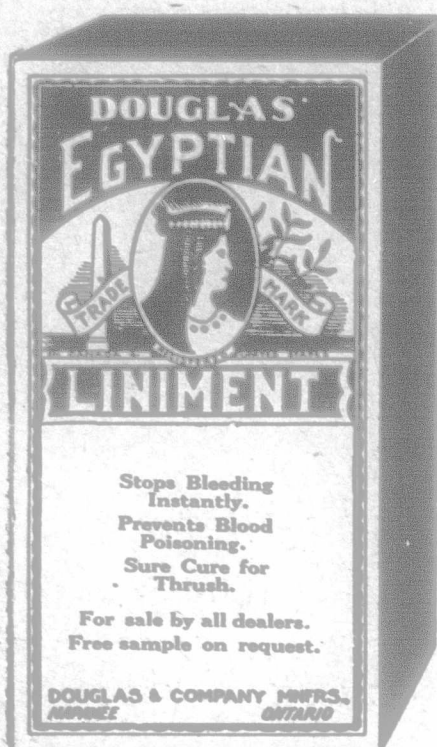


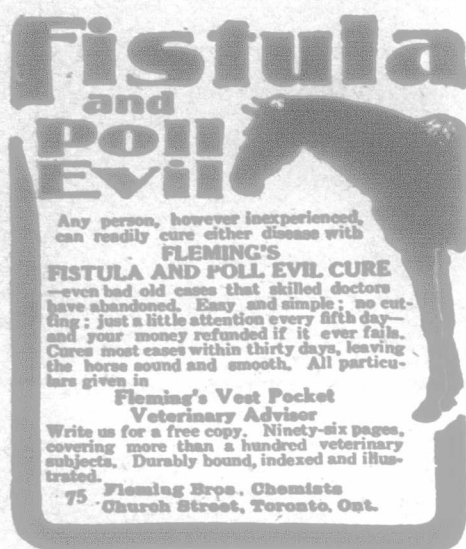


DOUGLAS' EGYPTIAN LINIMENT

Stops Bleeding Instantly.
Prevents Blood Poisoning.
Sure Cure for Thrush.

For sale by all dealers.
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DOUGLAS & COMPANY LIMITED, TORONTO



Fistula and Poll Evil

Any person, however inexperienced, can readily cure either disease with FLEMING'S FISTULA AND POLL EVIL CURE—even old cases that skilled doctors have abandoned. Easy and simple: no cutting; just a little attention every fifth day, and your money refunded if it ever fails. Cures most cases within thirty days, leaving the horse sound and smooth. All particulars given in Fleming's Vest Pocket Veterinary Advisor. Write us for a free copy. Ninety-six pages, covering more than a hundred veterinary subjects. Durable bound, indexed and illustrated. Fleming Bros., Chemists, 75 Church Street, Toronto, Ont.

9 out of 10

Hereford Breeders Adopted

HEREFORDS

Through Their Experience

IN THE FEED-LOT

If you want any further proof of why Herefords have increased 100% in Canada, write to the

Canadian Hereford Breeders' Association

Ancaster

Ontario

Sunny Side Herefords



Bulls ready for service; something choice in young cows and heifers, bred to Donald Lad. All are priced to sell. We have some very promising herd header prospects in this year's crop of calves.

ARTHUR F. O'NEIL & SONS
Denfield, Ont. R. No. 2

Spruce Lodge Shorthorns and Leicesters
Herd headed by the Butterfly-bred bull, Roan Chief Imp. = 60865 = Young bulls, cows, and heifers of all ages, of good breeding and quality.
W. A. DOUGLAS CALEDONIA, ONT.

Shorthorns and Shropshires—We still have a few extra well covered shearing rams. Also a choice lot of ram and ewe lambs. Prices right. We can supply young bulls or heifers, both of which are from high-record dams.
P. CHRISTIE & SON, Port Perry, Ont.

conceivable part of an automobile can be obtained. In Grand Rapids, varnish and a great many things kindred to the furniture industry are made.

"There is an advertising prestige, such as I have mentioned. Flour from Minneapolis or St. Paul must be all right.

"The industry receives every possible support from the community. The Chamber of Commerce, the city officials, and all of the people of the city, realizing the importance of the industry to the community and having pride in the reputation it has given the city, will go out of their way to make the convenience of the manufacturer their convenience.

"The manufacturers in the specialized line exchange information and ideas. It is the centre of things in the industry. They operate labor exchanges and have uniform labor policies. They often ship together. The Rubber Board of Trade of Akron and the organization of the steel industry at Chattanooga are examples.

"Occasionally, raw materials or other special advantages are the reason for the focusing of an industry in a certain city. For example, shipping facilities have been largely responsible for the great milling industry of Galveston. Clay, coal, natural gas, and other such influences have been responsible in other cases. For the most part, however, the eight things I have enumerated are chiefly responsible for the concentration.

"In your own city, what is the biggest single industry? What is the biggest individual plant? Why is it big? There must be a reason.

"Add to the reasons for its bigness—whatever general or special advantages there may be—the eight things I have named in this article, which are out of the experience of other cities which have enjoyed the benefits of specialization, and you have the formula for a 'sales talk' that should bring other similar industries to the city, or should facilitate the organization of additional successful enterprises in the same line.

"That city industrial specialization is practical is being demonstrated in a definite way in many places, and there is good reason to believe that the business men of many communities are going to see it is through specialization that permanent and desirable city growth can be most readily assured. For example, the city of Louisville believes in the principle to such a degree that it has raised more than \$1,000,000 as a factory fund.

"The manner in which this fund is to be used is also indicative of the times in city progress. The \$1,000,000 is not for lame-duck seekers after bonuses or free sites. First of all, it is being used to make a searching survey of the things which the city has to offer to a prospective manufacturer. By lines, an investigation is being made which will divulge conditions as to labor, fuel, transportation, and the various other essentials of manufacturing. The bureau which administers the fund is assembling such a wealth of information that when it finds Louisville affords especially good facilities along a given line, the city's selling argument will be almost irresistible.

"Oklahoma City, a few years ago, did a similar thing with glowing success. Within a comparatively short time, after making a careful survey of the advantages the city had to offer, it made itself a great distributing centre for agricultural implements and later, by similar methods, obtained packing plants.

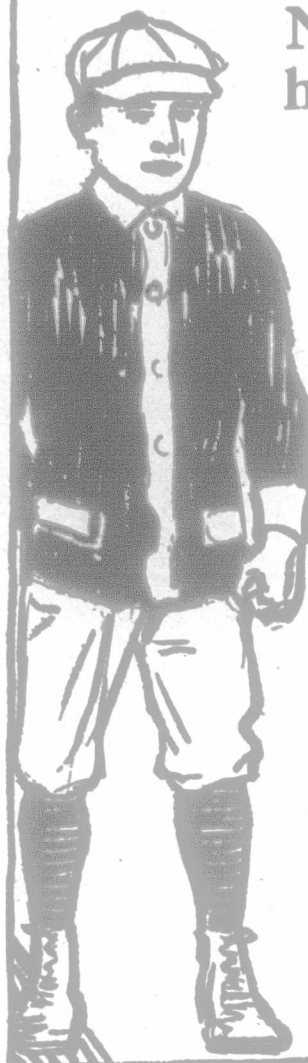
"Cities which now see the opportunity and which enter the field, after a careful survey, to win industries which they are especially capable of caring for, will profit uncommonly, because most cities are not fully awake to the opportunity."—Literary Digest.

An empty mind is a barren mind. It pays to give it something good to do all the time. Think the best thoughts you can. It helps to write one's thoughts down. Begin at once to keep a record of your life from day to day. Look up the meaning and the spelling of every doubtful word. Be accurate in your statements. Make your story so truthful and so interesting that it will stand the test of the most searching investigation in time to come. And as you broaden your thought and your reading, make your writing more extensive, until it becomes really a history of all your life.

EDGAR L. VINCENT.

PARENTS!

The Habits he Forms NOW will determine his future character



IF YOUR boy earns his own pocket money, he will appreciate it better and spend it more wisely than if given to him.

Besides, he will learn the useful lesson that "Industry Pays," and will put in his idle hours usefully and profitably, instead of getting into bad company and mischief.

Make him a Farmer's Advocate boy! Let him start getting subscriptions for "The World's Greatest Farm Paper." Help him yourself; get the neighbors to help him; let us help him.

Suppose you write us about your boy right now. We are very willing to co-operate with you in making a useful man of him. Please address:

PARENTS' DEPARTMENT
FARMER'S ADVOCATE
London, Ontario

Robert Miller, Stouffville, Ont., still has a few Shorthorn bulls, fit for service, and some females that are as good as can be found for the man that wants to start right in Scotch Shorthorns. They will be sold for a low price, considering the quality, and the freight will be paid.

Write for anything in Shorthorns. One hour from Toronto.

MAPLE HALL SHORTHORNS

Present offering, 7 yearling bulls; One Cruickshank Duchess of Gloster. Five Cruickshank Butterflies. One Shepherd Rosemary. All pure Scotch, and extra good; also a few young cows with calves, and yearling heifers.
D. BIRRELL, & SON, CLAREMONT, ONTARIO

Shorthorns Landed Home—My new importation of 60 head will be at home to visitors June 20th, and includes representatives of the most popular families of the breed. There are 12 yearling bulls, 7 cows with calves at foot, 24 heifers in calf, of such noted strains as Princess Royal, Golden Drop, Broadhooks, Augusta, Miss Ramsden, Wimple, etc. Make your selection early.
GEO. ISAAC (All Railroads, Bell 'Phone) Cobourg, Ont.

Spring Valley Shorthorns—Herd of 70 head, straight Scotch, good individuals. Headed by the great show and breeding bull, Sea Gem's Pride 96365, and Nonpareil Ramsden S3422. We have for sale four as good young bulls as we ever had, and a few females.
KYLE BROS., Drumbo, Ont., ('Phone and telegraph via Ayr.)

GLENGOW SHORTHORNS

We have a choice offering in young bulls, fit for service. They are all of pure Scotch breeding and are thick, mellow fellows, bred in the purple.
WM. SMITH, COLUMBUS, ONTARIO. Myrtle, C.P.R.; Brooklin, G.T.R.; Oshawa, C.N.R.

FOR SALE

A good red bull, calved September 1917 (grandsire and grandam imported) in good condition, a show bull, if fitted. Two cheaper bulls about the same age, from milking dams.
J. T. GIBSON, DENFIELD, ONTARIO.

GERRIE BROS.' SHORTHORNS

Herd headed by Gainford Matchless, one of the very best sons of the great Gainford Marquis. Our breeding cows are Missies, English Ladys, Duchess of Glosters, etc. Present offering of young bulls are by our former herd sire, Master Missie, Junior Champion at Brandon last summer.
GERRIE BROS., ELORA, ONT.

BURNFOOT STOCK FARM

We are now offering an 18 mos. old Shorthorn bull with R.O.P. records of over 13,000 lbs. on both sire and dam's side. This is a good opportunity for anyone who wishes to improve the milking qualities of his herd. S. A. MOORE, (Farm one mile north of Caledonia) CALEDONIA, ONTARIO.

SPRUCE GLEN FARM

Herd headed by Nonpareil Ramsden = 101081 = and Royal Blood = 77521 =. At present we have nothing to sell but we have some very good ones coming on. James McPherson & Sons, Dundalk, Ontario.

Elm View Stock Farm—Scotch Shorthorns and Oxford Down Sheep—Present offering: Two-year-old stock bull, Early Prince 107659, straight-bred Rose Bud family, sired by Roan Prince 80859; 25 yearling and 2-year-old ewes; 10 1-year-old rams—a choice lot. Orders taken for ram and ewe lambs for later delivery; all bred from best foundations obtainable. Hold back nothing. Prices reasonable. Visit or write:
B. A. MCKINNON, Hillsburg, Ont.

SOVEREIGN STOCK FARM

The home of Baroness Madoline; 34.48 lbs. butter in 7 days, 1,043.75 lbs. in 335 days, over 87,200 lbs milk in 47 months. We are offering a few of her grandsons up to six months old.
WM. STOCK & SON, Phone Innerkip 3, on line 25. R. R. No. 1, TAVISTOCK, ONTARIO