Russels," composed of the younger players of the town, has been formed. Frank Wortman is captain.

A match was played on Friday afternoon last between the High School and Academy teams. The former won, the score standing 45-35.

The game between the "Town" and the "Seniors" on Saturday was an interesting one. The latter won, but the "Town" men, considering their lack of practice, put up quite a game. The score stood 26-13.

The "Russels" played the Academy team on Tuesday afternoon, the latter winning by a score of 28-18.

The liberal campaign opens here next Thursday evening. Dr. Borden and others are to speak.

Mr. Dag Bigelow is building a large sluice for the new dyke. It is over 70 feet long. He has several of these to build.

Mrs. L. Wickwire and her daughter have moved here for the summer. A great many buildings are being repaired and painted here this summer. Among these are the houses of Dr. John Miller, D. M. Dickie, and M. McFarland. Mr. Henry Mitchell has also greatly improved the appearance of his place.

Plastering Hair for sale at the Brookside Tannery, Greenwick.

WINDSOR ADVERTISEMENT.

CARVER'S

We are Closing Out

OUR ENTIRE STOCK OF

Carpets, Rugs, Squares, Matting, Oil-cloths, Linoleum, Roller Blinds, Etc.,

At prices that will astonish all who inquire.

CALL AT ONCE. Carver's DRY GOODS Importing House. WINDSOR, N. S.

MILLINERY!

A FULL LINE IN LATEST STYLES OF Spring & Summer Millinery!

JUST OPENED.

A cordial invitation is given to call and inspect. Orders promptly filled.

S. E. WELTON. Opposite the American House.

SPRING OF '96.

THE TIME TO TAKE SARSAPARILLA.

RAND'S is only 50c. a bottle. We have all the others.

WOLFVILLE DRUG STORE.

WE DO NOT CLAIM TO SELL

House Finish, Doors, Sashes, Blinds, etc. more cheaply than our competitors, but we do claim to use better stock, and give you better value.

Write for Catalogue. HALEY BROS. & CO., ST. JOHN, N. B.

COAL! COAL!

We have in stock Hard and Soft Coals in all sizes. Also, SOFT-WOOD KINDLINGS, which will be delivered promptly on receipt of orders.

PRICES REASONABLE! Telephone No. 18. WOLFVILLE COAL COMPANY.

FARMERS TAKE NOTICE.

Just arrived, ex schr. "Utility," a cargo of Bone Meal, Muriate of Potash and Bowker's Celebrated Fertilizers!

Which will be sold at prices that defy competition. WOLFVILLE COAL CO., AGENTS. Wolfville, May 13th.

CHRISTIE & WALLACE, Painters and Paper Hangers.

Best attention given to Work entrusted to us. Orders left at the store of G. H. Wallace will be promptly attended to.

SPRING HATS!

An Endless Variety in Color, Shape and Size. SAILORS, a Specialty. BLACK, from 15c. WHITE, from 25c. to \$1.25.

Our Flowers cannot be equalled in price, or surpassed in variety. Be sure and see them. 25 pieces entirely new Yelling in Standard colors.

Latest Designs in Ribbons, Jute, Steel, Rhinestone Ornaments, etc. New Scotch Trimmings. Ladies' Night Waists from \$1.00 to \$2.50. New Japanese Silks for Waists at 45c. a yard, only.

Silk Gloves 40c. to 75c. Hermsdorf Hosiery, warrant-4 Stainless, at 25c. a pair. Other Articles for Ladies' Wear, too numerous to mention, but all in stock.

Hardwick & Randall, Wolfville, April 15th, 1896.

James Halliday, Merchant Tailor.

225 Barrington St., Halifax, N. S. ENGLISH & SCOTCH TWEEDS, WORSTEDS & TROUSERINGS.

TWEEDS in the latest styles, WORSTEDS in the newest designs, TROUSERINGS in the most select 26-6m

C. E. Stevens & Co.,

have opened up quarters at 87 Grandville Street, Halifax, for the sale of Bicycles, and to do first-class repair work.

We have on hand all Sundries that are required in the using of a Bicycle. Our repair shop is complete, and we are able to attend promptly and properly to all kinds of repair work.

Call and see our machines, and try our workmanship, as you will never have cause to go elsewhere. C. E. STEVENS & Co. Agents for "Cleveland," "Emory" and "Electrol" Bicycles.

NOTICE.

All amounts due J. I. Franklin not settled by June 1st, will be left for collection. April 23rd, '96.

"If you ever go to house-keeping," it will be well worth your while to remember that in all plain and fancy cooking you should

USE MOTT'S SPICES.

NOTICE. TO William J. Allen, and all other persons owning or claiming an interest in the lands hereinafter described, or any part thereof:

NOTICE is hereby given that the town council of the Town of Wolfville deem it necessary to acquire the title to the certain piece of land situate on the present Mountain and hereinafter particularly described, for the purpose of the "The Wolfville Water Supply Act."

And you are further notified to appoint an arbitrator, to act with two other arbitrators to be appointed under the provisions of said Act to determine the sum to be paid for said land by the said town.

The lands required as aforesaid are described as follows: ALL that piece or parcel of land situate in Gasperau, in the County of Kings, on the pipe line of the water works of the Town of Wolfville, beginning on Duncan's Brook, so called, at a point opposite the sluice valve on said pipe line, thence running southerly along course of said brook, to a point in centre of said brook; two rods above the pipe line crossing, thence easterly along east side of said pipe line, and keeping two rods from the centre thereof, to a point opposite said sluice valve to lands of Arthur Caldwell, thence southerly to the place of beginning, containing about three rods and two inches more or less.

By order, FRANK A. DIXON, Town Clerk. Wolfville, May 22d, A. D., 1896.

NOTICE.

TO John Harvey and Mary Ann Black, and to all or any other persons owning or claiming an interest in the lands hereinafter described, or any part thereof:

NOTICE is hereby given that the town council of the Town of Wolfville deem it necessary to acquire the title to the certain piece or tract of land situate in the County of Kings, hereinafter described, the same being required for the purpose of "The Wolfville Water Supply Act"; and you are further notified to appoint an arbitrator, to act with two other arbitrators to be appointed under the provisions of the said Act, to determine the sum to be paid for your interests in the said lands by the said town.

The lands required as aforesaid are described as follows: ALL that piece or tract of land situate on Gasperau Mountain in the County of Kings and bounded as follows: southerly by lands of Arthur Caldwell and lands of said Arthur Caldwell, containing One Hundred and Forty-two acres, Three rods and Sixteen inches more or less, (the western portion of more or less, (the western portion of said lands being interested by the Harvey road so called.)

By order, FRANK A. DIXON, Town Clerk. Wolfville, May 22d, A. D., 1896.

Mantle & Dress Making.

Work in this line done at a short notice, in the latest styles, and most approved manner. Perfect fits guaranteed. Rooms in Acadia building. F. E. DAVISON, M. A. ZINK.