

COMING EVENTS

SEE THE GREATEST DISPLAY of fireworks ever seen in Brantford at The G. W. V. A. Tattoo Sept. 3rd.

A. R. CLUB, men rejected for overseas be sure and attend meeting, Aug. 24th at 8 p.m. in Board of Trade Rooms, Temple Building.

TOO LATE TO CLASSIFY

FOR SALE—Happy Thought Range, number 9, almost new. Apply 55 Chestnut. Phone 454. H/42

WANTED—A good general. Apply 79 Brant Ave. F/38/17

FOR SALE—Motorcycle. Apply 295 Colborne. A/42

FOR SALE—Good business doing good trade, or will exchange property. Apply, Box 277 Courier. A/42

LOST—Oblong gavel brooch. Reward 122 Oxford, West Brantford. L/42

FOR SALE—4 foot Show Case. Apply 42. A/42

FOR SALE—Buick Racing Automobile. For quick sale \$350.00. In good shape, electric lights. Apply 118 Colborne st. A/42

LOST—Light overcoat between Brantford and Oakland on Radial. Aug. 15. Reward. 171 Wellington street, Brantford. L/42

LOST—On chatham street small Boston bull pup, female, reward at 120 Clarence street. Anyone found harbouring same after this notice will be prosecuted. L/42

Reid & Brown Undertakers

814-816 Colborne St.
Phone 459 Residence 443

H. B. Beckett Funeral Director and Embalmer

158 DALEHOUSE STREET
Both Phones 23.

DR. DEVAN'S FEMALE PILLS

Reliable medicine for all Female Complaints. 25¢ a box or three for \$1.00 at drug stores. Mailed to any address on receipt of price. THE SCORRELL DRUG CO., St. Catharines, Ontario.

PHOSPHONOL FOR MEN

Restores Vitality for Nerve and Brain. Increases Grey Matter. Tonic—will build up, 25¢ a box, or two for \$1.00 at drug stores, or by mail on receipt of price. THE SCORRELL DRUG CO., St. Catharines, Ontario.

ROACHE & MEADOR

General Tinsmiths

Rear of Temple Bldg.
Bell Phone 2482

Cold Weather Will Come.
Be Prepared

Furnace Work a Specialty

Estimates Given

Agents New Idea Furnace.

WE CANNOT recall a dissatisfied customer for whom we have done Electrical work. Infallible! No, just common sense, good workmanship and best materials.

T. J. MINNES

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Printing

We are supplying Printing to Brantford's Biggest Manufacturers. Our Prices are Right, the Quality Excellent, and Deliveries Prompt. We want to serve YOU.

MacBride Press

LIMITED. Phone 870

Wanted

Room and Board

For Man and Wife and 1 Child, 3 years old. Willing to pay right price for suitable place. Apply Box 274 Courier.

CARSO FRONT LIKE A BOILING CAULDRON

Greatest Italian Offensive Is Telling Against Austrians; Over 13,000 Prisoners Taken; 10,000 Shells Dropped On Enemy In Hour

Rome, Aug. 22.—More than 13,000 Austro-Hungarian prisoners have been captured by the Italians in their offensive on the Isonzo front, the Italian War Department announced today. The Italians also have taken 30 guns.

Gen. Cadorna reports that the Italians have gained new successes along the whole battle line. North of Gorizia the operations are proceeding regularly. To the south the struggle is localizing, especially on the Carso front.

The present offensive is on a vast scale than any previous one. New features were the shortening of the usual period of artillery preparation which lasted only 24 hours, but was so arranged that beginning lightly it increased steadily and rapidly until a hurricane of shells was falling. Then when it suddenly ceased a squadron of aeroplanes flew in advance of the assaulting troops forming the first line using their machine guns on the Austrians at short range. Many prisoners were made dead by the detonations. They had believed their positions quite impregnable.

(By Percival Gibbon)

With the Italian Army on the Carso, Aug. 23. Puntas Dobba does not appear on ordinary maps. It is where the languid Isonzo leaks into the Adriatic through a maze of mud islands and a lagoon. The former are now masked with a six-foot-high growth of reeds. Yesterday, awaiting events, I tried to bathe there and waded a mile before the water was up to my waist. While I was waiting the water rose to sight a line of queer ships walling up to their anchorage in the middle of the Gulf of Trieste. They steered like a haystack on a barge, and steamed like a traction engine. They just ambled up to the point which was aimed at, found it clumsily and opened fire on the reverse of the Herbadia. They were Italian monitors, which are reaching from the sea to aid the ponderous forces which ashore are smashing against the granite front of the Herbadia.

Warships Help Army

That is the measure of this great battle. It stretches from the sea, where warships supplement the army, across flats, where the shy Timavo ventures like an Austrian trench garrison into daylight. It steps up to the heights and valleys of desolate stone known as the Carso, sinks thence into that little wet hell of angled trenches on the southern end of the Gorizia plain, sweeps east of the conquered city of Gorizia to the tragic and blood-soaked heights of the hills of San Marco, sinks again across Salcano, Gorizia's northern fashionable suburb, then lifts to the murderous heights of Monte Satto, whose ruined monastery is sprawling in stone heaps. Then north, it wanders intricately across a thousand crests and valleys, like a highland mist.

There is never a moment when one could draw the front upon the map accurately, because every inch of the pencil moved the line of Italian victory would have changed. Victory creeps on, but in each hour it gains ground. I suppose the Austrians have feelings like the rest of God's creatures, and there are moments when I am sorry for these slaves and dupes of Germany.

Greatest of Battles

This is the greatest of Italian battles that the great war genius, Cadorna, held in his hand till armed as never armed before. His artillery compares even with the masses of guns on the Somme, where, fresh from Russia, I saw howitters and field guns standing wheel to wheel over miles of country and heard for the first time in my life 10,000 shells fired in a single hour. The British batteries here alone fired 15,000 shells in the first twenty-four hours.

A Nest of Death
Yesterday I saw the Carso boiling like a cauldron. Every dreary distance of that stony desert was obscured by the drift of gun smoke and the sudden jump of shell fountains reddened with the blood-colored earth of this wilderness. In that mist of death and terror the sturdy silent infantry of Italy was working at its heroic trade. It served to convey in the rest of tell medium telegram that stubborn motive, that outward joyfulness, that grey, dusty effect which these fine battalions make on the British observer. They do not sing, they do not swagger, but go soberly into action with a kind of devout viciousness which one attributes to Cromwell's "Ironsides," and

BACKWARD, WEAKLY CHILDREN.

Dr. Cassell's Tablets strengthen Feeble Little Folk and fortify the constitution.

Every mother should know that Dr. Cassell's Tablets are just as suitable for children, even for babies, as they are for grown-up people. Dr. Cassell's Tablets strengthen the constitution of children and generate that vital energy which enables the little body to develop naturally and therefore healthily. This they do because they promote digestion and ensure perfect assimilation of the nutriment which digestion provides. The result is that pure, rich nourishment is carried to every part of the little body for sustenance and growth.

A free sample of Dr. Cassell's Tablets will be sent to you on receipt of 5 cents for mailing and packing. Address: Harold P. Ritchie and Co., Ltd., 10 McCaul St., Toronto.

Dr. Cassell's Tablets are the supreme remedy for Dyspepsia, Kidney Troubles, Sleeplessness, Anemia, Nervous ailments, and Nerve paralysis, and for weakness in children. Specially valuable for nursing mothers and during the critical periods of life. Price 50 cents per tube, six tubes for the price of five, from Druggists and Storekeepers throughout Canada. Don't waste your money on imitations; get the genuine, Dr. Cassell's Tablets.

Proprietors, Dr. Cassell's Co., Ltd.

HUNDREDS OF HUNS DESERT TO FRENCH

Total of Prisoners Captured At Verdun Is Now Over 6000

GAINS STRONGLY HELD

Desperate Counter Attack Of Germans Repulsed With Losses

French Headquarters, Aug. 23.—General Fayolle and Gullumat are worthily carrying out the traditions handed to them by Generals Petain and Nivelle in turning the defence of Verdun into a serious damaging offensive, the effect of which in connection with the operations in Flanders and on the Aisne will put severe strain on the enemy's resources. Some of their units by relentless pressure and bombardment are plainly affecting the spirits of the men. Two or three hundred deserters have crossed into the French lines. One whole platoon gave itself up, headed by their non-commissioned officers. Next day another batch of their friends turned up bringing letters which had arrived for them after their departure.

Last night and this morning the Crown Prince delivered heavy counter-attacks against the newly-won French positions, and some German troops succeeded in re-entering the trenches, but were speedily driven out. Upwards of 6,000 German prisoners have been taken during the three days' battle.

Both before and during yesterday's engagement the enemy has been particularly active in the use of his phylaxiating tear shells and all the latest in gas. But the French soldiers are fighting with the utmost dash. At one point of the advance the French were delayed by clouds of gas. Nothing daunted, they put on masks and charged in them and in less than an hour had advanced nearly two miles.

In the much talked of tunnel of Mort Homme the whole garrison of the tunnel, with the chief engineer and two battalion commanders, were taken prisoners. In reality though the actual advance has only now taken place, the battle has been going for a fortnight. The enemy knew the attack was coming and did everything in his power to prevent and prepare for it. Divisions of men served had been brought up and more than 400 batteries placed in position for heavy bombardment of the French lines and communication batteries.

Our allies on their side had made preparations of extreme thoroughness, continually battering the defences of Mort Homme with huge mortars and blowing up the roads to smithereens. That is the explanation of the capture of the garrison on Mort Homme tunnel, and generally speaking, of the success of the whole operation. A German airplane dropped bombs on the clearing hospital of South Verdun. He was flying at a height of less than a thousand feet, so he must have known what he was doing even if he was not aware that the building had been a hospital for several months.

Feel Themselves Masters

Another correspondent writes:—"The slopes of Le Mort Homme have the appearance of a crumbling edifice from the effects of the fire from pieces of great calibre, while the subterranean fastnesses on this hill have been reduced to heaps of stone, large units of Germans being temporarily buried under the wreckage before being taken prisoner.

"The town of Samogneux and also Regneville, fell into French hands Tuesday, and going forward with the utmost vigor and bravery, the French took a long series of trenches uniting Samogneux with Hill 344, after bloody hand-to-hand fighting, in which they drove the Germans before them from traverse to traverse. The extreme violence of the German barrage fire and the volumes of gas did not affect in the slightest the dash and impetuosity of the French troops. They felt themselves masters, and showed it. However strong the enemy confronting them, the German resistance was overcome by French will-power.

"During the first day of the battle, when the double summit of the famous Le Mort Homme was attacked by Zouaves and Tirailleurs and carried with magnificent courage, the French troops reached the German batteries, situated forces on the creek and blew up eight gigantic mortars, whose breech pieces they carried off. It was on the right bank of the Meuse where the greatest progress was made. Here the French troops were the same as won the victory at Pepper Hill on Dec. 15. They were obliged to charge on this occasion wearing gas masks, and within an hour had gained 2000 yards, and held it despite a furious rain of shells.

"Today's German War Office statement admits that French troops have gained a footing in the south-eastern part of Avocourt Wood and on the knolls to the east of that position, on the Verdun front. It also says that the French forced their way into the German positions in the southern part of the village of Samogneux, on the east bank of the Meuse.

HARVESTERS LOOK

36,000 farm laborers are wanted in the provinces of Manitoba, Saskatchewan and Alberta, for the harvesting of the crop.

The Canadian Northern Railway will operate the first excursion train for the west, leaving Toronto Union Depot at 10 p.m. August 23rd and 30th, and running through solid to Winnipeg.

The equipment will consist of electric lighted colonist cars, lunch cars, and in addition the railway will continue their last year's innovation of keeping a special car for the accommodation of single women and families, and of placing it in the train where the occupants will be separated from the other passengers.

The territory served by the Canadian Northern lines offers the widest choice of employment with high wages, but regardless of where you locate, remember we give you the best service to Winnipeg where you will re-purchase to final destination, no matter on what line it may be.

For leaflet showing special train service with dates, number of men required at various points and other information, apply to Job A. Downey, Town Agent, or General Passenger Department, Canadian Northern Railway, Toronto.

YANKS BUY CATCHER.

Memphis, Aug. 23.—Announcement was made yesterday that "Muddy" Rue, catcher of the Memphis Southern Association club, had been sold to the New York Yankees for \$5,000, to report at the end of the Southern Association season. Memphis secured him from the St. Louis Browns two years ago.

Alf. Patterson's

IF YOU PAY CASH GET THE BENEFIT

The Peoples Cut Rate, Spot Cash Grocery and Meat Market

CUT RATE CASH SAVINGS EVERY DAY

MEAT Department

Round Steak, reg. 32c for per lb. 29c
Sirloin Steak, reg. 35c, for per lb. 32c
Side Bacon, lb. 39c
Back Bacon, lb. 44c
Rich Stews, lb. 15c
Meatly Stews, lb. 18c
Choice Fresh Hamburg Steak, lb. 20c
Boiled Ham, lb. 50c
Pressed Beef, lb. 22c
Jellied Hawk lb. 35c
Bologna, lb. 20c
Sausage, lb. 20c
Head Cheese, lb. 19c
2 lbs. mild cured smoked Hams, 9 to 12 lb., half or whole, at per lb. 30 1-2c

GROCERY DEPT.

Creamery Butter has advanced again. You can save money this week, 43c lb. with general orders; Separate, per lb. 45c
Choice New Potatoes, per peck 47c
Bulk Sodas, lb. 15c
Choice Black Teas, special blend, per lb. 45c
English Blend, lb. 60c
A dandy at per lb. 55c

2 packages Ammonia, 10c, for 17c
2 Boxes Dutch Cleanser, at 17c
Special in coffee, reg. 40c, 10c, per lb. 37c
Special in Candy, Maple Fudge, per lb. 18c
Mixed Chocolates, lb. 29c
Ice Cream Bricks, Sodas and Fancy Dishes

FLOUR
24 lbs. pastry \$1.63
24 lbs. pastry \$1.69
24 lbs. for bread \$1.74
Note.—Just compare these Cash Cut prices against credit store prices. You will then decide that 'The Peoples' Store, at 143 William St., will save you money.

143 WILLIAM ST.

PHONES: Bell 2150-2141; Auto 581

RECORD LENGTH FOR NATIONAL LEAGUE GAME

Brooklyn and Pittsburg Played Twenty-Two Innings Yesterday

DODGERS WON OUT

Giants, Braves And Phillies Other Winners in Circuit

Brooklyn, Aug. 23.—Brooklyn beat Pittsburg yesterday by 6 to 5 in 22 innings. The game broke the National League long distance record set by New York and Pittsburg in 1914. With one out in the 22nd inning, Hickman drew a base on balls from Jacobs and took second on O'Rourke's single. Otto Miller forced O'Rourke, Boeckel to Pitter, Hickman taking third, and while Pitter was disengaging himself from O'Rourke and preparing to relay to first for a double play Hickman went home. Brooklyn knocked Cooper out of the box in seven innings. Jacobs finished the game. Cadore was knocked out in five innings. Cheney pitched from the 6th to the 20th inclusive. Marquard finished and was the winning pitcher. The second was called on account of darkness after two innings. Score:

Pittsburg—
00100220000000000000—5 19 4
Brooklyn—
1220000000000000000001—6 28 5
Batteries, Cooper, Jacobs and W. Wagner, Schmidt; Cadore, Cheney, Marquard and O. Miller.

At New York
New York played sensational ball behind Benton's fine pitching, and shut out Cincinnati in the last game of the series by a score of 1 to 0. Benton allowed only four hits, two of them by his opponent, Schneider. Schneider did not permit a hit until the fifth inning, after which he was touched up freely. Score:
R. H. E.
Cincinnati . . . 000000000—0 4 1
New York . . . 000021000—3 7 0
Batteries, Schneider and Wingo; Benton and Rariden.

At Boston
Boston won the last game of the series from St. Louis yesterday by 6 to 1. A home run by Powell in the first inning with Kelly and Maraville on bases, and two triples and a single by Konetchy in three times at bat were the features. Watson knocked Ed. Walsh senseless, hitting him on the back of the head with a pitched ball. The Boston man was carried from the field but recovered in a few minutes. The score:
R. H. E.
St. Louis . . . 000100000—1 5 1
Boston . . . 40001001X—6 11 1
Batteries, Doak, Watson, May and Gonzales; Walsh, Noh and Meyers.

At Philadelphia
Hard hitting and Alexander's excellent pitching gave to Philadelphia a five to nothing victory over Chicago yesterday. In the fourth inning the home team piled up four runs on home drives by Stock and Cravath, followed by singles by Luderus and Whitted, a base on balls to Killifer, and Paskert's single. The score:
R. H. E.
Chicago . . . 000000000—0 7 1
Philadelphia . . . 00040100X—5 11 0
Batteries, Prendergast, Hendrix, and Killott; Alexander and Killifer.

High Cost of Living vs. Low Cost of Insurance

Midst all the increasing cost of living there's one thing that hasn't advanced,—that's the cost of Imperial Life policies. In fact, an Imperial policy today requires no greater annual investment than a similar policy taken at a corresponding age a dozen years ago.

And the fact that the dividends to policyholders in The Imperial Life have shown a gradual increase every year since the Company's inception makes this investment more attractive now than ever before.

Would you care to know the profit returns being made this year to holders of Imperial profit-sharing policies? Our booklet "The Voice of Experience" gives the information.

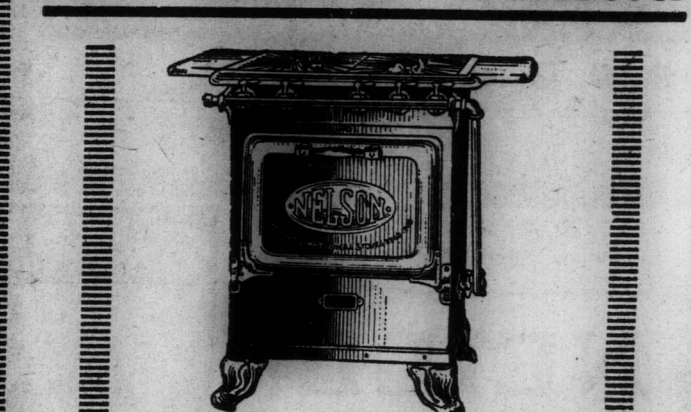
A copy will be sent to you post free if you ask for it.

THE IMPERIAL LIFE Assurance Company of Canada

HEAD OFFICE - TORONTO

W. B. Collins, Branch Manager, Brantford

Hot Weather Comforts



Moffat Gas Ranges
\$12.50 to \$75.00

HotPlates - - - \$2.00 up
Ovens - - - \$1.25 up
Coal Oil Stoves - \$1.25 to \$21
Refrigerators - - \$9.50 up
Screen Doors and Windows

W.S. STERNE

120 MARKET STREET

BOWLING DUNN

Number of Local teted in Great ment Ther

Dunnville, Ont. Aug. 23.—The first day of the bowling resulted as follows:
Lamor Trophy—Preliminary
F. A. Borel, Dunnville
Dr. Ricker, Port Colborne
Dundas
A. Brook, 13 A. J. Hamilton, 15 C. P. Grimsby
W. Carpenter, 23 M. R. Dunnville
G. W. Hepburn, 12 J. H. T. Mr. Sherrin, Buffalo
C. Greig, by default
St. Catharines
A. Ecclestone, 19 W. J. Hamilton, 20 J. R. G. M. George, 16 Dr. G. Fonthill
R. W. Reid, 17 F. B. Brantford, 19 W. J. E. D. Broetz, 20 J. R. Kitchen, 20 J. W. C. Burns, 24 J. C. Welland
Col. Cohoe, 19 F. J. Hamilton, 19 W. J. Bridgeburg
Rev. Smith, 17 G. H. Buffalo
Dr. McGuire, 16 H. A. St. Catharines
E. C. Graves, 20 W. J. W. H. Biggar, Mt. Pleasant
from R. C. McFarlane, Niagara
Hamilton Strath, Dunnville
E. B. Mealey, 20 E. D. Cayuga
J. H. Nagel, 14 A. E. Dunnville
J. W. Holmes, 18 H. E. Ham, Fernleigh
E. Morwick, 12 W. F. Bridgeburg
C. W. Vahay, 19 G. F. Brantford
W. Henderson, 25 St. Catharines
First Round.
Dunnville . . . Buff
G. W. Hepburn 14 M. R. Hamilton Strath, Mt. Pleasant
E. B. Mealey 20 W. H. Welland
A. J. Brennan 20 T. H. Pt. Colborne
H. G. Foote 12 J. B. Ham, Chatham
W. P. Thompson 19 J. A. Buffalo
J. A. Lockie 15 L. E. Ham, Victoria
C. Marrs 22 W. C. Fonthill
R. W. Reid 14 E. D. E. D. Broetz
J. D. Henderson (Welland)
Welland River . . . Cale
A. E. Mason 14 G. H. E. D. Mason (Dunnville)
L. B. Spicer, (Welland)
Brantford Club . . . Dunn
W. F. Patterson 15 G. R. Niagara Falls
C. F. Monroe 19 M. R.

On the is a huge bow by trinitrol maine

Absence wo

OW00-0

OW00-00

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