

"\$10,000,000"
worth "Z" engines
of "Z" engines
bought by
150,000
Farmers

YOU will certainly take satisfaction in seeing a famous "Z" Farm Engine in action at your local dealer's if you'll stop in next time you are in town.

This is the famous engine—all sizes with more than rated power—that over 150,000 farmers have backed with \$10,000,000—to do their work best. No farm engine ever before has made such a record.

3 H.P. \$160.00
6 H.P. \$275
1 1/2 H.P. \$300
F.O.B. Montreal and Toronto

See these "Z" Features

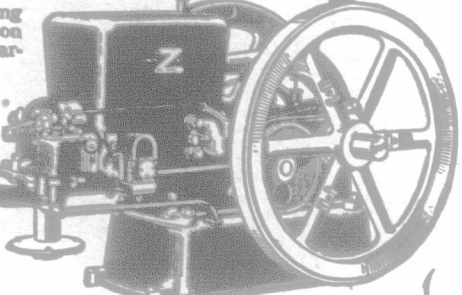
- 1—Fairbanks-Morse QUALITY.
- 2—Economical in first and fuel cost and low up-keep.
- 3—Simplicity and Staunch Durability.
- 4—Lightweight and Substantial.
- 5—Cone Barrel Cylinder Bore.
- 6—Leak-proof Compression.

3 H.P. Use Kerosene
Also Available—Coal Oil—Tape—or Gasoline

Cuts fuel costs in two—giving more than rated power on kerosene at half gasoline war-time prices.

Simplicity is the keynote of each Fairbanks-Morse Type "Z" Engine.

DEALER SERVICE: Your local dealer is a direct representative of the manufacturers. He shares their responsibility. He's at your service to see that you are satisfied.



The Canadian Fairbanks-Morse Co.
 Limited

Montreal, Toronto, St. John, Ottawa,
 Quebec, Hamilton, Windsor.

61

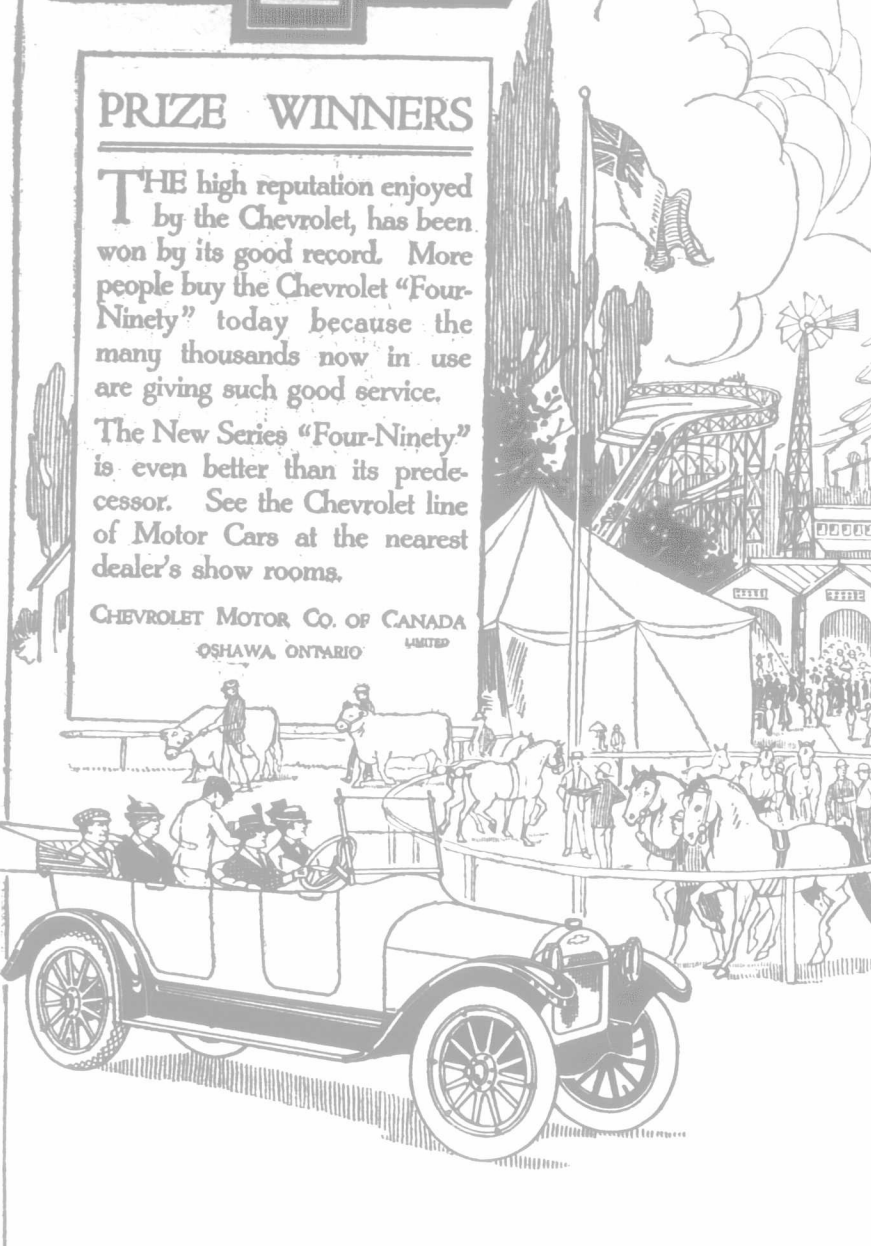
CHEVROLET

PRIZE WINNERS

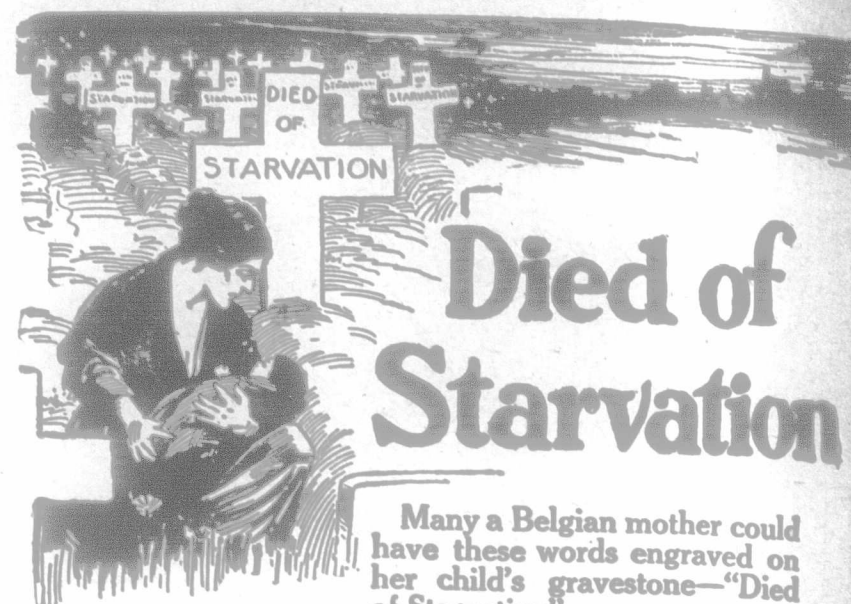
THE high reputation enjoyed by the Chevrolet, has been won by its good record. More people buy the Chevrolet "Four-Ninety" today because the many thousands now in use are giving such good service.

The New Series "Four-Ninety" is even better than its predecessor. See the Chevrolet line of Motor Cars at the nearest dealer's show rooms.

CHEVROLET MOTOR CO. OF CANADA
 OSHAWA, ONTARIO LIMITED



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Died of Starvation

Many a Belgian mother could have these words engraved on her child's gravestone—"Died of Starvation".

Perhaps the child has wasted away with Consumption, or has been twisted into a mockery of happy childhood by Rickets, but starvation is at the root of the tragedy.

What else can be expected for a growing child whose daily ration is the bowl of soup and two pieces of bread provided by the United States loans to the Belgian Government?

The only hope for the destitute children of Belgium is that we who can afford three meals a day will be moved to pity and send help immediately. Even a small contribution will help to take some child, sinking under its load of trouble, over to Holland, where with good milk, nutritious food, medical care and loving treatment, he or she may regain health, strength and the wish to live.

GIVE—give until you feel the pinch! Don't wait until someone asks you personally. THIS is personal!

Make cheques payable and send contributions to

Belgian Relief Fund

(Registered under the War Charities Act)

116

to your Local Committee, or to

ONTARIO BRANCH, BELGIAN RELIEF FUND

95 King Street, W., Toronto, Ont.

A Size for Every Engine and Motor

Piston rings prevent escape of gas and power. They must fit exactly or there is compression leakage, excessive carbon, and power loss. The scientific construction of

McQUAY-NORRIS
LEAK-PROOF
PISTON RINGS

assures equal pressure all around the cylinder walls. They are made in all sizes to fit every model and type of engine, automobile, tractor, etc.—every size accurately gauged to fit the particular model of motor.

Your local dealer or garage has—or can get—our data book of piston ring sizes of practically every engine and motor made. This will tell exactly what rings you need. Complete size assortments are carried by more than 300 jobbing and supply houses all over the country from which you can be quickly supplied. Over 2,000 unusual sizes and over-sizes—all widths and diameters—are kept constantly on hand at the factory ready for prompt shipment anywhere.

McQUAY-NORRIS
Superoyl
RINGS

A special ring for engines that pump oil. Used in top groove only of pistons to control excess oil, with McQuay-Norris **LEAK-PROOF** Rings in lower grooves to insure maximum compression and fuel economy.

SEND FOR FREE BOOKLET
"To Have and to Hold Power"—a simple, clear explanation of piston rings, their construction and operation.

Manufactured by McQuay-Norris Mfg. Co., St. Louis, U.S.A.
 Canadian Factory: W. H. BANFIELD & SON, Limited,
 374 Pape Ave., Toronto

