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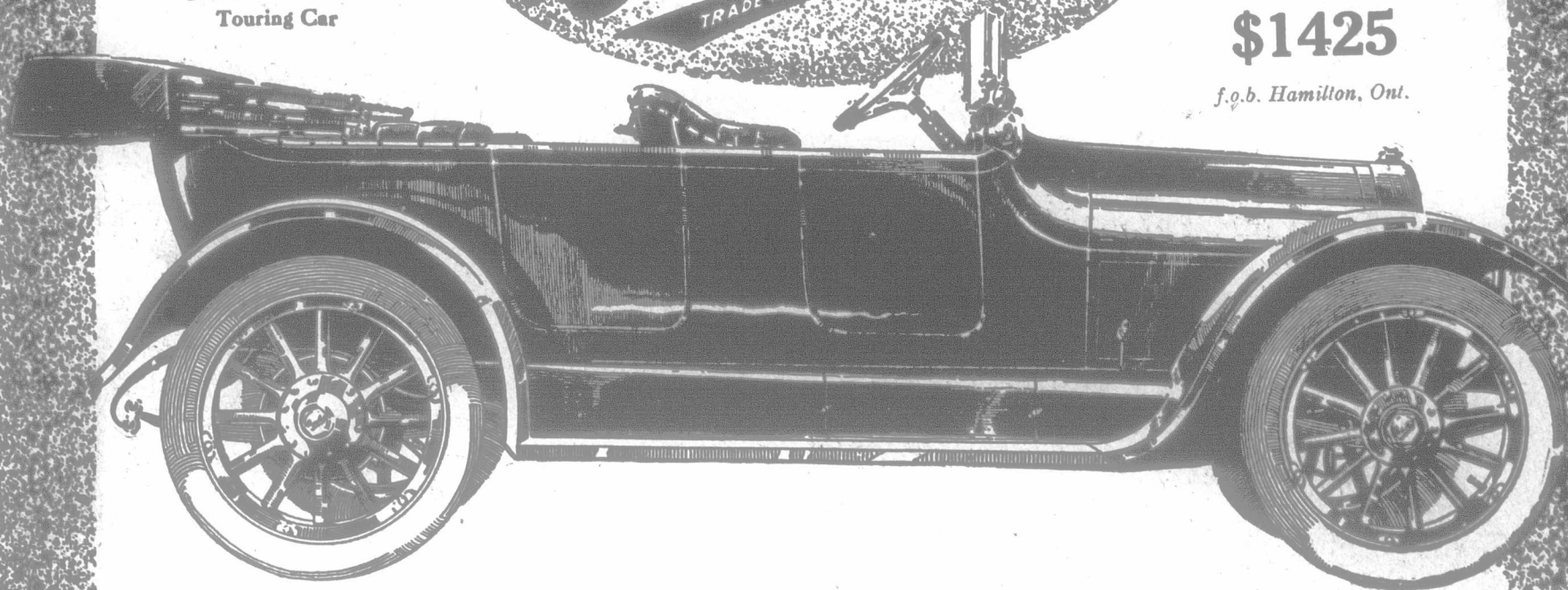
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Model 80
Touring Car

Overland
TRADE MARK REG.

\$1425

f.o.b. Hamilton, Ont.



Are You Posted on This Motor Car Point?

PROBABLY you do, but possibly you do not, know enough about automobiles to realize the necessity and value of dependable ignition.

If you don't you should.

So, for your own information and protection, here are the facts:

There are two kinds of ignition—the battery system and the high tension magneto system.

Many automobiles nowadays have *only* the ordinary battery ignition system. Manufacturers furnish this system *because it is the cheapest.*

They save at *your* expense. In an effort to cut manufacturing costs they lower the quality and think you will not know the difference.

But don't be misled.

Cars equipped with the plain battery ignition system are not so thoroughly dependable.

There is but *one* system which furnishes certain and uniform ignition under all conditions.

That is the *high tension magneto system.*

Practically all of the highest priced cars have it.

So has the Overland.

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