

# THINK THIS OVER AND DECIDE FOR YOURSELF.

How pure—not how cheap—is the point a woman always considers when buying flavoring extracts. She realizes that cheap extracts are certain to be of a poor quality, and she does not care to spoil the goodness of her cooking by using them. A trial of

## JONAS' FLAVORING EXTRACTS

satisfies her that purity, richness and strength are paramount features with them.

No doubt you are canvassed by salesmen who try to sell you extracts put up in elaborate looking bottles at a low price, representing them to be the best. "It is up to you" whether you are going to buy a line of goods that are likely to create a bad impression for your store or to have a line that will delight the purchaser—**Jonas' Flavoring Extracts**. With them you have an opportunity of encouraging new business for your place--their richness, their purity, their strength never varies, and appeals to the tastes of all cooks and housewives. The last drop in a bottle is as good as the first. Think the matter over and decide which you think is best to sell--cheaply-made extracts---or the "standards and always reliable" **Jonas'**

*WE MANUFACTURE ALL FLAVORS.*

# Henri Jonas & Co., Montreal.