

# INTRODUCTORY.

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past season our business has broken all previous records. The first six months of 1914 equalled our entire business for 1913, which is indeed encouraging. Founded on truth and square dealings, the growth has been most healthy and sure.

Our greatest handicap is skepticism regarding values and the quality of our land. Persons outside of New Brunswick, after receiving a copy of our Catalogue, are first amazed at the tremendously low prices. Then many of them jump to the conclusion that there must be something radically wrong with this Province or farms would not be so exceedingly cheap. We can most emphatically say, NO, there is nothing wrong with New Brunswick, only she has never been boomed or boosted and has suffered for generations on account of emmigration, and the rural districts have lost heavily by the exodus to the cities and towns. However, the tide has turned and the demand for our farms is steadily increasing, as are values. We are in a position to note this fact by comparing our listings from year to year.

The time to come to New Brunswick is the golden NOW, while values are still far below par. Beside this, we recommend the fall of the year as being the best time to buy. The successful farmer plans his work for the next year months ahead. Fall plowing is absolutely necessary.

This Catalogue contains the largest number of very cheap farms we have yet offered. And now is the opportune time to buy, as next year prices are quite sure to advance sharply, and we guarantee every farm to be just as good, if not better than we represent it.

To any who are not yet prepared to come, we